

EIGHTH YEAR. NO. 20.

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WHOLE NUMBER 372

SOCIAL-DEMOCRATIC HERALD

A JOURNAL OF THE COMING CIVILIZATION

Purposely Published for Propaganda.

Milwaukee, Wis., U. S. A., September 16, 1905.

Wisconsin Makes Official Protest!

We, the State Executive Board of the Social-Democratic Party of Wisconsin, in sending in the vote of our state membership upon the national referendum, commonly known as the Crestline referendum, do hereby protest against the unconstitutionality, illegality and injustice of this referendum.

Count that day lost whose low, descending sun views at thy hand no worthy convert won.

With the consolidation of a telephone and telegraph company in the Fox River Valley in Wisconsin the papers tell us there have been elected officers and directors whose combined fortunes amount to twenty-five millions.

The Journal and Tribune, of Knoxville, Tenn., in commenting editorially on Debs' Labor Day speech, says: "Little or nothing has been done to counteract the teachings of the Socialists. They are having an easy time securing converts from among those who are willing to make up their minds with looking at the only side of the question presented."

It is one of the rules of the game under the morality of capitalism to cheat the other fellow, and if the other fellow happens to be the public or the state, so much the better.

Both the state and New York City tax commissioners notified the rural assessors of those who had sworn off their taxes in New York and should be assessed.

The wealthy New Yorkers who pass their summers at Tuxedo, Lake George or the Adirondacks and escape taxation by claiming residence there, now find that they are "up against it" and have been cleverly outwitted by the New York commissioners.

We have many times pointed it out that the "eminently respectable citizen" with the big bank account padded with plunder from those who toil, that the capitalist editors have long held up as an angel, is about the scaliest old fraud that this present civilization has produced.

The plenipotentiaries may cry Peace, Peace, but there is no peace!

To all who have expressed appreciation of our Labor Day edition we modestly bow our thanks.

The new Socialist conscience is getting possession of men. The public view is changing. Conduct formerly viewed as shrewd is now correctly regarded as clear crookedness, and the veneration for the rich without questioning how they get their riches is fast falling away.

What is Social-Democracy? "Socialism is a system of social organization which would abolish entirely or in great part the competition on which modern society rests, and substitute for it co-operative action; would introduce a more perfect and equal distribution of the products of labor, and would make land and capital, as the instruments and means of production, the joint possession of the members of the community."

Roosevelt the other day named a new Assistant Secretary of State. The man named was the junior partner in the banking house of Pierpont Morgan.

The Peace Conference came to terms all right and Roosevelt is bowing low before the capitalistic adulation his heart so craves, but the common workmen of Japan and Russia are still pitted against each other on the field and their bodies blown to vulture-meat day after day while the two nations are going through the formalities and the etiquette of acknowledging the decision.

The World Today says editorially that our children must in the future live in a commercial age as we are living in a commercial age today.

There is talk of the Ministers' union in Milwaukee sending a delegate to the Federated Trades council. This has been done in one Western city and was reported to be helpful in both ways.

When the Republican party was in its infancy it was assailed as a party of immorality. "Free Land, Free Love, Fremont," was the way some of the campaign literature against it read, the term Free Love no meaning the absence of forced love, but unbridled disruption of the family relations.

The coming of the new day was the movement of the manufacturing age. To-day we have on every hand the unerring sign for another change, for another climax is at hand. The beginning of the climax was inaugurated when machines began to take the place of tools.

All such things were regarded by the capitalist conscience as merely natural incidents. Nor should it be necessary for us to point out the almost daily exposures in the daily papers of the filthy lives led by just such whited sepulchres as those men who are willing to openly charge the Socialists with wanting to break down the decency and personal cleanliness of individual members of society.

Also we might instance the suit that has been begun against the governor of Ohio for bastardy by a Chicago woman, and the fact that as soon as it was stated in the papers that a woman was preparing to sue a "certain governor" two Western governors fled to Chicago in great haste and that one of them threatened to shoot any woman that tried to bring his character into question!

These, then, are the sort of men who are the most ready to charge Socialism with being a menace to the homes of this nation. Their only warrant for it is that Socialists point out the essentially immoral results of the present system, the fact that it keeps the young men too poor to risk the possible disaster of trying to maintain a home on their beggarly wages, and that women hesitate to enter the marriage state for fear that their husbands will not be able to properly support a home.

