Thirteenth Year

No. 28

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MILWAUKEE, WIS., U.S. A., NOV. 12, 1910

ESTABLISHED 1893

WHOLE 641

MILWAUKEE'S GREATES

YETORY

SOCIALISM SWEEPS MILWAUKEE COUNTY

13 MEMBERS OF WIS. LEGISLATURE!

Elect Sheriff, District Attorney, Coroner, County Clerk, County Treasurer, Register of Deeds and Clerk of Courts!

People Like Socialist Admistration of City and Ask for More!

To Congress—VICTOR L. BERGER (Fifth Wisconsin district, comprising north half of Milwaukee, north towns of county and all of Waukesha county).

County Officers
Sheriff—WILLIAM A. ARNOLD District Atty.—WINFRED C. ZABEL.
Coroner—DR. H. L. NAHIN.
County Clerk—MARTIN PLEHN, County Treasurer—CHARLES V. SCHMIDT.
Register of Deeds—JACOB HUNGER.
Clerk of Courts—DR. W. ...
YOUNG.

Wisconsin Legislature:
Senate—GABRIEL ZOPHY, representing the Seventeenth wards.
Wisconsin Legislature:
Senate—GABRIEL ZOPHY, representing the Seventh district (Fourteenth ward); MICHAEL KATZBAN, representing the Fourteenth ward); Eleventh district (Thirteenth ward); MICHAEL KATZBAN, representing the Fourteenth ward); Eleventh district (Thirteenth ward); MICHAEL KATZBAN, representing the Fourteenth ward); Eleventh district (Thirteenth ward); MICHAEL KATZBAN, representing the Fourteenth ward); Eleventh wards; Eleve Senate-GABRIEL ZOPHY, representing the Seventh district (Fourteenth and Seventeenth wards and south towns); WINFIELD R. GAYLORD, Sixth district (holdover).

Assembly-WILLIAM J. GILBOY, representing the Fifteenth district (Twenty-first ward and north towns., and FRANK J. WEBER, representing the Sixteenth district, Twentieth ward).

Election Victories in Milwaukee By Frederic Heath

as the first Socialist to have a place in that great law making body.

Milwaukee sends a delegation of thirteen men (unlucky for the corporations!) into the Wisconsin legislature! We carry TWELVE out of the sixteen Milwaukee districts — a pretty clean sweep! Also, we carry another senatorial district.

The Milwaukee Social-Democrats have earried Milwaukee county for the first time with a decisive victory. We have the sheriff, the district attorney, the coroner, county clerk, treasurer, register of deeds, and clerk of courts.

of courts.

By the election of these latter the Social-Democrats take complete possession of the Milwaukee county court house, just as in the spring they took possession of the Milwaukee city hall. These two Milwaukee huildings represent the local government in Milwaukee and Milwaukee county.

And the great victory was won in the face of the almost solid opposition of the daily press. Day after day these papers pounded away at the people with some of the most incendary editorials and news column disthe election of these latter the

people with some of the most incen-diary editorials and news column dis-tortions imaginable—it was the spring campaign over again. We were de-nounced as bloody revolutionists, in-sulters of the flag and enemies of the state; rubbish which was repeated in state; rubbish which was repeated in still blacker type in the newspaper ad-vertising of the old party candidates. And most of this was directed at the head of Victor L. Berger, whom they blackguarded as never before. The old war horse stood the fire well, as he always does, and simply widened his circle of admirers. And it was a slanderous campaign, the Heisdorf-case was but the beginning of the enemy's plans.

A GAIN we have met the enemy and the enemy is ours—two grand victories in the course of eight months!

Victor L. Berger enters congress he did his work thoroughly and there were no clashes. The literature dis-tribution Sunday mornings was thortribution Sunday mornings was thorough, not a home in the entire city
was missed, and the rural residents
were reached as never before. The
manning of the meetings in the halls
and the noon day meetings at the
shops was perfect and worked like
clock work. At the shops we had
everything our own way, except that
the old party speakers stocks inside everything our own way, except that the old party speakers spoke inside by invitation of the managements and from platforms provided for them, while ours spoke to the men outside on improvised platforms. On several occasions our speakers invaded factory inclosures and were set upon by old party office men, several fist fights resulting.

Our hall meetings were all fine, and full of the unmistakable spirit of victory as well as the conscious-ness of a great cause. Although they reached a climax Sunday night in the unprecedented and tremendous Liebknecht meeting—a political turn-out the like of which Milwaukee had never seen and which really exceeded never seen and which really exceeded our own expectations, a great north side rally, and a still greated south side rally were held Monday night, at which the enthusiasm was intense. As with all our meetings in the cam-paign, the daily press (with one or two exceptions) miserably misrepre-sented and belittled the meetings.

For our house-to-house distributions we issued a weekly Voice of the People (in English, German and Polish), consisting of four pages the same size as The Herald. This was supplemented by special leaflets, special editions of papers in other languages, etc. For the congressional campaign, especially as in the dis-

Sagle Village..... Genesce Hartland Mukwonago village. Muskego New Berlin Ocon., city, 1st prec. Ocon., city, 2d prec. 99 112 138 97 143 74 96 163 93 Ottawa
Pewaukee
Pewaukee, village...

First ward
Second ward
Third ward
Fourth ward
Fifth ward
Sixth ward

Berger's plurality, 323.
It is believed the official count will increase this to 600.

H	Second	524	334	500
	Third		305	23
	Fourth	306	461	60
	Fifth	603	411	510
	Seventh		328	628
	Distant.	237		
	Eighth	704	307	714
딐		1829	588	858
ı	Twelfth	980	391	46
ij	Fourteenth	1320	1057	588
	Fifteenth	813	692	143
ä	Sixteenth	348	729	1000
ä	Seventeenth	1131	297	91
H	Twenty-third	832	359	84
ä		18	78	8
S	The second control of			18
		112	120	
	Lake	333	288	40
9	Oak Creek	32	129	10
볗	Wauwatosa West Milwaukee Cudahy	266	404	821
ij	West Milwaukee	115	38	99
H	Cudahy	188	67	16
đ	South Milwaukee	318	212	238
ģ	South Milwaukee City of Wauwatosa	72	141	275
ë	West Allis	396	281	343
8		237		
вď	THE RESIDENCE OF THE PARTY OF T	Distribution of the last of th	NO CONTRACTOR OF THE PARTY OF T	Sustematic

Election Returns

Columbus, O., Nov. 10.—J. L. Bachman, the Socialist candidate for congress, ran a close race with the Democratic candidate and was nearly elected, receiving a vote of 11,000 in the city and county.

