

SOCIAL DEMOCRATIC HERALD

TEN WEEKS, TEN CENTS. NO PAPER SENT ON CREDIT.

A JOURNAL OF THE COMING CIVILIZATION

ONE YEAR, 50 CENTS. IN CLUBS OF 3, FOR \$1.25

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WE ARE FACING THE MASTER OPPORTUNITY IN HUMAN HISTORY. LET US BE WORTHY OF THE FIGHT!

It is an Endless Campaign.

THE OLD PARTIES open and close their office-seeking campaigns with spectacular demonstrations, inspired chiefly by rapid oratory and cheap whisky. There is no principle involved. It is simply a question of capturing the offices, of getting the spoils.

Socialism is sweeping round the globe and back again.

Herald readers are again asked to be patient. Owing to the large amount of work necessary to get settled after moving, we are a little behind in some departments, but will catch up with another week.

Socialism must grow by the education of the masses. We do not want ignorant votes, but we want the votes of the people who have a fair understanding of what Socialism means and what it will do for humanity and who when they vote vote for it in its entirety.

Father Sherman, although the Quigley fight on Socialism has been called in, is still making intemperate speeches against us. He recently said: "The American man who declares himself in favor of Socialism IS HELD'S LOWEST VOMIT."

For some time McClure's magazine has been printing articles exposing the true condition of the governments of our larger cities—all of them rotten, of course. Now Frank Leslie's Magazine has taken the cue and is exposing the true conditions in congress. It makes eye-opening reading. Heretofore such articles have been published by one of the old parties to get votes away from the other, but the significant feature of these particular articles is that they give the whole picture and show that there is absolutely no choice as between the Republicans and Democrats—they are both hopelessly rotten and misrepresentative of the people.

Fellowship will do more for human nature than mastership!

When a Socialist is put up for public office he is required to sign an undated resignation which is retained by the party. In case he is elected and then goes counter to the principles of the party which he subscribed to or in other ways disgraces the cause of Socialism, the resignation is dated and presented for the acceptance by the administration. There may be cases where by underhand bargaining such an office would be able to retain his office through the administration refusing to accept the resignation, but even in such a case he would be a marked man, with a public stain upon his character that would thereafter lose him the support of all honest citizens. And he would never be able to reestablish himself with the Socialists.

If the penitentiaries got their due there would be less lawyers walking round and looking innocent. The attempt to investigate the rascality of the recent management of the Milwaukee house of correction is just now blocked by a lawyer over in Michigan who refuses to give up the books of a lumber dealer who had transactions with the late superintendent. The lumber dealer is willing, but the lawyer is believed to be acting in the interests of the superintendent and his foxy lawyer. Part of the business of the modern lawyer is to thwart justice. And it is the lawyer class who make our leading statesmen!

A Milwaukee lawyer, who is generally regarded as more picturesque than profound, addressed a meeting of Turners at the Bahn Frei hall, North avenue, Wednesday evening and is alleged to have gotten applause by saying that if Socialism were established it would be the end of the republic. Just as though we had a republic in this country! And it may not be out of place here to observe that years ago when the turner societies had real life and growth they were socialistic, and the national organization was known as the Socialistic Gymnastic Union. Afterwards, as some of the members became capitalists and subject to the law of economic determinism they gradually caused the nature of the organization to change, and from that day the turner societies, standing for nothing particularly vital in American life, began to experience a hard struggle for existence. But present day members are largely ignorant of the past history of their organization, as foxy Lawyer Groth well knew.

New Headquarters Fund.

Table listing donors and amounts for the New Headquarters Fund, including names like Unknown, Racine, A. friend, Philadelphia, etc.

Addressing Machine Fund.

Table listing donors and amounts for the Addressing Machine Fund, including names like Previously acknowledged, Jos. Becker, Racine, etc.

"Real Socialism, What it Is and What it is Not" by Robert Blatchford, author of "Merrie England," is a pretty good little work for a starter, and it only costs five cents or six copies for a quarter. This office.

As things are now shaping themselves the temptation to believe that a Socialist president may be elected in eight years from now is not a small one. Stranger things have happened on this planet. But what will happen before capitalism will let a Socialist president take his seat is another matter!

Anti-Socialists charge Socialism with trying to put people on a dead level. And these same people say that under the present system there is always room at the top. There is room at the top because under capitalism the average citizen has no chance to rise. Thus we see that it is the capitalist system that puts people on a dead level!

And now, as if public scandals were not already common enough, there has developed a land office scandal involving millions of dollars by the admission of Secy. Hitchcock himself and likely to bring unsavory exposure to a good many "prominent" citizens of the Pacific states. Rotten, unspeakably rotten is the citizenship of our leading Americans.