The announcement from Chicago that worthless mining stock to the amount of millions of dollars is to be "doctored" upon a gullible public is simply fresh evidence of something that has been going on for some time past.

These Wage-Slavery Days!

By EUGENE V. DEBS. (From Labor Day Oration.)

In all ages it has been the custom to regard the working classes as the lower class. The brow of labor has always been crowned by the classes with the brand of inferiority.

"It was for the slave to live and multiply and build, and pass away like the little silk worm that dies in building its one small kingdom. The rich classes of the past ages knew nothing of the law of evolution that was gradually working its way upward, finding a higher and better purpose for the slave or working man.

"The coming of the new day was the movement of the manufacturing age. To-day we have on every hand the unerring sign for another change, for another climax is at hand. The beginning of the climax was inaugurated when machines began to take the place of tools.

"If your great-grandfather were here to-day and were faced with such a proposition, the blood of the revolution boiling in his veins would show itself and there might be a scrap. I ask that you who use the tools-use them not to make others millionaires, but to free yourselves from slavery, that want may not stare in your face and that you may have leisure hours while your children may go to school and grow up as they should.

"There were no tramps in your grandfather's day. There were no millionaires. They come together, and are necessary to one another. The one makes the other. For every millionaire there are his thousands of tramps, both made by the same result.

"They may enjoin you; they may send the military out against you; they may stop you with court after court, but they can't take one thing from you and that is your right to govern yourself.

"When the teamsters struck in Chicago the millionaire bankers subscribed \$50,000 to fight them. The fight did not belong to them, but they stuck to their own class. Do you know of a millionaire who voted for me for President last fall? (Laughter.) No, they had better sense. They were all true to their class.

"Children will not be employed in the coming social system and why should they be sacrificed? Is cheap cotton more important than rearing human beings? When we jointly own the things we jointly use and every man has a right of inheritance to work at an honest income the time of peace will dawn. We do not want the private property of the individual.

A study of the U. S. census figures for 1900 (the last national census) shows that this great nation of equal opportunities and "chance for everyone" has already worked out its destiny to that extent that the plutocratic class which numbers a mere nine-tenths of one per cent of the population has now possession of over seventy per cent of the wealth of the country.

His percentage of chance is terribly small and it has been growing smaller year by year. Yet in the World Today, for September, there is a first page editorial on "The Better Side of Commercialism," in which it is held that in spite of the fact that the preachers teach that commercialism is the curse of the age, it is the duty of the parents to teach their child that wealth is a thing to strive for, and that commercialism is not bad, as he must devote his best years to "making money."

In other words, in spite of the fact that it is shown by statistics that there is scarcely a ghost of a chance for the young man of the near future to get rich, he must be taught to center his life on the scramble, to be avaricious, acquisitive, selfish.

The struggle is fierce enough and hopeless enough now, the gods know, but we are to teach the children so that the struggle for the dollar will be still fiercer.

We are not to teach them to produce wealth, but to make it—which means to get it away from somebody after it has been produced. This is quite in accord with the morals of the capitalist mind.

The Crisis Approaches! Are YOU Ready!

Comrades, have you noticed the growth of the Printing Plant fund? Take a look at it. See how close it is to turning the first thousand! All together now, let's give it the necessary boost to do the trick!

The work we have in hand is the most remarkable in the annals of the American Socialist movement—that of carrying for Social-Democracy the first of the larger American industrial cities. It is a matter of intense interest to all parts of our movement in America—it will give courage to other city movements and the beginning of the end will be in sight!

We are already planning to install the plant. A brick building adjoining the office in the rear will be remodeled for the party the moment it is able to speak the word.

Table with 4 columns: Name, Amount, Total, and Remarks. Includes names like Hubert Langauer, Gus Schumacher, Ernest East, etc.

What Shall the Party Attitude Be?

(CONCLUDED.)

Fourth:—The Socialist party of this country assumes to be a revolutionary party, and the exponents of its teachings oppose all evolutionary steps.

It is the duty of all lovers of mankind, and of peace and order, to go to work righting existing wrongs as rapidly as possible, be averted.

...DRINK...



The Beer that Made Milwaukee Famous.

The main difference between good beer and bad beer is in the after-effect.

when you drink Schlitz Beer.

