

Last week's edition reached a total of  
**984,000**  
The big press is still grinding away as these forms are being  
locked up, and I think we can safely say the first of our ten  
propaganda numbers passed the million mark. Judging from  
the letters now rolling to the office the succeeding issues will ex-  
ceed one million.

**IMITATING THE APPEAL**  
THERE is a paper called the Searchlight, printed at Grayville, Ill., pub-  
lished for the purpose of smashing socialism. The editor prints the cir-  
culation statement of the Appeal for August 3rd, and then plaintively asks  
"Can't the people of this country who are opposed to Socialism stand for 100,  
000 a month against the Appeal a half million for a week? If the brother  
wants to increase his circulation he should print in his paper what the people  
want. An Indianapolis paper, calls upon its hustlers to 'beat the Appeal to  
Reason.'" You will have to go some, brother, to beat the Appeal Army.

Read the description, on the last page,  
of the Missouri land which the APPEAL is  
giving away to its friends in exchange for  
a little work in boosting the APPEAL's cir-  
culation. Should you win one of the ten-  
dollar tracts, you may draw a prize from a  
capitalist point of view that will be well  
worth your while. I must caution you,  
however, that the value placed upon this  
land is the value placed there by the capi-  
talist press. All I claim is that the land  
will make a beautiful summer camp for  
anyone so fortunate as to win it. Any-  
thing that can be raised on south Missouri  
soil, which includes all kinds of fruit and  
garden truck, can be raised on this land.  
It is covered with timber and part of it  
with loose rock. The climate and water  
cannot be beaten. I hope every one of you  
who are interested in the APPEAL will  
jump into this contest and let us make  
the capitalist press look sick over the  
results of its widely circulated story about  
my fabulously rich sine mine.

**A PECULIAR CAMPAIGN.**  
They are already beginning to say  
this is a peculiar campaign. There are  
no fire works, no torch light processions.  
Things are not like they were in the  
campaign of 1896 when a group of men  
could be seen on every corner dis-  
cussing gold and silver. It is not like  
any campaign that ever preceded it.  
Practically the only interest that is  
being shown anywhere is in favor of  
the progressives and the Socialists. A  
great many supposed that the progres-  
sive movement would so absorb the  
general interest that Socialism would  
be like populism was after Bryan  
wrecked it by absorbing it. But it is  
not so. The interest in Socialism is  
greater today than at any period in  
its history. The agitators everywhere  
are finding listeners. They report bet-  
ter attendance, and better interest than  
ever before known. It is certain that  
the vote will be greatly increased and  
that more than one member of congress  
will be elected.  
The republicans are simply mad.  
They are fighting like men in the ring  
who are blinded with blood and are  
striking at the air. The democrats are  
beginning to realize that they have not  
the sure thing which they assumed was  
theirs on the start. A spirit of uncertainty  
is taking possession of them and  
too are angered at it. Men never fight  
well when they are angry.

Six weeks ago the APPEAL stated that  
before the end of the campaign it  
would be generally acknowledged that  
Taft was out of it and the fight would  
be between Wilson and Roosevelt. Wil-  
son being recognized as a conservative  
instead of a progressive candidate. The  
New York Times now asserts that "it  
is not Taft the progressives have to  
beat." Similar expressions are appear-  
ing in scores of papers. Already it is  
seen that Taft is beaten. The fight is  
between Wilson and Roosevelt, and the  
longer the campaign continues the  
weaker Wilson will be.  
In the meantime, in spite of some ad-  
verse conditions which in the long run  
may prove to be for the benefit of the  
cause, Socialism is conducting its cam-  
paign by localities and is more enthu-  
siastic than ever before. We have ev-  
erything to encourage and nothing to  
discourage us.

**THE YOUNG MAN'S CHANCE.**  
Capitalism offers mighty little for the  
young man. A few, indeed, may come  
to places of honor and to big salaries,  
but it is impossible that these things  
should come to more than a few under  
this system. A majority of young men,  
no difference how cultured they may  
be, no difference how moral they may  
live, must be forced into the ranks of  
the workers and will never have more  
than a bare living so long as this sys-  
tem continues. They will raise families  
and will have no assurance of their  
children being preserved from the slum  
and from want.

Socialism, on the other hand, offers  
everything to the young man. It offers  
him, the full product of his toil, from  
the start. This would enable him to  
gratify the very natural and right  
desire to marry, to have a home and  
to rear children with all the comforts  
of life. It would guarantee to those  
children every opportunity that any  
other child has. Instead of making an  
opening for a few confidential servants  
of the master class, it would, provide  
places where all who were worthy in  
morals and culture would have an op-  
portunity. A man receiving his full so-  
cial product would be able to develop  
that particular faculty which is now  
smothered in nine cases out of ten.

**DO YOU BELIEVE?**  
Do you believe that the present  
system of doing business and holding  
property will endure forever?  
Do you really, sincerely think that  
in the long time to come that great  
corporations will own and control all  
the industries as they do today? If  
you do, you must be something of a  
pessimist yourself to look to such a  
gloomy future as that will make. But  
if you do not, what kind of a change  
do you think will come? Who will  
own the industries? How will all the  
people be employed when machinery does  
not work? Are the masses to be ser-  
vants of the rich as they were in  
feudal times? And what will become  
of such as the masters, for any reason,  
do not want? If private owner-  
ship of great industries is today  
crushing out the small factories and  
business men, what will it do when  
they are all crushed out? If these  
great corporations raise prices today,  
thus indirectly forcing the people to  
serve them, will they not continue to  
do it? And to what extent? And  
what will become of the people in  
this raising process? But perhaps  
you are not interested in these ob-  
scure questions, and had better not  
answer.

It is better to vote for good than to  
talk against evil.

The clumsy elephant still blunders on.  
The donkey brays and hikes for  
Washington.

The Bull Moose bellows, eager for  
the fray.

The camel grumbles, burdened, by  
the way.

A BRUTAL system pictures self a  
beast.

MAN is our symbol, looking to the  
cast.

The man of slavish spirit will never  
free himself from slavery.

Roosevelt says the republican party  
is corrupt. Perhaps its failure to nomi-  
nate him had something to do with  
his belief.

The Roosevelt believes that public-  
ity will cure all industrial ills. If you  
get sick the only thing to do is to put  
it in the papers.

Socialists do not care for mere re-  
form. Robbery is had under every  
form imaginable. The profit system  
stands only because the workers have  
not arisen.

Roosevelt has not stolen the Social-  
ist platform. Principles belong to all.  
But the ideal of socialization is rapidly  
capturing Roosevelt and through him  
millions of Americans.

It has been suggested that the Cath-  
olics, as an offset to Socialism, build  
more churches. It would be far more  
to the point if they would give the  
workers the full product of their toil.  
Nothing but that will end Socialism.

Congress has adjourned. It appropri-  
ated over a billion dollars for run-  
ning the government. It was worth to  
the people about thirty cents. The fel-  
low composing it are going to come  
home asking for your vote on their  
record. You should land on their  
record with both feet.

President Taft announces that an  
intervention in the Mexican revolution  
is likely to occur at any time. He has  
already sent marines to Nicaragua to  
take part in the rebellion there in be-  
half of the New York capitalists. The  
capitalists are taking advantage of Taft's  
desperate political situation to induce  
him to do things for them which he  
would not do a year ago.

The extent to which the man who re-  
cently denounced Socialism as every-  
thing that is vicious, has changed, is  
shown by the fact that twenty-one items  
in the Socialist platform have been in-  
corporated into the progressive plat-  
form. Yet it is not the man so much  
who has changed as that he sees the  
people of the United States are ready  
to swallow at least that many articles  
of the Socialist creed.