We thought it wouldn't be long before Hanna and Parry could find common ground, and now that Parry has shifted his ire from the trade unions to Socialism it would be in order for the two capitalistic frauds to forget past differences and go through a public hugging match. Parry now says he wants to save the republic from Socialism, and please note the significant way in which he says it: "Conditions are so bad that it will not be long before the nature of our government is changed and we shall have Socialism." Good for Parry. He admits that conditions are bad under capitalism, and he makes little doubt that Socialism is coming. But we are afraid it will be hard for Hanna to admit that conditions are bad. A man who by ways that are dark and tricks that are not vain can mass together a campaign fund running up into the millions of dollars, would be hard to persuade that the conditions were bad!

The American Humane Education Society is made up of men who believe in humanity for brutes, but who don't care a fig for the inhumanities that are inseparable from the lot of the American wage slave under the capitalist system. On this latter point they are brutally interested on the capitalist side and their papers are not always guarded enough to cover up that fact. They look on the wage worker as a drudge who is too often mindful of the biblical injunction: Servants obey your masters, and when he strikes against his economic oppressors they forget the interests of the cats and dogs and print articles about the evils of striking, articles wet with the sobs of that old self-puffer George T. Angell, and that come direct from his bruised capitalist heart. The latest capitalistic spasm of this "humane" outfit consists in offering a \$200 prize for the best plan to prevent strikes. Now a humane man, on the contrary, would be reasonably sure to offer a prize for the increase of strikes—for strikes are a revolt of the plundered workers of the world against the parasitic exactions of their wage-lords, the capitalistic profit skimmers, and make for progress. A docile working class, a class doomed to drudgery with strikes surrounded with \$200 prize preventives, or more effective ones, would form a drag on the progress of the human race that might even help at a critical moment to plunge our present civilization back into chaos. But of these professionally humane people, these lick-spittle coaxers of capitalistic donations to their "humane" work, we expect nothing but inhumanity and blindness toward their human brothers, the hewers of wood and drawers of water. And of a piece with their great prevention scheme is their method of carrying it out. They announce that eighty-eight plans have been received and that they are in the hands of a judging committee which has been appointed by "his excellency, Gov. Bates of Massachusetts"—why is this man so excellent! And by "his honor, Mayor Collins of Boston"—why honorable! It is with just such asinine titles as "his excellency" and "his honor" that the unthinking common folk have been hoodwinked by the designing members of society for centuries. No, we have no use for humane schemes or humane titles. Humane fiddlesticks! Give the people a chance to live their true natures and there will be no need for meddlesome "humane" organizations.

Is a Revolutionary Body.

Victor L. Berger Writes of the Milwaukee Trades Council, and Comments on Local Conditions.

WE READ IN THE DAILY PRESS that Victor L. Berger caused a sensation in the meeting of the Federated Trades Council by the declaration that the Socialists will not have more than 2,000 votes in the next convention of the American Federation of Labor, because the coal miners will not again stand for the Socialist resolution. Victor L. Berger however did not express it in this way. He simply explained that of the 4,100 votes which were cast in New Orleans for the Socialist resolution not more than 2,000 were actually "straight" Socialist votes, the others were "accidental" votes or were obtained by tactical means, as for instance the votes of the miners. Such votes however are not to be counted on, and in the last miners' convention the Socialist resolution was voted down by a majority of two to one. Victor L. Berger pointed out that, at best, resolutions have only an academic value and the surest way to guide the American Federation of Labor into Socialist paths is to make Socialists of the MEMBERS of the trades unions. The writer has no intention of giving figures on the vote which will be cast for the Socialist resolution in Boston. Prophecies of this sort are useless. With skillful leadership perhaps the Socialist resolution may be pushed through; but it would be a dangerous self-deception if the Socialist union men use such an accidental victory for purposes other than those of agitation.