MY BOY

is very hard on shoes, sounds familiar to all shoe men. Don't apologize for the boy.

It shows he's active and healthy. Bring him to us—we have shoes for just such boys.

The American Shoe Store, 554 Mitchell Street.

SCHUCK & SCHIMINSKY

Mens' and Boys' Clothing, Furnishing Goods, Hats & Caps. 1043 TEUTONIA AVENUE, NEAR CENTER STREET.

UNION HAT CO.

BEST \$3.00 & \$2.00 HATS All Union-Made. 224 GRAND AVE.

CHAS. W. EBEL, 622-3rd STREET.

A full line of union-made Hats, Caps and Gents' Furnishing Goods.

NOW IS THE TIME

to make preparations for winter. We carry a full line of Garland and other first-class makes of Stoves and Ranges

Garland Stoves and Ranges advertisement with logo and address: 1117 Vliet Street, Milwaukee.

dreds of our best workers and most eloquent advocates have left the party, because they felt they were not welcome in it, and the heresy-hunters are on the trail of others.

I have written the above in no spirit of unfriendliness toward the proletarian Socialists. I freely concede the honesty of their intentions.

Speaking for myself, I doubt if I can longer work in harmony with the "class conscious proletarian Socialists."

The field of endeavor is broad enough for the activity of the "constructive Socialists" as well as the proletarian Socialists.

I am convinced that it is about time that the heresy-hunters should be sent to the rear.

I have, after serious reflection, come to see that I differ so widely from both the teachings and methods of certain leaders of the party now determining its policy.

Prof. Sombart on Capitalism in America.

"The United States is the promised land of capitalism. Here for the first time are all the conditions requisite for its full and perfect ending."

Tom Mann, who, with John Burns led the famous London dockers' strike, and who, since that time, has been one of the most prominent figures in Europe, and who is now actively engaged in the Australian workingmen's organization, writes on "The Political Position of Labor and Socialist Parties of Australia."

DON'T MISS THIS!

One of our principal aims is to increase our circle of readers. There are many reasons for this, chief among which is our desire to secure converts to the cause of Socialism.

- One copy of "Socialism Made Plain" paper... 15
Seven copies, The Agitator... 35
The Fullman Strike, by W. C. Ward... 25

Send us \$2.00 cash and we will send you all the above. Sell the cards at 50c each and you get the books absolutely free.

DEFINITIONS OF SOCIALISM.

A theory that aims to secure the reconstruction of society, increase of wealth, and a more equal distribution of the products of labor and capital.

Everybody wishing to subscribe for the "Social-Democratic Herald" drop a postal note to Joe P. Nick, 517 N. 1st st., and will receive prompt attention.

IN COUNTY COURT FOR MILWAUKEE COUNTY. In the Matter of the Proof of Heirship of Johann Kind, Deceased.

On reading and filing the petition of Ida Kind, of Milwaukee, Wisconsin, representing, among other things, that Johann Kind, late of Milwaukee, Wisconsin, County, Wisconsin, died intestate on the 11th day of August, 1892, and that she is the only surviving heir of said deceased.

A PROTEST IN THE MINNESOTA CASE.

action of the State Executive Committee has been ratified by an almost unanimous referendum vote of the party membership of the state.

Now, so long as we have a National Constitution, we are bound to abide by it. Neither the National Executive Committee, nor any other body has the right to set aside or ride roughshod over the provisions of the constitution.

Unanimously adopted at a meeting held Sept. 3, 1905, by the STATE EXECUTIVE BOARD OF WISCONSIN, JACOB HUNGER, Chairman of Session, E. H. THOMAS, Secretary.

The Social-Democratic National Platform.

I. We, the Socialist party, in convention assembled, make our appeal to the American people as the defender and preserver of the idea of liberty and self-government.

II. We, the Socialist party, in convention assembled, make our appeal to the American people as the defender and preserver of the idea of liberty and self-government.

III. The Socialist movement owes its birth and growth to the economic development of a working or producing class from a possessing or capitalist class.

IV. The Socialist program is not a theory imposed upon society for its acceptance or rejection. It is the interpretation of what is, sooner or later, inevitable.