The vote received by Bachman fair Ine vote received by Bachman fair-ly staggered the old party politicians. The unprecedented Socialist gains made badly complicated their predic-tions. California

Alameda county gives Wilson, So-cialist candidate for governor, 5,705;

Oakland gives Wilson 2; per cent. San Francisco gives Wilson 9,273; Debs. 1905, 4,523. Capitalist press concedes Socialista 60,000 in state. H. C. TUCK.

Gains in New York and Columbu O., county ticket may be carried, also congressaran. Chicago doubled rote. J. MAHLON BARNES. Sheboygan Falls, Wis.-Jacobs, 83; two years ago, 58. Old parties carhe polling places

Sheboygan, Wis.—The creased here one-third, Ohio.—A vote of 60,000 claimed by Socialists, as against 33,000 last time. Webster, Wis., gave Jacobs (S.-D.)

49 votes. Knox, Price County, Wis,-Jacobs.

Grand Rapids, Wis -- 265 This time: two years ago, 123.
Wyocena, Wis.-Social-Democrats
got 27. In Pacific, 17.

(Continued to 4th page.)

Owing to the tremendous increase in subscriptions received, we find it impossible to get new names on our list, or make changes of address, in less than ten days to two weeks. Do not complain of failure to receive The complain of failure to receive The Herald until two weeks have clapsed from the time this office should have gotten the subscription or change. Sending complaints before the expiration of two weeks only increases the work and does not facilitate speedy listing.

If, after two weeks, you fail to get The Herald, natify us.



The Milwaukee Election-By Victor L. Berger

ger congressman.
The Fourth congression...l district, where Comrade Winfield R. Gaylord was the candidate, we lost by a slight

Our vote went backward if compared with last spring—however, it did not go much backward as compared with the TOTAL vote cast.

The fact is nevertheless, that we have lost all the su-called sympathizers and protesters—also all the "goody-goodies—and church-club men. With La Follette, the national leader of the Insurgent movement, and McGovern, his lieutenant, at the head of the Republican ticket, and a socalled Progressive like Schmitz to head the Democratic ticket, there was absolutely no reason for any half-baked reformer to vote our ticket.

And they did not vote it.

We were also opposed by the Retail loonkeepers. In other words — this time we got old Harry on both sides. These organized saloonkeepers did

We have won.

We have carried our entire county ticket in made a rush for the waiting cars with one big whoop, "Three cheers for twelve members of the assembly out of a possible sixteen, one senstor out of two, and in the Fifth congressional district have elected Victor L. Berger congressions."

We are told that in one instance, themselves to one or the other of the capitalist parties, they are absolutely useless to the working class.

This is different with a Social-Democrat.

While I am not a visionary and do not expect to revolutionize the conditional representation of the capitalist parties, they are absolutely useless to the working class.

This is different with a Social-Democrat.

While I am not a visionary and do not expect to revolutionize the conditional representation.

came out of the fight entirely un-With the election of a Social-Demo

crat in the Fifth congressional district, the United States will now take its place with the other great and civilized nations, since there will now be in the national legislature.

We have had union men in con-gress before and have them-now Some of them are personally honor-able men. However, since they tied

Berger!" the man most attacked and abused in this election by the capitalist papers and orators.

In another instauce, we are told that the workmen boarding the cars sang the Marsellaise.

That spirit was manifest throughout the campaign. And with such a spirit, it is not at all surprising that the result was as it was.

It was a class victory—a victory of the working class—to shed a new light on every question before the house—to consider every question from a new point of view—whether it is beneficial or harmful to the proletarist.

sual sense of the word. I have never asked anybody to vote

for me personally.

I have always asked our readers and audiences to vote for the party of So-cialism and for economic freedom, to vote against trust rule and economic

So while I deeply feel the honor and the responsibility of being the first representative of the working class in the congress of the United States, I also understand that in elect-

forward to their own emancipation.

The Milwaukee proletariat has broken the spell and is sending a man of its own class to the national leg-islature to represent this class.

The significance of this election annot easily be overestimated.

Locally, it means that the working

This is different with a Social-Democratic party. The Milwauker Sentinel, one of the foremost capitalist papers in the country, is honest enough to admit this.

While I am not a visionary and do not expect to revolutionize the congress of the United States single-handed, I know that I have been elected to congress to represent the views of the working class.

Nationally, it means even more.
Milwaukee last spring put new life, new hope, and new activity into the Socialist party of the United States. The vote all over the country shows this. "Look at Milwaukee!" was the watchword everywhere, and Now. I want it understood that I

Now a candidate for office in the working class took up this warcry. The vote of our party in many
cities has trebled and quadrupled and
it is estimated that over a million Socialist votes were polled on Nov. 8.

The fact that Milwaukee has now broken some more ice and has elected a Social-Democratic representative to congress, can only add to the zeal and enthusiasm of the workers.

So, taken from any point of view, the workingmen of Milwaukee may well be proud of their achievement.

The Milwaukee spirit, with the sword of intellect, has made its way through the hedges and thorns of castializes to the princess who law

capitalism to the princess who lay webs of past centuries, and has awakmed her. She is awake now.

There can be no doubt that the working class of Milwaukee made history on Nov. 8, 1910.

Victor L. Berger



Latest View of the New Milwaukee Labor-Socialist Bee Hive, to be known as Brisbane Hall.