Since in Milwaukee the so-called "labor fakirs" in the labor movement have become quite rare and have little to say—for some years few scandals of this kind have been experienced here—and because strikes here are comparatively few, discreetly led and usually settled by agreement, the news is now much spread about in the capitalist press that "the workmen in Milwaukee are much more conservative than in Chicago for example," and many manufacturers are to remove their industries to Milwaukee. Just to scare these many Chicago manufacturers, we will explain the matter somewhat more exactly. That there are fewer strikes in the union circles of Milwaukee than elsewhere, and to our knowledge (at least within the sphere of the Federated Trades Council) no grafts whatever, is not because the union movement here is more conservative, BUT BECAUSE IT IS MORE RADICAL AND MORE REVOLUTIONARY than in any other large city in the United States. In most of the Milwaukee trades unions, and especially in the large influential ones, the leaders and also a great part of the members are convinced Social Democrats who have studied the capitalistic system, understand the social question and look upon the history of strikes and boycotts with quite other eyes than the average labor leader in other large American cities. The Milwaukee trades unions are today the backbone of the Social Democratic party in Milwaukee and although there are no better union men in the whole country than our unionists, yet the walking delegate after the pattern of the Fitzpatricks, Youngs, Discrolls, etc., find here no ground at all, and every "general organizer" who comes here every little while to agitate against Socialism, is sent back to Gompers with his labor for his pains. The elected delegate to the Boston convention of the A. F. of L. was instructed to vote for international Socialism, to advocate a universal label, to contend for industrial organization of the unions and to take a stand against the re-election of Gompers & Co. The Patternmakers' Association even introduced a resolution according to which their delegate (Sheehan) should be instructed to nominate himself as an opposition candidate to Gompers, in case the Socialists in the Boston convention should put up no ticket. The resolution however was so amended that Sheehan should induce the other Socialists in the convention to put up a complete Socialist ticket.

All these socialistic motions were carried either unanimously or by an overwhelming majority. This does not seem as if the Milwaukee union movement were more "conservative" than elsewhere. It is only much more class-conscious, solid and clean than in other great industrial cities. Spite of the tide of reform which is now roaring through Milwaukee, the gambling hells, which were closed for a week or two, are again open. The gambling-hell owners rely on the protection of their attorney Carl Runge, who is also City Attorney. Also our King David, of the tribe of Rose, is again in our town, and the gamblers who elected him hope that he will continue to be grateful to them as in the past. Therefore even black John Slaughter—not only the fellow's heart, but also his skin is black—has opened his dive again, although a process is now pending against him, in which complaint is made that in his place not only false dice but also false cards were used—the dice were rounded so that certain numbers would fall most frequently, and the cards were marked. Of course a certain caution is now observed by the gambling-hells. Guards are set and only the initiated are admitted—but still business flourishes.

Victor L. Berger

Now the manufacturers are planning a vast and complete organization to be to their class what the American Federation of Labor is to the working class.

However justifiable it might seem from the manufacturers' standpoint, such a combination, providing it succeeded, would be against the public good. Labor organizes to secure better working conditions, more return for its work, with consequent better citizenship, and shorter hours of toil. This is all in the interests of the public good. But with the bread masters, the men in possession of the means of production, the reason for organizing would be to resist these demands of the working population, to pay to labor as little of the value of its product as possible, and to keep the working hours as long as possible. This would be against progress. The workers want as much of the wealth they create as they can get. The master class wants labor to be content with a mere living wage, and it makes use of the competition between the men for the jobs to force them down to a living wage. Therefore it seems to us that the manufacturers, in forming a combine such as is proposed, will in the end only stir up inquiry into the question of their right to be the masters of work, and their right to extract from industry the large share of the product which they are now able to divert to themselves. All progressive trade unionists regard the capitalist class as a parasitic class, and want the people collectively to own and manage industry so that the wealth created will go to the workers themselves, and not to a master class. If the manufacturers want to stir up this question we are mighty glad to have them do so.

Another Socialist mayor has been elected in Germany in the person of Comrade Ulrich Schmidt at Bietigheim on Sept. 19th.

The Rev. F. W. Becker of Sheboygan, who was elected a justice of the peace by the Sheboygan Socialists at the last election, writes us a letter as follows:

"I regret to say that I cannot hereafter do anything for the Herald, for I have lost confidence in its management. To allow such severe criticism on our mayor and create such disturbance among us here in Sheboygan on the testimony of a single man, is contrary to all good principle. No man is safe, he may have ever so good a reputation, if such criticism is allowed."

Here is a remarkable point of view truly for a man professing to be a Socialist. When a man claiming to be a Socialist mayor appoints old party hacks upon a library board, he does not need a hearing to be condemned. He is self-condemned by his acts. These acts are his defense and the only defense he can possibly make that affects the question of principle at issue. A Socialist as a mayor acts as a Socialist. A library board is a tactical outpost in our war on capitalism. No true Socialist will fill such a position with capitalistic, labor-hating politicians as Mayor Born did in Sheboygan. And we wish to say that our criticism was based on the fact itself and not on the testimony of any one man. To condone or ignore such conduct on the part of a man in office claiming to be a Socialist would be to descend to low, capitalistic politics; for there would be only one reason for doing so, the fear of upsetting political prospects. We are not capitalist politicians and would much rather see Sheboygan lost to the Socialists than to have it held at the price of dishonor to our principles. However, it is our belief that the Sheboygan Socialists will even gain ground if they convince the working class that they stand for principle and not for office.

