

Not less than ten workers should read this paper. Keep your Advocate in continuous circulation.

READING LABOR ADVOCATE

DEVOTED TO THE INTERESTS OF ALL THE WORKERS

Advocate Advertisers deserve the support of our readers. Co-operation works two ways.

VOL. 36. NO. 2.

READING, PA., FRIDAY, AUGUST 11, 1933

Entered as second-class matter at Post Office, Reading, Pa.

PRICE FIVE CENTS

POLICE USE GAS TO KILL STRIKES

GILES' TACTICS FOMENT NEAR RIOT OF 10,000

REFLECTIONS

By the Editor

THIS BLUE EAGLE business has a strangely-familiar ring to me. It may be true that the younger generation will accept at face value all that is being said and printed about the National Recovery Administration. Lacking a background, they are likely to be gullible. But the wartime ballyhoo of 1917 is still in my mind. So I can not resist a feeling of suspicion about the whole thing.

Scarcely a generation ago we, the American people, were permitting ourselves to be beguiled by promises no less fair than those which Franklin D. Roosevelt is now dispensing. We were told that our boys were being sacrificed in a war to end war; we were assured that a victory for "our" side would most certainly make the world a better place in which to live; we were promised that militarism would be wiped from the face of the earth.

To make those high ideals come true, we responded to invitations (backed by compulsion) to enlist for mass murder; we bought, liberty bonds—patriotically, the newspapers told us, we submitted to heatless days, wheatless days and sweetless days. Moreover, in our relations with our industrial bosses, we caused no trouble. We permitted the War Labor Board to settle our disputes for us.

Well, we won the war. But the results were not as pictured.

WE DID NOT end war. On the contrary, there has not been a minute since then that, somewhere or other, the battle flags were not flung to the breeze. Henry Morganthau, former Ambassador to Turkey, now returns from abroad to tell us that "all Europe is ready for war." And even Mr. Roosevelt indicates his belief that peace is not perpetual by engaging in an ambitious program of battleship building.

(Continued on Page Five)

LIEBOVITZ SHIRT CO. PAYS 60 FOR 1 1-2 DAYS' LABOR

Because her machine was defective, Mrs. Gertrude Ramsey, 1146 Mulberry street, was discharged and paid 60 cents for one-and-a-half days' labor at the Liebovitz & Sons Shirt Co., Tenth and Spring streets, this week.

Mrs. Ramsey is an experienced shirt operator, having worked in shirt factories for many years.

"When I reported that the machine was defective the manager, Sam Quinter, talked to me as though I were a dog and ordered me to go home. When I asked for my money he gave me 60 cents," Mrs. Ramsey related. "He did not put the money in an envelope with the amount written on it, but gave me the money in my hand and told me to get out."

While thousands of Reading workers are battling for a union which will insure them against industrial tyranny, bosses in other shops are still continuing the tactics of the slave driver.

SOCIALIST Radio Program EVERY SUNDAY

at 12:15 P. M. over

361.4M WEEU 830K

Aug. 13—James H. Maurer
Aug. 20—Frank Crosswaith
TELL YOUR FRIENDS

OPEN ALLIANCE OF FUSION WITH EMPLOYERS SEEN IN GILES' UNPROVOKED ATTACK

Administration Hires 50 Rookie Cops to Help Browbeat Pickets—"Use Your Clubs." Lieutenant Hollenbacher Orders as Strikers March to Seek Release of Arrested Comrade—Meining Gas Attack Exposed as Deliberate Conspiracy Between Bosses and Police

The Fusion administration policy of giving to strikers what it must and to bosses everything it can took a violent turn last Saturday morning when city police threw tear gas bombs and

HOW TO NEUTRALIZE A TEAR GAS ATTACK

Pickets who are threatened with a gas attack from hostile policemen will do well to carry a bottle of ammonia with them. When the attack is launched, the effects of the fumes may be neutralized by saturating a handkerchief with ammonia and waving it in front of the face. Don't get the ammonia too close to the face. As the gas and the ammonia fumes meet a harmless smoke will be formed.

fired shots at pickets and strike sympathizers who had gathered near the Reading Laundry, 1320 Moss street.

The gas attack was repeated in even more violent form on Tuesday afternoon as the E. Richard Meining strikebreakers were preparing to leave the plant in the 600 block McKnight street. At both localities fumes entered the homes of residents and an infant living near the Laundry was taken to the hospital for treatment.

In both cases the crowd and pickets were orderly until the police made their unprovoked

TAXI STRIKER ASSAILANTS AT LIBERTY WITHOUT BAIL

It's easy to stay out of jail if you beat a taxi striker. That is what Reading's striking taxicab strikers, who are still battling against the Yellow Cab Co. for recognition of a union and better wage and working conditions, are saying.

The taxi strikers are pointing to the generous treatment given Harrison Reno, Clyde Brown, Charles Hafer and Wade Russel, who waived a hearing before Alderman Springer on Tuesday to await action in court. Although these men are charged with having beaten strikers with rubber hose and wrenches, they were still free without bail yesterday morning.

Raymond Schaeffer, a strike sympathizer, who was arrested on a warrant issued by Sam Seaman, manager of the Yellow Cab Co., was obliged to renew a bail bond of \$300 on a charge of damaging one of the company's cabs.

Springer explained on Wednesday night that the men had not appeared for a hearing on Tuesday, but that the waiver was entered by attorney Randolph Stauffer. He declared that

SOCIALISTS' PLEA PREVENTS POSSIBLE BLOODSHED WHEN FUSION POLICE GET ROUGH

Efforts to Break Weakest Shop Attracts Thousands of Sympathizers Who Support Pickets—Bigony and George Win Crowd When Police Lines Are Broken. Shoe Bosses Abandon Effort to Operate With Scabs

Police violence, which began in deadly earnest last Thursday at the Curtis, Stephens and Embury shoe factory, Eighth and Oley streets, and lasted throughout the week, resulted in a near-riot last Friday at that plant when a crowd of citizens estimated at between 8,000 and 10,000 threatened to rush the police in resentment against unwarranted limitations of civil liberty.

What Fusion Action Really Means

Mayor Ermentrout's statement that "there is a political party trying to make capital out of the strike" situation in Reading, and his plaintive whine that "a group of unemployed is mixing into the trouble," was a weak excuse for placing 50 extra police on

POLITICS AS PLAYED BY LABOR EXPLOITERS TO BEAT SOCIALISTS

Following are a few of the individuals who helped to place police power in the hands of Reading's Fusionists. That they made a good investment for themselves is proven by the gassing and strikebreaking activities of the police under Fusion orders:

John M. Seasholtz, City Purchasing Agent and now resisting unionism in his own industrial plant, \$100.

Alfred Hemmerich, of the Wyomissing industries, \$400.

Fritz Ahfeld, of the Wyomissing industries, \$350.

Wellington M. Bortolet, Fusion boss and attorney for the Wyomissing Industries, now conservator of Farmers National Bank, various amounts from \$3,000 down.

Chas. K. Dick, president of Dick Brothers, \$50.

And other individuals whose interests are the interests of the employing class of Reading and vicinity.

Statement by Rhodes

The position that Mayor Ermentrout has taken by his attitude and statement in connection with the appointment of deputy police places him definitely on record as attempting to break the spirit and morale of the workers who are striking to better their conditions.

When the mayor refused to appoint deputies from the ranks of the strikers he again showed his contempt for the workers. Surely any one whom the mayor will name will be on one side or the other, and is

Only the influence of Ralph O. Bigony, Socialist organizer of Berks, and Councilman Jesse George, Socialist member of council, succeeded in persuading the crowd to stand by while workers who still served the firm passed out of the plant.

As the 24 strikebreakers at the plant were about to leave the factory at the end of their day's work, the police, under the personal supervision of Commissioner J. Stanley Giles, committed the unpardonable blunder of repeating rough-house tactics such as had angered spectators early in the morning.

When police started pushing men and women back toward the sidewalk and motorcycle officers rode recklessly at the massed spectators the crowd surged forward. At this point Giles made the mistake of attempting to address the crowd. His efforts to speak merely aroused the pent-up fury of the thousands who had nursed their resentment against him during the day, and in a moment police lines were broken and the entire square was crowded by angry, shouting men and women who voiced their deter-

(Continued on Page Four)

NEW DRIVE PLANNED TO ORGANIZE LAUNDRIES

The Laundry Workers' Union, with the assistance of the Federated Trades Council is preparing for a new offensive against the Wilkinson and Reading Laundries where workers have been on strike for the past five weeks.

An investigation is being made of a report that the laundries have connections with a local cleaning and dyeing establishment. In a general publicity campaign, workers and the sympathizers will be given the facts about the laundries and every business connected with them.

Last week thousands of people were drawn to the plant of the Reading Laundry after the stupid action of the police in using tear gas to prevent picketing.

The plant is surrounded with police and trucks are carrying deputy police.

Local labor leaders promise that the laundry owners will soon learn labor's strength and realize that the workers are determined to have the right to organize as guaranteed them in the industrial recovery act.

STRIKE SETTLEMENT BULLETIN

A report from Washington, received after the Advocate was "put to bed" stated that the hosiery strike in Berks had been settled. Under the terms of the report, the settlement is effected by both sides agreeing with Roosevelt's National Labor Board:

1. That there shall be no discrimination against workers for strike activities.

2. Strikers return to work next Monday.

3. Next Saturday, at a place to be decided by the Board, the hosiery employees shall vote by secret ballot for representative to negotiate for them with the employers.

4. Wages shall be increased 25 per cent.

5. Future disputes which can not be settled by representatives of workers and manufacturers shall be referred to the Labor Board.

HOSE STRIKERS CALM AS GOV'T TAKES ACTION

The spirit of calm and purposeful determination which characterized the strike of Reading and Berks County knitters has not been changed by the news that President Roosevelt's National Labor Board has taken over the situation here: When the news reached them on Wednesday they did what they have been doing throughout the industrial struggle which has made Labor history in this section of the nation: calmly and in a businesslike manner they proceeded to select representatives to meet with the President's Committee and representatives of the mills. Having done that they continued their picketing and organizing as before.

