

Box 471
Cooper Station
New York, N.Y. 10003
May 29, 1967

TO ALL YS DIRECTORS

Dear Comrades,

Most of the locals have now assigned a comrade to be YS director in their area.

We would briefly like to go over what we think YS directors can do to help in making the YS better.

We would like short articles to be used in the YS notes when special events occur in your area in the antiwar movement, black freedom struggle, or on campus. Along with these stories it is important to send photos, newspaper clippings, leaflets etc. Anything of general interest in campus or city newspapers should be sent, along with pictures. Berkeley for instance recently sent in some pictures from North Vietnam that had been unavailable to us. YS directors should also encourage letters to the editor from comrades and from other readers of the YS. Interviews with Vietnam veterans or black militants or short articles on socialist conferences and important forums are also good.

The YS would also like to know of people in local areas who are good at art work. Ideas for articles in the YS are encouraged. For instance we are planning to cover the fiftieth anniversary of the Russian Revolution in the October or November issue. We also hope to carry an expose of Robert Kennedy in the fall. Do you have ideas on these or other articles?

Since April 8th the YS has received 140 new subs. We would like information on how many subs local areas are getting, how sales are and the most successful ways to sell the YS.

One other important thing is that locals publicize the fact that the YS is monthly and that subs will be selling for \$1.25 a year as of July 1. This can be done by publicizing the YS at forums, on leaflets, and by placing ads in campus newspapers. We recently placed an ad in the May 27 issue of the National Guardian for the June issue and will be placing one in the convention issue of New Left Notes. We are planning also to print up covers of the YS on stiff paper with the next issue so that locals can use them for local bookstore publicity etc.

Locals that haven't assigned a local YS director should do so and send the comrade's name, address and phone number to the National Office.

Comradely,
Charlie Bolduc
Charlie Bolduc
Business Manager