The Socialist members of the Austrian parliament, on Sept. 19th, issued a circular to the Austrian soldiers, protesting against the prolongation of military service in the case of those soldiers whose time of service has expired, but who are compelled to begin a fourth year in the army.

Socialism is humanity's only hope.

Please note The Herald's new address: 344 Sixth street.



What Old Robert Burns.

Burns, with simple things... Burns, with simple things... Burns, with simple things...

SOME WORDS TO THE POPULIST FARMER, AND SOME COMMON QUESTIONS ANSWERED.

I insist that Socialism will relieve the farmer class from the oppression of railway monopolies, from the exorbitant prices charged by the private corporations that manufacture farm machinery...

By Carl Thompson.

others in ignorance of its own condition and remaining in ignorance of the conditions of the others. Finally a demand is made somewhere that cannot be met. There is a failure. Suspicion arises.

From National Headquarters.

Omaha, Neb., Oct. 24.—The national secretary regrets to announce that Comrade Ben Hanford will close his western tour after filling the engagements made in Nebraska for Nov. 1st and 2nd.

The Development of Scientific Socialism.

Socialism, in one sense, is not new. In some of its aspects it may be traced to Moses. Moses, in legislating for a nation of freedom, prohibited overwork by his sabbaths comprising fifty-two days per year, one year every seven years and one additional year (the Jubilee) every seven times seven years.

Gleanings from Busy Socialistic Fields!

NOTE: In some states the organization is known as the Socialist Party, in others as the Social Democratic Party. Where the term "local" is used it does not refer to trade union locals, but to the local body of the Socialists.

NOTES FROM YANKEE LAND.

Debs has been receiving surprisingly flattering press notices on his southern tour. Comrade William Scott will be the Socialist standard bearer in the forthcoming Winnipeg elections.

ACROSS THE HERRING POND.

According to the last party "Bulletin," the Socialist party of Italy now has 1,136 branches and 39,192 dues paying members. There are thirty-one Socialists in the Italian parliament.

WISCONSIN NOTES.

Carl D. Thompson has been engaged as state organizer of Wisconsin for three months, beginning with the middle of January. Branches wanting the services of Comrade Thompson as speaker at that time will please apply at once.

WHAT TO READ ON SOCIALISM

A list of various books and pamphlets related to socialism, including 'The Basis of Social Progress' and 'The Socialistic Movement'.

"HAND-OUT" SOCIALIST MAKERS.

Here's your chance to get good Propaganda Leaflets! 'An Socialist Practical,' by Victor L. Berger. 'Parable of the Water Tank,' by Edward Bellamy.

PIANO STOOL AND SCARFS

AT WHOLESALE COST. Just to even more popularize this Piano Department; this week we shall sell Piano Stools and Scarfs at Exactly Wholesale Cost Price. Come tomorrow and see the Extraordinary Piano Bargains that are now ready.

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HOW THE HERALD STANDS.

We have grouped below several pages from two interesting booklets lately issued by the advertisers' "little schoolmaster," Printers Ink, in which is shown the rating of the Social Democratic Herald as an advertising medium.

Advertisement for 'Leading Newspaper' and 'Class and Trade Papers' with various statistics and testimonials.

BOUND VOLUMES OF THE SOCIAL DEMOCRATIC HERALD OF THE PAST YEAR. \$1.50 PER VOLUME. ONLY A LIMITED NUMBER. FIRST COME, FIRST SERVED.

Social Democratic Herald

PUBLISHED EVERY SATURDAY BY THE

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Directors: E. H. Thomas, Pres.; Victor L. Berger, Vice-Pres.; Edmund T. Melna, Secy. and Treas.; Seymour Stedman, John Doerfler, Er., Theo. Burnmeister, Eugene H. Rooney, Jacob Winne, Emil Seidel.

Official Paper of the Federated Trades Council of Milwaukee and of the Wisconsin State Federation of Labor.

Entered at Milwaukee Post-office as Second-class Matter, Aug. 20, 1901.

The Passing of 614 State Street.

Old 614 State street! Its days are over. As a landmark of Socialism in the United States it will remain, of course, until it is torn down, but otherwise it is now only a dingy old slummy vacant store, looked at with some favor by second hand men as a place to store junk or by any other class of business men who can only afford low rents.

party. Each of these appointed three men who formed a joint executive committee. This committee held its meetings around the old stove at No. 614, and the dim light of oil lamps gave a wierd and gruesome air to their meetings, a thing frequently commented on by the representatives of the press who used to sit on the steps waiting for news.

Meanwhile the Milwaukee Socialists began to dream of a national party to represent their views. The opportunity came in 1897 when with the help of Eugene V. Debs the Milwaukee influence was able to turn a convention of visionary colonizers in Chicago into the beginning of a national Social Democratic party.