A GOOD HOT WATER BOTTLE

is one of the most universally used and necessary articles in the world. Every house should have one. The kind we sell is the kind you want. Perfectly made, good size, best models, full capacity. They last well; therefore there is economy in the purchase real rubber is not low-priced. For hot water bottles and all best rubber goods ask us first.

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Insist Upon Having This

Vote in Milwaukee County by Wards and Towns WARD. 418 361 560 435 City total 15896 13411 Town of Milwaukee
Oak Creek
Wauwatosa
East Milwaukee
North Milwaukee West Milwankee Whitensh Bay. Cudahy
South Milwaukee
West Allis
City of Wauwatosa City and county total

WARD. 721 504 341 605 460 795 647 745 968 980 443 999 560 1497 Eighteenth
Nineteenth
Twentieth
Twenty-first
Twenty-second 1057 395 649 309 797 1000 844 City total 11118 Franklin Granville Greenfield Lake Milwankee Oak Creek 440 251 107 818 Oak Creek
Waundtoss
East Milwaukee
North Milwaukee
West Milwaukee
Whitefish Bay
Cudahy
South Milwaukee
West Allis
City of Waundtosa .41 139 100 Zabel's plurality, 1552.

FOR DISTRICT ATTORNEY

FOR COUNTY CLERK WARD. 487 352 384 465 541 336 345 514 487 728 487 728 497 1155 653 420 406 383 13148 18234 Milwaukee
Oak Creek
Wauwatosa
East Milwaukee
North Milwaukee
West Milwaukee
Whitefish Bay
Cudahy
South Milwaukee
West Allis
City of Wauwatosa 15170

The Allied

TRADES INON COUNCIL

MILWAUKE

Water Wisconsin Socialists Make Big Legislative Gains

As a result of the election the representation from Milwaukee in the legislature will be fourteen Socialists and seven Republicans, with Democrats a minus quantity.

The new comparison of their legislature will be fourteen socialists and seven Republicans, with Democrats a minus quantity.

Will serve their first term.

In addition to returning all three former members the Socialists will send eleven other members of their legislature.

Elect Sacialists.

The new senators elected were:
George J. Weigle (R.), Fifth district, to succeed E. T. Fairchild, and Gabriel Zophy, Socialist, in place of George E. Page. Three senators from Milwaukee hold over. They are Henry Bodenstaab, Fourth district. W. R. Gaylord, Sixth district, and J. C. George J. Weigle, Republican, was elected over Henry J. Steinman, Democrat, and Ben N. Scherer, Socialist.

Our Backward Ward.



Stamp On Your Work

The Socialists elected twelve of six teen assemblymen and one out of two state senators to the legislature from Milwankee county on Tuesday, making, with Senator Gaylord, hold-over, a legislative delegation of 14.

The Republicans secured four assembly are: C. H. Dorner, Fourth district; E. C. Stern, First district, and while no Democrats were elected for legislative positions. Formerly Milwankee had four Democratic representatives.

Our Backward Ward
Former Ald, Erich C. Stern, Republican, was elected to the assembly from the First Milwaukee district with a plurality of 1,275 over Charles Mc-Douald, Socialist. The vote was 2,000 for Stern and 819 for his opponent, giving Stern the victory by nearly 3 to 1. The new assemblyman will succeed John T. Farrell, Democrat.

Gilboy in the Second Gilboy in the Second
In the Second district William J.
Gilboy, Socialist, won from Ralph G.
Bertschy (R.) and Jacob Engel
(D.) by a nest majority. The vote
was. Gilboy, 1,341; Bert chy, 1,073,
and Engel, 995. He succeeds Otto A.
Harras (Rep.), who died before the

primary. Metcalfe's Plurality 392 Frank B. Metcalie, Socialist, won from Assemblyman William G. Disch (R) in the Third district. Firs plurality was 392. Metcalfe received 1,997 votes, while Disch poiled 1,515, and Scanlan (D.) 1,158.

Dorner Retains Seat
Assemblyman C. H. Dorner defeated Krohn, Socialist. His plurality was 729. Dorner's vote was 1.454. while that of Krolin was 778. Clay-

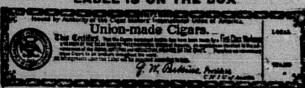


SIX OF THE MILWAUKEE COUNTY OFFICIALS JUST ELECTED. 1, Martin Plehn, County Clerk; 2, Charles V. Schmidt, County Treasurer; 3, Jacob Hunger, Rugister of Deeds; 4, Dr. H. L. Nahin, Coroner; 5, W. A. Arnold, Sheriff; 6, Dr. W. '. Young, Clerk of Courts.

WHEN PURCHASING GIGARS SEE THAT THIS LABEL IS ON THE BOX

PATRONIZE UNION REPAIR SHOPS

a unionist in all purchases. Do not confine your purchases to ion label shoes alone, but see that a union shoe dresser polishes m with union label shoe polish. Keep your shoes on the union list till you burn them in a union label stove. In order to do this you must, when needed repairs are necessary, have them repaired in a union repair shop. Make it your business to find out if there is a union repair shop in your locality before having your repairing done elsewhere. When the union label is worn from the first sole see that it is replaced with a new sole put on by union shoe repairers.

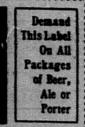


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chiagmen's Furniture and Fire in-manus. Applicationate just the branch as he hade at Camrade Otto Banner a. Srchard St. John Citel, Sunngerhein.

Wisconsin Socialists Make Big Gains

wald, Independent Democrat, polled

Hahn Defeats Kalaher Assemblyman M. W. Kalaher, Dem-oerat, Fifth district, also succumbed to the Socialist victory when he was defeated for re-election by Jacob Hahn. The new Socialist assembly-man received 1,588 votes, while Kala-her polled 984, and Albert T. Jenkins (R.) 850. The plurality was 604.