The hosiery strike has become a truly rank and file movement and will be ended by a rank and file settlement, officials of the union declare. And the appointment of Edward F. (Continued on Page Two)

WORKER TELLS HOW BIEHL FOOL THE "BLUE EAGLE"

Just how much the Blue Eagle of NRA means when displayed in the windows and corridors of Reading's industrial establishments is revealed by the story of a former employee of the Biehl Wagon and Auto Body Works in West Reading.

The employee, a tall, well built youth of 20 years, had worked for the Biehl concern for four years and holds a statement from the firm that he has always been honest and reliable in his duties. This week he quit his job because the Biehl interpretation of NRA caused the management of that concern to offer him a wage of \$10.50 per week for a 40-hour week, instead of the minimum \$14 wage specified in the blanket code.

Prior to the issuing of Blue Eagles the youth, whose name is being withheld in order that his chances of securing employment elsewhere may not be destroyed, was working 7 days—approximately 70 hours per week. He fired boilers, drove trucks, accompanied the wrecker, swept the plant, cut grass, repaired advertising signs, swept the office, charged batteries and repaired tires. In his spare time he did such little jobs as were given him. And for all this he received \$15 per week.

With the signing of the code his hours were reduced. But so were his wages—reduced below the terms of the code, according to information (Continued on Page Four)

FUSION PLEDGE GOES SOUR IN SEASHOLTZ SHOP

Promise to Stand by President's Policies Fails to Weaken Purchasing Agent's Opposition to Union

FLOUTS NRA GUARANTEES

Appointee Hailed as \$10,000-a-Year Man Pleads Poverty When Threatened With Wage Demands

"The Fusion administration will stand with the President in his plans for industrial recovery."

The above brave words, uttered by the creatures of Wellington Bortolet who now occupy the seats of power in Reading's city hall, sent a thrill down the spines of some trusting folk not many months ago.

Just how much the Fusionists think of the President's policies can now be seen in the stiff resistance which Fusion Purchasing Agent, John M. Seasholtz, is giving to unionism in his own private industry.

Seasholtz is president of an enamelling works at Front and Spruce streets. His employees organized into what is known as the Ceramic Workers Union. But Seasholtz refused to recognize the union, so his workers have gone on strike to compel him to do what the President de-

(Continued on Page Two)

CHARGE PENN PANTS CHEATS

Strikers at West Reading Plant Declare Terms of Blue Eagle Are Violated by Firm Here And in the South

Charges that the Penn Pants plant of the Lissner Clothing Co., in West Reading is using the Blue Eagle sign of the NRA without complying with the terms of President Roosevelt's blanket code were made this week by representatives of the striking employees of that plant. Approximately 190 workers out of an original working force of 300 are still out at the plant in a strike which is now entering its sixth week.

In a newspaper advertisement this week the Penn Pants firm published the NRA emblem and declared itself in accord with the terms of the code. Pickets who patrol the plant daily declare that workers who have not struck and strikebreakers who were hired since the strike started are working "all kinds of hours." One individual was mentioned who admitted working 78 hours last week and received the \$14 minimum wage rate for that length of time.

Under Fire in Mississippi

Federated Press published a story this week which told of similar tactics by the Lissner firm in Corinth, Miss., where workers are paid less than \$7 per week despite the fact that the plant there also flaunts the Blue Eagle of national recovery.

Borough Authorities Hostile

Early in the strike the borough authorities were determined to use their power in behalf of the employers. The Penn plant has been surrounded with (Continued on Page Five)

What Reading Folks Are Talking About

SPECIAL COPS ARE OBJECTS OF CONTEMPT

While strikers have been contending from the start that Commissioner Giles was over-doing the matter of policing picket lines, until recently there never was any real animosity against Reading's policemen, as such.

With the hiring of special policemen, however, the feeling has changed. The good nature with which the regulars were tolerated on the picket lines does not extend to the extras who enlisted for a 10-day strikebreaking stunt. The latter are viewed with scorn and contempt and their presence always makes strikers resentful.

Already the pickets have learned to sing:

"The special cop is worse than a scab,

He comes to work in a taxicab. These two lines, to the tune of the old "Hinky Dinky Parlee-vo!" song add spirit to the picket lines and relieve some of the tension.

VICIOUS FINES FOR ARRESTED PICKETS

The desire of the Fusion administration to do all that can be done to intimidate pickets is displayed in the size of the fines which were imposed upon those placed under arrest during the confusion of tear gas attacks.

\$26.25 for a disorderly conduct charge is a higher price than would be exacted by any group of officials whose sympathies were not squarely with the bosses.

Someone has suggested that unemployed workers would do better to serve the time out in jail rather than find friends to pay such fines. One wonders how the officials would like to have 200 jobless men—to whom a vacation in jail wouldn't make much difference—decide to become guests of the county.

MAYOR ERMENTROUT'S CRY OF POLITICS

Mayor Ermentrout's statement that there is a political party trying to make capital out of the strike shows (Continued on Page Five)

WILHELM PAINT WORKERS STRIKE FOR REAL UNION

With full recognition of a union and a closed shop as their chief demand, 200 workers at the Wilhelm Paint Co., out of a working force estimated by the strikers at 288, went on strike this week and are picketing the plant daily. The strikers declare that their walkout has effectively halted production and that new workers have signed up with their union since the strike started.

As at all other struck plants, the Wilhelm pickets are being watched by an unnecessarily large number of policemen.

The strike is the direct result of wage reductions and speed-up policies and of discrimination against employees who urged the formation of a union at the plant. The management attempted to head off organ-

(Continued on Page Two)

TWO WINDOWS BROKEN IN PEOPLES PRINTING BLDG.

Early yesterday morning two windows were broken in the second floor offices of the Peoples Printing Co. building, Reed and Court streets, by persons who hurled salt and pepper shakers into offices occupied by the International Window Cleaning Co. and the Knitters' Union.

The motive behind the action has not been learned, but the Peoples Printing Co. will have two windows to pay for.

2800 Pairs of Women's SHOES



Added to Our Sale of Summer Footwear

Every pair is brand new and the assortment includes:

\$1 Pair

Pumps, Step-Ins, Straps, T-Straps, Ties, Oxfords.

White, Blue, Brown, Blonde, Beige, Patent.

All Heel Heights

WOMEN'S SPORT SANDALS



2,552 PAIRS

49c

THAT SHOOT THE BIGGEST VALUE STORY IN YEARS!

All white and colored combinations. All perfect, all brand new.

WOMEN'S ARCH SUPPORT SHOES



\$1.49

Dr. Watterman's Arch Support Shoes: Brown or Black. D to EEE. Sizes 3 to 9.

Special Purchase

Pollyanna HEALTH SHOES

CHILDREN'S and MISSES'



\$1.69

PATENT • STRAPS • ELK • TIES • WHITE • GHILLIES

Regular \$3.50 Values

TENNIS SHOES

For MEN! For BOYS!

Stop That Offensive Perspiration Odor



69c

FREE

A Rubber Ball with every pair.

SPECIAL LOT Boys' Tennis Shoes

In White



49c

Lace to toe. Heavy soles.

SPECIAL LOT—762 PAIRS Women's Novelty Shoes



89c

High and Low Heels Regular \$3 Values

READIN' SHOE MARKET

846 PENN ST. 846

"NEGRO DEBS" WILL BE PICNIC ORATOR AUG. 20

Frank R. Crosswaith, famous Negro orator and one of the most eloquent speakers in the American Socialist movement, will deliver the principal address at the next big pic-



FRANK R. CROSSWAITH

nic in Socialist Park at Sinking Spring on Sunday, August 20. With him on the platform will be Councilman W. C. Hoyerter and ex-Councilman James H. Maurer.

Crosswaith's fame as a speaker has made him a welcome visitor to Socialist organizations throughout the nation. He has won for himself the title of "The Negro Debs" by his ability to stir the emotions of his audiences.

In addition to the speaking program the picnic committee will present the usual entertaining features, including selections by the Socialist Male Chorus, a vaudeville performance by the ever-popular WEEU kiddies and musical numbers by Zeevitz's Juvenile Entertainers.

The usual free public dance will be offered in the evening, with the Socialist orchestra providing the symphony.

HOSE STRIKERS

(Continued from First Page)

Callaghan, Luther D. (Fat) Adams, Harry Boyer, James O'Reilly, Elwood E. Coldren, Eugene Geisinger and Robert Cook is convincing evidence that a rank and file committee was sent to talk things out in Washington yesterday afternoon.

Fine Spirit Maintained

The spirit of the hosiery workers was seen in their willingness to participate in any situation in which the rights of all workers were involved or which was being made an issue by the general labor movement. Just as much help and spirit was put into the shoe and other situations as in their own strikes. But even more remarkable was the fact that at no time did mass picketing or excitement at one plant cause an abandonment of the plants where only routine patrol duty was needed. No situation was neglected in the general excitement. Discipline was in evidence to a marked degree.

Hosiery pickets remained vigilant and untiring day and night despite what seemed a total deadlock in the big strike situation. Almost no development in the efforts for a settlement were made public for almost more than a week.

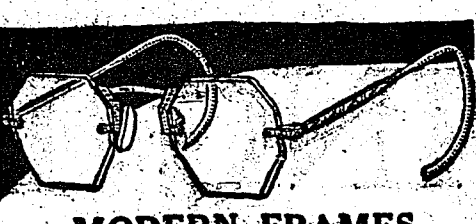
Develop Their Own Leaders

No special events were staged to pump up enthusiasm. That was not needed. Special speakers were not demanded by the strikers; each group accepted whoever could make time to address them on any phase of the situation, and to a great extent speakers and leaders sprang up from the ranks who successfully led meetings and kept things going in the absence of trained union officials or experienced talkers.

