
The party conventions in the United States are a walking, dressing-room where candidates are selected to represent the party in the various States. All these candidates are accepted as representing the party, but their opinions are not necessarily those of the party. In the case of Herbert Casson's article, he states that he is a socialist and that he supports the principles of the Socialist party. However, when he runs for office, he is not necessarily representing those principles. It is possible that he may disagree with them. This is a common practice in politics, where candidates may represent various interests and not necessarily their own personal beliefs. It is important to remember that politicians are often more concerned with gaining power and control than with upholding the principles of their party or constituency. Therefore, it is essential to critically evaluate the policies and actions of politicians, and to consider their past and present statements in the context of their current platform and actions. This will help to determine whether or not they are truly representing the interests of their constituents.
THE LAST AND BIGGEST PIRATE IS BEING RUN DOWN!

OVERLOADED WITH HIS VICES, HIS PURSUIT NEMESIS, SOCIALISM, IS FAST BEARING DOWN ON HIM. FLYING TO FOREIGN MARKETS WILL NOT SAVE HIM. FOR SOCIALISM IS ALSO INTERNATIONAL!

The year 1904 will begin to tell the story!!

HALF HOURS IN THE HERALD SANCTUARY.

We have secured for publication the following letter from a subscriber in Ha-,

half of which is not reproduced in this edition.

The letter, in full, is as follows:

"The New York Times has published an article on the subject of socialism, which is an attempt to prove that socialism is not only impracticable, but also dangerous. The author of the article states that socialism is a failure, and that it has brought about a great deal of suffering and misery to the people.

"I have been a socialist for many years, and I can testify that socialism is the best thing that has ever happened to the working class. It has given us the right to own the means of production, and to control our own lives. It has given us the right to have a fair share of the wealth which we create.

"The author of the article is wrong in his assumption that socialism is impracticable. It is not impracticable, but the people are not ready for it yet. They are not yet educated enough to understand it."

"I believe that socialism is the answer to the problems of our time. It is the only system that can give us real freedom and equality."

"I hope that the New York Times will publish more articles on the subject of socialism, and that they will be fair and impartial in their presentation of the facts."

"I have nothing to gain but my freedom. I am a socialist, and I am proud of it."

JOHN DAVIES

Chairman of the Socialist Party of New York City"
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EXPO RINK NOW OPEN

A BETTER OFFER than our Six-Dime
JEWEL-STEEL RANGE

with Warning-Glue and Duplex Hoops, For Coal of
Wood, at our terms, would be
hard to find.

SPECIAL PRICE $3.00

PH. GROSS HDW. CO. 163-175 GRAND AVE.

"IF IT'S FROM GROSS IT'S GOOD."

JOHN SCHUETZ.

THE HEAD WAITERS
WE WILL NOT PERMIT any STUFS.

WE ARE OPENING for BUSINESS on the
WEEK-SUNDAY NINETEEN. 

The Social Democratic Herald.

SACRAMENTO, CAL.

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SACRAMENTO, CAL.

WHAT IS CO-OPEATION?

The association of a number of persons for their common benefit—40 to 50 persons. Dictionaries.

Co-operative Store—A store established by a co-operative society, where the members make their purchases and share in the profits. Ostéther's Dictionary.

The pubic definition of co-operation and the Co-operative Store is—the store that delivers the people from the bondage and to the

the competitive profit system; a system that doubles your purchasing power and doubles the money you save on your purchases; a

store that will work a new era in the distribution of merchandise,
giving a new degree of purchasing strength to the people.

By co-operation is meant—by participating in co-operative sales—by buying what you use at the store where you shop—this Co-

operative Department Store has purchased the endorsement of every faithful

ness and men in Sacramento and the North State.

It will open its doors with 10,000 partners—50,000 co-operators—50,000

workers—10,000 profit sharers.

Are you a partner?

Our $5.00 shoe makes you a full-fledged partner in the Co-Oper-

ative Department Store: entitles you to a full membership in the society, entitles you to buy all goods for your own use at a

discount, entitles you to a benefit on all goods sold through your

business.

It pays you in business for yourself; enables you to save

money, as you save time, as you save effort, as you save everything that

enjoy the privileges a partner is entitled to: you save on every

purchase you make and save on your profits in the end.

As the owner of one share you receive the same discount on goods purchased as the owner of 25 or 50 shares, which discount will probably be

the same or greater.

You will be an owner, customer and subscriber, all in one—so

you will enjoy one of the thrills of partnership—and participate in

each annual division of the profits.

Are you a partner?

The plan devised upon by the Cooperative Department Store is to sell 50,000 shares of absolutely non-assessable stock at
$2.50 per share, and no one person shall be permitted to purchase more than 40 shares. The store also

intends to have completed the sale of $25,000,000 worth of stock on or before the first day of March, 1904, and

your directors have agreed, that if this sale is not accomplished by that time, all shares unsold will be refunded.

The directors, as usual hitherto, have given their boundless guarantee to that effect.