

# The Daily Worker---Builder of the Party

By JAY LOVESTONE.

WE are finishing the reorganization of our Party. We are now winding up our campaign to build our Party organization on a Bolshevik basis. This is a most important period in our Party life.

No Communist in our midst will challenge the fact that it was absolutely necessary for us to reorganize the Party on the basis of shop and street nuclei. In our reorganization of the Party we have not only set up a Party apparatus enabling us more effectively to cope with the tasks of winning the leadership of the working class, but we have also struck staggering blows at the very taproots of Party strife.

If anybody has ever doubted the absolute necessity of the Party's having the Daily Worker serve as an effective guarantor of its existence, his doubts have certainly been dispelled by the role played by the Daily Worker in the reorganization campaign.

## The Daily Worker and Reorganization.

LET'S enumerate briefly the services rendered by the Daily Worker in helping the Party reorganize itself.

1. The Daily Worker has rendered considerable service beside the technical one of giving information as to arrangements, meetings, instructions, and conferences involving the execution of our reorganization plans.

2. In order to succeed in our reorganization campaign it is absolutely necessary to have a strong ideological campaign in advance,—to deal sledgehammer blows to the apathy and opposition here and there manifesting itself in our ranks to reorganization. Only a Communist daily could fulfill this task. If it were not for the Daily Worker's contribution to the success of our ideological campaign, the Party could never have proceeded as vigorously as it did in actual reorganization. The most hopeless pessimist in our ranks cannot paint a dark enough picture of the condition which our Party would have found itself today if we had not moved forward with the speed and energy with which we did in the reorganization campaign.

3. One of the essential pre-requisites to the success of reorganization is to create a condition whereby the actual field experiences, the actual day-by-day experiences and progress of reorganization are brought home to all comrades. This task was fulfilled

by the Daily Worker admirably. The Daily Worker—Party Organizer.

WE are now pretty well on the road towards completing the reorganization. Our main remaining reorganization task at this moment is to reorganize the isolated branches. Our next drive must be to make these newly organized units—the shop and street nuclei—living, well-functioning units.

1. The Organization Department may work out the best plans for promoting activity among these units. The Party may have the best organizers in the field. Yet, unless we have a constant medium of effective contact with the entire membership of these units, we are lost. The Daily Worker is the best medium for this purpose. We have no other means today at our disposal which enable the party center to coordinate and direct all party activities, all party life.

2. There is tremendous value for our membership in being able to turn to the Daily Worker for articles, giving the general instructions and laying down the policy for developing the Party organization. The record of the progress, the experiences, the trials and the successes of the shop and street nuclei, must be an open book which will inspire our Party to drive further in the task of becoming the leader of the workers. This sort of news is the greatest invigorator of our new Party units. In this fashion the Daily Worker promotes the confidence of the party membership in itself and increase the initiative of our rank and file in the Party work. The activities of one shop nucleus prove to other shop nuclei that progress is actually being made. This enhances the initiative and desire to work in the ranks of increasing numbers of our Party.

3. Through the development of a system of effective Daily Worker correspondents, our Daily is welding a vital link in the chain of our growing, efficient Party apparatus. The creation of such an apparatus is an indispensable pre-requisite for our being able to win the masses to communism. Every Communist Daily Worker correspondent is a veritable party dynamo in the centers where the proletarian masses are congregated.

4. Above all, the Daily Worker serves to politicalize the Party units. It serves to broaden the concept of our shop nuclei members from centering their viewpoint on mere shop

issues and to help develop these issues into class issues. For the street nuclei, as well, the Daily Worker is an educator and leader.

## What Must the Party Do for the Daily Worker?

IT is axiomatic that the Party life and growth are to a great extent tied up with the life and growth of the Daily Worker. But what must the Party do to make the existence of the Daily Worker possible?

In the United States, we have the greatest need for a fighting working class daily to counteract the influence of the most powerful bourgeois press in the world. It is in this condition that we also find the reason for our having such great difficulties in maintaining our Communist English daily. The financial and organizational difficulties are so vast that they appear to the skeptic and the weak-kneed as insurmountable.

Yet the Party can overcome these difficulties. The Party can do almost everything,—if it has the spirit, the determination and the correct policy for achievements. Our membership has already shown that we have enough spirit, revolutionary determination, and communist outlook to put over an English daily and to keep it going two years under the most trying circumstances. The question before us is: Can our membership now rally to take those steps which will give a firm, an unshakable, granite foundation for the Daily Worker? The answer to this question, hinges around the answer to the question of how big an army of Daily Worker subscribers we can build.

Let's put the case concretely. What can be done by our Party to give us an army of fifty thousand bona fide regular subscribers to the Daily Worker? We answer:

1. Every Party member must be a subscriber to the Daily Worker. This must not be an empty wish nor a pious hope. No Party member can be in good standing unless he is a Daily Worker subscriber. No matter what other Party organs he may read or subscribe to, no Party member is doing his full duty to the Party unless he subscribes to the central unifying Party organ.

2. Every Party member must get at least one new subscriber for the Daily Worker. This is a minimum task which no one in our ranks should shirk or turn down.

3. The Daily Worker is one of the most powerful links of the Party with

the non-Communist proletarian masses. Therefore, the distribution of the Daily Worker must, under no circumstances, be regarded as menial work. The distribution of the Daily Worker is one of the basis, one of our fundamental Party tasks. The literature agent is not one of the secondary officers but is one of the main Party functionaries, upon whose success depends the progress of many of our efforts. In every trade union the Party members have a field for pushing and putting over the Daily Worker.

4. The distribution of Party literature, particularly the distribution of the Daily Worker, should be a permanent feature of the regular order of business of all Party unit meetings.

5. The Daily Worker is the official organ of every member of our Party. Every member of our Party should write to it, should write for it. Every Party member should tell the Daily Worker his or her shop experiences, his or her strike experiences. This is one of the best means to make the Daily Worker a living paper, a paper breathing the fighting spirit of the class struggle. Every Party member can do a great deal to make the Daily Worker a genuine lightning-rod amongst the non-Communist proletarians.

## Let's Move Forward.

THE last two years—rather the first two years—have been years of uphill struggle for the mere existence of the Daily Worker. It is now our duty to devote our energies for the development and the improvement of our Daily fighter,—The Daily Worker,—as an invincible champion of the working class interests.

The first guarantee for our being able to concentrate all our efforts on improving the Daily Worker is the insurance of the existence of the Daily Worker. The first guarantee for the existence of the Daily Worker, for its continuity, is a substantial, a permanent, a loyal army of subscribers.

To build such an army for the Daily Worker—that's the outstanding task we now face. The realization of this task is of paramount significance for the future of our Party.

On the eve of the third year of the Daily Worker, the Party can be proud of its having measured up in the past to much more difficult tasks. We certainly will measure up to this task. This immediate party goal will be reached with many laps to spare.