SOCIALISM MADE PLAIN

WHY THE FEW ARE RICH AND THE MANY POOR.

By Allan L. Benson.

This is an advanced science which has been revolutionized by the development of the most recent discoveries. The true method of obtaining a steady income is through the use of "capital." This method is not only the most efficient, but it also brings in a greater return for the individual. The more capital you have the greater your income, and the greater your income, the greater your power. The only way to secure wealth is to use it wisely. The use of capital will make you rich, but the use of labor will make you poor.

One of the greatest problems of the modern world is the distribution of wealth. The rich have so much more than the poor, and this inequality is constantly increasing. The rich are getting richer, and the poor are getting poorer. The reason for this is not the fault of the poor, but the fault of the rich. The rich are using their power to get more for themselves, and they are not willing to share this power with the poor.

The solution to this problem is not to increase the wealth of the rich, but to decrease the wealth of the poor. The rich should be taxed more heavily, and the poor should be given more opportunities to work and earn a living. This will not only make the poor better off, but it will also make the rich better off. The rich will have more to spend, and the poor will have more to buy. This will create a more balanced economy, and it will bring about a more just society.

The key to this solution is education. Education is the most powerful tool that we have. It is the key to breaking the cycle of poverty. Education will teach the poor how to work and earn a living, and it will teach the rich how to use their power wisely. By educating the poor, we can create a new class of workers, and by educating the rich, we can create a new class of leaders. This will create a more balanced society, and it will bring about a more just world.

The future of our world depends on education. We must educate the poor and we must educate the rich. We must educate all people, and we must do it now. The time is now, and the future is in our hands.
SOCIALISM MADE PLAIN.

(Continued from Page 1.)

Mr. Rockefeller controls the Standard Oil trust, which yields a miserly revenue.

And he controls the coal trust and its tens of millions in net annual revenue.

And he controls the sugar trust and the coffee trust.

If he is not reaching out every day to control new industries, then he is actively managing the coal trust and the coffee trust.

So, there are the two classes—the capitalist and the worker—each with its own brand of socialism.

And if you want to know what socialism is, just ask Mr. Rockefeller.

The very essence of socialism is... (Continued on Page 2.)
ADER'S CAPITAL PRODUCE WEALTH?

A CHICAGO UNIVERSITY PROFESSOR SAYS IT DOES NOT.

W. H. HOWARD CHAMBERLIN, one of America's foremost social philosophers, in a new book, "The American Economic System," has come out strongly against the capitalist idea that an increase in the production of wealth means an increase in the welfare of the people.

In his book, Mr. Chamberlin states that the only real goal of production should be the happiness of the people, and that this can be achieved only by eliminating the inequalities of wealth and power that exist in modern society.

Mr. Chamberlin's book is a powerful plea for a new economic system, one that will provide for the welfare of all people, and not just for a few wealthy individuals.

BOOKS ON INTERNATIONAL SOCIALISM.

Books on International Socialism are on sale at the Socialist Bookstore, 111 W. Washington St., Chicago.

SOCIALISM AND THE HOME QUESTION.

BY THE REV. CHARLIE H. M.,

Socialism demands a co-operative production of all things for all purposes.

"Socialism," says the author, "is the philosophy of the future, the guide to the Socialist future." It is a system of production and distribution of wealth, in which the means of production are owned in common by all the people, and the products of labor are not distributed according to the amount of labor put in, but according to the needs of the people.

Socialism is the only true solution of the home question, for it provides for the welfare of all people, and not for a few wealthy individuals.

THE DEMOCRATIC HERALD.

"The Democratic Herald" is a weekly newspaper published in Detroit, Michigan.

POCKET LIBRARY OF SOCIALISM.

The Pocket Library of Socialism is a series of pamphlets published by The Socialist Bookstore, 111 W. Washington St., Chicago.

An account of the above mentioned organizations and publications is furnished by the Socialist Bookstore, 111 W. Washington St., Chicago.
The Progress of the Milwaukee Campaign.

The Milwaukee campaign is proving to be one of the most brilliant and most successful political campaigns ever fought by the Socialist party. The great majority of the Socialists in the city and the surrounding country are supporting the cause of the Socialist candidates, and the party is making great strides in its efforts to bring about the social and economic revolution that is necessary to the welfare of the working class.

Socialism has the ultimate aim of creating a classless society, where all men and women are equal in rights and opportunities. It seeks to eliminate poverty, hunger, and want, and to establish a society based on cooperation and mutual aid. The Socialists believe that the means of production should be owned and controlled by the working class, and that the government should be run for the benefit of all the people.

The Socialist program includes measures to improve the lives of the working class, such as increasing wages, improving working conditions, and providing for the education and health of the working class. The party also seeks to eliminate the power of the wealthy and the rich, and to create a society where everyone has an equal chance to succeed.

The Socialist party is growing in strength, and its supporters are becoming more active in their efforts to bring about the changes that are necessary for a better future. The party's campaign in Milwaukee is a testament to the power of the working class, and it demonstrates the potential for change that exists in our society.
**Invest $25.00 and Make $30.00 More Each Year in the Co-Operative Dep’t Store**

This seems like a broad statement, but after you have read what we have to say it will not seem so. Now read on and think it over—

We have now 1,500 stockholders (customers) and want 1,000 more. Having now 1,500 it is reasonable to assume that we will get another 1,000 before the store opens, making a total of 2,560 (stockholders) assured customers. They are coming in every day. Bear in mind we will sell everything, including meats and groceries.

**OUR PROSPECTS**

The Business We Will Do and Where It Will Come From

2,500 stockholders, will average $20.00 each, per year...

$75,000.00

Sales to the general public...

$575,000.00

Out of this, the store is expected to do a business of four million dollars. Remember we are in the business of doing business, not making a fortune...

Total Sales the First Year...

$1,500,000.00

The 10 Per Cent Rebate

<table>
<thead>
<tr>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,500,000.00</td>
<td>10%</td>
</tr>
</tbody>
</table>

Net Profit...

$150,000.00

Of which at least 10% should be rebate to stockholders...

And still there is left to be devised among the stockholders in dividends on stock, in addition to the rebate...

$75,000.00

**Another Reason Why We Will Succeed**

But the question is not "Will we succeed?" It is "How great will our success be?" Employees are all inspired to be stockholders. The funds of the department are to be made up to the limit of four million dollars and we have taken that amount. We have engaged all the best (most of the best) of the department have already been engaged, and we have given them a chance, with special consideration to Minneapolis workers, good pay and good chance to prove their worth, and they have proved their worth. While they are taking care of their own big investments they will be taking care of your small investment.

Call at any time and get additional information.

**CO-OPERATIVE DEP’T STORE**

901 HERMAN BUILDING

**OUR ORGANIZATION**

**OFFICERS AND DIRECTORS:**

H. Lyster
Geo. W. Chadbourne
W. H. Surles
W. D. Carrick
A. C. Claas
E. L. Fowle
C. A. McGehee
W. C. Kreul
E. Larson

**Application for Stock**

If you have not yet made your application or if you have not yet made an application for stock, you may do so at any time. You will be glad to know that this is a chance to own a share in one of the greatest business enterprises ever started in this country, and that it is not too late to enter the stock exchange.

**INTERESTED?**

If you are interested in becoming a stockholder, please fill out the application form and return it to the office of the Co-Operative Department Store, 901 Herman Building, Minneapolis, Minnesota.

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