The old lie that the Socialist party  
is a secret society with purposes and  
aims and oaths that are not made pub-  
lic is being revived. There is abso-  
lutely nothing to it. The only organi-  
zation in the Socialist party is the So-  
cialist local and the state and national  
committees elected by referendum vote.  
Every local holds every meeting with  
open doors. Any man or woman may  
attend at an time and hear everything  
that is said. All the literature of So-  
cialism is for public distribution. There  
are no secrets whatever about Socialism.  
Its sole and only purpose is the  
overthrowing of the capitalist system  
and the substitution therefor of collec-  
tive ownership and democratic control  
of the means of production and dis-  
tribution.

**BEAUTIFUL WOMEN.**  
Of beautiful things in this world  
of beauty there is nothing that equals  
a beautiful woman; but one gets tired  
of seeing pictures in the press of the  
rich women, who give parties that cost  
enough to supply the needs of ten thou-  
sand beautiful women for a year, and  
whose ideas are about as flat as the pro-  
verbial pancake, exploited as the most  
beautiful creatures in the world.

There is nothing really beautiful  
about a parasite. One may admire a  
worm, a bug, a snake, in its markings  
and in the grace of its movements, but  
these creatures generally awake a feel-  
ing of loathing instead of admiration.

The really beautiful women of the  
world are those whose lives are for  
the uplift of humanity. They serve  
personally their families and their  
friends. They serve society in working  
for a higher ideal. Already their in-  
fluence is felt in politics. Were it not  
that one million women were to vote  
this year it is doubtful if there would  
have been the demand for decency that  
there is at present.

Some of the most beautiful hands  
in the world are worn with toil. The most  
beautiful face is that of the mother  
who serves a child. It is true that ov-  
erwork and care have marred the faces  
of the forms of the working women  
of the world almost as much as the  
fobfulness of idleness has marred the  
character of the rich. But the hope of  
better things to come is better than any  
face lotions that the beautiful lady of  
leisure applies; the nobility of char-  
acter and the vision of better things  
that they have caught is greater than  
all the beauty recipes that appear in  
the old party press.

With all the beauty of womanhood  
that there is at present, it is doubtful  
if woman has yet obtained the beauty  
that naturally belongs to her. It will  
come but it will never come under  
slavery, either to the slave or the mis-  
tress.

REPUBLICANS and democrats of Mil-  
waukee have united on a candidate to,  
if possible, defeat Victor Berger for  
congress. Victor Berger is the only  
man in the last congress who made a  
national reputation, but the old parties  
want to defeat him because he stands  
for the working class. This shows  
the republicans and democrats are one  
in support of the capitalist system and  
against the working class.

# Why You Should be a "Fool Socialist"

BY J. A. WAYLAND

WHY should you vote the So-  
cialist ticket? For the same  
reason that anyone else  
should vote—self interest.

Because you would like the future  
of yourself and children to  
be secure from want or the fear  
of want.

Because down in your heart you  
believe in justice and hate in-  
justice.

Because you want the best of  
everything and would get it if you  
knew how.

Because you take the dribblings  
and undesirable offal of produc-  
tion today for the reason that you  
see nothing else to do.

Because you would like to do  
away with the graft, corruption  
and want that surrounds you.

Because you would like to live  
in a nation where every family oc-  
cupied a modern home, filled with  
modern conveniences.

Because you would like to see  
people well dressed instead of  
shoddily dressed.

Because you would like to see  
all people able to have the best  
of food, instead of the adulterated  
stuff they are fed today.

Because you really do not want  
private monopoly to manipulate  
your daily needs and rob and de-  
ceive you.

Because you would like to see  
all children raised up under the  
best condition for producing char-  
acter, education and health, instead  
of competing with you and lower-  
ing wages; where your children  
could have every advantage that  
the children of the Astors and  
Morgans could have.

Because you would like to live  
in a society where none could profit  
by wrong instruction and deception.

Because you would like to live  
in a society where every citizen  
would have to be useful and lov-  
ing as the only way in which he  
could get a living; where enough  
physical work for each to give them  
a healthy body would be a neces-  
sity; where none would shirk their  
duties without pain greater than  
the pleasures in shirking.

Because you would like to live  
in a society where the industries,  
operated for the benefit of all the  
people, would be managed under  
the most scientific methods; where  
the little, petty, wasteful and crude  
would give way to the great, gener-  
ous, economic and scientific; in  
which goods would be produced for  
use, and each worker could buy  
back as much as he or she pro-  
duced; where the accumulated  
wealth would be public and used  
for the common good, instead of  
private fortunes for a few; where  
genius would be employed for the  
public good instead of being used  
to build up private fortunes for a  
few masters who have no genius.

Because you would like to have  
your children as well educated  
and dressed and trained as the children  
of any other parents; because you  
would like to get away from the  
fear of the future for your depend-  
ents; because you would like to  
travel and see something of the  
world you live in; because you  
would like to get something out  
of life for yourself and your chil-  
dren, that now is withheld.

Because, even if you have  
money, you are not sure you will  
not die in want, and what you leave  
your children may not stay with  
them; because uncertainty tags you  
every moment of your life; it rises

with you in the morning, follows  
you all day, comes home with you  
in the evening and follows you to  
bed at night.

Because you would like to live  
in a nation where the ablest would  
be put in places where they could  
do the best social service; where  
money could not put inefficiency in  
command; where no pull but merit  
could advance a citizen.

Because you would like to live  
in a nation where the cities were  
built by the experts in each occu-  
pation; where the streets were the  
finest that science could devise;  
where the houses were the best and  
symmetrical that architects could  
work out; where any family could  
live as good as the best today.

Because you would like to live  
in a nation where all children were  
being sent to school instead of being  
put in the treadmill of industries;  
where the school buildings were the  
finest in the nation; where the ap-  
pliances were the most scientific;  
where the surroundings were the most  
beautiful; where the uniforms or dress  
were the best that could be produced  
and where the table service in the  
schools would be as good as at the  
finest hotels.

Because life today gives you lit-  
tle or no satisfaction; where "life  
is just one d— thing after an-  
other," and the joy that should ani-  
mate every human being from the  
cradle to the grave is not here;  
where anxiety invades every home,  
sits about every hearth, walks with  
you on the street, companions you  
at the daily occupation, and de-  
stroys the joy of living that is the  
natural heritage of every sentient  
thing.

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## CONFIRMING THE APPEAL.

Sometime ago the APPEAL printed an  
expose of Major Beecher B. Ray, a  
railroad man and a political dealer who  
has been promoted by President Taft  
to a high office in the army. A com-  
mittee of the house has just been in-  
vestigating the man and has confirmed  
everything the APPEAL said about him.  
The APPEAL is frequently accused of  
muck-raking and of dealing in sensa-  
tions. The fact is, we never print an  
attack unless there is a good reason  
for it, and when we print an attack  
every item is so carefully considered that  
we know we are right. Already con-  
gressional investigation has confirmed  
what the APPEAL has said in no less  
than half a dozen cases. One of the  
most important of these is the story of  
the Tennessee Coal and Iron company  
and the steel trust which was authorized  
contrary to law by Theodore Roosevelt,  
then president of the United States.  
The story was first printed in the  
APPEAL over three years ago. It has now  
been generally circulated and every  
point the APPEAL made has been  
confirmed.

UNDER a system in which all  
could have plenty they tell me there  
would be no incentive to work. A  
tenant who gets all the crop would  
have no incentive—he must give some  
rent—half he raises for an incentive!  
Or the man working for a dollar  
would have no incentive if he got  
\$10.50! People who live in shanties  
would have no incentive to live if  
they were furnished good houses with  
all the conveniences of science!  
There would be no incentive to board  
a railroad train at 1/4 to 1/2-cent a mile  
instead of paying the railroad kings  
3 cents more. It's too bad about the  
incentive business.