Confidence Runs High

Events were followed with keen interest but no impatience was evidenced at the slowness of the government to act in the hosiery strike. Criticism was expressed freely but at no time was the case of the workers regarded as hopeless; there was an air of confidence prevailing at all times.

Wednesday, when the action at Washington was made public, there was an obvious lifting of the spirit.



MODERN FRAMES ROCKING PADS

1/10-12K Gold Filled \$2.75 and up

We grind our own Lenses which enables us to sell at lower prices. Compare Our Prices 30 Years' Experience

Dr. G. VILLIG

Optometrist

Eyes Examined by Latest Methods

116 1/2 N. 9th St.

DIAL 4-5462

as a whole. No premature true spirit was permitted to develop and demoralize the workers of this organized strike machine. The strike body approved the action of Washington in calling the employers and workers before the NRA arbitration tribunal but no disposition to lean on this body to secure victory was evidenced.

The Reading workers realize perfectly that only continued vigilance and constant effort can enable union recognition to be secured and no favorable decision by any arbitrator will be worth anything unless the union spirit in the strikers is maintained at all times. No inadequate settlement plan could be proposed to this group of strikers in their present frame of mind. But any reasonable counter-proposals will be negotiated sincerely, the committees have let it be known.

FUSION PLEDGE

(Continued from First Page)

clares must be done if industrial recovery is to become a fact.

At a number of conferences since the strike started Seasholtz has vigorously declared that he will never recognize a union. Despite the fact that his attention has been called to the section in NIRA guaranteeing workers the right to organize, Seasholtz remains stubborn on that point. As a Fusionist he gave mouth service to the President. As a private employer he hedges.

"\$10,000 Man" Gone Wrong

Seasholtz was given his city job as a reward for making the Fusion movement possible. After being nominated by the rank and file of Republicans for the office of city councilman in 1931, he jumped off the ticket to assure a solid front against the Socialists and representation in city council for the big employing interests which later financed the Fusion campaign.

At the time of his appointment, Seasholtz was hailed as a "\$10,000 per year man," and newspaper ballyhoo told the people of Reading about the personal sacrifices which such a man must make in order to become a public servant for \$2,400 per year. Now, however, when his employees ask for a union and threaten to demand living wages later on, this "\$10,000 man" pleads that he is not making any money.

WILHELM

(Continued from First Page)

ization by forming a company union under control of the plant officials. When they saw that their scheme was not "getting across" with their employees they discharged advocates of real unionism.

The demands formulated by the plant strikers are:

Full recognition of the Union and closed shop.

Eight hours a day and a five-day week. The five days shall be Monday, Tuesday, Wednesday, Thursday and Friday.

Wage scale shall be 75c per hour for unskilled labor and \$1.25 per hour for skilled labor.

A safety and health inspection of the entire plant by City, State, and Federal officials, accompanied by a union committee.

Men who have been laid off returned to work when employment is needed.

Iron Heel in York, Pa. YORK, Pa.—Edward Singleton, a leader of the Unemployed Council, has been sentenced to 30 days in jail because the mayor thought he was "not a good citizen." Singleton was refused a jury trial. He had led a march of unemployed in aid of a jobless man which had been threatened with police attack. York officials are bitterly anti-labor.

CASSEL'S

HOME OWNED... HOME OPERATED

FANCY FRESH DRESSED Chickens FOWL BROILERS 28c lb.

Beef Roast . . . 11 1/2c lb	Prime Rib Roast . . . 17c lb
Pork Roast . . . 12 1/2c lb	Legs of Lamb . . . 19c lb
Fresh Shoulder . . . 9c lb	Rump of Veal . . . 15c lb
Stewing Veal . . . 10c lb	Veal Roast . . . 18c lb
Veal Chops . . . 14c lb	Fr. Ground Beef . . . 10c lb

RACON HAMS . . . 18c	REX HAMS . . . 17c
STAR HAMS . . . 18c	ALLENTOWN . . . 17c
LEAN SMOKED SHOULDERS . . . 9 1/2c lb	

SMALL SHANKLESS PICNICS . . . 11c lb
SUGAR-CURED BOSTON BUTTS . . . 15c lb

FANCY SLICED COLD MEATS . . . 6c 1/4-lb
FANCY SWISS CHEESE . . . 29c lb

Kraft's Assorted Package Cheese . 2 pkgs for 29c
Velveta, Pimento, White American, Limburger

GOODY NUT and SILVER BELL BUTTERINE . . . 2 lbs for 25c
SOLD ONLY AT 327 PENN ST.

Brandt's Fresh Creamery Roll BUTTER

lb. **25c** 2 lbs. **49c**

LETTUCE LEAF SALAD DRESSING or RELISH SPREAD 1/2 Pint 10c Delicious Sandwich Spread. Always Fresh!	HIRSH'S EXTRACTS Bottle for . . . 22c ROOT BEER, GINGER ALE and BIRCH BEER
---	---

Bellevue Brand, Schimmel's Make APPLE BUTTER Quart Jar . . . 19c	Goody-Goody Brands, California Royal Apples—1933 Crop CHERRIES Large 25c can at . . . 19c
--	---

MIRACLE WHIP SALAD DRESSING

Save the Difference.

Quart Jar . . . **29c**

Costs One-third Less Than Mayonnaise—You'll Like It Better.

FIG BARS ZION—25c package 18c The Ideal Fig Bars—No Other Package Like It!	DOLE'S FANCY CRUSHED PINEAPPLES No. 2 can . . . 25c
---	---

CREAM CHEESE Rich and Mild, lb . . . 21c Mt. Hope Honey Comb Tasty Cheese, lb . . . 25c Sweet Pickles, large and crispy, 2 doz . . . 25c	CANTALOUPE 5c AND 4 FOR 25c Vine Ripened—Direct from the Field—Pink Meats Elbow Spaghetti . . . 2 lbs 11c
--	---

QUALITY SOAPS

BRING IN YOUR COUPONS FOR LUX Rinso AND LUX Toilet Soap

GRAPE NUT FLAKES Package . . . 10c FREE (While they last) CHILD'S CEREAL SPOON With Each Purchase. Supply Limited. Get yours today. Choice of three colors.	BAKER'S Southern Style COCOANUT 2 CANS 25c FOR Moist and Tender Shreds for Your Favorite Dessert. MAXWELL HOUSE COFFEE Good to the Last Drop. 29c Pound
--	--

CHASE & SANBORN'S TENDER LEAF TEA 1/4 Pound 20c

And with it—ABSOLUTELY FREE—a full-size package of ROYAL VANILLA PUDDING (Makes Delicious Ice Cream)

WINDOW SCREENS Each 35c and 39c "REDDY-LOC" 18x33 and 24x33	Waldorf Toilet Paper 4 ROLLS 15c SANITARY TOILET PAPER 1,000-Sheet Rolls Roll at 4c; 3 rolls for 11c
--	---

CASTLE HAVEN BRAND TOMATO SOUP Can at . . . 5c	CATSUP Pure TOMATO 14-Ounce Bottle . . . 10c
--	--

FRESH PEACHES and BISQUICK! 35c

1 pkg. BISQUICK

WE REDEEM UNEMPLOYMENT RELIEF VOUCHERS

TAXI STRIKERS

(Continued from First Page)

Stauffer had ignored requests for the renewal of bail and promised to send a constable after the men yesterday

if bail was not furnished promptly. The alderman was hazy on the matter of who went bail for the taxi strikebreakers prior to last Tuesday. He "thought" that one Griesmer, manager of the Pure Oil Co., and proprietor of a coal yard in Glenside, had "stood for them."

However, Springer declared that he had never seen the bail papers. "The constable told me he had them, but they were always in another coat when I asked to see them," Springer explained.

To all of which the striking taxi men replied: "Oh yeah!"

The office cynic says the only crime in America consists in being a little fellow.

The rich MILK-and-WHEAT ingredients in the perfect loaf keep it deliciously fresh . . . to the last slice.

Freihofers PERFECT LOAF

ALFRED E. BAILEY SHOES MEN'S WEAR HATS

FULL CUT SHIRTS FAST COLORS OUR SPECIALTY 843 PENN STREET

How Long Should A Man Work

WE HAVE BEEN WORKING FOR 66 YEARS TO
GIVE

MEN THE RIGHT CLOTHES

Never in our history have we given better
values than you can buy now.

See the Union-Made Suits

...FOR...

\$12.50 to \$25

Plenty at \$10---Special Values
DURING OUR AUGUST CLEAN-UP

TROUSERS---\$1.00 to \$5.00

EPSTEIN BROS.

829 PENN ST.

Activities of the Reading Socialists

NORTHEAST BRANCH WILL PICNIC AT PARK SATURDAY

Come, all Northeast Socialists, and
join the crowd at the Socialist Park
tomorrow (Saturday). The occasion
is a branch picnic and a good time is
assured.

A program of entertainment has
been planned and eats will be served
at supper time. For those without
transportation a truck will leave the
headquarters at 1311 North Ninth
street at 11 a. m. All branch mem-
bers and their families are invited.

WHO LOANED A TYPEWRITER TO THE SUMMER SCHOOL?

The person who loaned a type-
writer to the Socialist Summer
School is requested to communicate
with Kenneth Smith at Labor Ly-
ceum, dial 2-2441, or at 1209 Spring
street, dial 3-1647.

SOUTHERN BRANCH PICNIC WILL BE HELD TUESDAY

Tuesday is the big day. The
Southern Branch will hold its an-
nual picnic at the Socialist Park in
Sinking Spring.

Bring your basket of lunch and
come join the crowd. For branch
members who have no other means of
transportation, a truck will leave the
headquarters at 1:30 p. m. and again
at 6:30 p. m. Coffee will be served
to all at the Park, but bring your
lunch!

There will be games for the chil-
dren, and entertainment and dancing
in the evening.

Bring a basket of lunch, and come
join the crowd. Everyone is invit-
ed to join in the fun.

