

Box 471 Cooper Station
New York, N.Y. 10003

January 15, 1974

TO ALL ORGANIZERS AND FINANCIAL DIRECTORS

Spring Fund Drive

Dear Comrades,

The 13th YSA national convention voted to conduct a spring fund drive for a national goal of \$36,000. The drive will extend from February 5 to May 31, a total of 16 weeks. Enclosed are the proposed local and at-large quotas.

The fund drives that the YSA conducts every spring and fall are the principal means with which we finance the national apparatus and functions of the YSA. A \$36,000 fund drive will enable us to continue with a regular 20-page Young Socialist and to experiment with some special 24-page issues.

The convention also projected increased collaboration with our international co-thinkers. This includes continuing to send YSA leaders to the gatherings of co-thinkers in other countries and sending a delegation from the YSA to observe the upcoming world congress.

In addition to financing these activities, the National Office has other major expenses necessary for the day-to-day smooth functioning of the national center. This includes rent, phone, supplies, travel, postage and staff expenses.

Careful planning and consideration was given to all the proposed quotas. Most of the quotas are about the same size as locals paid on last spring's fund drive and are based on the strength of each local's finances as well as the size of the local.

In the past year the YSA has completed two successful fund drives. Last spring in 15 weeks we surpassed our \$35,000 goal by over \$2,000. At the convention we met the fall's \$34,000 goal after a 14 week drive. This spring we can continue to build on the successes of these two fund drives. The main reason that both of them were so successful was the large fund drive pledges that comrades gave. This fall pledges accounted for 75% of the goal. Also, locals and at-large members organized fund-raising projects such as rummage and book sales, raffles and socials.

We want to continue making comrades' pledges the backbone of

the drive, as well as seeking out solid fund-raising opportunities. This spring's drive is slightly longer than the last two and in the spring comrades are not immediately pressed with convention expenses either during or immediately following the drive. This should be taken into account when asking comrades for pledges.

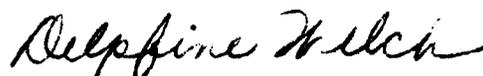
This fall the fund drive stayed on schedule for 13 out of the 14 weeks of the drive. Besides the well-thought out planning and organization that locals put into the fund drive, the early summer payments were a big part of helping the drive start out and stay on schedule. Because the spring drive begins shortly without the benefit of the summer months in which to make plans and payments, locals should already be moving into gear and have plans underway.

To stay on schedule for the course of the drive and successfully meet the national goal will require on-going political education about how the YSA finances itself. In addition to assigning an executive committee member to be financial director, the executive committee as a whole should oversee the organization and progress of the fund drive. Pledges should be lined up and obtained as early as possible in the drive. In order to start the fund drive on schedule with the first scoreboard on Tuesday, February 12, locals need to make payments by then totalling 6% of their quota.

The total of the proposed quotas adds up to \$37,400. From past experience we know that a certain "safety margin" is necessary to assure that the goal will be met in the event that some locals may fall short of their goal. Under the best circumstances, this will allow us to exceed the goal.

Comrades should send in fund drive budgets and proposed schedules of payment right away along with the quota acceptance forms. Many locals had brief discussions on the fund drive with comrades from the National Office during the convention, although we weren't able to meet with every local. If any locals have any questions about the proposed quotas, please contact the National Office right away.

Comradely,



Delfine Welch
YSA Financial Director

PROPOSED QUOTAS---SPRING 1974 FUND DRIVE

<u>REGION AND LOCAL</u>	<u>QUOTA</u>
<u>EASTERN PENNSYLVANIA</u>	<u>\$1600</u>
Philadelphia	1600
<u>ILLINOIS-WISCONSIN</u>	<u>2450</u>
Chicago	2100
Madison	300
Champaign	50
<u>MID-ATLANTIC</u>	<u>1600</u>
Washington, D.C.	1500
Baltimore	100
<u>MICHIGAN-INDIANA</u>	<u>1900</u>
Detroit	1000
Bloomington	400
Mt. Pleasant	150
Ann Arbor	100
East Lansing	100
Indianapolis	75
Kalamazoo	75
<u>MISSOURI-KANSAS</u>	<u>950</u>
St. Louis	800
Kansas City	100
Columbia	50
<u>NEW ENGLAND</u>	<u>3300</u>
North Boston	1500
South Boston	1500
Amherst	150
Worcester	150

<u>NEW YORK-N.J.-CT.</u>	<u>6875</u>
Brooklyn	2200
Lower Manhattan	2200
Upper West Side	2000
Hartford	100
Ossining	75
Albany	50
Geneseo	50
Long Island	50
New Brunswick	50
New Paltz	50
Paterson	50
<u>NO. CALIFORNIA</u>	<u>3500</u>
Berkeley	1900
San Francisco	1500
San Jose	100
<u>OHIO-KY.-W. PA.</u>	<u>2875</u>
Cleveland	1600
Pittsburgh	900
Cincinnati	100
Edinboro	100
Lexington	100
Columbus	75
<u>OREGON</u>	<u>800</u>
Portland	800
<u>ROCKY MOUNTAIN</u>	<u>1300</u>
Denver	1300
<u>SO. CALIFORNIA</u>	<u>2950</u>
East Los Angeles	1000
West Los Angeles	1000
San Diego	800
Phoenix	100
Santa Barbara	50

<u>SOUTHEAST</u>	<u>1650</u>
Atlanta	1600
Knoxville	50
<u>TEXAS-OK.-LA.-AR.</u>	<u>1650</u>
Houston	900
Austin	700
San Antonio	50
<u>UPPER MIDWEST</u>	<u>2100</u>
Twin Cities	2000
Iowa City	50
St. Cloud	50
<u>WASHINGTON</u>	<u>900</u>
Seattle	800
Bellingham	100
<u>AT-LARGE GOAL</u>	<u>1000</u>
<u>TOTAL OF QUOTAS</u>	<u>\$37,400</u>
<u>PROPOSED GOAL</u>	<u>\$ 36,000</u>