What International Socialism Demands:

- 1. Collective ownership of public utilities and all industries in the hands of Trusts and Combines.
2. Democratic management of such collective industry.
3. Reduction of the hours of labor and progressively increased remuneration.
4. State and National Insurance for the workers and honorable rest for old age.

"NO POLITICS IN THE UNION!"

A significant incident occurred last week at Omaha. It happened in the meeting of the Central Labor Union where there has for some time been a growing progressive element, sufficiently large at times to prevent the labor fakirs from successfully plying their trade—and trades!

For years this sort of rascality was the rule in unionism and a labor leader was too often a scamp who was fattening his own pockets at the expense of the labor movement. Utterly disreputable and smooth, these fellows came to play a set role in capitalist politics, and the old party managers usually reckoned on influencing the labor vote, that is, the votes of the organized labor class, by directly buying these labor representatives.

At every point where the Socialists are strong in the labor movement there is a gradual house-cleaning going on. There is a new desire to see the labor cause kept clean and free from capitalistic methods. It is even surging up in the American Federation of Labor, rising higher and higher, and giving the capitalistic leaders, with their Cleveland-Hanna Civic Federation affiliations and expensive pure and simple lobbying methods, many sleepless nights.

According to St. Louis Labor, James S. Roche, the former assistant national secretary, who was let out by the party along with Leon Greenbaum for advocating and working for a fusion between the party and various labor parties, is making the claim in certain union papers that there has been corruption in the Socialist party and that this was the reason he got out.

For fourteen years the "red spook" made its Milwaukee abode at 614 State street. At the beginning it was the home of the Socialist daily, the Volkszeitung, at that time the oldest Socialist daily in the United States. Prior to moving to State street the paper had been under the editorial charge of Paul Grottkau, who was prominent in the Social Democratic movement of this country and Germany.

Soon after this another change took place. Victor L. Berger took the helm, and in making notable changes in the appearance of the paper also changed the name to Vorwaerts, with a weekly issue called Wahrheit. In time it became quite a publishing plant. A large newspaper press was installed in the basement, the type setters, twelve in number, were located in a composing room in a little yard building a few steps in the rear, while into the small store space above the press room were crowded the editor, business manager, bookkeeper, city editor, three reporters and office boy.

In the year 1894 the great Debs strike convulsed the country and the dingy office on State street became a sort of local headquarters for agitation in its favor. It was there that Debs first became acquainted with Socialists and Socialism. In 1896 when the Milwaukee street car strike engrossed the interest and curiosity of the country because of its unique stubbornness, Pres. Mahon of the Street car national organization and Victor L. Berger held frequently nightly conferences at the Vorwaerts office, undreamed of by the public that was patronizing buses and boycotting street cars.

determination to ignore the wishes of the state committee. On the subject of his use of the Illinois secretaryship to send out his advertising matter officially, he says: "The criticism of my course when state secretary of Illinois is somewhat irrelevant to the point as issue, but there is nothing in connection with that matter that needs covering up. I took the position when unanimously tendered to me by the state committee chosen at the unity convention in 1901. I took it because the committee had no money to pay any one a salary, and because our co-operative company had accumulated a large number of addresses of Illinois Socialists, which as a matter of fact proved invaluable in effecting an organization."

Dear comrades of the Social Democratic Herald: I have been waiting for the time to come when I could spare a dollar for the mailing machine. That time has now come, and I hereby govern myself accordingly. We have good reason for being HOPEFUL, FAITHFUL and COURAGEOUS. Socialism, that choice winter apples for sale, all the leading sorts and best keepers, such as Baldwin's, Spire, Spitzenberg, Jonathan, all hand picked and carefully selected. Price \$2.00 per barrel of 3 bushels, 5 barrel lots or more, freight paid. Remitt by bank draft or express money order. Address: EDGAR F. SMITH, Lock Box 2323, Battle Creek, Mich.

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At the time there was but one Socialist party in the country, the Socialist Labor party and the paper had been regarded as an organ of that party. As a matter of fact, however, it shared the disgust of the Milwaukee Socialists at the perurility of that party and felt that Socialism stood little chance of making headway in this country while under such narrow, sectarian auspices. It saw in the People's party an opportunity of getting Socialism squarely before the people, and so in 1893 the Vorwaerts became the local organ for a Co-Operative ticket, made up of the Socialists, the trade unionists and the People's

determination to ignore the wishes of the state committee. On the subject of his use of the Illinois secretaryship to send out his advertising matter officially, he says: "The criticism of my course when state secretary of Illinois is somewhat irrelevant to the point as issue, but there is nothing in connection with that matter that needs covering up. I took the position when unanimously tendered to me by the state committee chosen at the unity convention in 1901. I took it because the committee had no money to pay any one a salary, and because our co-operative company had accumulated a large number of addresses of Illinois Socialists, which as a matter of fact proved invaluable in effecting an organization."