THERE are a great mass of people  
so thoughtless that they believe it is  
well for a community or nation when  
its real estate sells at a high figure.  
But just the reverse is true. The  
higher it is the more your children  
will have to give of their labor for  
the privilege of having a spot to live on.  
Do you think the high price of  
New York dirt is good for those who  
have to pay proportionately high for  
the use of it? Every rise in real es-  
tate means that the many of the fu-  
ture will have to pay to the few  
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dough coffee beans—it's the proprie-  
tors who profit. Now make the prop-  
rietor and it will have no in-  
terest in swindling its members.  
Then all will have plenty for all, the  
idle, rich and idle poor will be given  
work and will produce the good  
things of life under a rational sys-  
tem. "If they will not work, neither  
shall they eat."

REPUBLICANS and democrats of Mil-  
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if possible, defeat Victor Berger for  
congress. Victor Berger is the only  
man in the last congress who made a  
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## UNAMERICAN.

BY J. A. WAYLAND

It is un-American for you to per-  
mit a few well-fed do-nothings to  
dictate what you shall pay to ride on  
a railroad.

It is un-American for you to per-  
mit a few well-fed do-nothings to dic-  
tate what you shall pay to send a  
telegram message.

It is un-American for you to per-  
mit a few well-fed do-nothings to dic-  
tate what you shall pay for coal.

It is un-American for you to per-  
mit a few well-fed do-nothings to dic-  
tate what you shall pay for oil.

It is un-American for you to per-  
mit a few well-fed do-nothings to dic-  
tate what you shall pay for flour.

It is un-American for you to per-  
mit a few well-fed do-nothings to dic-  
tate what you shall pay for rent.

It is un-American for you to per-  
mit a few well-fed do-nothings to dic-  
tate what you shall pay for water.

It is un-American for you to per-  
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tate what you shall pay for gas.

It is un-American for you to per-  
mit a few well-fed do-nothings to dic-  
tate what you shall pay for electricity.

It is un-American for you to per-  
mit a few well-fed do-nothings to dic-  
tate what you shall pay for street  
car fare.

It is un-American for you to per-  
mit a few well-fed do-nothings to dic-  
tate what you shall pay for any other  
thing.



YOU say there would be no in-  
centive to progress if every  
man had a good home, good  
clothing, good food and plenty of  
leisure? Is that why the incentive  
of the rich is crushed out? Well, if  
it did, let the people have a whack  
at the good things just once to see  
how it goes.

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could have plenty they tell me there  
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YOU build mansions in which  
the masters live and rent hovels in which  
you exist.

It is un-American for you to per-  
mit a few well-fed do-nothings to  
dictate what you shall pay to ride on  
a railroad.

It is un-American for you to per-  
mit a few well-fed do-nothings to dic-  
tate what you shall pay to send a  
telegram message.

It is un-American for you to per-  
mit a few well-fed do-nothings to dic-  
tate what you shall pay for coal.

It is un-American for you to per-  
mit a few well-fed do-nothings to dic-  
tate what you shall pay for oil.

It is un-American for you to per-  
mit a few well-fed do-nothings to dic-  
tate what you shall pay for flour.

It is un-American for you to per-  
mit a few well-fed do-nothings to dic-  
tate what you shall pay for rent.

It is un-American for you to per-  
mit a few well-fed do-nothings to dic-  
tate what you shall pay for water.

It is un-American for you to per-  
mit a few well-fed do-nothings to dic-  
tate what you shall pay for gas.

It is un-American for you to per-  
mit a few well-fed do-nothings to dic-  
tate what you shall pay for electricity.

PREJUDICE, ignorance, arrogance—the  
capitalist rates.

The trouble is not human nature but  
inhuman nature that wants to continue  
a system of robbery.

You have your choice—Socialism, or  
nothing, the same you have been get-  
ting.

WHATSOEVER the past has given us of  
good, Socialists will conserve. What-  
ever of evil has accumulated, Socialists  
will destroy.

YOU work for your boss three hun-  
dred and sixty-four days in the year;  
work for yourself on election day.

The worker sweats in order to enable  
the employer's children to go to college  
while his own children seldom pass  
the eighth grade.

The high cost of living means low  
living for some and high life for others.  
Beyond all this, it means a change that  
will end all of it.

SOMEONE suggests that if Roosevelt  
had a seven years try and Taft a four  
years chance and neither did anything  
for the toiler, it is foolish for them to  
ask for another opportunity.

PERHAPS one reason that all the parties  
are trying to be good this year is  
that 1,158,000 women will vote for the  
president and they are afraid the old  
grafting tricks will not work with them.

HIGHER wages, old age pensions, and  
workmen's compensation are good, but  
they are not the finality. There will  
never be a settlement except on the  
basis of the worker receiving the full  
social product.

The worker has been enlisted all his  
life-long through all ages of the world,  
in the battle against poverty and he  
has not won it yet. He never will win  
it until he stops the drain of profit,  
interest and rent.

SOMEONE suggests that the love of  
possession will keep Socialism from  
success. Nixie. It is the love of pos-  
session on the part of the workers of  
the world that is going to bring So-  
cialism. They want to do a little of the  
possessing.

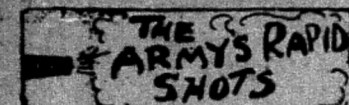
A MAN is not to be blamed for be-  
ing either a worker or a capitalist. In  
most cases both are due to a combina-  
tion of conditions over which he has  
no control. But if he upholds a system  
that makes some pull while others ride,  
he is culpable.

OUT of one hundred and forty-two  
prisoners who have been paroled from  
the United States penitentiary, only  
four have failed to respond to an op-  
portunity to live decent lives. It shows  
the effect of environment and a chance.  
Nine-tenths of the people of the world  
never had a chance.

IGNORANCE is blister more often than  
it is bliss.

## The Opinion of a Lawyer

My Dear Warren—I have always had a  
very high regard for you and I must say that in  
taking up the case of John Wittman you  
are doing a very foolish thing from a  
legal point of view. It is good and kind  
of you, of



THE ARMY'S RAPID SHOTS
S. N. KEV, Acadia, Florida—I vote the Socialist ticket because I am protesting against the present system of industrial anarchy and want to break the chain of wage slavery.

RAY MAUTE, Chelona, Cal.—The served class is the ruling class; the republican, democratic and progressive parties represent this class.

W. H. PRICE, Ferron, Utah—You will be invited to vote for this or that good man on some old party ticket.

W. M. HENRY CUMBER, Socialism will produce for use instead of for profit and thus abolish rent, profit, interest, which are the three methods by which the capitalists rob and exploit the working class.

F. E. GENTSCH, Daphne, Ala.—I am a Socialist from a material standpoint. Food, clothing and shelter, the three necessities on which man depends for his comfort, are held under the competitive system.

W. E. CARPENTER, Painter, N. M.—The old parties have never done anything for you only to treat you like you do your overcoat when winter has past; you hang it up without brushing as you will not need it till cold weather comes again.

H. E. WHITE, Porterville, Cal.—We are living in the burial clothes of the competitive system. The new dispensation is co-operation. Those, in this day, who understand the process of evolution and are using their knowledge for selfish purposes have entered into co-operation.

CHAS. F. SCHNEIDER, Ocala, Fla.—It is said by Uncle Sam's census people that the worker receives on an average of a little less than \$500 per year. They constitute 75 per cent of the population. The other 25 per cent, who were never known to produce the value of a biscuit, are by means of the quadruple incomes, rent, interest, profit and taxes, somehow getting, acquiring, appropriating, confiscating and otherwise plainly stealing every year three-fourths of your entire labor product.

THE CAPITALIST CLASS DESPISE A WORKING CLASS PARTY. Why should the working class give their support to a capitalist class party?

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Debs Letter of Acceptance

It is with a full sense of the responsibility it imposes and the service it exacts that I accept the nomination for president tendered to me by the Socialist party of the United States.

Every true member of the Socialist party is at the party's service. The confidence of his comrades is to him a sacred trust and their collective will the party's law.

The Socialist party is fundamentally different from all other parties. It came in the process of evolution and grows with the growth of the forces which created it.