IMPORTANT RUG SALE FOR ONE WEEK

Advertisement for rug sale with prices: 9x12 Rugs from \$9 UP to \$35. Finest Wilton Velvet Rugs, size 9x12, sold everywhere at \$28.00 our price.

Advertisement for lace curtains: \$3,000.00 Lot of LACE CURTAINS on sale all week, about 300 patterns to select from.

Advertisement for dining room furniture: A new and great selection of Dining Room Chairs, Rockers, Brass and Iron Beds, Chamber Suits, Davenport, Couches, as well as a fine selection of Mission Furniture.

Advertisement for hunting gear: YOU WILL FIND IT AN EASY TASK To replenish your HUNTING OUTFIT at our store. We have a large assortment of the latest hunting paraphernalia at the lowest prices.

Even Paternalism Better Than Our Infernalism!

SO SAYS AN ARMY OFFICER WHO IS A SOCIALIST AND WHO HAS BEEN SIZING UP SOME THINGS.

(CAPTAIN W. R. FRENCH, IN "WILSHIRE'S.")

"Of two evils, choose the less." a State Socialism, unless it can be guarded and safeguarded by the applied principles of the enlistment, warrant- and commission-methods of the army and navy services, with analogous boards, courts and inspections, an honestly administered civil service, and the rights of sovereign recall, the initiative and referendum, and certain others powers, left with the people. But almost anything is better than the irresponsible rule of a commercial and financial autocracy, oligarchy and plutocracy, such as now threatens our lives and liberties—a centralized despotism beyond the control of either of the two great political parties, and to be reached and overthrown only by a united people, speaking its will at the ballot box. Better party politics in the railroads than the railroads in politics.

and for the benefit of their people, cannot we carry an express parcel as readily as a letter? Are we not nearly as intelligent as Englishmen, Scotchmen, Canadians, New Zealanders, Germans, Swiss, Russians, Japanese, Spaniards, Italians and Mexicans? Might we not, safely, entrust the government that carries "our mails with the mail-car to them? Is not the treasury of the United States as safe a depository for your savings and mine as any miscalled national bank? Would not a low and uniform rate for passenger and freight traffic be somewhat of a boon to you and me? Are you really anxious to pay twenty-five or thirty cents a pound for beefsteaks, just to increase already overgrown fortunes, or would you be willing to buy your tenderloin from Uncle Sam for a dime? Remember, please, that I have bought food, fuel and most other necessities and luxuries from a kind paternal government for over a quarter of a century, and don't forget that I know, by actual experience, what I am talking about, and that I am a beneficiary of paternalism. Kindly put this thought also into one of the recesses of your powerful mind; that paternalism has never interfered with my "individualism," with my "initiative," with my "enterprise," with my personal liberty to think, say and do anything in reason. On the contrary, this much-feared paternalism, this awful bugaboo of the serene and stainless plutocrat and politician has, by making a daily ten-hour struggle for bread unnecessary, and by dowering me with proper leisure, made it possible for me to get rational enjoyment out of life, enabled me to be of some use to my fellows, and permitted me to initiate many enterprises for my own and others' interests which, without the beneficent aid of this much-maligned paternalism, would have been impossible to me as they are to the average American citizen under our happy conditions of catch-es-catch-can and the devil-take-the-hindmost.

Capitalist Riches Often a Curse!!

By MARCUS HAPGOOD.

A lawyer the other day hazarded the remark that there were more fortunes made by deliberately blighting one's hopes for a career than by carrying them out. "Our firm drew up a contract recently," said he, "by which a young woman was given \$100,000 outright to renounce a vaudeville career of which she had made the beginning of a great success. She had been married, having made a runaway match against her parents' wishes. Her family disowned her. She decided to go on the stage. Her first appearance was an overwhelming success. "It was now that the young man's father stepped in not only with a warning as to the utter impotency of the musical career, but with strict injunctions as to his duty in making something of himself as a business man. He also gave him increased responsibilities and a substantial increase in salary. The result is that now the man is overwhelmed with business of which he has been made trustee. He has no time for the music that his soul loves, and it is the regret of his life that he did not take his opportunity when he had it. "Recently a man of not unkind motives wrecked a fine artistic career. His nephew only needed a little timely help and sympathy to develop into a successful painter. His uncle, however, considered that he was going to the limit of irresponsible Bohemianism. He ignored him for a time, but when the struggle was at its hardest and he was handicapped by an ailing wife his uncle died and bequeathed his fortune to him upon the condition that he give up art altogether. He accepted the terms far more for his wife's sake than his own, but the loss of his life work and the abandonment of his ambitions broke his heart."