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RECEIPTS OF REMITTANCES FOR SUBSCRIPTIONS ARE ACKNOWLEDGED BY THE NUMBER ON THE WRAPPER. SEPARATE RECEIPTS ARE NEVER SENT.

WORDS TO THE FARMER. (Continued from page 3.) set of principles which we show in their application to social and civic affairs will emancipate humanity from the wrongs of private capitalism. The detailed application of these principles must be left to the future and many questions cannot be answered.

Q: What of the farmer? Ans.: As to the return to farmers, if the farmer had chosen to put his farm into the hands of the government and thus completely socialize his farming, then the farmer would receive as his return an income equal to the average income of the workers in average years whether crops failed or not. This could be done, for in large undertakings the risk from loss disappears. It is thus that Socialism becomes the best possible kind of insurance. If on the other hand the farmer chose to retain his farm and run it independently, then he would get the value of what he produces. And if he is allowed the full value of his products he will get an average of say about six times what he gets now. Under such conditions he would be quite able to bear the occasional loss that results from crop failures.

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 The man who buys his shoes here, will never find fault with them.  
**UNION MADE**  
 PRICES FOR THESE GOOD SHOES  
**\$1.35, \$1.50, \$1.75, \$2.00**  
**J. LAKES SHOE STORE**  
 2 Doors South of National. 332 GROVE STREET.

Mayor D. S. Rose signaled his return to the city from a loafing trip out at the Rocky mountains by giving out an interview to one of the daily papers that stamps him for just what he is, a low, shameless corruptionist. He dropped his old time buncombe, his smooth speeches to fool the really respectable class of citizens, made a defense of Ald. Himmelstein, and showed his disgust—his politician disgust—over the recent exposures of municipal rottenness by remarking, "Those who stirred it up can do the prosecuting." Then he sailed into the newspapers that have been printing the scandals and said it was a shame for them to stir the thing up!  
 All this and other things he said gives us a good view of the man with his mask off. He regards the average citizen as a person who believes in vice and graft so long as it isn't found out, and we can infer that he has about the same opinion of the average business man. To him everybody has his price. And this low estimate of human character explains his "phenomenal" success as a politician. He knew that no matter how bad his administration of things was he could always command the sympathy of the big business interests, for they could all be bought. When he needed the aid of the big brewers, for instance, he got it. All he had to do was to make a secret bargain with them, and the Pabsts, Uihleins, Blatzes and the rest were at his feet and ready to command their employees to vote for him. And after all, who will say that Rose with all his rascality is not a representative of the business conscience? The degree of a man's success as a capitalist politician is gauged by the extent to which he is willing to sink his honor and his scruples. And Rose has no scruples,

no shame, no honor. He will do the bidding of any corrupt interest so long as the proper check "goes to Darlington!"  
 "Old Burley" and "Power" tobaccos are made by the new Leidersdorf-Schmitt Co. They are anti-trust goods and worth a trial.  
 Our Socialists in Milwaukee have a big plan on foot, that of establishing a big down town Sunday Temple with regular evening "services" under the charge of Comrade Winfield R. Gaylord, the state organizer for Wisconsin. The plan is to secure some such hall as Lincoln hall or the Ethical building, make a bid for the attendance of the public at large, furnish as fine music as any church, and have beside the lecture or address of the evening a critic's hour open to any person who wants to take the floor. Topics of public interest will be discussed from the Socialist standpoint, converts to Socialism will be made and ethical lessons inculcated. A meeting of the local comrades interested in the project will be held in The Herald office a week from next Monday evening, when the matter will be considered from various standpoints, but mainly from the point of view of the finances.  
 "Old Burley" and "Power" tobacco is a union made product and made in a union made factory.  
 Comrade A. M. Dewey, of the United States Department of Labor, made an address on Socialism before the Forum club at Franklin hall, Grand avenue, last evening. An interesting discussion followed, during which those present learned a thing or two.  
 Don't help the trust. "Power" and "Old Burley" tobaccos are anti-trust and union made.  
 The arrangement committee for the big Social Democratic mask carnival to be held at the Exposition building, Jan. 30, has decided on the following officers and committees: H. W. Bistorius, secy.; Edward Ziegler, treasurer; Floor committee, Ed. J. Berner; Press committee, H.