Ramsey, Democrat, Downed
Chauncey Yockey, Republican, was successful in unseating Thomas F.
Ramsey, Democrat, for the assembly from the Sixth district with a majority of 79 votes. He received 1,298 against 1,219 for Ramsey and 667 for William H. Gladding, Socialist,

Republicans Get Another Charles B. Perry, Republican, was one of the four members of his party elected to the assembly. He received 1.580 votes, while John J. Muhlhaney, Independent Democrat, polled 758, and Carl Sandburg, the mayor's secretary, 607. Perry's plurality is 822. He will take the seat left vacant by George Brew, unsuccessful candidate for the state senate.

Fred. R. Zimmerman (R.) lost his seat in the assembly by the narrow

Vindt Beats Zimmerman

NEW TEETH SE. 50.00 THE FILLINGS A LEADING SPECIALTY

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MERCHART TAILORING.

margin of 23, when he was defeated by James H. Vindt (Soc.-Dem.). The vote stood 1,459 for Vindt and 1,436 for Zimmerman. Trout (Ind. Pro.) received 152, and McLogan (Ind. Dem.) to the contraction of the Return E. J. Berner
Edmund J. Berner (S.-D.) was returned to the assembly from the Ninth district. He defeated Eugene Herman (R.) by 639 votes. His other opponent was Hugo Wenker (Ind. Dem.) Dem.) 195.

Dem.)

Republicans Lose Tenth

The Republicans lost the Tenth assembly district by the election of Arthur Kahn (S.-D.) to suceed H. E. Georgi, who was not a candidate. Kahn received 1,370 votes ngainst 1,034 for Wunderlich (R.) Matzek was the Independent Democratic candidate.

Recekhausen Wins Again

Fred Brockhausen, (S.-D.) received Fred. Brockhausen, (S.-D.) received a plurality of 1,038 in being returned to the assembly from the Eleventh district. His vote was 1,847. His nearest competitor Emil Bleff (R.) received 809. Charles Wendt, Inde-pendent Prohibition, polled 13, and Roman Czechorski, Independent Democrat, 25.

Max Binner's Plurality 552

The Twelfth assembly district swung from the Republican to the Soswing from the Republican to the So-cialist column with the election of Max Binner by a plurality of 552. Binner received 2,378 votes, while Gerhard Plischke (R.) received 1,826, and James J. Prinz (D.) 1,269. Bin-ner succeeds Assemblyman C. F. Bus-

Socialists Sweep Thirteenth

The Thirteenth assembly district was won by the Socialists by a pluralwas won by the Socialists by a plurarity of 216 for George Klenzendorff over his nearest competitors. He received 1,123 against 906 for L. J. Pierson (D.), and 803 for Louis H. Jeske (R.). He succeeds C. E. Estabrook (R.).

Democrats Lose Fourteenth The Fourteenth assembly district as wrested from the Democrats by was wrested from the Democrats by the election of Michael Katzban, So-cialist, over Leo Kelpinski, Repub-lican, and John H. Szymarek Demo-crat. The vote was: Katzban, 1,328; Szymarek, 1,184, and Kelpinski, 440. The plurality of Katzban, who suc-ceeds Assemblyman J. A. Domachow-ski was 144.

ceeds Assemblyman J. A. Domachowski, was 144.

Peter Leuch Defeated
Peter Leuch, Republican, was defeated for re-election for the assembly from the Fifteenth district by E. H. Kiefer, Social-Democrat. Kiefer received 1,682, against 843 for Leuch and 10 for Aussem, Independent Democrat. His plurality was 840.

F. J. Weber Returned
In the Sixteenth district F. J. Weber, business agent for the Fed-

Weber, business agent for the Federated Trades council, was returned to the assembly with a plurality of



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The state of the s

HORE BUT UNION

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THEO. SCHELLE

1,138. He deleated Otto A. Borth (R.) and Emil Tanner (Ind. Dem.) (R.) and Emil Tanner His total vote was 2,221.

VOTE FOR STATE SENATOR Fifth District

WARD. Zen	B. N. Scherer, SDem	H. J. Steinman Dem	S. J. Weigle,
Second	511	401 388	445 148
Fourth	300	525	541 703
Sixth	830	564 380	763
Fifteenth	768	702	1317
Sixteenth	310	780	1071
District total Weigle's plurality	3083	3839	4854

Seventh District Rep. B. F. Steinel, Dem. WARD AND TOWN.

District total.....4387 3376 Zophy's plurality, 521. VOTE FOR ASSEMBLYMEN First District

Sterr

819 2004 2013 Second District

Total1341 995 1073 W. J. Gilboy's plurality, 268. Third District

WARD AND Democalic

Seventeenth .1134 374 818 2326 Lake 337 344 324 1005 Oak Creek ... 27 105 70 272 Cudahy ... 93 67 116 276 So. Milwankee 313 237 350 800

Total 1914 1187 1578 4670 Metcalfe's plurality, 336.

Oswal J. Oswal J. Oswal J. Oswal J. Oswal J. Oswal J. Clay Ind. Rep. Dom. Rep. Clay Ind. Krohn, Kroh WARD.

ifteenth 778 1454 21

3 30 2265 18 52 1451

Total 667 1219 Yockey's plurality, 79. Seventh District TOWN.

T. Wauwatosa 271. W. Milwaukee. 117 C. Wauwatosa. 57 West Allis... 30 758 1580 2945



The Family Wash Done in Two Hours

by using an electric washing machine. The average weekly wash is done in one-fifth the time it takes a washerwoman to do it by hand. It is better done and there is much less wear and tear on the clothes.

The Cost Is So Small

for electricity used that the machine pays for itself in six months by saving the washer-er-woman's time. Anybody can watch it. A.d. watching is all that is necessary.