SOCIALIST WOMEN'S CHORUS

All members of the Women's
Chorus are urged to plan to attend
rehearsals for the part organization
will take in the T. P. L. min-
strel show. Rehearsals will be held
in the old city hall building, Fifth
and Franklin streets, Tuesday and
Thursday evenings at 7:30 o'clock
and Saturday afternoons at 2:30.

The regular weekly rehearsals will
also be continued at the Southern
Branch headquarters, Peach
and Franklin streets, each Monday night
at 8 o'clock.

SOCIALIST MALE CHORUS, ATTENTION!

All members of the Socialist Male
Chorus are requested to be at re-
hearsal next Wednesday evening at
their headquarters, 1311 North Ninth
street, to prepare for the Socialist

picnic on August 20.

The members of the octette are
urged to be at rehearsal tonight (Fri-
day) as they have been asked to sing
at Dundore's reunion on this Satur-
day, August 12, at Bern Church.

The chorus will sing in the T. P. L.
minstrel with Earle Reifsnider di-
recting and the octette will sing a
few numbers. All members take
note. Rehearsals in basement of old
city hall, Tuesday and Thursday
night and Saturday afternoon.

ORGANIZATION COMMITTEE MEETS NEXT WEDNESDAY

An important meeting has been
called for Wednesday, August 16, at
8:30 p. m. at Southern Branch head-
quarters, Peach and Franklin. Branch
directors, ward captains and precinct
workers collect Questionnaire No. 2
and bring to meeting for Central
Committee to compile names in time
for registration days.

JACKSONWALD BRANCH
Jacksonwald Branch will hold
their next meeting on Tuesday, Au-
gust 22, at Lorah's carpenter shop.

YIPSEL NOTES--CIRCLE PROGRAMS

Circle 2--Watermelon festival at
Bernhart's dam.

Circle 3--Visit Circle 13's hat so-
cial.

Circle 4--Swimming party and
box lunch along the "Tully."

Circle 5--Reorganization meeting.

Circle 6--Speaker.

Circle 7--Swimming party and
watermelon festival at the Maiden-
creek.

Circle 8--Current events.

Circle 9--Play presentation.

Circle 12--Swimming party.

Circle 13--Hat social.

The dates and time for the above
meetings can be found in the Social-
ist Party Directory. All socials start
at 7:00.

A general swimming party will be
held at Maiden creek on Sunday, Au-
gust 13. The truck will leave the
Labor Lyceum at 10 a. m. All those
who are interested in having a good
time and yet remain in a Socialist
atmosphere are especially invited.
The price will be 10 cents.

Do you want to see Socialism in
OUR time? If you do come to the
study classes regularly each week.

Junior classes on Monday night at
the Labor Lyceum, 8 o'clock. Senior
class on Friday evening at the Labor
Lyceum, 8 o'clock.

All members of Circle 5 (Ken-
horst) are requested to be at Gen-
semer's store on Monday, August 14,
8 p. m.

Any Yipsels or party members who
can house delegates over August 25,
26, 27, or lend us blankets, coats or
tents over those dates, please give
your name to some responsible Yipsel
or send them to 628 Walnut street in
care of National Convention Com-
mittee. Let's all help to make this
National Convention a success. Any
person who can donate or knows
where we can secure food for the
convention, please communicate with
the above-mentioned sources.

TO THE UNION MEN AND WOMEN

By ADAM U. EBERLY.

In Union There Is Strength. We
are now living in an organized
world. Everything that amounts to
anything today is organized. Big
chain stores are organized. So are
factories, gas, electric and oil com-
panies.

If the working men and women
want to make progress and amount
to something, they must organize,
too. The workers need a union.
They also need one big political
party--the SOCIALIST PARTY.

Now there is only one way to have
real strength and that is to prac-
tice what you preach when you are
a union man or woman. Always de-
mand union-made goods, no matter
what you want to buy. By doing
that you are making yourself
stronger. Be one for all, and all for
one. If you do that, you will have
real progress in a short time. For
instance, a thousand men and women
in the city of Reading or any other
large city who will go in every store
and demand union-made stockings,
hats, shoes, clothing, cigars and
cigarettes and all other commodities.
They will have every merchant buy-

10th and Penn Sts. **SCHWARTZ'S** 10th and Penn Sts.

GREATEST SUMMER SHOE SALE

WE ARE KNOWN FOR HIGH QUALITY SHOES AND PERFECT FIT-
TING--THE FOLLOWING PRICES SPEAK FOR THEMSELVES:

MEN'S	WOMEN'S	CHILDREN'S
Men's Ven- tilated Oxfords for Sport Wear also Work Oxfords \$1.50 & \$2 Val.	Women's Ties, Straps & Step- ins, Snakeskin and Blonde. Short Lines. \$3 Values.	Children's and Growing Girls' Beach SANDALS Crepe Soles. \$1.00 Value.
99c	99c	59c
Sport Oxfords. Two-Tone. Black & White. \$3 to \$5 Values	Sport Oxfords. White & Blonde. Pigskin. \$2.50 and \$3 Values.	Children's BAREFOOT SANDALS \$1.25 Value.
\$1.79	\$1.39	69c
Heavy WORK SHOES Tan and Black Calf and Grain Leathers. \$2.50 & \$3 Val.	Black Calf STEP-INS Louis and Spike Heels. Black, White and Tan. \$3.50 and \$4 Values.	Growing Girls' Fine Open Shank PUMPS. Leather Soles. \$1.50 Value.
\$1.89	\$1.79	99c
Sport Oxfords. Two-Tone. Black and Tan Goodyear Welt Soles. \$5 & \$6 Values.	White Kid Ties and Pumps. Louis and Cuban Heels. \$5 Value.	Growing Girls' Patent Leather Shank SANDALS. Wetted Soles. \$2.50 & \$3 Val.
\$2.79	\$2.49	\$1.29
Tan, Kid, Black Calf. Two-Tone and White Buckskin OXFORDS \$5 & \$6 Values.	Straps and Ties. Black, Tan and White. Kid Arch Shoes Goodyear Welt. \$5 & \$6 Values.	Little Gents' Youths' & Boys' Two-Tone Spot OXFORDS. \$2 & \$2.50 Val.
\$2.99	\$2.99	\$1.29

THIS IS YOUR OPPORTUNITY TO BUY 2 PAIRS OF SHOES FOR THE PRICE
OF ONE--COME TODAY, DON'T DELAY

Sample Shoe Store

J. HENRY STUMP, 10th and Penn Sts. IDA WELTE,
Manager Men's Dept. Manager Women's Dept.

ing nothing but union merchandise,
and then the manufacturer will come
to you and beg you for the union
label instead of you going out on
strike. Remember, the merchants
today buy only what the people de-
mand and want. There is a golden
opportunity to demand only union-
made merchandise.

If your merchant does not handle
the article you want with the union
label, by all means walk out and ac-
cept none other.

Insist on the UNION LABEL.
In UNION there is STRENGTH.
You have one good cigar in and
around Reading that has the union
label. That is the KARL MARX 5
and 10-cent cigar.

When you want a good union-
made cigar go to your merchant and
demand a Karl Marx. Accept no
substitute if it does not have the
union label, and also tell your mer-
chant that the reason you want Karl
Marx is because it is a UNION-
MADE CIGAR.

PITTSBURGH SOCIALISTS HONOR EUROPEAN LEADER

Pittsburgh Socialists had the honor
of greeting one of the leaders of In-
ternational Socialism last Sunday
when Dr. Franz Soukup, president of
the Czechoslovakian Senate and
member of the Bureau of the Labor
and Socialist International, was the
guest at a dinner and reception given
in his honor by the Socialist Party
of Pittsburgh at the Young Men's
Hebrew Association.

Dr. Soukup spoke of the oppressed
Socialist and Trade Union movement
in Germany under the barbaric Hit-
ler regime and gave assurance that
the Social Democratic Party of
Czechoslovakia, with Socialist Parties
throughout the world, will not rest
until freedom and democracy will
again be established in Germany.

Dr. Soukup was enthusiastically
greeted by a very large audience of
Socialists and Socialist sympathizers.
Sarah Limbach, State Secretary of
the Socialist Party, greeted Soukup
in behalf of the Party of Pennsylv-
ania, and the Pittsburgh Vice Con-

ARTHUR SCHWEMMER

Optometrist
Eyes examined by the
most modern method
GLASSES FITTED
Prices Reasonable
218 NORTH NINTH ST.

sulate of the Czechoslovak Republic,
Dr. A. Z. Kratochvile and Attorney
Edw. O. Tabor spoke in behalf of
the Czechoslovakian Colony of Pitts-
burgh.

A collection of \$40 was raised for
the Anti-Fascist League Fund
(American section of the Mateotti
Fund) of which Morris Hillquit is
Treasurer.

Dr. Wm. J. Van Essen, Socialist
candidate for mayor in Pittsburgh,
acted as chairman of the evening.

800 Relief Workers Strike

BUFFALO, N. Y. -- About 800
Buffalo relief workers have gone on
strike for higher wages and elimi-

nation of red tape restrictions on
their wage payments. The strikers
demand 60c an hour, an increase of
10c an hour over the current rate,
and a 35-hour week.

State Cops Slug Farmers

SCHENECTADY, N. Y. -- Five
farmers were knocked unconscious
by steel-helmeted state police when
they attempted to picket highways
in the strike of New York dairymen
led by the Empire Dairymen's Asso-
ciation.

"The ordinary head cheese is
pork." Yes, but he's a little lamb
when his wife is at the office.

"READING BEER"

Better Than Ever!

Brewed in a modern, sanitary plant, of
the choicest ingredients obtainable.

Ask for it . . . and enjoy the fin-
est brew on the market.

HEALTH BEVERAGE CO.

S.M. LUNINE, Prop.

THE OLD READING BREWERY

South Ninth St., Reading, Pa.