**THE THEATER.**  
**ALHAMBRA THEATER.**  
 "Lost River" will be next week's attraction at the Alhambra, and Manager Miller promises another surprise, as the scenery of the original production will be used, including the panoramic effects of the marvelous bicycle ride in a storm, and the other startling features. The play takes its name from the wonderful river in Indiana which flows from a mountain for some six miles and then disappears in a cave and has never been traced further. The company is a fine one and in its hands the strong story of love and jealousy and riches and poverty is brought out in a most acceptable way. First matinee Sunday afternoon.  
 Father Hagerty addressed two meetings at Sheboygan last week.  
 Use the anti-trust "Power" and "Old Burley" tobaccos.  
 Use "Old Burley" and "Power" tobacco. It is anti-trust.  
 Another new branch is reported from Kenosha. It is the First Ward which has now swung into line.  
 Use "Old Burley" and "Power" tobacco. Union made.  
 Comrade Gaylord speaks in Jefferson Nov. 2; before the Six O'clock Club, Madison, Nov. 3; at a public meeting in Madison Nov. 4; in Janesville Nov. 5 and in Darlington Nov. 7 and 8.  
 When you use tobacco, remember the "Old Burley" and "Power" brands.  
 The Herald is going to have a house-warming Saturday evening, Nov. 28, and the afternoon of Sunday following. It will be a gala occasion. More about it next week.  
 Use "Power" and "Old Burley" tobaccos.

**STAR THEATER.**  
 Commencing To-morrow Matinee.  
 PRICES: 10, 20, 30c  
**The Cherry Blossom Extravaganza Co.**  
 LADIES MATINEE FRIDAY.

**FIRST GRAND BALL**  
 Arranged by the  
**15th Ward Branch, S. D. P.,**  
 AT  
**MEIXNER'S HALL,**  
 Cor. 27th and Villet Sts.  
 Saturday, Nov. 14, 1903.  
 Tickets 10 cts., at the Door 25 cts.

**Our Best Advertisement**  
 Is a well pleased customer, and it has always been our aim to see to it that only such leave our store; and they continue pleased. . . .  
**No Matter What Grade**  
 Of footwear you decide to purchase of us, our guarantee of perfect wear goes with the goods. They are the best of their kind that our experience and money can buy, and with that knowledge we protect you in buying.  
**Our Men's Shoes**  
 At \$1.50, \$2.00, \$2.50, \$3.00 and \$3.50 are just a little better than you can get elsewhere at those prices and . . .  
**They are Union Made.**  
**Louis Ripple,**  
 554 Mitchell Street.

**SECOND HAND STOVES.**  
 BIG BARGAIN in second hand round and square heaters, cook stoves and furnaces. I. SOREK, 415 3rd St., Phone, 9162 White.

**FIRST TIME IN MILWAUKEE.**  
 W. H. FERBER, formerly of New London, Wis., will speak on  
**"COMMERCIALISM"**  
 at  
**NATIONAL HALL, Grove Street and National Avenue.**  
 TOMORROW, SUNDAY, NOVEMBER 1st, 1903 at 2:30 P. M.  
 Bring your Friends.  
 November 15, 1903: W. R. Gaylord for "Socialism and Individualism".

**PRELIMINARY ANNOUNCEMENT.**  
 The City Central Committee of Milwaukee, S. D. P., has leased the EXPOSITION BUILDING for a MONSTER MASK CARNIVAL, JANUARY 30, 1904. A Committee consisting of one delegate from each ward is now making arrangements for the noteworthy event. It solicits every reader's co-operation in making this affair a splendid success. This can be done by talking it up with your acquaintances, by making your appointments accordingly, and by seeing to it that Branches and Unions take notice of the date.  
 W. Bistorius; Order committee, William Aldrich; Printing committee, F. Koll; Music committee, E. T. Melms; Prizes committee, F. Krueger; Wardrobe committee, F. Alfery; Privileges committee, Geo. Goller.  
 Avoid the trust. Use "Power" and "Old Burley" tobaccos.  
 Don't forget that meeting for arranging a Sunday Socialist temple. It will take place at headquarters, Sixth street, a week from next Monday night.  
 Buy the union made Leidersdorf-Schmitt Co.'s tobacco, "Old Burley" and "Power."  
 City Organizers Fund.  
 A. S. . . . \$5.00  
 Branch No. 2, City Organizers Fund 2.00  
 Branch No. 4, City Organizers Fund 2.50  
 Branch No. 11, City Organizers Fund 2.00  
 Branch No. 8, City Organizers Fund 2.00  
 Branch No. 3, City Organizers Fund 2.00  
 Branch No. 15, City Organizers Fund 2.00  
 Branch No. 20, City Organizers Fund 2.00  
 Spring Campaign Fund, Imitation Bride Dance, F. B. Jr. Party. . . . 1.27  
 "Power" and "Old Burley" are union made tobaccos. Use no other.  
 Patronize the anti-trust tobacco brands, "Old Burley" and "Power."