LAWSON IS NOW A SOCIALIST!

The famous author of that wonderful new novel, "BORN AGAIN," has become a member of the Socialist party and will henceforth devote his time and energies to the propagation of the principles of Socialism. And because he is anxious to aid his co-workers in the glorious movement to the full extent of his powers he has made a special arrangement with his publishers whereby Socialists throughout the entire country can secure his grand work, "BORN AGAIN," at more than ten days. CONSEQUENTLY within ten days of this publication any bona fide Socialist in the United States can purchase a \$1.50 cloth bound copy of "BORN AGAIN" for the sum of fifty cents, postpaid. This offer is made to Socialists only and holds good for not more than ten days. "BORN AGAIN" is without doubt the most beautiful powerful and impressive story ever written. Nothing like it has ever been known before. It contains a variety of original and remarkable ideas produced in a hundred years of time. It is a masterpiece of philosophical fiction, embodying a strange and wonderful romance of four thousand years duration. It contains the essence of ideal Socialism. "BORN AGAIN" is now being translated into the German, French, Italian and Japanese languages, and it is predicted that this work shows every indication of being a million copies within the first year of its publication. The Appeal to Reason (Nov. 12) says of "BORN AGAIN": "It is by far a better story than 'Looking Backward'." The Brooklyn Citizen (Oct. 20th): "It will prove to be the sensation of the year in literature." The Philadelphia Press (Oct. 23th): "Mr. Lawson has written conscientiously. His book takes every element of hard work and painstaking labor. He does with subject matter and boldly; his words are plainly those of one who has the courage of conviction and the result is impressive." Do not fail to take advantage of this low price and order a copy without delay. Price: Cloth Bound, 297 pages, 50 cents. Paper Bound, 297 pages, 35 cents. FOR TEN DAYS ONLY. WOX COMPANY, Publishers, 115 East 50th St. New York City, N. Y. Dept. X

JUST OUT! SOCIALIST POSTER No. 1

Shows in bold figures, illustrated by diagrams, the comparative strength in NUMBERS and in WEALTH, of the Three Great Classes, mutually antagonistic, into which CAPITALISM has divided the people—namely, the PLUTOCRATIC CLASS, the MIDDLE CLASS, and the PROLETARIAN CLASS. This is the first in a series of SOCIALIST POSTERS prepared by Lucien Sanial, with the utmost care, from the Census of 1890 and other official documents, supplemented by reports of Manufacturers', Merchants' and Bankers' Associations, Chambers of Commerce, Boards of Trade, Commercial and Financial organs, and other recognized capitalist mouthpieces. EVERY COMRADE should have a copy of SOCIALIST POSTER No. 1 folded in his pocket, ready for use in making a convert or confounding an opponent. He should, moreover, keep on hand a small supply of copies in order to promptly meet the demands of inquirers. EVERY SOCIALIST ORGANIZATION should have it framed (or pasted on wood or card board), for display on the walls of its meeting rooms or at its open air meetings. PRICE, POSTPAID: Single copies ..... Five cents Twelve copies ..... Fifty cents Twenty-five copies ..... One dollar One hundred copies ..... Three dollars For Sale at the Office of the Social-Democratic Herald. PRICE: Five Cents a Copy; special rates for quantities of not less than 25 copies. Address all orders to the Social-Democratic Herald, 344 Sixth Street, Milwaukee, Wis., where advance orders are also received for SOCIALIST POSTER No. 2 (showing the TOTAL VALUE OF PRODUCTION in the United States and the so-called SHARE OF LABOR IN ITS PRODUCT.

Union Labels and Shop Cards. Familiarize yourself with the various Union Labels and Shop Cards and ask for them when buying goods or having work done.

Demand this Label on all Packages of Beer, Ale or Porter. Union Labels and Shop Cards.

When purchasing cigars see that this label is on the box. Union-made Cigars.

DEMAND THIS LABEL ON YOUR PRINTING. ALLIED PRINTING TRADES UNION COUNCIL MILWAUKEE.