The world's workers have always been and still are the world's slaves. They have borne all the burdens of the race and built all the monuments along the track of civilization.

So long as the nation's resources and productive and distributive machinery are the private property of a privileged class the masses will be at their mercy.

The infallible test of a political party is the private ownership of the sources of wealth and the means of life. Apply that test to the republican, democratic and progressive parties and upon that basic, fundamental issue you will find them essentially one and the same.

When the owners of the trusts finance a party to put themselves out of business; when they turn over their wealth to the people from whom they stole it and go to work and make an honest living, it will be time enough to consider the merits of the Roosevelt Progressive party.

One question is sufficient to determine the true status of all these parties: Do they want the workers to own the tools they work with, control their own jobs, and secure to themselves the wealth they produce?

The capitalists can enslave and rob the workers only by the consent of the workers. They cast their ballots on election day.

Every vote cast for a capitalist party, whatever its name, is a vote for wage slavery, for poverty and degradation.

But the awakening came. It was bound to come. Class rule became more and more oppressive and wage slavery more and more galling.

And now behold! The International Socialist movement spreads out over all the nations of the earth. The world's workers are aroused at last.

And this is how the Socialist party came to be born. It was quickened into life in the bitter struggle of the world's enslaved workers.

who promote its progress and conserve its civilization. Only they who bear its burdens may rightfully enjoy the blessings of civilized society.

There are no boundary lines to separate race from race, sex from sex, or creed from creed in the Socialist party. The common rights of all are equally recognized.

The gospel of Socialism is preached in more than sixty tongues. Its creed is accepted by thirty million persons. A movement of such magnitude and universality could not spring up without a cause, or continue without a mission.

And Socialism can be understood quite easily. Despite all assertions to the contrary, its philosophy is exceedingly simple and its program is very definite.

The Socialists demand that the principal industries of the nation, the business of providing the necessities of life, be conducted by the community for the benefit of its members.

Industrial Democracy

Socialism is industrial democracy. It would put an end to the individual control of economic interests and substitute popular self-government in the industrial as in the political world.

The present economic rules hold the livelihood of the people in their power, and admit of no responsibility. Socialism would bring this industrial regime under popular government, to be exercised by the people in the interest of the people.

Comment on Things Doing

Down in Texas they are urging that the democrats must nominate good men if they expect to beat the Socialists. Is it possible that the democrats have not been nominating good men in the days that are past?

As illustrating how farming is changing, John F. Taylor, of Mokane, Mo., has bought a motor car light which he will use to furnish artificial light so he can plow at night.

It appears that the Boxer rebellion, followed by an intervention of European and American nations, was merely a means whereby the capitalists got a hold on China.

As a congressional committee reports that the Osborn Twine company, a subsidiary of the International Harvester trust, located at Auburn, N. Y., works girls ten hours, standing the entire time amid a cloud of dust, for \$8 a week.

E. E. Feather writes from Windsor, Mo.: "There is a condition existing at this place which is detrimental to the Socialist party. It may exist at many other places. The election clerks hand out the Socialist labor ticket which is not legal in this state as they failed at the last election to poll the required number of voters."

A Creed in Brief. I believe in the home—that it should be happy. I believe in religion—that it should be the highest outpourings of the affections. I believe in opportunity, as the rightful heritage of all.

Socialism is not a friend of classes. It merely calls attention to the fact that classes do exist under capitalism and is doing its best to end classes by ending the exploitation of the workers for the benefit of the shirkers.

The New Order

Gradually—as we devoutly hope—the New Order of Humanity is coming into the world. Long and hard has been the struggle of its coming.

May the morning soon dawn when, from pole to pole, from mountain to shore, and from shore to the farthest island of the sounding sea, shall feel the glad sunshine of freedom in its breast!

The main idea of Socialism is simple and noble. Socialists believe that the present form of property-holding divides society into two great classes. One of these, the wage-earning, the proletariat, is obliged to pay to the other, the capitalist, a sort of tax, in order to be able to live at all.

Another who owns the means of production, the land, the factories, the machines, the raw materials, and accumulated capital in the form of money. The first class is, then, forced to put itself into the hands of the second, and naturally this capitalist and possessing class, taking advantage of its power, makes the working and non-owning class pay a large forfeit.

It does not rest content after it has been reimbursed for the advances it made and has repaired the wear and tear on the machinery. It levies in addition every year and indefinitely a considerable tax on the product of the workman and farmer in the form of rent for farms, ground rent, rent of land in the cities, taxes for the payment of the public debt, industrial profit, commercial profit, and interest on stocks and bonds.

Therefore, in our present society, the work of the workers is not their exclusive property. And since, in our society founded on intensive production, economic activity is an essential function of every human being, since work forms an integral part of personality, the proletariat does not own his own body absolutely.

WHEN, finally, the proletariat tries to buy, with the remnant of wages left to him after these inroads, the commodities which are necessities of daily life, he has two courses open to him. If he lacks time or money, he will turn to a retail dealer, and will then have to bear the expense of a cumbersome and unnecessary organization of intermediary agents; or else he may go to a great store, where over and above the direct expenses of management and distribution he has to provide for the profit of ten or twelve per cent on the capital invested.

Just as the old feudal road was blocked and cut up at every step by toll-rights and dues, so, for the proletariat, the road of life is cut up by the feudal rights imposed upon him by capital. He can neither work, eat, clothe nor shelter himself without paying a sort of ransom to the owning and exploiting class.

Now, in this capitalist organization of labor, the laborers play a passive role. They neither decide, nor do they help in deciding, what work shall be done nor in what direction available energies shall be employed. Without their consent, and often without their knowledge, the capital which they have created undertakes or abandons this or that enterprise. They are the "hands" of the capitalist system, only required to put into execution the schemes that capital alone has decided upon.

All difference of class must be abolished by transferring to the whole body of citizens, the organized community, the ownership of the means of production and of life which today, in the hands of a single class, is a power of exploitation and oppression. The universal co-operation of all citizens must be substituted for the disorderly and abusive rule of the minority. This is the only method by which the individual can be enfranchised. And that is why the essential aim of Socialism is to transform capitalist property into social property.

Let no one be astonished that we bring forward the idea of a national community now, whereas at first we set ourselves to establish the liberty of the individual. The nation, and the nation alone, can enfranchise all citizens. Only the nation can furnish the means of free development to all. Private associations, temporary and limited in character, can pro-

hibit limited groups of individuals only for a time. But these are one universal association that can guarantee the rights of all individuals without exception, not only the rights of the living, but of those who are yet unborn, and who will take their places in the generations to come.

The United States is spending in time of peace for the army and navy and pensions nearly half a billion dollars a year. This would build five hundred thousand homes costing \$1,000 each. Yet they talk about Socialism being an enemy of the home!

Answers to Questions

Please furnish a brief explanation of the flag of Socialism, how originated, what it stands for, etc. The red flag is not exclusively the flag of Socialism. It has existed centuries before Socialism came into existence.

If, then, we invoke the nation, we do so in order to insure the rights of the individual in the fullest and most universal sense. Not a single human being for a single moment of time should be excluded from the sphere of rights.

Social ownership of property is merely opportunity of action brought within reach of all.

Stopping the Day Dawn

The Bull Moose, who loves darkness rather than light, saw a glow on the mountain top and concluded he would investigate. He climbed to the summit and decided that day was about to break.

After a while the sun arose. Its light extended beyond and above the Bull Moose, and the people in the valley in the full light of day did not realize the influence that was seeking to prevent the dawn.

High Society

A dog belonging to John W. Gates recently died in New York. It was embalmed, placed in a "fine coffin" which was covered over with flowers and taken to Port Arthur, Texas, for burial.

Cornelius Vanderbilt recently gave an original ball at Newport in which twenty-four chorus girls added to the amusement. There was nothing to drink but champagne and in-pitchers.