Listen To "The Meat You Eat" Program Over Station WEEU Every Tuesday, Thursday, Friday at 5:40

KEYSTONE MEAT MARKET

38-40 S. 7th St. 818 PENN ST. 400 Schuylkill Ave.
12th & Robeson Sts.

BEST CUTS FROM THE BEST BEEF

CHUCK ROASTS - 12 1/2c Lb.

HOME DRESSED LONG CUT

Pork Shoulders - 9c Lb.

BROOKFIELD AND CLOVER BLOOM FULL CREAM

BUTTER 49c

2-LB. ROLL

WILSON SUGAR-CURED OUR OWN MAKE

SMOKED SHOULDERS 9c Lb. FRESH and SMOKED

SAUSAGE 12 1/2c Lb.

ALLENTOWN SUGAR-CURED BACON - 14c Lb.

OUR OWN MAKE LIVER RING PUDDING BOLOGNA 12c Lb. 15c Lb.

HICKORY BAG, MINCE HAM BOLOGNA 15c Lb.

WEAVER'S GENUINE LEBANON BEEF AND PORK BOLOGNA, Pound . . . 15c

Listen To "The Meat You Eat" Program Over Station WEEU Every Tuesday, Thursday, Friday at 5:40

Joseph's Final Clearance Sale

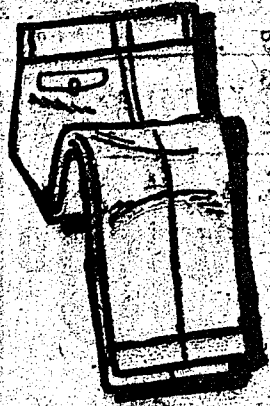
NOW GOING ON

\$4.00 White Flannel

Trousers
\$2.95

All wool, 20-inch bottom slack model white flannel. Ideal for summer wear for dress or sport.

Plenty of Stripes at \$1.95 to \$4.85.



SLEEVELESS SWEATERS

100% All-Wool. A Wonderful Value. . . . 88c

Genuine Zephyr 100% Wool Sweaters

\$1.39

Sleeveless models. All new pastel shades.



SPORT BELTS . . . 49c

TIES

19c, 29c, 45c, 65c

\$1.00 Broadcloth Shirts

59c

Guaranteed fast colors. Plain and fancy patterns.



\$1.25

Broadcloth

SHIRTS

79c

Colophane wrapped. Unusual value.

25c Men's

SHIRTS

or

SHORTS

13c

Plain and fancy patterns.

White Duck Pants

78c, 95c, \$1.35

White Duck Caps . . . 19c

\$1.50 Zipper

Sweat Shirts . . . 89c

All colors.



\$1.00 Boys' Linen

KNICKERS . . . 69c

Large variety.

\$5 Rugby and Lamb Knit

All-Wool

Bathing Suits

Plain and Stripes. \$2.95

All shades.

\$2.50 Linen KNICKERS

\$1.39

Plain white and plaids.

35c Men's

SHIRTS or SHORTS

17c

Guaranteed fast colors. Great variety of patterns.

75c Topkiss

UNION SUITS . . . 39c

Genuine Topkiss. Broadcloth and nainsook.

\$1.50 Straw Hats

88c

Soft straws with all the new, compact

leaves. Plain and fancy bands.

All sizes.

\$1.50 American Lezard

Straws . . . 69c

Now . . .

\$5.00 Genuine

Panamas . . . \$2.85



\$2.50

Bathing Suits

\$1.45

Speed

Motions and

Suspenders

Back

All Colors.

\$1.50 Men's Bathing Suits . . . 88c

\$1.50 Boys'

SUMMER

LONG PANTS . . . 89c

20c BOYS'

GOLF HOSE . . . 10c

29c BOYS'

TIES . . . 15c

25c BOYS' SHIRTS

OR JERSEYS . . . 13c

GOLF HOSE

75c GENUINE

B. V. D.'S . . . 59c

Genuine B. V. D. Sport Models.

\$2.50 Sanitized

SPORT PANTS . . . \$1.39

Guaranteed not to shrink.

\$1.50 Striped

SPORT PANTS . . . 98c

Pre-Shrunk.

MEN! WE DEFY THE WORLD

WITH THESE VALUES!

Select Your

SUITS

From Berks Co.'s

Largest Stock!

Over 5000 Garments to

Choose From.

THE SUITS

Regular \$12.50, \$15

and \$16.50.

Over 400 Men's and Young

Men's Suits in these two

largest 1933

Spring styles

including the

latest in

casuals and

formals, most

popular light

and dark

colors and

patterns

in a. Or

suits from \$3

to \$42.

(No Charge for Minor Alter-

ations.)

New, Reg. \$17.50

Suits.

388 Suits. Every Suit is brand

NEW! All pure wool, worsted,

all hand tailored. Colored lines

single and

double-breasted, the

latest in

styles, colors

and d. patterns

in a. Or

suits from \$3

to \$48.

(No Charge for Minor Alter-

ations.)

Regular \$22.50 and \$25.00

Several hundred Suits in these two

largest known famous "MONROE"

Suits and "NORMAN" Pure Wor-

sted—all hand-tailored throughout, in-

cluding the latest "HOLLYWOOD"

one-button models, with 20-inch bot-

tom trousers—the latest word in style.

Sizes 33 to 48. Regular, shorts, coats

and slims.

(No Charge for Minor Alterations).

15c FANCY DRESS

HOSE . . . 9c

Greatest

Display of

Men's and

Boys' Wear

in

Reading.

Boys' Wear

AT UNHEARD OF PRICES!

4-Piece Suits, 2 Knickers

and Vest. 1933 styles and

colors. Sizes

8 to 14. Reg-

ular \$4.50

Suits, at

\$2.88

Brand New! 4-Piece Suits

2 Knickers and Vest.

Newest

styles and

colors, in-

cluding

Blue

Cheviots.

Sizes 8 to

18. Regular

\$5.95 and

\$6.95 Suits,

at

\$4.68

Regular \$8.95 to

\$14.95 Suits.

"Jack-O-Leather" and "Gibraltar" Clothes—All-

wool 4-piece Suits, 2 Knickers and Vest. All-wool

Cashmeres, Tweeds, Serges and Blue Cheviots.

Newest styles and colors. Sizes 8 to 18.

\$5.88 to \$9.88

STUDENT SUITS

All 4-Piece Suits—2 Long Trousers.

All-wool, Cashmeres, Tweeds; Lined Coats; season's newest styles,

patterns and colors for Spring and Summer. Sizes 12 to 20.

Regular \$9.95 and \$17.50.

\$5.88 \$7.88 \$10.88

35c MESH

HOSE . . . 19c

All New Pastel Shades.

We Sell

For

Less—

Always!

SEE OUR WINDOWS

JOSEPH'S

410 PENN STREET

But you can't judge the worth of

Times are picking up. Occasionally

Neck used to be something to

fasten your head on. Now it's a

method of making you lose it.

work is no longer exaggerating.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

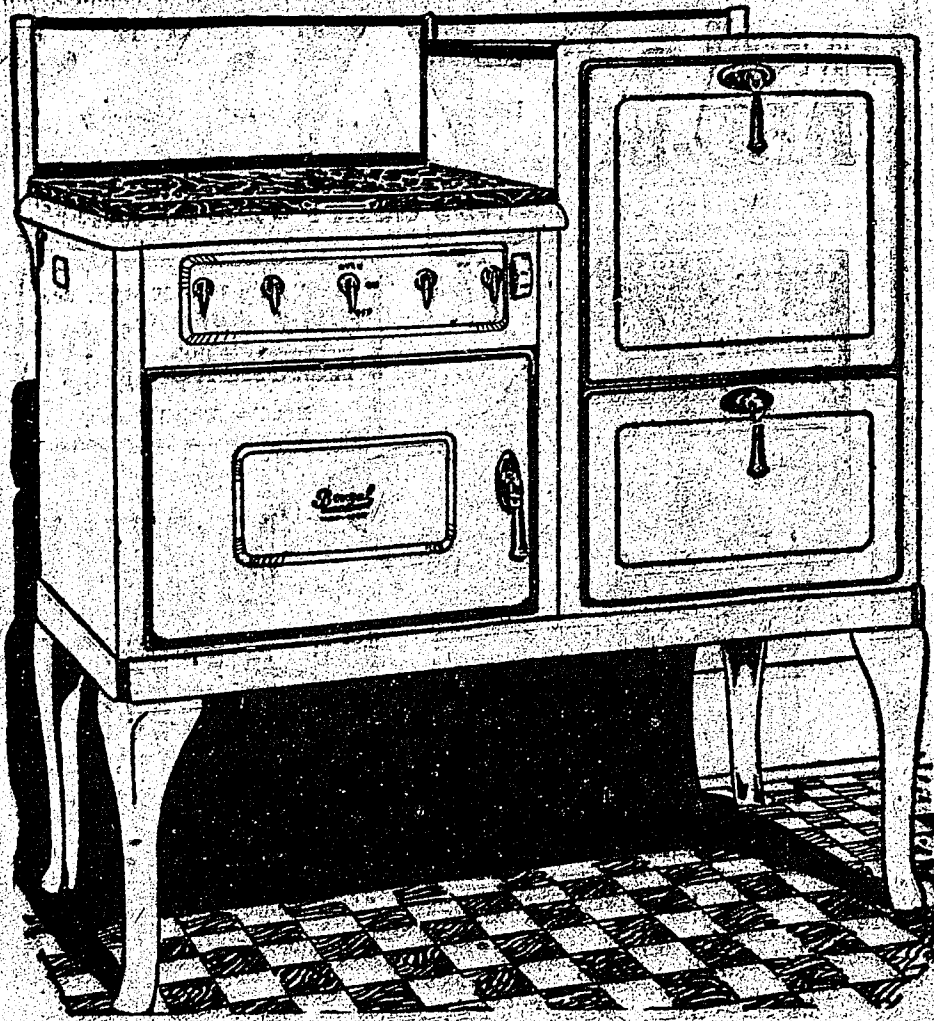
method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.

method of making you lose it.



