Effective propaganda work must be based on a clear grasp of the following four points:

1. The definition and role of propaganda in our struggle for national liberation.
2. The various forms of propaganda and their effects.
3. The type(s) of content most worthy of emphasis in revolutionary propaganda.
4. Practical representation of revolutionary propaganda.

Each of these topics will be discussed separately in the following sections.

DEFINITION AND ROLE OF PROPAGANDA

Propaganda simply means information and ideas which are intentionally spread. The dissemination of information and ideas is propaganda, regardless of whether the information is true or not, or what the ideas are. The New York Times, the local senator, even speeches by the Daily Worker and Fidel Castro or the Black Liberation Army's statement "The War of the Float". We can see that the definition and role of propaganda in our struggle for liberation in the United States ensures that that which we get from our family and community has probably passed through one of these mechanisms. Understood by understanding the near total extent to which we are immersed in our enemy's information framework (and consequently his propaganda), we can see the enormity of the task before us.

Another factor which has identified two "different but essential functions" of revolutionary propaganda. They are: (1) to awaken and mobilize the people. Given the degree to which we have been "Americanized" (psychologically, politically, culturally), the reality that military action does not yet to be the most stable or popularly enforceable of our struggles, the separation of these two functions—often for purposes of analysis—is somewhat premature. Effective subversion of the enemy can only begin with the awakening and mobilization of our people. In attempting to counter these mechanisms, we must prepare people to know that the distance we have to travel is not simply from a "neutral" position to a revolutionary position. We must realistically consider the tremendous importance of the psychological and repressive system and so intense that a southern senator once boasted before the U.S. Congress there have succeeded in extinguishing every avenue by which light might enter the mind of the slave.

While the great new ones. We must also recognize the reality of our oppression, we do not always realize the extent to which we have been indoctrinated with a particular system of ideas. Our retreat into the natural basis of our oppression. This idea will be returned to, but not at the same time.

As we move from the initial stage of propaganda most basic tool of our struggle, our ideas are a dangerous ally. Our struggle to unify and organize the people. The role of revolutionary propaganda is to correct this understanding. It must be a creative tool, a logical tool in the process of revolution.

In discussing forms of propaganda, we must consider both applications and determine the term "propaganda", and (2) format. We must observe the effectiveness of various mechanisms and seek to develop new ones. We must also understand that our conclusions regarding both application and format are preliminary and do not limit the range of our work. Given the enormity and complexity of the communication systems in this country, it is neces-

NOTE TO OUR READERS

The next article (pages 7 & 8), IMPERIALISM AND THE BLACK MEDIA, has been reprinted from the Black Scholar (Nov. 74). The article was written by the National Coordinating Committee of the "Year to Year" movement (LMC). It also owns the large stock options in the world. RCA produces electronic media for the military and police.

OF FURTHER INTEREST

THE CONTROL OF MAJOR TELEVISION NETWORKS

ABC: Controlled mainly by the Morgan finance capital group, it owns ABC TV network with 215 affiliates, ABC radio network with 220 radio affiliates, and five television, six AM and FM stations. It also owns Bandwagon, RCA Records, and Columbia Records. RCA also a leading supplier of electronics equipment for the military and police.

CBS: Controlled by the Rockefeller and Morgan finance capital groups. RCA owns all of NBC and it is one of the 20 largest corporations in the world. RCA produces 1,000 products in more than 60 manufacturing plants. RCA owns NBC television network with 215 affiliates, NBC radio network with 220 radio affiliates, and five television, six AM and FM stations. It also owns Bandwagon, RCA Records, and Columbia Records. RCA also a leading supplier of electronics equipment for the military and police.

ABC: Controlled by the Nationa
Coat - A

OSie, entertainment, which must reflect the ever-changing situation, but retain its cultural basis and promote the national identification of African people in the U.S. Finally, the correct format for any situation can only be determined by knowing the people with whom and for whom you intend to work.

THE CONCEPT OF REVOLUTIONARY PROPAGANDA

Even before discussing the specific topic of any pieces of propaganda, it is possible to establish the following characteristics:

1. Revolutionary propaganda must emphasize the national character of our situation and promote unity among African people.

2. Revolutionary propaganda must include and emphasize the need for working class leadership of our struggle.

3. Revolutionary propaganda must explain and provide suggested solutions to the concrete problems facing our national liberation movement.

4. Revolutionary propaganda must connect long-run analyses and solutions to the daily struggles of our people.

5. Revolutionary propaganda must connect with all levels of African consciousness.

6. Revolutionary propaganda must constantly identify and attempt to isolate our "enemies," i.e., racism and imperialism.

In addition to the above characteristics, the following concepts need particular emphasis.

Firstly, it should be understood that economic hierarchy in general and capitalism specifically, are the structural basis of our oppression. As we identify these enemies we must endorse some form of socialist economics as the only alternative.

The question is not one of "isms" or some "foreign" model, but simply a matter of recognizing that with respect to economy there are basically two ways to organize a society: we must either endorse economic hierarchy or struggle for its elimination. The concept of socialist revolution must be brought together with the reality of our national oppression and national liberation movement, and activities that have been designed to combat these two forms should be expanded by using the concepts of dictatorship of the proletariat and the age of national liberation, in a struggle where the great majority of our people are workers and not capital. For this reason national oppression is the key element, the organizational form of the national liberation movement itself, and the Front, National Liberation Org., etc. are most appropriate, the selection of these concepts for popular use, has left each of them incapable of being gullible.

We must also explain and support the actions of our brothers and sisters who are struggling at the local, national, and international levels. We must clarify the relationship between ideological and military struggle, making of the enemy and for whom you intend to work.

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the concept of socialist revolution must be brought together with the reality of our national oppression and national liberation movement, and activities that have been designed to combat these two forms should be expanded by using the concepts of dictatorship of the proletariat and the age of national liberation, in a struggle where the great majority of our people are workers and not capital. For this reason national oppression is the key element, the organizational form of the national liberation movement itself, and the Front, National Liberation Org., etc. are most appropriate, the selection of these concepts for popular use, has left each of them incapable of being gullible.

Illustration by Vietnam

The story was written to popularize revolutionary propaganda.

1. We must struggle against the ideological level where our people will resist it because it means that the propaganda is vital to their interests.

2. We must be prepared to defend our propagandists and propaganda.

3. We must be able to submerge ourselves among our people as a fish隐 in the sea.

Conclusion

Lastly, we must be clear on the historical role of revolutionary propaganda. In the past, they became an integral part of the Indochina Army in Vietnam they were the basis of the National Liberation Front. In the U.S., revolutionary propaganda is a key role in the Black Revolution. It is imperative that the revolutionary Propagandists have a key role in the struggle against the national liberation movement. The party must fight for the use of revolutionary propaganda, and the party itself must fight for the liberation of our people, subvert the enemy and take power to the people of this country.