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A Word to the Wise! Four Lots of New Dress Goods Secured at Sacrifice Prices for Your Benefit Go on Sale Here Monday, Nov. 14 Lot 1—Regular 75c to 1.00 Values
44-inch Black English Mohairs 4756e
38-inch All Wool French Serges 4756c
38-inch All Wool Storm Serges 4756c
All Wool 38-inch Panamas at 4756c
All Wool Batiste, 42-in wide. 4756c
Black & White Checked Serges 4756c
50-inch Wool Sackings, etc. . . . 4756c

Lot 2 Includes Values up to 1.25

44-in. French All Wool Taffetas 771/cc
44-in. German Voiles, black ... 771/cc
44-in. French Wool Poplins at . 771/cc
44-in. French Wool Poplins at . 771/cc
New 45-inch Novelty Suitings . 771/cc
42-in. Serges, Rob Roy checks . . . 771/cc
44-in. English Mohairs, black 771/cc
Wool Panamas, 50 inches wide 771/cc

Lot 3 Includes only 1.50 Values

45-inch Black Melrose, etc. 97½c New 50-in. Striped Serges at 97½c Priestley's Black Tussah Royal 97½c 54-in. Mixtures and Serges 97½c Black Panamas 54 in. wide. 97½c New 52-in. Coating Serges 97½c New 50-in. Braided Worsteds 97½c

Lot 4-Best 1.75 to 2.25 Values

Striped 54-in. Broadcloths at ... 1.27\(\) 54-in. Gray Mannish Mixtures ... 1.27\(\) 1mported 54-in. Diagonals, etc. 1.27\(\) 56-in. Fancy English Mixtures .1.27\(\) 56-in. Fancy English Mixtures .1.27\(\) 58-in. French Broadcloths ... 1.27\(\) 52-in. French Broadcloths ... 1.27\(\) 1.27\(\)

Men's Furnishing Section considered one of the best in this city? These e some of the specials for Monday:



Men's Coat Style Madras Shirts, plain or plaited bosoms, sizes 14 to 171/2, with cuffs 95c

Men's Flannel Shirts, tan and gray, sizes 15 to 18, instead 1, 19 Men's Gray Sweater Coats 49c

With red or blue trimming. Men's All Wool Sweater Coats, gray with blue 2.19 red trimming, sizes 36 to 46, regular Men's Ribbed Cotton Union Suits, fleece-lined, sizes 34 to 46, Monday..... Boys' 75c Flannel Blouses only 59c

Boys' 75c to 1.00 Knee Pants at 55c

New Scarfing Silks at 35c A silk and cotton fabric worth 50c per yard, including neat designs for aists and dresses-(Wash Goods Department)

10c Kimono Challis at 7½c New patterns, 28 inches wide.

Total 1588 984

Sixth District

Habn's plurality, 604.

WARD.

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Total ...1459 1436 Vindt's plurality, 23.

Ninth1346 707 Berner's plurality, 639.

Ninth District

Tenth District

Tenth1370 1034 20 3 2427 Kahn's plurality, 336.

Eleventh District

Eleventh1847 800 13 25 Brockhausen's plurality, 1038.

Twelfth District

Thirteenth District

Thirteenth ...1123 906 803 2832 Klenzendorff's plurality, 217.

Fourteenth District S

Fourteenth ... 1328 1184 440 295. Katzban's phirality, 144

Fifteenth District

WARD AND TOWN.

Twenty first 1682 843 Granville 28 129 T Milwaukee 164 256 E Milwaukee 430 18 N. Milwaukee 120 144 Whitefish Bay 24 38

Total 2061 1428 Kiefer's plurality, 633

Twentiers plurality, 1033

WARD.

Sixteenth District

Schnabel, Ind.

L. Matzek, Ind.

Wanderlick Rep.

Kahn, S.-Dem.

F Bro S.D

Bleff,

550 861 719 965

82 F- 3- H

1269 1826 5473

) eske,

110

52 3541

COR. THIRD ST. AND NORTH AVENUE. DEPARTMENT STORE

Total. H. W. Ind.

28 2081

Underwear for Women and Children at the Lowest Prices

Women's Ribbed White Cotton Union Suits, seece-lined, 33C Women's Ribbed Cotton Underwear, seece-lined, extra large 50C

1.50 Women's Ribbed Wooden Under-

Size 18—300 Size 20—350 Size 22—400 Size 26-500 Size 28-550

Full width, about 6,000 yards, in light or dark colors, new styles.

8c Outing Flannels at 4%c

6c Shaker Flannels at 3%c Cream color, not more than 14 vards to each customer at this

Eighth District

that the Signal different SHIRTS

your FLANNEL shirt ask your dealer to show you the SIGNAL Brand

> The Hilker-Wiechers Mfg. Co. Racine, Wis.

NITURE, CARPETS, STOVES, Etc., until you see STEIN—as we are POSITIVELY SELLING OUT and GOING out of BUSINESS.

WILL NOT REFUSE any TARY and of a large variety too NUMEROUS to mention.

New leather box seat DIN-ING CHAIRS worth \$3.00 for \$1.75. 9x12 AXMINSTER and WILTON Velvet RUGS, \$16.50 and \$17.50. BRUSSELS, 9x12, \$11. 537 E. Water St.,

1/2 Block from City Hall

For Your Needs Try Bruett CLOTHING CO. Sellers of Up-to-Date

CLOTHING **FURNISHINGS** For Men and Boys

Fond du Lac Avenue Cor. 18th St.

Fred STECHER, Watchmaker and Jeweler 211 Grand Ave., let. 200 att 316 Sts THIS IS A DHMOND EDGE WISHING BUTTON



bauld a wish cometrue if we never told? These days, if we went anything, we wish out loud—we wish so loud that namma and papa, brother and sister, all know of it.

BE Wear this Wishing Button, and when they want to know what it means you can tell. That's what the Wishing Button is for. It gives you a chance to tell your wishes, and to tell your wishes to the right one means to make the wish

HINZ HARDW'E CO. "The Tool Store"

444 NATIONAL AVE. PLAUM CLOTHING CO.

Clothiers, Hattare

Men's Furnishers

We Carry a Large Line of

Union-Made Clothing HATS AND FURNISHINGS

Merchant Tailoring

491.493 ELEVENTH AVENUE

Touth Extracted Without Pale Dr. E. E. Schuster

Roem 312 Merrill Building

2315 Fond du Lac Ave.



DEMOCRATIC HERALD

FREDERIC HEATH VICTOR L BERGER

PUBLISHING COMPANY

Election Victories in Milwaukee lican, who won by a very small vote. The plurality run up by Reguin in San Francisco over Hayes was 8,000.

votes,

Have 2,400 this time.

trict in which Comrade Berger was running, a city, county and a rural county (Wankesha) were joined together, literature for farm conditions had to be used. Add to all this our big posters and our newspaper advertising, and a picture of the literary end of the campaign may be had.