OUT WITH YOUR OLD STOVE IN WITH A NEW BENGAL
Modernize and Economize Before Prices Go Up!!!

A WAY with out-of-date kitchens—with worn-out old stoves. A new gas range will help you modernize your kitchen—will bring you cooking convenience never possible with old equipment, and will brighten up your kitchen.

Only **\$2.00** Down **2** Years To Pay

See these modern ranges today!

Buy Now! Inflation Will Increase Prices!

Consumers Gas Company
441 PENN ST.

GAS IS ECONOMICAL, CLEAN, SPEEDY, SURE

CHARGE PENN PANTS

(Continued from First Page)

special policemen and "no parking" signs are placed on both sides of the

WILLYS-KNIGHT and WILLYS
DESOTO & PLYMOUTH

Sales and Service

General Repairing on All Makes

Hertzog's Garage
EPRHATA, PA.

street in the square in which the plant is located. However, these signs apply only to strikers and their automobiles. The Penn Pants Co. officials are permitted to park their automobiles on the wrong side of the street if they wish to do so and to let their cars stand under guard of special "dicks" as long as they desire.

During the first week of the strike the police used rough-house tactics to break the spirit of the strikers. However, since the coming of organizers of the Amalgamated Clothing Workers union, no attempt has been made to disrupt peaceful picketing.

ALBANY, N. Y.—More than 1,000 small home owners waited on the steps of the state capitol while their representatives presented a petition to Gov. Lehman urging limitations on foreclosures.

H. L. JOHNSON & SONS
35 South 6th St., Reading, Pa.

DR. NATHANIEL A. SEIGEL

Office Hours: 8 to 11:30 A. M.—1 to 5 P. M.

Monday, Tuesday and Thursday Evenings, 6:30 to 8 o'clock
Gas Administered DIAL 2-6933

THE FAMOUS Crystal Restaurant
19 Years on the Square
Home is the Only Competitor
545-547 Penn Street

FOR SATISFACTION... buy ...
BURDAN'S ICE CREAM

You know



how your family goes for Bond Bread—because it really tastes so much better than any other bread. Take one minute to read the bond on the wrapper of your next loaf, and you will see why Bond Bread must taste better. Get it from your grocer.

Bond Bread
FOR STRONGER BONES AND SOUNDER TEETH

GENERAL BAKING COMPANY

WHAT READING FOLKS ARE TALKING ABOUT

(Continued from First Page)

one of two things: Either he is sincere or he doesn't know what he is talking about.

To judge entirely from the mayor's statement, one would think that the Socialists hunted out the strikers. The reverse is true. The strikers came to the Socialists. One reason they came is because they know that the Fusion outfit has no love for workers who rebel against the bosses who financed the Fusion campaign. Another reason is because the same people who are active in the Socialist movement were also the leaders of trades unionism long before the Socialist party had any reason to expect political victories.

Ermentrout's complaint sounds like that of another individual who wanted to know by what right George M. Rhodes, Jim Maurer and ex-mayor Stump—three Socialists—marched at the head of the recent labor parade. However, the questioner in this case had the decency to blush when reminded that Rhodes, as president of the Federated Trades Council, helped to organize the parade, while Maurer and Stump had been head of the state and county unions respectively for almost a generation.

The Socialists are not only "with" the strikers. More important is the fact that they are part and parcel of them.

WOODYARD WORKERS JOIN STRIKE MOVEMENT

It was interesting to learn this week that men employed to saw up timber at the municipal fuel yard went on strike. The spirit is in the air.

Moreover, the cause of the strike showed better judgement than is being displayed by county officials. The strikers demanded a full crew of wood-gatherers and cutters. And they gave the logical reason that it is easier and cheaper to harvest and prepare timber now, when the roads are open, than it will be when the need for fuel is pressing and the roads are blocked with snow.

The woodyard strikers desire to do an efficient job as economically as possible. That, by the way, is the desire of all workers. The waste and inefficiency which has always been the bane of industry will disappear when industry is operated for use instead of for profit and workers have the authority which is now held by the profiteers.

REFLECTIONS

(Continued from First Page)

As for the world being made a better place in which to live—well, if bootlegging, kidnapping and the presence of from 12- to 16-millions of unemployed persons indicate an improvement, that promise has been kept.

The Liberty Bond campaign looked different, too, when we awoke to the fact that the money thus raised was spent with pay-riots who profited by thousands of percents, with the result that 23,000 new millionaires were created while we were being "patriotic" and just plain "dumb."

IT SEEMED THAT I had forgotten about those things. But the Blue Eagle ballyhoo has awakened old memories.

It is because I remember the past that I am reserving my cheers for what is taking place right now. I see now that the good old wartime punk was simply a means of herding the masses into line while big business played its bloody and profitable game undisturbed. And I am not so certain that history is not repeating itself today.

There are certain concrete reasons for doubt. One is the fact that small employers secretly and large ones openly are evading the provisions of NIRA. Behind the Blue Eagle which graces factory windows there are still many workers earning less than the \$14-weekly minimum (a beggarly sum in those days of mass production) which the President's blanket code demands. Another is the fact that industries large and small are permitted to offer even the slightest resistance to the almost universal demand for the recognition of workers' unions.

AS I SEE IT, the obligation of employers to recognize unions of their workers' own selection should be strongly stated—if Mr. Roosevelt means what he says.

Moreover, I am human enough to rejoice that other and more important people see things as I do. Miss Mary Van Kleek stated my case almost precisely this week when she resigned from the Federal Advisory Council of the U. S. Employment Service in protest against the Administration's "efforts . . . to terminate the Pennsylvania miners' struggle for collective bargaining . . . without having first given assurance that the Administration will rule that company unions are not collective bargaining as defined in the National Recovery Act."

Until the Administration uses its power to uncompromisingly compel employers to recognize workers' unions, I shall continue to believe that the purpose of industrial codes is merely to preserve the system which enables parasites to reap riches from the labor of workers.

DURING THE YEARS of the world war, when workers were able to find employment and when wages were comparatively high, few would

CLASSIFIED SECTION

SHOPS YOU SHOULD KNOW

ATTORNEYS

DARLINGTON HOOPES
Attorney-at-Law
26 N. Sixth St.—Room 206
Office 3-4497—Phones—Res. 7880

AUTO REPAIRING

Body and Fender Repairs, Lacquering and Painting
Battery and Electrical Repairing a Specialty

WILLIAM C. SHUGARS

General Automobile Repairing
"At Prices You Can Afford to Pay"
1217 CHURCH ST. (Rear)
Open Evenings Dial 2-1707

AWNINGS

Now is the Time
DIAL 5989 FOR ESTIMATE
ACME AWNING AND UPHOLSTERING CO.
1033 N. Ninth St. Reading, Pa.

BAKED GOODS

TRY OUR ROLLS and RYE BREAD
Taste Will Tell
MODEL BAKERY

BARBERS

J. S. ROMIG
Barber
446 N. Ninth St. Reading, Pa.

BATTERY and ELECTRIC SERVICE

Bigony Battery Service
OFFICIAL INSPECTION STATION
Mechanical and Electrical Repairs and Adjustments
Radiators Cleaned by High Pressure
Exide Battery Sales and Service
112 Madison Ave. Dial 2-3019

CANDY and CIGARS

MAURER'S
Confectionery and Novelties
1135 N. 9th St.

COAL

C. H. FRITZ
Good Clean Anthracite Coal
Summer Prices—Fill Your Cellar
Car Shop Kindling Wood
730-36 Oley Street

WM. M. FRYERMUTH

Coal and Flour
Dial 3-4563 for Quality and Service
306 Bingham Street—Reading, Pa.

A. L. LOY

Anthracite and Bituminous Coal
All Kinds of Hauling
Telephone 723 Bingham St.

FLORISTS

Order Your Flowers From
F. O. LIPPOLD
FLORIST
Flowers For All Occasions
Phone
146 NORTH NINTH STREET READING, PA.
Member of Florists' Telegraph Delivery

NOVELTIES

Everything For
CARNIVALS AND FAIRS

Novelty Boards

E. BROK
NOVELTY CO.
INCORPORATED
Telephone 23664
414 SCHUYLKILL AVE.
READING, PA.

OYSTERS

OLD UNCLE JOHN
Fried Oysters, 20c a Dozen
Fried Clams, 20c a Dozen
Salt Oysters, \$1 and \$2 per hundred
428 S. 9th St. Dial 3-6732

PLUMBING and HEATING

ENDY & WENTZEL
Plumbing and Heating
Jobbing Promptly Attended To Estimates Furnished
Phone 1041 Buttonwood St.

PLUMBING—HEATING ROOFING SUPPLIES

Complete Outfits For
TAP ROOMS
Block-Tin Pipe—Pumps—Rods
Faucets, Etc.
"AT FAIR PRICES"
PENN-READING SUPPLY CO.
243-45 PENN ST.

REAL ESTATE

You Can Sell Your Property through my aggressive method
Send description and best price and learn how
W. H. DELLECKER
Real Estate and Insurance
324 Franklin St., West Reading Open Evenings

RESTAURANTS

DILZER'S RESTAURANT
Ralph H. Dilzer, Prop.
DINNERS, 35 CENTS
Rooms, by day or week
Give us a trial
6th & Franklin Sts. Reading, Pa.

SERVICE STATION

Central Pennsylvania Oil Company
Service Stations Located at
Third and Walnut Sts., Reading, Pa.
16th and Cumberland Sts., Lebanon
Newmanstown Robesonia
Distributor of
"CONOCO" Gasoline and Germ-Processed Motor Oils

TINSMITHS

CHARLES W. PICKEL
Tinsmith
Roofing, Spouting, Warm Air Heating
Phone 3-2859
332 Hollenbach St. Reading, Pa.

