Daily Worker Reports 30% Circulation Drop

The Daily Worker has reported its circulation off about 30 per cent in the last year and now at the lowest level in many years. A sworn statement printed in The Daily Worker this week disclosed that its average paid circulation in the last twelve months was 5,574. A statement made a year ago showed the circulation was then 7,395.

The circulation decline has apparently been one of the factors leading to a financial crises that forced the Communist paper to announce that its size would be sharply reduced beginning later this month.

John Gates, editor of The Daily Worker, said yesterday that the newspaper's peak circulation, on an annual average basis, was about 20,000 in 1938. The newspaper's Sunday edition, he said, once had a circulation up to 80,000 copies and is now down to about 12,000.

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