THE civilization of the day has come to stand for Socialism. All its opponents can offer it no effective resistance save as they resist the encroachments of paternalism, extravagance and pleasure finding.

On the subject of suffrage it can be said that the Socialists lead in that demand and have it as a plank in their platform. That the agitation on this subject is now nation wide, proves the growth of Socialism in that line.

On the subject of extravagance we have men like James I. Hill and certain Catholic cardinals lamenting. Socialists want pleasure and extravagance exactly as do other gentlemen included. Everybody is given the idea of "rights" before duties, and I have seen the demagogue of a suffrage campaign leave a community with husbands and fathers ready to take to the woods as a result of feminine extravagance.

Do you know what incentive is? It comprises just three things—hunger, cold and desire. These are the tireless angels of incentive. They will keep you busy, don't worry. You only work to produce hunger, your cold and your desire—or to satisfy these demands for your loved ones.

It makes a decent man or a woman sad to look at it. Everything has its purpose. The Socialist party all over the world has its purpose away beyond all political movements in history. It shall redeem the world from the horrors of the class rule—from the robbery of one class by another—it shall establish brotherhood.

The whole fight is over who shall get the wealth the workers create.

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Why not get into line? A. FRED RINBLER. The Socialist party needs you—you need the Socialist party. The Socialist party offers you the one big chance.

The Few Own All. From "Pink Fishes," Phil M. All. Why should a few men own and control the coal? Why should a few men own the oil? Why should a few men own and control all the things upon which our very lives depend?

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THE SOCIALIST PARTY. Why we are here, what we are for, how we are organized, and what we are doing.

ROMAN CATHOLIC Priests in the Philippine Islands. A special document No. 100—Extracts from the message of the President of the U. S. to the Senate.

IS A DETECTIVE. How to find out who is doing the dirty work in your neighborhood.

Reason for the Saloon. MEN work side by side in the factory, mill and mine. Scarcely a word passes from one to the other all day.

Here in a city of twenty thousand people, mostly workers. Here are twenty churches open one day a week. That one day devoted to the hereafter; not the living, practical now.

Another evil is the use of the saloon as a sort of political headquarters. It is an attempt to buy votes with booze and to make the voter support the candidate who is "a good fellow" and buys the cigars and drinks.

What is the remedy? Work under healthy, comfortable conditions; short hours; the return to the producer of what he produces or its equivalent. That will bring him time and means to waken to a larger life.

The Change is On. A FEW weeks ago I made a forecast of the election to the effect that it would soon be understood that Taft was out of it.

Events have already shown the truth of this forecast. Papers all over the country are talking as though Taft were already beaten.

It was figured that when the Roosevelt party put a radical platform, taking twenty-one planks from the Socialist platform, it would completely swamp the Socialist party.

I want to forecast that from now on there will be an evident growth in the Socialist agitation, in interest in the Socialist party, and in Socialist prospects.

Groping for Justice. Socialism is merely a groping after a method of justice to all. It is not a religion or a philosophy but a practical attempt to right the economics of a world now all gone wrong.

Possibly the limitations of human nature are such that this matter can not be changed for the better; this can be found out by sincere study and trial and in that way only.

The abuses run behind the bars are no less flagrant. Open violation of law is a common occurrence. The time for closing is not observed.

Debts Splendid Meetings. Billings, Mont., Aug. 20.—The Debts meetings are awakening tremendous enthusiasm wherever held.

Capitalist Counterfeits. The following appeared in the Kansas City Post of June 7, 1912: "It seems that after the first day's hearing on the money trust investigation, it was stopped."

Dynamite Witness Suicides. By Telegraph to Appeal to Reason. Boston, Aug. 27.—Rather than testify before the grand jury now investigating the responsibility for the planting of dynamite during the Lawrence strike.

Seidel's Dates. Eugene V. Debs' Dates. Seidel's Dates.

The Big Ten. Seidel's Dates.

The Appeal urges all its friends, who are members of trade unions, to present the proposition at the next meeting of their local of subscribing for the Appeal in a body.

In a Strange Land. Nemo in Clavon, London. I JOURNEYED in a strange land. I halted at the entrance to a grand estate, where broad lawns, winding paths, graceful trees, shrubs, flowers, fountains and costly architecture bespoke great wealth.

And he has money out at interest. "That is, instead of 'From him that would borrow, ask it not again,' he takes two, the second dollar wrung from the necessities of the borrower of the first."

What We Want. J. Guntert, mayor of Tukwila, Wash. But you say, we don't know what the Socialists do? Pardon me.

From Socialist Mayors. What We Want.

The Legal Department. The law course is all one great, special, interesting, comprehensive and very instructive to anyone who is interested in it.

Seidel's Dates. Eugene V. Debs' Dates. Seidel's Dates.

The Big Ten. Seidel's Dates.

To Maintain Order. VICTOR L. BERGER. Socialist congressman. The only party that is in accordance with the trend of the time is the Socialist party.

Wulgar Wealth and Social Misery. A FEW days ago Mrs. Stuyvesant Fish, the noted society woman, gave a swell reception at Newport.

Warren's Dates. Fred D. Warren has been holding a number of meetings lately and all have been very largely attended.

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A Gift of One Dollar For You. Here is an offer never made before, and never to be made again. We want you to write for our Fall Home Lovers' Bargain Book before you do any fall buying.

Home Things For 3 Cents a Day. This new Bargain Book pictures 6,300 stylish things for the home. You never saw such an exhibit.

Save One-Half. Our Bargain Book prices run from 30 to 50 percent below store prices. We have proved this by actual comparisons.

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Spiegel, May, Stern Co. 1108 W. 34th Street, Chicago. Mail me without charge your Fall Bargain Book, Fall Stove Catalog, Fall Jewelry Book.

A New Debs Pennant. This beautiful pennant has the portrait of an exact likeness of the great Comrade Debs.

Importing Women for Immoral Purposes. Senate Document No. 100—Report from the Immigration Commission on the Trafficking and Harboring of Women for Immoral Purposes.

PATENTS. Free reports to Patentable Inventions. American Liberty Pub. Co., 118 W. Kinzie St., Chicago, Ill.

### Socialist National Ticket

For President  
**EUGENE DEBS**  
of Indiana  
For Vice-President  
**EMIL SEIDEL**  
of Wisconsin

THE Socialist agitator who wins the fine motorcycle that the APPEAL will give to the comrade who orders and pays for the largest number of copies of the APPEAL during the month of September, will be independent of the railroads so far as transportation is concerned. The month of October will be the closing month of the campaign. The roads in October are usually fine for traveling and with this motorcycle the agitator can cover 100 miles per day and make a dozen speeches. In putting this motorcycle into the hands of some one of our comrades, I feel that we are doing something worth while for Socialism. Of course, the principal object in giving away this motorcycle is to increase the sales of the APPEAL during September. All copies purchased during September count on the contest. You may order weekly bundles, or you may order all of one issue. Read the rules of the contest.

Rules of the contest: To the comrade who orders the largest number of any one of our editions dated in September the APPEAL will send freight prepaid, to any part of the United States, a standard model 1912 model motorcycle costing \$250.00. If the winner is not satisfied with the machine we will select another one of our own selection. Orders for this edition to count on the motorcycle must be in this office by 4 p. m., September 30. The contestant may order as many bundles as he desires and bundles for all editions printed during the month of September will be counted in the total for the contest. For instance, the contestant may order one hundred copies of the edition of September 1st, 200 copies of the edition of the 14th, 150 copies of the edition of the 21st, 200 copies of the edition of the 28th—making a total of 750 copies to his credit.