EXECUTOR'S NOTICE

Estate of John H. Spangler, late of the City of Reading, deceased. Letters testamentary on the above estate having been granted to the undersigned, all persons indebted to the estate are requested to make payment, and those having claims to present the same, without delay, to
ORA B. FLAD
147 Rosemont Ave.,
Norristown, Pa.
MAZIE V. SCHEFFELY
162 Greenwich St.,
Reading, Pa.

Executrices,
or to their attorney, Darlington Hoopes, 26 North Sixth St., Reading, Pa.

Administrator's Notice

Estate of Samuel S. Yeager, Sr., late of the City of Reading, deceased. Letters of administration on the above estate having been granted to the undersigned, all persons indebted to the estate are requested to make payment, and those having claims to present the same, without delay, to
WILLIAM F. YEAGER
428 Lancaster Ave.,
Reading, Pa.
Administrator,
or to his attorney, Darlington Hoopes, 26 N. 6th St., Reading, Pa.

Estate of Leopold Koller, late of the Borough of Mohnton, deceased. Letters of administration on the above estate having been granted to the undersigned, all persons indebted to the estate are requested to make payment, and those having claims to present the same, without delay, to
MARIE MITTENDREIN
42 E. Wyomissing Ave.,
Mohnton, Pa.,
Administratrix,
or to her attorney, Darlington Hoopes, 26 North Sixth street, Reading, Pa.

WHAT FUSION ACTION

(Continued from First Page)

appears that he desires to name those who are antagonistic to the workers' cause.

Fusionists Pay Debt
His statement that a political party is trying to make capital out of the strike is amusing. The mayor himself is playing politics when he attempts to break the strike for the hosiery and other manufacturers who financed his political campaign and made it possible for him to become mayor. He is repaying a political debt.

As far as the unemployed are concerned, I want to say that we appreciate the support that they are giving to their fellow workers who are on strike. Their intelligent position proves that they understand that the cause of workers is one, whether they are employed at a hosiery mill, a shoe factory, a laundry or if they are unemployed. They have won the admiration and appreciation of the strikers.

Bosses Violate NIRA
We have not as yet heard a state-

Pacific Power Trust Starts Propaganda

SAN FRANCISCO.—The Pacific Gas & Electric Co., the coast tentacle of the power trust, is courting the newspapers with a huge new advertising campaign. A total of 279 papers will get power trust cash for running ads in praise of its service and merchandise. Five-column ads 12 inches deep will be run in 55 daily

FOR SALE

Tea Room and Gas Station on Route 120
Between Deer Lake and Orwigsburg
7-rm. Bungalow, Electric Light, Running Water, Telephone—8 Acres
Good Business. Must sell because of ill health.
Apply Mrs. H. V. Metzong,
Orwigsburg, Pa.

THE LIVE STORE

ALWAYS RELIABLE

Clothing CROLL & KECK
HATS AND FURNISHINGS
622 Penn St., Reading, Pa.

All Eyes Are Now Turned to DODGE

M. L. Yergey Co.
Direct Dealer For
Dodge Sixes and Eights
Plymouth—Standard and DeLuxe Models
Dodge Trucks
3rd & Cherry Sts., Reading
DIAL 7477



EAGLE PENCIL CO.
MIKADO
Get Your MIKADO PENCILS at
WM. G. HINTZ, INC.
STATIONERS SINCE 1883
838-840 PENN ST.

READING LABOR ADVOCATE

Established 1900

READING PUBLISHING CO-OPERATIVE ASSOCIATION

George W. Snyder.....President
Raymond S. Hofses.....SecretaryOfficial Organ of
FEDERATED TRADES COUNCIL

LOCAL BERKS COUNTY, SOCIALIST PARTY

Issued Every Friday

GEORGE M. RHODES.....Business Manager
RAYMOND S. HOFSES.....Managing EditorBusiness and Publication Office
27 REED STREET, READING, PENNA.

Subscription Rates (payable in advance)

One Year.....\$1.00 Six Months.....50 Cents
Foreign, \$2.00 Per YearEntered at Reading, Pa., Post Office, as second-class matter,
Under the Act of March 3, 1879.Officers of the Federated Trades Council
George M. Rhodes, President. M. L. Wolfkill, Secretary.
Stewart Tomlinson, Vice-President. A. P. Bower, Secretary-Treasurer.

FRIDAY, AUGUST 11, 1933

AS THE GRAFT SYSTEM WORKS

Fashionable society is preparing to celebrate the twenty-first birthday of young Mr. Astor.

Mr. Astor, it may be remembered, is the posthumous son of another Astor who was drowned more than 20 years ago when the palatial ocean liner, Titanic, ran against an iceberg.

At the time of this calamity the young man was still unborn. Since his birth he has lived as other parasites live, toiling not nor spinning but living on the fat of the land.

However, upon reaching his majority the young man will come into a fortune of approximately \$10,000,000. He can then proceed on his way through life as the favored of the gods of Capitalism.

Because he has \$10,000,000, young Mr. Astor can eat the fruits that useful workers produce, wear the clothing that underpaid girls make, live in the mansions that ill-housed toilers build. He may marry and produce children and his children will have the children of the workers as their slaves. And though he lives to a ripe old age and produces nothing of worth, yet can he leave to his offspring a greater fortune than he now possesses—if the Capitalist system continues.

To bestow upon a few the power to consume abundantly without producing while many others who produce abundantly always live in want is to establish a master and slave relationship. To continue such a relationship down through many generations is immoral.

Does Mr. Roosevelt's "new deal" aim to put a stop to such chronic injustice? Does it propose that the "Haves" shall stop riding upon the backs of the "Have Nots"? He does not. What "Gabriel Over the White House" seeks to accomplish is not the destruction of the parasite system, but its preservation. It is because he feels that age-old graft tottering that he is so eager to establish new methods for continuing the business of forcing workers to pay tribute to owners.

IS F. D. SURRENDERING TO THE COAL BARONS?

However gentle the language, the fact remains that President Roosevelt's announcement of a truce in the Pennsylvania soft coal strike was the act of a dictator.

To presume to order underpaid and struggling workers to cease their struggles against unscrupulous and autocratic exploiters comes well within the scope of a Mussolini—particularly as the order was accompanied by no compensating orders to the operators and by no definite governmental guarantees for the workers.

Mussolini or Hitler might give such orders with perfect fitness; they wear no mask of democracy. But Mr. Roosevelt stepped out of the character which he has been portraying.

The fact that an "Industrial Mediation Board" has been appointed does not impose upon workers the duty of surrendering their right to strike. Neither does the refusal of any group of striking workers to blindly trust such a Board free the President from taking such steps as lie within his power to see that industrial justice is done to strikers.

It must be admitted that mediation is just as possible while the strike is on as it would have been had the strikers placed themselves at the service of the H. C. Frick Coke Co. It will therefore be interesting to see how effectively and in what direction the Mediation Board moves.

As for mediation, the issue of union representation is one point which President Roosevelt can not even consider without definitely surrendering to the employers. It must be plain to all who understand the words of Hugh S. Johnson that the President began activities under NIRA with a definite determination to see to it that all workers should have the right and all employers the obligation to bargain collectively. What has happened to make Mr. Roosevelt less positive on that point?

The very appointment of a "Mediation Board" makes it all the more needful that workers organize into unions. It would be just as foolish for workers to hope for consideration from the Board without unity as for a layman to face court action without an attorney.

JOHNSON TELLS AN OLD JOKE

Hugh S. Johnson gives advice to the nation which sounds like "old stuff."

"Buy now," the Recovery Administrator urges, and he attempts to give force to his exhortation by hinting darkly about the price-raising results of inflation.

Mr. Johnson should have begun his story by saying "Stop me if you heard this one." As a matter of fact, the entire country has heard it many times before. Back in the old days of "rugged individualism" the advice to "buy now" was broadcast by radio and capitalist press as a panacea for industrial

ills which resulted from the inability of millions to buy. Then as now, people asked: "What will we use for money?"

Mr. Johnson further advises that when we do buy we shall buy where the Blue Eagle spread his wings.

That advice would be more worth while if the character of the Eagle were more efficiently safeguarded. Unfortunately, however, the poor bird has fallen into bad company and is already being judged by the company he keeps. Already he is found in the shops and factories of labor skimmers who dodge not only the spirit but the letter of the NRA code.

When those who evade industrial codes—and foremost in that classification are all employers who dare question for even a moment their obligation to recognize workers' unions—are fined or imprisoned, purchasers will respond to Johnson's appeal with good spirit—if they have money to spend. However, that latter condition will scarcely be met by such codes as have already been accepted, codes like that of the laundry industry for example which sanction wages as low as \$6.30 per week.

What the Administration should recognize is that neither pleading nor threats will create purchasing power. If the Administration is prepared to advance along the line of taking produced wealth away from profiteers and giving it to producers we have not read the signs right.

THE WORLD IN REVIEW

By JOEL I. SEIDMAN

TEMPORARY PARTNERSHIP

The inadequacy of President Roosevelt's treatment of the depression is demonstrated again by his announcement that the "partnership" set up between the government and industry under the Recovery Act is but temporary, to be dissolved as soon as business is capable of solving the problems of unemployment, wages, and hours. In other words, the President looks upon individualism as the natural and ideal state of business; to be re-established as soon as the nation recovers from its present critical condition.

What Roosevelt does not understand is that it is precisely this unrestrained individualism that is responsible for all our difficulties. It is the private ownership of business and the mad scramble for profits resulting from it that are responsible for the unemployment, the low wages, the long hours, and the other existing evils of industrial society. It is only by governmental regulation in the interests of social welfare that these evils can be diminished, and it is only by the abolition of the profit system, that they can be abolished.

It is extremely unlikely, however, that the bonds of governmental control now being fastened will ever be relaxed. Just as Roosevelt was forced by the logic of economic events to embark upon the present ambitious scheme of regulation, so economic developments will in the future drive him farther and farther in the same direction. The history of all capitalist nations is that government regulation, except when undertaken during war, tends to become more and more stringent, and this will doubtless occur here as well. To return to the old unrestrained individualism after some measure of prosperity had been restored would merely be to invite disaster again.

