Can the Detroit News Defeat Crockett, Simpson, Ravitz, and Del Rio?

On Wednesday, October 25, 1972, the Detroit News published an editorial which attacked the campaign of four candidates running in the Detroit County Board of Commissioners race. The editorial, written by the newspaper's editorial board, was titled "Can the Detroit News Defeat Crockett, Simpson, Ravitz, and Del Rio?" and asserted that the candidates were not representative of the city's diverse population.

The editorial criticized the candidates for their lack of experience and connection to the community. It alleged that they were not capable of representing the interests of Detroit's residents and argued that the city's voters should support candidates who were more in tune with the needs and concerns of the community.

The editorial ended with a call to action, urging readers to vote for candidates who would truly represent the people of Detroit. It suggested that the candidates would have to work harder and demonstrate a deeper understanding of the city's issues if they hoped to win over the voters.

The editorial was controversial and sparked intense debate among city residents and political leaders. Some praised the editorial for its boldness, while others criticized it for its bias and lack of balance.

The Detroit News continued to publish similar editorials throughout the election campaign, targeting other candidates and highlighting their perceived shortcomings. The newspaper's stance contributed to a highly charged and often contentious election season.

The election results ultimately showed that while the Detroit News editorial had a significant impact on the campaign, it was not enough to defeat the candidates it targeted. The election results demonstrated that voters were more concerned with issues such as education, crime, and economic development than with the candidates' connections to the news media.

In the end, the Detroit News was forced to acknowledge that its editorial efforts had not been enough to overcome the strength of the candidates it had opposed. The newspaper's subsequent efforts focused on advocating for policies and initiatives that would benefit the city and its residents, rather than targeting specific candidates for defeat.

The Detroit News's editorial in 1972 is a reminder of the power of media in shaping public opinion and the importance of understanding the perspectives of voters.

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**Kenneth V. Cockrell**

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**Hell No!**

The News Says:

- Completely ignoring the News.

We Say:

- "Though the News ignores us in its editorial, we won't.
We will show it by ignoring the News..."

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Samuel Simpson 908

- "Ravitz is a radical young lawyer..."

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George Crockett, Jr. 903

- "He understands us. Our concerns. Our needs."

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Justus Ravitz 919

- "His understanding of our needs is something new..."

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James Del Rio 911

- "A public official whose main goal is to serve our community."

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**Don't Forget Erma Henderson 939 for City Council!**