### SPEAK OUT.

A great many editors are annoyed with the number of contributors, especially of those who attempt to write poetry. No doubt a mass of very crude stuff is sent in, but so far from being annoyed by this, so far from thinking that literature has reached its limit, or that all people ought not to attempt to write literature, the APPEAL believes the vast attempted production along this line is one of the most encouraging signs of the times. It shows that the entire people are awake and feeling. They are wanting to express themselves. You can't expect them to express themselves well on the start, just after coming out of the slums, or even before they have done this, but it presages a new era in literature and art. The poet has been discouraged through centuries, while the musician, although as crude, has had everything to encourage him. It is no wonder that literature is practically a dead thing. It is not going to be so always. The fact is we have had no good literature but only literature wherein there is tragedy and suffering and sorrow. We are not getting the fine literature yet, but the very fact that thousands of people on the farm, in the factory, in the slums, are trying to express themselves shows that something very fine and extraordinary is ahead of us. Let them speak out. It may be they will not be able to produce a literature that will make this century the greatest that the world has known, but they can prepare the way for it. Their poems and stories, their essays, though never published, are making character, training the people in the art of expression, and this training is going to produce results in the near future. The age of literature is not past. A revolutionary period will never have fulfilled its mission until it has aroused the people to a higher expression than they have ever known before. It is going to do this. It is doing this. The world will be larger for every effort that the people make to express themselves even though that effort falls flat.

THE APPEAL has several times asked comrades to not write in for statistics and things that require time to work up. There are two reasons for it. One is that the APPEAL editors are too busy to do this work; another is that the state universities are generally taking up the matter and we want to encourage them to continue in the work by writing to them. It is especially true now that the APPEAL cannot answer the letters sent in, as Debs is busy on his campaign, Warren and Wayland and Walker are out speaking, and the force is so short that we are absolutely unable to reply to questions that require digging to get them.

### Cartoon Post Cards.

Ryan Walker has produced four political cartoons for this campaign that have attracted nationwide attention. One of these, the "Leopard Change His Spots," has appeared in the APPEAL, and has been posted up in thousands of places. The three others have appeared in the *Coming Nation* and have attracted fully as much attention, but, of course, have had a lesser circulation. These are "Can Labor Vote for This?" "Wilson Will Be Another Grover Cleveland," and the "Acid Test."

Hundreds of requests have come into this office to have them printed on post cards and posters. This has now been done and here is the only way you can get them: Invest \$5 in subscription, subscription cards or bundle orders of the *Coming Nation* and we will send you a 150 assorted post cards and 100 posters, six of the *Coming Nation* page. If you buy 250 copies of the magazine, or \$5 worth, you can sell these papers at your propaganda meetings at 5 cents each and net your local \$12.50. The 150 post cards will sell for 75 cents more, and the big posters, suitable for hanging on the walls at your home, one cent each. In short, \$14.25 received for a \$5 expenditure.

The campaign is on now with a whoop. Handic literature that teaches the lesson and will help pay the expenses of the meetings. Act on! and get things going. Address, *Coming Nation*, Girard, Kan.

### A Trap for Themselves

One of the propositions behind the organization of the so-called progressive party is revealed by the Roosevelt program which declares for "use of the government to assist workmen to become part owners of the business in which they are employed."

In other words, as a Boston banker puts it: "The effort of such legislation would be more than a financial one. Every man with money in the savings banks or with a share of some good stock in his tin box makes just one less Socialist."

This is the attitude of the capitalists who are financing the progressive party. They are doing so in the hope of saving their profits by dividing up a little of them with those in their employ by making them a partner in a skin game. But their logic is not based on experience. Socialists are not mere kickers. They see they are robbed and they are determined to end the entire system of robbery. They would do that, whether it concerned them personally or not. Thousands of Socialists are today making more money than they would make in case Socialism came into operation. They have not, however, the assurance of permanency and the assurance that their children would never lack that which they would have under Socialism, hence, they are working for the great change.

It will be found by experience that the very men who are made profiteers in the business are not going to be satisfied with that. They will demand more and more, and there will never be an end to their demands until they get their full social product.

### FLATTERY DOESN'T FAZE US.

Not only is Theodore Roosevelt, who less than five years ago denounced Socialism with all the vituperative language he could command, adopting twenty-one planks from the Socialist platform, but Tom Watson says, "everybody knows how I have fought the Socialists," is constrained to say something in favor of Socialism. He says of the Socialists:

"They are fighters from the ground up and from Hades to breakfast. They are never discouraged but defend their work like real beavers and will sacrifice their comfort and their money to advance the cause. They are not afraid of the federal courts nor of the post-office department. They will go to jail rather than compromise a principle. Their campaign methods are clean and honest. Their presidential candidates are absolutely sincere, able, consistent and honorable men."

It is quite true that Roosevelt still denounces Socialism and is really trying to defeat the thing he pretends to favor. It is also true that Tom Watson imagines a great deal about Socialism which is purely fiction, but the fact is neither man would have any respect for Socialism if it did not fight for its principles and stand squarely against the whole capitalist system. Tom Watson has had enough experience as a populist to know that compromises never gain anything.

To paraphrase from Grant, "We will fight it out on this line if it takes, not all summer, but twenty centuries;" and we will win before this century is at an end.

The *National Defense*, a paper published in the interest of so-called patriotism but really of war, devotes its last issue entirely to an attack on Socialism. It, however, contains its own best answer to its argument in favor of war in the following paragraph which it prints: "Max Henker, a private soldier at Leipzig, being asked what he would do with \$50,000 which he had inherited from an uncle in South America, replied: 'First of all, for once, I am going to have all I can eat and drink.'" It is a great thing to join the army and be starved to death in the interest of the masters!

J. WESLEY HILL, the crook, who is going over the country exposing Socialism is finding himself pretty effectually exposed. He was billed to speak at Greensburg, Ind., Chautauqua. A comrade telegraphed to the Pennsylvania state office for 500 copies of an expose of the man's crookedness, intending to distribute them, and immediately his date was cancelled. All over the country the same thing is happening. The man is precisely what the APPEAL said—a crook. He has swindled Methodist preachers out of vast sums of money and is anything but what an honorable man should be.

The president has appointed as a successor of Federal Judge Hanford, who recently resigned under fire, Wu J. Biggar, and citizens of Seattle are protesting that he is a corrupt attorney and a witness for Hanford in his recent trial. What do the people of Seattle expect? Do they imagine a federal judge is going to be appointed from the working class? They have no right to expect anything of the kind. He is appointed solely for the service of the masters and he must be a man that they can trust before he is even recommended.

J. A. GATES, Miami, Florida—From your letter received yesterday I must infer that you regard me as a member of the APPEAL Army. Thanking you for the honor I enclose draft on Chicago for \$100 in payment for 2000 copies of the APPEAL per week, ten weeks. Indications are excellent for a bumper crop of Socialist votes in November in this extreme neck of the woods.

COMRADE SEIDEL'S article on "Why You Should Vote the Socialist Ticket" reached the APPEAL too late for use this week. It will appear in the next issue.

The Roosevelt promises woman suffrage in the future. Socialists give her full political liberty in the party at present.

All his speech making on the part of the capitalist parties is to determine which man the workers want to fool them.



### NEGRO EQUALITY.

Several write the APPEAL saying that Socialism favors negro equality and intermarriage of the races. It is the old cry that has been urged through centuries. It is not so long ago that republicans were reported as favoring miscegenation and were generally called "black republicans" throughout the south.

What Socialists asks is equality of opportunity. It will not hurt a white man to give a black man a chance. In fact, to let the black man have the full product of his labor is only honest and right. It will enable him to get property and so soon as the negro gets property, has a home and is able to buy, he is even now regarded with favor even in the south.

Education follows the opportunity to make money. There is nothing that will come so near solving the race problem as opportunity for the negro.

As for equality in other lines, it is impossible to make two things equal that are not equal. If a white man is through his long development superior in culture and intelligence to the negro, the negro cannot catch up with him in a day or a year. Culture, morals and general ability constitute real superiority. The intermarriage of the races is not involved in the question at all. No one would be compelled to associate with one of another race simply because he was willing to give that person a chance to make a decent living. All Socialism asks is to actually free the whole people of the world from industrial slavery and give them an opportunity to live the best life possible to man.