RUSSIA'S FOREIGN POLICY

It is cause for rejoicing that Russia is following a conciliatory policy in foreign affairs that has made its frontiers among the most secure in the world. It always would have been the wisest policy for the Bolsheviks to seek peace abroad while building their own country, and seek to propagate their ideas by a demonstration of their worth rather than by wild talk about world revolution. For the last few years the Kremlin has been following this policy, and the danger of an attack upon Russia is now almost negligible, though for purposes of home consumption the authorities talk as though the capitalist nations are preparing feverishly for a joint onslaught upon the Soviet.

At the London conference Russia was the only country to make much progress. The series of non-aggression pacts with Soviet neighbors received several notable additions, trade with England was restored through the pardon of the British engineers, and friendly contact made with the United States. Spain has just recognized the Soviet, and it is expected that this country will shortly do the same.

Indeed, Russia has gone too far with its conciliatory policy in certain respects. Unfortunately as a clash with Japan over the Soviet-controlled railway in Manchukuo would have been, there was little excuse for Russia's eagerness to sell in complete disregard of China's rights. At a time when not even the other capitalist nations in the world would condone Japan's imperialism, it is hardly fitting for a workingclass government thus to assist Japan to consolidate her position. In the case of Germany Russia's position has been even

less excusable. To continue to place large orders with a nation that ruthlessly suppresses all workingclass organization and thought when other nations can just as easily supply the desired article is to needlessly strengthen the Hitler regime.

THE COAL TRUCE

In getting the United Mine Workers to agree to call off its strike pending adoption of a code for the soft coal industry, President Roosevelt appointed a committee to act as a board of mediation during the intervening period. What was lacking in his statement was a promise that the mine operators would be forced to recognize and deal with the union.

The Recovery Act provides that employees have the right to organize, and that the exercise of this right cannot be prevented by coercive tactics on the part of employers. The Pennsylvania strike, directed primarily against a subsidiary of the notorious open-shop U. S. Steel Corporation, was an effort to test the government's sincerity by insisting upon recognition of the United Mine Workers instead of the company union fostered by the employer.

The N. R. A., following its practice in the cotton textile industry, will doubtless seek to insert in all the codes provisions for arbitration of labor disputes. If employees can be assured of justice without resort to strikes nothing would please them better, for industrial warfare exacts a heavy toll of suffering from those who participate. But the strike has proved to be labor's chief weapon in its fight for social justice, and it should be reluctant to surrender that weapon unless justice is assured through other methods. If the government wishes labor to give up the strike, it must first abolish company unions and arrange to give workmen a much larger share of the product of industry.

WILL URGE WORKERS' AID FOR UNION PRETZEL FIRMS

With the signing of a union agreement by the Reddy Pretzel Co. and Fraun Felder's, the Pretzel Workers' Union have contracts with ten manufacturers since the organization of the union a few months ago. The only large pretzel manufacturer that has not signed with the union is Bachman's. The Bachman plant is a link in the chain of the American Cone and Pretzel Company with other bakeries in St. Louis, Cincinnati, McKeesport, Allentown and Philadelphia.

The products of the American Cone and Pretzel Co. that has been put on labor's unfair list are: "Rold Gold," "Bachman's," "V-G," "Black Diamond," and "American Cone and Pretzel."

In numerous cases workers are refusing to buy groceries from merchants who handle the products of the American Cone and Pretzel Co. A general publicity campaign by the pretzel workers, boosting union label pretzels and against unfair pretzels, will get under way next week.

Local grocers are being informed that the Bachman's pretzels are shipped here from other cities and are not Reading products as advertised.

A FALSE RUMOR ABOUT POMEROY'S STORE

From somewhere the rumor has been spread that Pomero's is refusing to sell to strikers and that salespeople are instructed to ignore all customers wearing striker bands. The Advocate has checked this story and feels able to say definitely that it is absolutely untrue. Like all business concerns, the Pomero's store is in business to make profits and will gladly sell to anyone. Money, not sentiment, talks in business.

FUEL AND HOUSING ARE BIG PROBLEMS OF T. P. L.

At a meeting of the Taxpayers' Protective League on Monday afternoon at Labor Lyceum, with Wayne Sands as chairman, it was reported by William Focht, chairman of the investigation committee, that food and gas allotments will be increased, taking effect immediately.

Assistant Chairman Lerch also pointed out that the fuel situation is becoming acute and something should be done about it. People formerly burning wood have no means of preparing warm meals.

The cooperation of all landlords that are housing unemployed families in their homes is being sought. The T. P. L. is trying to do all they can to keep shelter over the heads of these unfortunate people, but unless the real estate holders of Berks cooperate serious trouble may be ahead. An attempt is being made to have all landlords stay off evictions until Judge Schaeffer's committee brings a detailed report on this situation from Harrisburg in the near future.

Minstrels, Rehearsing
The T. P. L. minstrels will rehearse on Saturday afternoon in the basement of old city hall.

The singers will rehearse each Tuesday and Thursday night and Saturday afternoon until Labor Day when their first performance will be held at Socialist Park.

The week before Labor Day the show will have three dress rehearsals in new city hall auditorium and on Sept. 13-14, Wednesday and Thursday nights, the show will be held free for the benefit of the unemployed at city hall.

The "Flying Kemps" have offered their act free. This is a comedy and tumbling act. There will be many other attractions.

STRIKERS WILL PICNIC SATURDAY AT CARSONIA

Saturday, August 12, will be a Red Letter Day for the hosiery and other strikers of Berks County. On that day, a picnic and field day will be held at Carsonia Park, starting at 10 a. m. and ending when the park closes for the night.

Special entertainment is being provided by the talented strikers among approximately 15,000 workers. Dancing in the Crystal Ball Room will follow from 2 to 5 p. m.

A varied and interesting program has been outlined by the committee on arrangements headed by Harry Meek, chairman of the Picnic Committee. Players for baseball games have been recruited from the various shops and three inter-shop games are scheduled for the morning and afternoon. The game between the Berks-shire strikers and the Rosedale team will be the big drawing attraction at twilight.

In addition to baseball games, balloon blowing contests will be held, three-legged contests, tug-of-war, and games for children will be run under the supervision of the City Recreation Department.

An exhibition of swimming and diving by the strikers is a big feature on Saturday's program.

T.P.L. IN CITY HALL TODAY; S. P. DON'T DODGE JOBLESS

Although no guest speaker had been secured at a late hour yesterday, the Taxpayers' Protective League is planning to hold its regular business meeting in city hall auditorium this afternoon at 1:30.

"We find it exceedingly difficult to get any but Socialist Party members who are willing to address us," declared Elery Ockersider yesterday. "While we are willing to discuss the problems of the unemployed with persons from all walks of life, most public persons now seem to be running away from our organization."

Cops Threaten Arrests To Prevent Strike

TAMPA, Fla.—Invading a meeting of the Independent Union of the Cigar Industry of Florida, at which 4,000 members were gathered, policemen threatened to arrest the entire central committee of the union if a strike were voted. The Tampa cigar workers are planning a walkout to demand higher pay than the minimum wage of \$14 set by the tobacco industrial code.

Rubber Workers Strike

AKRON, O.—More than 300 employees of the Falls Rubber Co. of Cuyahoga Falls have taken advantage of the industry control act and walked out in protest against low wages and long hours.

READ'S

GO WHERE THE CROWDS GO... 7th and PENN. STS.

WYNNE GIBSON Paramount Actress

An All-Star Cast

Boys' sizes 7 to 10, Reg. 39c. GREY CRASH KNICKERS 10c

Read's—Third Floor.

MOVIE FLASHES

VALUES THAT WILL MOVE LIKE A FLASH

EVERY ITEM A STAR FEATURE!

HERE'S A REEL BARGAIN AT REAL SAVINGS!

Regular Values to 59c Pair

WOMEN'S PURE SILK MESH HOSE

Novelty weaves in all Summer and Fall shades. Picot top, French heel. Sizes 8 1/2 to 10 1/2

27c

pr.

READ'S—First Floor

HERE ARE DRESSES THAT YOU CAN STAR IN!

700 New Silk DRESSES

At Less Than 1/3 Their Worth!

All Silk Washables! Newest Silk Prints! Hundreds of Styles in all Colors!

A marvelous selection for vacation, office and street wear. Sizes 14 to 20, 38 to 46.

SUSAN FLEMING Charming Paramount Player.

100 WOMEN'S DRESSES

Flattering Chiffons. Worth double. Sizes 38 to 50..... \$2.88

READ'S—Second Floor

THIS REEL MOVIE FLASH WILL PACK THE HOUSE!

Girls' Sizes 4 to 6 1/2 Regular 98c and \$1.95

Wash Frocks

Famous makes! Clever styles with hats to match. Deep hems, fast colors, figures, volutes, ornaments.

74c

Read's—Third Floor

You'll Have to Stand in Line for These! Get Here Early!

Boys' Sizes 7 to 12 Regular 60c and 90c

Linen Knickers

All choice patterns. Plaid! Tan! White! Grey! Strongly made for hard wear. Not attacked at points of strain.

39c

pr.

Read's—Third Floor

Corinth Advertises Plenty Of Docile Labor

CORINTH, Miss. — The Corinth chamber of commerce is broadcasting a buff colored folder containing a map showing it to be close to the Muscle Shoals power development. It invites employers to locate there. Among the advantages cited by the chamber are "A great number of skilled and semi-skilled operatives in many lines of industry. Common labor in abundance, willing and anxious to work for a reasonable wage basis. No labor disturbances to hazard industry."

It Costs Less to Live When You Trade in Your Neighborhood

ASCO Store

AMERICAN STORES CO.

County Executive Committee meets every Sunday morning 8:30, at Labor Lyceum.