

50,000 by August 1, 1912

Hallatville, Tex., May 2, 1912.

TO THE SOCIALISTS OF THE SOUTH.

NO OTHER PAPER IN THE NATION CAN DO AND HAS DONE SO MUCH IN SO SHORT A TIME TO AROUSE THE FARMERS AND WAGE-WORKERS OF TEXAS AND THE SOUTH TO THE REVOLUTIONARY TRUTHS OF SOCIALISM AS THE REBEL.

It has made LAND the paramount issue in Texas and the South and will make it one of the paramount issues of the nation. To that end, it started, and is helping push to success the Reister's Union, the most revolutionary of farmers' organizations ever founded. Never were such deadly blows raised upon land monopolists and landowners as appear in each issue. The result is that thousands of renters and debt-ridden small farmers have been attracted to Socialism. We receive letters to that effect with every mail.

Not only so but have great things been done, but in everything else in which the Rebel has taken a hand it has made the fur fly.

For instance, the editors forced the powers-that-be to abolish the bull whip in the state penitentiaries and the sweat box in the city jails of Texas.

Finally, the Rebel's stand in the Federated Railway Shopmen's strike on the Harriman lines has made the nation sit up and take notice. It has added the San Antonio explosion and the consequent murder of 30 men onto the Sunset Railroad officials and the railway commission of Texas. It has succeeded in "smoking out" Railway Commissioner Workman, whose feeble defense and our reply therein is printed in No. 44. There is now indication that the Rebel will help the shopmen win their strike.

In short, wherever the interests of the working class are at stake in Texas, in the South or in the nation—wherever it concerns the welfare of the Socialist party—you may depend on the Rebel to take a stand truthfully, forcefully and fearlessly.

All this, mind you, has been accomplished with a circulation of 21,000, which is 10,000 less than the Appeal for Democracy in Texas. It has all been done in less than nine months, with limited capital and consequent limited clerical and mechanical facilities. What is more, we have run along without a line of doubtful advertising work as you see in most papers. It is true, we need the money to buy more machinery but we would rather work day and night and go on with our profile by fooling our readers with "anti-fa," "anti-fa," "secret-disside," "whiskey-bell-cured," fake-made no patent-medicine-do advertisements. In other words, we have burned the bridges behind us and have turned old party slop and turns them into the Socialist party.

You know that no paper so well suited to the people of the South, talking to them as it does in their own language and under conditions so near from the reader, that the Rebel, jar awake the old party sleeper and turn them into the Socialist party in droves. That is why Rebel aims are easier to get in the South than those of any other paper.

NOW, WHAT WE WANT YOU TO DO IS TO USE THE SUB BLANK ON THE REVERSE SIDE HEREOF AND HELP PUT THE REBEL LIST TO 50,000 BY AUGUST 1st, WHEN STATE AND NATIONAL CAMPAIGNS PROPERLY BEGIN.

SQUEEZED LEMON EDITION.

A lot of good matter was crowded out this week, but we shall make up for that in No. 45. Among other live articles it will contain the best of the most complete reply to Lemuel "Evils of Socialism" ever written. Send for bundles of No. 45 and do it now, at a 50¢ per hundred. It will turn thousands to Socialism if properly circulated.

HAYWOOD INDICTED.

The famous industrial union has

Beating the Dailies on Big News.

As usual, the Rebel scooped the daily papers on the big inside news of the Titanic disaster, the greatest most terrible calamity ever happened at sea. Last week's Rebel detailed the White Star Line had succumbed over 1400 men, women and children; that their death was not accidental but the result of criminal stonings, manifested in failure to provide enough lifeboats to carry crew and passengers in case of shipwreck.

Three days later the Houston Chronicle, first of the dailies to get this big current fact out of the news of the disaster, carried the following headlines, three columns wide, on its front page:

"1500 PEOPLE NOT DROWNED BUT CRUELLY MURDERED ON TITANIC," BOBBERS MEN. HARRIS.

"Widow of Millionaire Theatrical Man, Who Died With Other Heroes, and who was Last Woman to Leave Boat, Registers Word to Let World Know Truth About That Awful Night."

I have no doubt the trained news editors on all the dailies knew at first sight that wholesale murder, the fruit of capitalist greed for "profits," had been done; but none of the daily paper news editors or editorial writers could tell what they knew prior to the Rebel. The White Star Line is a part of the International Mercantile Marine corporation, which Morgan controls, and Morgan also controls many other lines of business, which provide "profitable" advertising, for the daily paper, besides controlling bank credits to an extent which few Americans realize, from one end of the country to the other. So, out of deference to the mighty Morgan and his Big Business pals (who murder thousands of American workers yearly for "profits") the news and editorial writers on the daily papers were not free to print what they probably knew about the wholesale murder, until one of the prominent writers made the charge.

The Rebel, reading between the lines of the fragmentary wire- less dispatches, first knew the facts about the contemptible, murderous crew, J. Bruce Ismay, managing director of the White Star line, who saved himself by crawling into a B-parting lifeboat among a man with any spark of courage or self-respect would have stepped aside to make room for one of the line's "boarded passengers." Two or three days later the dailies came out with the news.

If Socialism were not needed for any other reason at all, it would be vitally needed in order to restore freedom to the American press, without which human liberty cannot be maintained except by frequent bloody revolutions.

Where all the people can read and can get the facts about important public matters to read, and where they can change conditions possibly by casting their votes and getting them counted, necessary changes, there will be no revolution under any circumstances.

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