### CHURCH UNDER SOCIALISM.

A great many who are opposing Socialism do not realize that they are playing Don Quixote and are "cutting such fantastic tricks before high Heaven, as make the angels weep—from laughing."

A paper comes to the APPEAL stating that under Socialism all land will be owned by the state, that there will be no chance to secure land for a church, that no one can support a church except as the whole people vote to do so, and that, therefore, Socialism means a state religion.

The whole thing, of course, is purely fanciful. Socialism does not say that all land must be owned collectively. It wishes only so much land as may be necessary to break the power of landlordism and unemployment. It is expressly understood that under Socialism every man shall have the utmost liberty of individual action. If a number of families choose to support a church they shall have that privilege, just as truly as they have now. That church may teach whatever they are willing to have taught.

There would be this advantage to the church under Socialism which it has not now: Then the workers, receiving the full product of their toil, would be able to contribute to religious and spiritual development, as nine-tenths of them cannot do now.

The church naturally is moulded in its opinions by those who contribute to it. Because the masters of labor now do more contributing, the church is compelled to stand for the master class. Under Socialism it will be free from this domination. It will, therefore, be free to speak the truth and to stand against all injustice of every kind.

Socialism will do more for the cause of real religion and for the development of the church that stands with the whole people, than anything that has come to the world through all the centuries.

F. H. HARRIS, Wichita Falls, Tex.—The democratic and republican parties advocate continuing the present competitive system that makes it possible for the monopolist to exploit the people. We have tried them for years and see we can get no relief from either of them. They are the Gold Dust Twins of greed and oppression. Morgan, Rockefeller and all trust magnates vote the democratic and republican tickets. Their interests are opposite to yours. If they vote one way you ought to have sense enough to vote opposite to the way they vote. All people who vote the democratic and republican tickets are not foolishly by any means. Men who possess monopolies are very wise to vote for a continuance of the present system. There is enough in the world for all and Socialists claim that those who produce all things should have all they produce.

The birthday edition of the *Coming Nation* is number 104. It is the greatest issue the *Coming Nation* has ever given the world, and that is saying much. Get one of these in now at 2c per copy.

Bertie Bradley, the poet laureate of the social revolution, has given us a masterpiece. The number 104 of the *Coming Nation*, and Chas. A. Winter, the illustrator for the *Coming Nation*, has illustrated it in a pure drawing. You'll miss the masterpiece of all Socialist literature if you do not see the birthday number, send a dollar for a year's subscription and get a feast of good things every week.

### Accurate and Reliable

Euripides was the champion playwright of ancient Greece. One day when Euripides was busy on a play for the Athenian open air and vaudeville circuit, he worked so hard on a single passage that did not suit him that several rude playwrights jeered at him because it took him longer to write five lines than it took them to write whole plays.

Euripides replied, "That is true, but my five lines will be known and remembered long after your whole play is forgotten."

Euripides was right. His tragedies are read and admired today even by people who do not read Greek, but the very names of those who jeered at him, together with all their works have been forgotten.

You will find in the latest edition of the *Appeal*, with its pink campaign supplement, many facts that cover less than five lines of space, that have required more time and patience to dig out than is required to write an entire campaign book for the republican and democratic party.

### SOCIALIST BUSINESS.

Sure there will be business under Socialism. The fact is, Socialism is a method by which all people may be busied whenever they wish. Commerce, instead of being restricted under Socialism, will be vastly increased. Production of every kind will be increased, by the use of the public machinery, and be an aid to the workers who are now unemployed or who are employed in non-productive effort. Under these conditions, the workers retaining all they produce, it will not be long before the world will be rich in goods of every kind and the goods will belong to the workers who produce them. What is called business now is simply a monopoly of enterprise existing for purposes of piracy. There is no business today except as some may be able to reap a profit from it. The profit keeps many poor. The inability to make a profit keeps thousands unemployed for it is evident no one will engage in a private business unless he sees a chance to make something out of it. Socialism is going to end the piracy. That is all.

About Ben Adams (how his title decreases). Who wakes each week from a bad dream of piracy.

And sees within the midnight of his dream, Making a dawn of promise in the gloom. A false writing in a book that week, Exceeding ignorance makes Ben loud to speak. So to the fairy in the room he said: "What are you writing?" She raised her head. And in a voice where victory persisted. Answered, "A list of gold-ridden Socialists!" "Don't put me down," said Adams. "No, I won't." Replied the fairy, "So then that you don't like my job, my magic black, my pixie, too well to see me in this midnight gloom. The fairy went with a delighted squeal, But came again with a copy of the APPEAL, And showed them how through truth, interest, and love, she had done so well. He with the fairy's child, an every one, Then read their names who also the pixies they're true. And to poor Adams' name leads all the rest."

L. C. ANDERSON, nominee for legislature, Ottawa county, Minn., encloses \$7.25 for twenty subscriptions, 400 copies of the APPEAL and 1000 platforms, and says: "When the APPEAL gets a million yearly subscribers, Debs will have six million votes and we will have the majority in congress, and run the government in Socialist principles and make a heaven on earth for the toiling class and abolish all trust monopolies and then the three parties, and the names of Wilson, Taft and Roosevelt will be nothing but unpleasant memories."

On September 21st the special propaganda edition will be devoted particularly to the farmer. The leading article, by C. L. Phifer, will present a new line of argument that will astonish those who have not investigated the matter. It is something that should be widely distributed among the farmers of America. A woman's edition, the leading article of which will be written by Grace D. Brewer, will appear the week following. It will be especially suited for distribution in the states that have woman's suffrage.

### TELLING HIM HOW.

A recent syndicate article comments on the extremely bad conditions prevailing throughout the world. Summing up the situation it says, "What man needs is somebody to tell him how and to tell him according to the sort of brains he has, and if necessary to make his use his man's strength to the best advantage if he hasn't sense enough to see it."

This is precisely what Socialism is doing. In its doctrine of surplus value it tells the worker exactly how he is robbed. After one understands the real work of profit, interest and rent, and after he has seen the figures which show what the worker produces and what a small portion of that he receives, it will not be any longer a mystery to him why they who toil have not, and they who have spoil have more than they need.

Socialism also shows how this robbery may be ended and how the unrest that is alarming thoughtful people all over the world may be allayed, by overthrowing the capitalist system, by giving the worker access to the means of employment which would assure him his full social product and by using the public functions for making and distributing things instead of authorizing special interests to do this through a sort of a grant of piracy. The way out is very clearly shown.

There will be a cessation of the unrest when the people get justice. There will be an increase of that unrest so long as the profit system continues.

Hundreds of APPEAL readers have asked for post cards with Ryan Walker's cartoon, "Can the Leopard Change His Spots?" The APPEAL is now ready to furnish them. See offer on last page, first column.

### Battle Hymn of Toil.

Onward! Onward! Onward!  
Till the toilers all are free!  
Forward! Forward! Forward!  
Death! Death! Death or Liberty!  
Lo! the little children hunger 'midst the plenty of the earth!  
Lo! the mothers agonizing that they ever gave them birth!  
Lo! the thought of the lovely and the murder of the just,  
And the blinding of the soul-sight by the lords of gold and lust!  
Onward! Onward! Onward!  
Till the toilers all are free!  
Forward! Forward! Forward!  
Death! Death! Death or Liberty!  
We, the miracle performers, working wonders with our toil,  
We are strangers in our countries, we are not at home in our soil,  
We are beggars, tramps and vagrants, and we live and die a slave,  
Tho' the treasures are bursting with the wealth our labor gave!  
Onward! Onward! Onward!  
Till the toilers all are free!  
Forward! Forward! Forward!  
Death! Death! Death or Liberty!  
Let us rise and march, my comrades, to the song that Freedom sings,  
Let us hurl a man's defiance in the ashen air,  
Let us rise as one and rather round our war flags, flaming red,  
Till the whole world shakes and trembles to the thunder of our tread!  
Onward! Onward! Onward!  
Till the toilers all are free!  
Forward! Forward! Forward!  
Death! Death! Death or Liberty!  
Covington Hall.