JOE BECKER, UNION-MADE SHOES. 821 THIRD ST. MILWAUKEE, WIS.

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Tooths Extracted ABSOLUTELY Without Pain or Danger. DR. YOUNG.

HERL KOHNBERGER & BRO. MANUFACTURERS OF PRINTING.

AND BUEHLER PRINTING CO. Telephone White 961.

Insuperable Militarism! The colonel of a German regiment sent for all the sergeants, and said "There will be an eclipse of the sun tomorrow. The regiment will meet on the parade ground in undress. I will come and explain the eclipse before the drill. If the day is cloudy the men will meet in the drill-shed as usual." Then the sergeants drew up the order of the day, thus: "Tomorrow morning, by order of the colonel, there will be an eclipse of the sun. The regiment will assemble on the parade ground, where the colonel will come and superintend the eclipse in person. If the sky is cloudy, the eclipse will take place in the drill-shed."—Ex.

GLEANINGS FROM BUSY FIELDS.

HERE YOU HAVE IT! GET POSTED. Socialism Made Plain, paper ..... \$0.15 Social-Democratic Herald, 1 yr. .... .50 The Pullman Strike ..... .25 Seven copies The Agitator ..... .35 Socialism (by Engels) ..... .05 Socialism and the City (by Gaylord) ..... .05 Confessions of Capitalism ..... .05 Socialism and Prohibition ..... .05 Coming of Socialism (Vanguard) ..... .05 Total ..... \$1.50 Will send the above, post paid, for a dollar bill. Address this office.

IN YANKEE LAND. W. C. Benton was arrested for street speaking in Kansas City, with six other comrades. R. T. Sims, formerly of Chicago, was expelled from the party in Milwaukee last week for intrigue and unworthy conduct. Comrade Lucien Sanial's final reply to Comrade Ashplant in the discussion entitled "A Question in Marx" will begin next week. Local Memphis, like the "noble Romans" that they are, voted down the Crestline resolutions to throw Wisconsin out of the party, by a score of 11 to 0. Comrades Heath, of Milwaukee, and Titus, of Toledo, O., were elected an "Editorial Selective Committee" by the National party. Vote of National committee closed Sept. 2nd, vote being as follows: Heath 21; McDevitt 15; Titus 26; not voting 19. Word comes from New York that the Industrial Workers affair is being used as a mask from back of which to aim blows at the Social-Democratic party. This, of course, is the work of the DeLeonites. The same sort of thing has been attempted in Milwaukee, where the S. L. P. is so far down that it scarcely casts any votes at all and is desperate. The disruptionists in Minneapolis have counterfeited the official letter heads of the state organization—which were gotten up after the form of those used in Wisconsin, red ink and all, and with different names substituted for the state officials—have been sending out alleged official proclamations, presumably with the idea that some Minnesota comrades would be misled by the appearance of the familiar style of letter head.

ACROSS THE POND. Great increase in the Socialist strength in Scotland is reported by the Social-Democratic Federation. The Labour Leader, of London, reports that there are among the clergy of England a considerable number who are Socialists. The municipal employees of Glasgow, who are organized, have, in connection with the Trades Council, petitioned the municipality to establish a municipal minimum wage. Under the suffrage graciously extended to his dear people by the Czar only 5,000 people out of a population of 1,400,000 in St. Petersburg would be able to vote. A great gift to "the people." Paul LaFarne, of Paris, son-in-law of Karl Marx, contributes an article to the International Socialist Review of America under the striking title of "The Rights of the Horse and the Rights of Man." In Russia last year no less than ten million Socialist leaflets were distributed. As nothing can be circulated after it is printed without the censor's permission, anyone detected in the distribution of these leaflets would have to pay the penalty of imprisonment or exile, perhaps even of death. For fear that the Socialists would get hold of the building erected for the use of the Catholic working men association congress at Straasburg, it was specified in the contract that the work of demolishing the hall should be begun the moment the last Catholic speaker's voice died away. And yet the Socialists will follow up the congress by a big meeting in Straasburg, while it is a foregone conclusion that many of the workers who took part in the congress will be found converted and actively at work pushing the propaganda of Socialism before very long.

Gilbert Commercial College. A GOOD Business Education is an essential part of the education of every young man and woman. Those who are looking for the best in business and shorthand training should write for our catalogue.