The victory in the county is a splendid endor-cenent by the people of the Social Democratic administration of the city. In a campaign that was bifter against us, the Republicans especially campaigning in a most dis-reputable manner, the city administration was dragged in and out-rageously lied about. As fast as we would explode one falsehood another would be spring to take its place. The mendacity of the whole thing was almost unbelievable. But we were ready for them, and every misthrown at us proved a boom

Milwaulere Socialists Celebrate By E. H. Thomas,

The West Side Turner hall was once again the scene of a joyful cele-bration on Tuesday night. Long before the polls closed it had been packed to the doors with an eager, expectant throng. The very first ge-turns brought in indicated that the Social-Democrats had made another clean sweep in Milwankee. Instantly the great hall went wild-and all the comrades blent their voices in one long continued short of triumph and ecstasy. Comrades Berger, Seidel, Arnold and Zabel were almost lifted to the table on the platform, and the crowd again went wild. One after the other the successful candidates addressed the meeting, and the allu-sions to the attacks which had been made on them by the capitalist press during the campaign brought down the house. Especial merriment was caused when Comrade William Arnold, the newly elected sheriff, cheer-fully announced that the election returns indicated that the voters of Milwaukee evidently preferred "a So cialist to a citizen," alluding to the bitter advertisement of McGreal which was printed in all the capitalist papers of Milwaukee. Ald, Melms re-minded his audience that in the next election the two old parties—or rather what there is left of them will no doubt be driven together. The Social-Democrats evidently felt that they had won a victory even greater than that of last April, and had given the Social-Democratic administration a splendid endorsement. The crowning delight of the crowd was mani-fested over the fact that we have now made good our aim, "On to Wash ingtoni"

One noticeable feature of the cele bration was its orderliness, and the fact—which was also observed after our victory in the spring election—that the celebrating crowds on the street were soher and orderly, and that all was quiet in Milwaukee by to clock the next morning.

Election Returns

Rochester, N. Y .- Russell, 2,284;

two years ago, Steiner, 1,183. Janesville, Wis., gave 72 Social Democratic votes against 37 two

Socialist in Pennsylvania Legislature Reading, Pa., Nov. o James H. Maurer, a union iron worker, was elected on the Socialist ticket to the legislature, receiving a vote of 4,000. The highest previous Socialist...vote bere has been 1,800.

New York, Nov. 9.—The Socialist-are claiming to be the third party is point of numerical strength in New York state, having supplanted, as they allege, the Independence league for this honor. At the Socialist head-quarters today it was stated that the Socialist vote in the state would reach fully 60,000, and possibly 65,000. The vote in Greater New York, according to the Socialist estimates will be approximately 30,000.

The Milwankee victory reminds us of a certain Wilshire prediction! New York-Meyer London fell 800 of carrying the Ninth district. Goldfogle won again.

Philadelphia-Socialists claim 10,-

Mystic, Conn-Hunter will have 9.500 in state. Last time, 5,000. Des Moines, la.—lowa will give carried.

Minneapolis, Minn.-This city gives

us 10,000, it appears. Grand Saline, Tex.—Richie Alex ander is elected a justice of th

New York, Nov. 9.—The total vote cast in the greater city by the So cialist party in the election was 27.
320. This was for Charles E. Russell, candidate for governor, and it is the largest vote that the Socialists ever have polled here.

Big Vote in Frisco

San Francisco, Nov 9-The vote for J. Stitt Wilson, Socialist candidate for governor, was so heavy as to upset entirely all the calculations of the old party managers

The roturns are incomplete, but they show that Reguin, Socialist candidate for congress, carried the San Francisco portion of the congressional district in which he was running gainst Hayes the insurger Repub-

Milwaukee's Greatest Campaign Meeting

Milwaukee: The great campaign derful sight. A sea of faces, tier workingman, the clerk and the small of the fall of 1910 practically ended upon tier of them, and when the apbusiness man. He predicted a land-torium meeting. The bigness of it is like the roll of thunder. It was wonhard to describe. It was a combined derful.

Asks 35,000 Votes

"I have been called a boss," he said. Liebknecht meeting and final cam-paign rally and from both aspects it was a brilliant success. Milwaukee never saw a meeting like if, and even the Social-Democrats began to won-der almost where all the people came

hall, seating over 1,000. A conserva-tive estimate places the aggregate attendance at between 8,000 and 9,000! The speakers in addition to Lieb-Bridgeport, Conn -Four hundred per cent increase here.

derful.

Mr. Berger said the Socialists did not go into personalities, but used only matter which had been used by Republican papers.

"I have been called a boss," he said. The statement was greeted with great applause.

"You know," he continued, "bossism is impossible in the Social-Demo-

country at any cost and at all times," he said. He congratulated the old parties for their theft of several planks from

Bridgeport. Conn.—Four hundred tendance at between \$5,000 and \$5,000; for their thert-of several planes from the special plane

Republican papers.

Referring to the use made of his cratic party with the initiative, the article regarding rifles and bullets, he

der almost where all the people came from.

By 7:30 the great Auditorium was filled. Before 8 men were stationed at the doors to announce that the seats were all gone and to direct people to the overflow meetings. First Plankinton hall, near by, seating by actual count of chairs 1.800, was thrown open, and then Engelmann hall, seating over 1,000. A conservawho must buy the food and eat it, or the small business man, it had been

the big men who got the benefit.

E. T. Melms, president of the common council, who had charge of the county campaign, said that 110,000 pieces of literature had been distrib-

Assemblyman F. J. Weber presided Have 2,400 this time.