Ryan Walker is proving himself a wonder in this campaign. His startling cartoons exposing Roosevelt and the old party in the *Appeal* are being copied by the capitalist press everywhere. We are going to give them a nationwide circulation, and offer on last page of the APPEAL, first column.

### Brutality to the Insane.

The Cincinnati Post carries a lengthy story about the death of comrade Pillay, killed in the insane asylum at Cin. The comrade's mind had been falling for two years. He was harmless, brainless, but much of the time very rational. He was sent to the asylum, where inadequate facilities existed, and was placed in a room with one hundred and one violent patients, though there were adequate accommodations only for thirty. The lack of accommodations is such that three hundred patients are crowded into a room. The insane, under such overcrowded conditions, are suffering that demands immediate attention. The comrade, who is a widow and a young child, it is said that half of the horror of the situation has yet been told.

### All Making Socialists.

Smith McPherson, the federal clerk, has enlisted the Roosevelt electors from the Missouri state to be taken to Kansas, although the vote was nearly two to one in favor of that. It is a good thing it will prove great resistance against the impudence of the federal judge, for that is precisely what their rulers are becoming, and it will force the progressives to do what they should have done, and that is to appear as a new party and not as republicans.

The progressive party has a work to do. Its chief work is to act as a kindergarten for the training of Socialists, and we be going to do the work well. They are always here in the high schools, yet it is when the people pass through the high school and the college that they are ready for the serious business of life. The progressives are going to prepare Socialists, but it is only after they have done what they will be able to accomplish anything for the uplift of humanity.

You can't serve two masters, and there is no particular reason why you should serve one.

### How Socialism Grows

A Socialist party has been started in Chili. The *Sword of Truth* is a new Socialist paper at Sentinel, Okla. The Socialist paper of Argentine has recently been greatly enlarged. A splendid encampment was held at Baker Springs, Texas, August 16 to 20.

The two Socialist parties of Cuba, which were divided on a question of tactics, have united.

During July ten Socialist locals were organized in Louisiana, six in Alabama, and seven in North Dakota. C. E. Johnson has started a monthly Socialist magazine at Madill, Okla., called the *Muck Rake*. It will be fifty cents per year.

Socialists of Newton county, Missouri will hold a three days' encampment at Moser Carver Springs, September 7 and 8.

The dues-paying membership of the German Socialist party now numbers 570,000, an increase of sixteen per cent in one year. Mustered from Appeal Army by death: H. L. Hull, Seattle, Wash.; E. G. Kamp, Bridgeport, N. Y.; Earl P. Smith, Rogers, Mont.

And now the Holy Land has been invaded by Socialism. A Socialist paper called *Lauchduth*, meaning solidarity, has been started in Jerusalem. Rev. Hall H. Drake, formerly pastor of the First Unitarian church at Beverly, which is attended by President Taft, is going to preach Socialism from the pulpit of the Independent People's church at Portland, Me., beginning September 1.

Emil Seidel, Socialist candidate for vice president, recently passed through Minneapolis and an impromptu meeting was arranged for him on the street. The politicians got after the police and induced them to refuse to permit him to speak on the street. The result was a tremendous noontime meeting and a great parade. Comrade Perrin, of Little Rock, recently spoke at a moster picnic at Magazine, Ark., Judge Jephthah Evans, democrat, of the Fifteenth circuit, followed, attacking Socialism. Perrin challenged him to debate in the presence of the audience. The judge accepted, and it was left to a local committee to fix the date. Two days after Comrade Perrin got a letter from the judge saying, "I've never had a debate on politics in all my life; it is certainly not my inclination to have a joint discussion with you or anyone on any subject." Of course the judge didn't know this when he accepted the challenge in front of the crowd?

### An Intolerable Condition.

If the bulk of the human race are always to remain as at present, slaves to toil in which they have no interest, and, therefore, feel no interest—drudging from early morning till late at night for bare necessities, and with all the intellectual and moral deficiencies which that implies—without resources either in mind or feelings—untaught, for they cannot be better taught than fed; selfish, for all their thoughts are required for themselves; without interest or sentiments as citizens and members of society, and with a sense of injustice ranking in their minds, equally for what they have not, and for what others have; I know not what there is which should make a person with any capacity or reason, concern himself about the destinies of the human race.

### Warren's Zinc Mine to be Given Away



(Map showing the location of the forty acres of the Missouri land, owned by the APPEAL editor, which has been reported by the capitalist press to be fabulously rich in lead and zinc. The land is the largest tract of subscribers to this paper during the month of September. The land is located in the James Joplin mining district, with rich mica east and west. Please remember, comrade, that the APPEAL does not represent this land as anything but a forty-acre tract of south Missouri soil, and offer on last page of the APPEAL, first column.

LAST week we made the first announcement that the alleged valuable zinc mine owned by the APPEAL editor, was to be given away to the APPEAL reader who sends us the largest number of subscribers in September. This zinc mine was discovered by one of the enterprising city reporters sent to Girard to expose the APPEAL. As I explained last week this zinc mine consists of forty acres of South Missouri soil, covered with timber. It is located in Stone county, a few hundred feet back from the high banks of the White river, not the James river as stated last week. This land never overflowed. The land has been divided into four separate tracts. Tracts No. 1 and 2 will be given away in September. Tracts No. 3 and 4 in October.

Since this announcement appeared, an intimate friend of mine who is familiar with the mining situation in southwest Missouri, called me up over the telephone and in an excited voice said: "Warren: you are giving away fortune!" Perhaps so, time only will tell, but if the giving away of this bit of land will increase the circulation of the APPEAL I shall be satisfied. Every APPEAL Army comrade interested in seeing the circulation of this paper grow should immediately get busy soliciting subscribers. Please keep in mind that I make no claim that should you win this prize that you will become the possessor of property as valuable as the capitalist newspapers claim it is. You take your chances, but if, perchance, these "rich veins" should be discovered on a position financially to wage a winning fight for Socialism. You would be independent of the boss and you would be one of the emancipated ones so far as money can emancipate a man today. I trust every APPEAL reader will take a hand in this little game of ours in turning the tables on the plutocratic press. This story of my valuable zinc mine, as you know, was sent broadcast for the purpose of discrediting the APPEAL. In some way, these capitalist editors reason that it is a crime for a Socialist to draw a prize in the capitalist lottery, and that by branding the APPEAL editor as a mine owner it would discourage some of our good friends from working for the APPEAL. It will be interesting to read what the capitalist press will have to say about this zinc mine premium! And to make them think twice before they again jump the APPEAL let me suggest that you get as many subscribers as you can and we will make September the biggest subscription month in the history of the little old APPEAL. Read the simple rules governing this contest and then get busy.

RULES OF THE CONTEST. Rule 1. Tracts Nos. 1 and 2 each consisting of ten acres, as described above, will be given away to the comrade who sends in the most subscribers during the month of September as provided in Rule 2. Rule 2. Tract No. 3 will be a free for all and will be given to the comrade who sends in the most subscriptions. Tract No. 4 will be given to the reader of this paper who has never sent in any subscribers to the APPEAL, save his own subscription. This restriction on Tract No. 2 is made for the purpose of giving our new friends an equal opportunity with the older members of the APPEAL Army. In the event of a tie in either one of these contests, the ten-acre tract will be given to the comrade who sends the two contestants who least in the same number of subscribers, a very remote and unprobable occurrence.

Rule 3. All subscriptions to be counted on this contest should reach this office before the first and third days of September will be given to the comrade who sends in the most subscribers during the month of September.