WHAT THE ARENA MAGAZINE SAYS OF ALLAN L. BENSON'S GREAT BOOK "Socialism Made Plain." "We are constantly receiving letters asking where it is possible to obtain some work giving a simple explanation of the principles of Socialism— a book suited for the busy man of the farm, in the shop, the factory and store, who has little time to give to abstract treatises. The above work most admirably meets the demands of all such individuals."

Single copies 10c, by mail 15c; 50 copies \$5.00; 100 copies \$9.00; Cloth 50c. For prices on larger quantities write us. SOCIAL-DEMOCRATIC HERALD, 344 SIXTH STREET, MILWAUKEE, WISCONSIN.

THE VANGUARD A High-Class Monthly. A Leading Exponent of Constructive Socialism and Rational Religion. No matter what other periodicals you take you still need "THE VANGUARD."

WHAT MUST WE DO TO BE SAVED? A new propaganda booklet, designed to interest non-socialists and prepare the way for a study of Socialism. BY VICTOR L. BERGER. THIS OFFICE—Per copy 2 cts. Per hundred 50 cts. Per thousand \$4.50—THIS OFFICE.

Herm R. Miller PHOTOGRAPHER. 359 3rd St. Cor. Chestnut, MILWAUKEE, WIS.

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Social-Democratic Herald

PUBLISHED EVERY SATURDAY BY THE Milwaukee Social-Democratic Publishing Co. Board of Directors: — E. H. Thomas, Victor L. Berger, Edmund T. Meina, Emil Seidel, Edward Singler, C. F. Dietz, A. J. Welch, Fred. Broekhausen, Sr., Wm. Arnold.

Gems for the Socialist Scrap-Book.

V. TRUE FREEDOM. — JAMES RUSSELL LOWELL. Men whose boast it is that ye Come of fathers brave and free, If there breathe on earth a slave, Are ye truly free and brave?

SOCIAL-DEMOCRATIC HERALD—BUSINESS DEPARTMENT.

Address all communications, money orders, etc., to the MILWAUKEE SOCIAL-DEMOCRATIC PUBLISHING CO. 344 Sixth Street, Milwaukee, Wis. Telephone Main 2894. H. W. Bistrorsky, Business Manager.

FOR OUR NEW READERS:

THIS COUNTRY is made up of working people, both industrial and agricultural, but is ruled by the capitalist class, which is numerically small. Being in control of the government, it runs that government in the interests of its class and against the interests of the working class, which is the people.

Half Hours In The Herald Sanctum.

The Wisconsin vote on the Crestline referendum was a fine showing. On the first proposition, that of adding official insult to official injury in the case of Comrade Berger, 975 comrades voted against such an outrage, while only 36 voted for it—

way interfering in Minnesota as you infer, but is trying to prevent the party in this state from being disrupted. If others would only work for the integrity of the party as Comrade Thompson has always done the disruptionists everywhere would get little encouragement.

way interfering in Minnesota as you infer, but is trying to prevent the party in this state from being disrupted. If others would only work for the integrity of the party as Comrade Thompson has always done the disruptionists everywhere would get little encouragement.

EDITORIAL ETCHINGS.

Talk of ignorance in high places, why the country is chock full of it. We venture the claim that there is scarcely a man in public life today, whom the capitalist press teaches the people to regard as great, who can give, off hand, a true definition of Socialism.

Program of International Social-Democracy:

- 1. Collective ownership of all industries in the hands of Trusts and Combinations, and of all public utilities. 2. Democratic management of such collective industries and utilities. 3. Reduction of the hours of labor and progressively increased remuneration.

Three Big Prizes for the Three Months Contest!

First prize: One New Royal Sewing Machine, Single door, Parlor Cabinet style, absolutely dust and dirt proof—a happy combination of beauty, durability and convenience, from and exhibited at Bitker's, 18th st. and Fond du Lac ave., Milwaukee.

Why Not Try? "The Shoe of to-day"

MEYER \$2.50 Shoes For Men "UNION MADE" All Leathers All Choice Styles "A Shoe of True Merit"

KARL MARX ON TRADE UNIONISM.

Karl Marx recognized the necessity of the trade union when he said, "the general tendency of capitalist production is not to raise, but to sink the average standard of wages or to push the value of labor more or less to its minimum limit."

German Readers

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