The eager crowds hung on to every issue was the trusts and the continual over the big overflow meeting in Stitt Wilson polled an enormous word of the speakers. It was a won- lowering of the cost of living to the Plankinton hall, and William A. Ar-

SOCIAL-DEMOCRATIC HERALD-Business Dep't

PELPPHONE GRAND 254. Private Tele | 546 SIXTH ST., MILWAUKEE, WIS., phone System. When operator answers, give H. W. Bistorius, Business Manager, agus of person or department defired.

TRMS OF SUBSCRIPTION.

ional Edition, a pages—One pract, 50 cents, it's months, 25 cents.

No supersent to anyone unless paid in advance.

iconsin Edition (including Milwaukee) 5 pages—One year, \$1.00; six months, \$6 cents,

without having subscribed, you receive it, then it has been subscribed and said for by a friend. Foreign subscriptions, including Carada, \$2.50.

pusand (in Milwanker, only if called for)....
WEEKLY BUNDLES.

receipts for remittances on subscriptions received from outside the city of Milwaukee are societied by the NUMBER ON THE WRAPPER. To these separate receipts are never

serted "Gottesguadenthum," of the Cincinnati, St. Louis, Chicago, and German emperor, intimating that New England towns, I soon tound William II. is about the only indi-widual in the fatherland who pretends York I found life feverish and unre-

to still cling to the theory of the di-vine right of kings. | The condition of the workingto still cling to the theory-of the divine right of kings.

"Where I come from we have
grown to think of America as a perfect political democracy." he said, "a
land of liberty and happiness. But I
soon learned that when one has
passed the statue of liberty on entering New York's harbor, one also
leaves liberty behind him. On my
hurried tour of New York, Pittsburg.

The Rew England factory
centers the condition of the workingmen wretched. And so on through
the other metropolitan centers I have
visited. Instead of liberty and happiness, I found a country politically
devastated and votes freely bought
social-democracy look to the comleaves liberty behind him. On my
hurried tour of New York, Pittsburg.



Winfred C. Zabel Milwaukee's New Social-Democratic District Attorney. His Office Will be in the City Hall.

The Builders' Column

By A. W. Mance.

Forward Builders!

In other columns of this issue of the Herald you have read of Tremendous Victory of the Socialists of Milwaukee County.

That Victory is now an historical fact. What use we make of it will be of absorbing interest to all who are interested in the progress of humanity.

There is only one source from where a 'ull, reliable and hope inspiring record of what the Socialists in control of the City and County of Milwaukee are doing and planning can be found. And also what our fourteen representatives at the State Capifol at Madison are attempting to force the "Progressives" who stole a dozen planks from the Socialists, to do for the toilers.

And don't forget it will not be long until Berger will be thundering through the columns of the Herald from Washington.

Take those Herald subscription cards we sent you and sell them. You can do it with little effort the next two weeks.

Below is the testimony of one Herald circulation builder, how easy it was done before election. You can all do it

Social-Democratic Herald.

Dear Comrades: Enclosed find postoffice order to pay for the cight subscription cards you sent me to sell. I sold them so easy, I want eight more. I sold them all-with one night's work. They went as easy as though I had been selling diamonds for to cents on the dollar.

Hoping to read of a complete victory for the Milwankee commy ficket in the next number of The Herald, remain, your fighting comrade,

This Book Was Demanded

se it exists only as it is scattered through the files of the Social-mocratic Herald and Milwaukee capitalist papers. We have decided to publish the information called for in book

-but: few can't buy it. You can only get it for putting forth a little ef-to convert your neighbors, friends or shop mates to Socialism.

What The Book Will Contain

ographs of the conspicuous persons engaged in the historic

regie.

Fac-simile cuts of the documents attacking the Socialists and So-tism, and the replies thereto, which the Socialists prisred by the hun-ds of thousands and distributed through the city, and published in capitalist press at full advertising rates.

What the elected Milwaukus Socialists have done and planned for

A Thrilling Chapter

After the election, November & we confidently expect to be able to write a concluding chapter which will thrill the nation. It will tell of the capture of the Milwaukee county government, and of Berger and Gaylord breaking into congress from the Powerir and 147th Wis-consin congressional districts, etc.

You May Have The Book Free Send in a clib of eight yearly subscribers for the Social Demo-cratic Herald-for \$2.50 for the national edition, or \$5 for eight yearly subscribers for the Wiscousin edition, and we will register your name, and send you the history when published. National edition not sent in Wiscousin.

Cash Payment Plan
PEOPLES REALTY COMPANY

nold over that in Engelmann hall. Dr. Liebknecht, who received ar ovation, said in part:

ovation, said in part:
"I come from a country where rule
by divine appointment and the trinity
of cavalry, infantry, and artillery largcly obtains," said the speaker in in-

Pinds No Liberty Here
He then added a neat and caustic
but veiled reference to the oft as-

troducing himself.

To the PROMOTION COMMITTEE, PEOPLE'S REALTY CO.

Find enclosed herewith......as a donation to help erect your

I, the undersigned, hereby subscribe for the number of non-assemble shares, of the par value of \$25,00 each, of the capital stock of the "Peopl. Realty Company," of Milwaukee, Wisconsin, set opposite my signature, for

Socialism's New Line-up in the Wisconsin Legislature!

1, Frederic Brockhausen (Secretary State Federation of Labor; 2, Frank J. Weber (Business Agent Milwaukee Federated Trades Council; 3, Winfield R. Gaylord (hold-over senator); 4, Edmund J. Berner; 5, Jacob Hahn; 6, E. H. Klefer; 7, Arthur Kahn; 8, William J. Gilboy; 9, Max E. Binner; 10, M. Katzban; 11, Frank B. Metcalfe; 12, Gabriel Zophy (State Senator); 13, J. H. Vint; 14, George Klenzendorff.

Elect Coroner in Elroy, Wis.