**OUR STOCK OF HEATERS**  
 Consists of  
**AIR TIGHTS for Wood \$1.50 and OAK HEATERS for Wood, Coal and Coke \$5.00 and Upwards**  
**Self-Feeders and Base Heaters for Hard Coal.**  
**Cylinder and Globe Heaters for All Kinds of Fuel.**  
**GAS AND OIL HEATERS**  
 Our line is carefully selected. Every Heater reliable. Time payment at cash price.  
 We guarantee satisfaction regarding quantity and price.  
**PETER PAULUS HARDWARE COMPANY.**  
 367 Third Street and 310 Chestnut Street.

**IF YOU ARE LOOKING FOR A CUP OF DELICIOUS COFFEE OR TEA ATTEND OUR OPENING SALE!**  
 They are Fresh Roasted and highly Blended.  
 ALSO FINE NEW STOCK OF GROCERIES AT LOWEST PRICES.  
**THE P. J. HENSEL TEA CO.,**  
 943 Kinnickinnic Ave., Milwaukee.

**WM. JANDT, Tailor, AND DEALER IN Gents' Furnishings.**  
 Union Hats at Moderate Prices.  
 705 Muskego Ave. Cor. Mitchell St.  
**THE PURITAN 3c LUNCH ROOM**  
 223 West Water Street, Open Day and Night. Quick Service. Popular Prices.

**J. Bruett & Son**  
 Clothing, Furnishings, Hats, Caps, Gloves, Mittens, Underwear, Hosiery, Shirts, Neckwear, Etc.  
 Fond du Lac Avenue, Corner Lloyd and 16th Street.

**Lamers Bros. SHOES**  
 354 GROVE ST. MILWAUKEE, WIS.  
**OUR MENS SHOES**  
 Bear the stamp of perfection, they are modeled after the latest eastern patterns, the best of lasts, the best of stock, the best to wear, at the very best of lowest prices. We only ask you to give us a trial.  


**Our Thanks to the Public**  
 Their generous appreciation of our efforts to please since we went in business two years ago have made it possible for us to greatly enlarge our stock and install new show cases, shelving, etc. Always glad to have you come and see us whether you buy or not.  
**L. SACHS, The Jeweler,**  
 418 National Ave.

**WM. JANDT, Tailor, AND DEALER IN Gents' Furnishings.**  
 Union Hats at Moderate Prices.  
 705 Muskego Ave. Cor. Mitchell St.  
**THE PURITAN 3c LUNCH ROOM**  
 223 West Water Street, Open Day and Night. Quick Service. Popular Prices.

**THEY'RE FREE**  
 Hundreds of these beautiful pictures—framed in elegant quarter sawed oak frames—to be presented to our customers while they last—absolutely free. One with every fifteen dollar purchase. Call and see them and you will want some of them. Not for sale at any price.  
**Our \$15 Suits and Overcoats Unapproached.**  
  
 Union Made Clothing  
 "No Dark Corners in the Daylight Clothing Store."  
**LACHENMAIER & CO.**  
 THIRD AND STATE STREETS.

**Social Democrats Don't Forget THE 13th GREAT ANNIVERSARY SALE**  
 at LAUERS continues to-day SATURDAY, OCTOBER 31.  
 Buy your CLOTHING, HATS, CAPS or MEN'S FURNISHINGS and GET TWO S. & H. Green Trading Stamps for one. Cut out this advertisement and get \$1.00 worth of additional stamps free, with your purchase.  
**JOS. LAUER & CO.**  
 439-441-443 National Ave.

**A TIMELY BARGAIN!**  
 This very handsome and artistic ornamented clock, gong strike, 8-day Seth Thomas movement, quality guaranteed, now selling at the Tegtmeyer store for only  
**ARCHIE TEGTMEYER \$4.95**  
 CORNER GROVE ST. AND NATIONAL AVENUE.  
 Call at store—you'll find the bargain exactly as advertised.  


**Why don't you TRADE at BARRETT'S DEPARTMENT STORE?**  
**They Want Your Trade And Will Save You Money.**

**JOHN SCHUETZ, The Leading Clothier and Merchant Tailor.**  
 957-959 HOWELL AVE., Cor. Kinnickinnic.  
 Our fall stock of union-made suits and overcoats is now complete. We have the largest stock of union-made suits, overcoats and men's furnishings at popular prices. . . .  
 NOTICE: If you want a first-class custom, UNION-MADE suit, you can get it here as all our tailors are union men and we have adopted the union