Need to broaden base of support

Summing up the CPML fund drive

The final results of the CPML fundraising drive are in.

We didn't reach our goal of \$200,000; but we did raise \$160,000 thanks to the hard work and sacrifice of *Call* readers and Party supporters.

We would like to extend our sincere thanks to all of you who contributed your money and time during the six-month drive. The example you set was inspiring.

In Denver, community residents set up a booth at a Latino festival where they sold food and literature, raising over \$700

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for *El Clarín*. In Chicago, supporters held two garage sales which netted almost \$400 for *The Call*. A cultural night in Indiana raised another \$500.

Workers at several factories took up collections. Sports events were organized in many cities where the entry fee was a donation to the Party. A group of meatcutters in Los Angeles sent in regular contributions from their overtime pay.

There were also a number of individuals who made tremendous sacrifices to help meet our goal. One worker in a Southern cotton mill took a second job and donated his entire paycheck for several weeks.

Letters of support with \$1 and \$2 checks, representing one or two days' wages, came in regularly from prisons across the country. Not only did *The Call* sustainers meet their monthly pledges, many doubled and tripled their regular donations.

These are just a few examples of the fundraising work which went on. The \$160,000 raised was crucial for keeping up with our bills and maintaining the current level of operation in the newspaper and other Party work.

But we are still facing extreme diffi-

culties as we enter 1980. Our inability to raise all \$200,000 shows that our base of financial support is not broad enough and our fundraising apparatus not yet systematized.

We need more full-time organizers, and conditions demand a bigger Call. In these and other ways, expanding our work is absolutely necessary if we are to become a significant force in U.S. political life, and improving the Party's fundraising ability is an integral part of this expansion.

Fundraising work will continue in different forms in 1980. Most critical right now is your participation in *The Call's* "Win a Trip to China Sweepstakes."

An all-out effort to promote the sweepstakes, during the month remaining before the March I deadline, can go a long way toward making up for the shortfall in the fundraising drive. The sweepstakes—with its prize of an all-expensespaid trip to the People's Republic of China or \$2,000—is an excellent opportunity to broaden our base of financial support because it appeals to all kinds of people.

To enter, you can fill out the coupon at left or contact your local *Call* distributor. Or write to *The Call* for tickets to sell.

Win a Trip to China

Spend 17 days in China, including Peking, all expenses paid
(Tour for one includes round-trip plane from your home city. Choice of departure dates.)

Or \$2,000 cash equivalent

Drawing will be held March 1, 1980
Winner need not be present. Entries must be received by Feb. 15, 1980.
Void where prohibited. Sponsored by The Call.

\$1 Donation (no donation necessary to enter or win)

Contest void where prohibited. It is also possible to enter by sending in your name, address and telephone number and "The Call's Win A Trip To China Sweepstakes" on a 3 x 5 card. You may enter as often as you wish, with or without a donation, but mechanically reproduced entries (xeroxed, mimeographed, etc.) will not be accepted.

"Win a Trip to China Sweepstakes" P.O. Box 5597. Chicago. III. 60680 Name Address City/State/Zip Phone
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