Elroy elects Horcher, Social-Demo-cratic candidate for coroner. In the city of Elroy the Social-Democratic sheriff polled 143 votes candidate for to 83 for the Republican candidate. Jacobs' vote was 85 in the city. The Social-Democratic straight vote was 65, while the Republican straight vote in Elroy city was 42.

vote in the cities where the union men backed him with their ballots.

Piqua, O.—Miami county cast 200
Socialist votes. St. Mary's cast 311 as against 28 last time.

their leader, Victor Berger, to congress. They have greatly increased their representation in the legislature. In a campaign, in which there was little incentive for the members of other carties to give them sid they not only parties to give them aid they not only have held their own, but they have increased their hold on local govern-

> The election of Mr. Berger to the house of representatives marks the election of the first avowed Social st to the American congress. The party is fortunate in having a man of his ability to serve it in congress as its first representative. For there is no question whatever as to Mr. Berger's ability and to his ability to adapt him-

The First Socialist

Milwaukee Journal: The Socialists have elected their county ticket and rifficing his usefulness to his cause by

STOCK SUBSCRIPTION Time Payment Plan
PEOPLE'S REALTY COMPANY Capital Stock \$40,000.00. 1,600 Non-assessable Shares at \$25.00 Each To H. W. Bistorius, Treasurer, 344 Sixth Street, Milwaukee, Wis.

I, the undersigned, hereby subscribe for the number of non-assessable shares, of the par value of \$35,00 each, of the capital stock of the "People's Realty Company," of Milwaukee, Wisconsin, set opposite my signature, and I agree to pay to H. W. Bistorius, Treasurer, for each share so subscribed the sum of 'wenty-five dollars in four installments of twenty-five recent each, due and payable on the first day of each month, but in no case shall the last payment be made later than December 31, 1910.

first installment. I agree to pay the balance monthly thereafter as above

inconsidered action.

No man in the Socialist party is more capable of meeting the responsibilities of the office and none more

building and to pay the expenses of promotion.



Dress Shoes \$2.00

\$2.50

Better in Style, Quality and Fit than most \$3.00 and \$3.50 values —equal to many of the \$4.00 sort.

The Meyer way—"selling direct from Meyer factories to you"— makes it possible to sell the nif-tiest styles in Work and Dress Shoes at

\$2.00 and \$2.50

\$2.50 Shoe Store

195-197 West Water Street 208 Grand Avenue

OPEN EVENINGS

Picnic Ticket Receipts reviously reported\$1,251.65 H. Sturm
F. H. Mahnke
Otto Fritzke
Fred. Schroeder
A. F. Sorweid
Paul Wreneh
Charles Pautke
Leonard Schackmein

Mention the HERALD to all out

Social Democratic Herald SHERIFF'S SALE

STATE OF WISCONSIN, CIRCUIT COURT Milwaukee County.
JACOB BURCPHARDT, Plaintiff,

H. E. PRANKE.
Sheriff of Milwankee County.
LEVIN. Plaintid's Attermeys.
c sale is hereby adjourned to MonOth day of October, 1919, at the
and piece as above named.
filwankee, freptermer 20th, 1910.
H. E. PRANKE, Sheriff.

re sale is hereby adjourned to Mon-list day of October, 1990, at the same

above sale is hereby adjourned to the first day of November, 1910, he hour and place as above named, ed, Milwaukee, October 31st, 1910, IL E. PHANKE, Sheriff.

Do You Want to

we have the best quality of good wearing Shoes in stylish lasts and of natty appearance. They are made so as to fit easy and comfortably, having smuoth limings that don't wrinkle or tear, or roll up under the feet. We have all sizes and all widths, for his men tittle men or the widths for hig men, little men or the



Milwaukee Plan Best

the general interest in town and city and form of public land is left almost planning, some of the readers of The unregulated to the decision of private Tribune may be interested in what individuals. Especially is this true the city of Milwankee is now doing.
To my mind, Milwankee furnishes the best example of practical city planning now going on in the United character of city streets.

In Milwankee it is proposed to change all this and to have the public change all this and the have the public change all the have the have the public change all the have the have the have the have the have th

States.

It is significant for three reasons: with due regard to the public needs. In the first place, it is not merely talk.

The new plans for Milwankee cover believe in discussion, but only as a preliminary stage to action. Mere talk are especially noteworthy because preliminary stage to action. Mere talk are especially noteworthy because which does not lead to action not only lails to be useful, but is usually positively harmful. The Milwaukee steps leading to improvement were: First, discussion; then tentative plans, followed by definite plans; and now followed by prompt official action. The whole period occupied has been only about two years.

A second reason for attaching importance to Milwaukee's city planning is that all public bodies are cooperating. The city government, the city park commission, the county park commission, and the metropolitan park commission, and the county board of supervisors are all working together toward common ends. And in their work they have also the cooperation of private individuals. This is a contrast to what we, too, often see where one ward of a city commission has been resemble to the property of the process of the estate will gain importance to the property of the process of the sestate will gain importance to the process of the sestate will gain importance to the process of the sestate will gain importance to the process of the sestate will gain importance to the process of the sestate will gain importance to the process of the sestate will gain importance to the process of the sestate will gain importance to the process of the sestate will gain importance to the process of the sestate will gain importance to the process of the sestate will gain importance to the process of the sestate will gain importance to the process of the sestate will gain importance to the process of the practical requirements to what we too only a transportation system. Man therefore a more adequate transcribe they recognize the practical process they recognize the practical process they recognize the practical process the practical process they recognize the practical process

is a contrast to what we, too, often see where one ward of a city competes with another the city with the county, the county with the state and public officials with private individuals. The evils, the waste of this competitive system are apparent on every hand. There is an imperative need for co-operation and the coordination of effort.

A third and final reason for the coordination of the coordination A third and final reason for praising Milwankee's present achievements is that plans have been made primarily with regard to public interests, although Arifig no harm or injustice to private owners, in fact, helping them. This is a radical and important change. Think, for example, what the other policy means with regard to our methods of handling real estate! Land is the most indispensable and the most enduring factor with which we deal the one most intimately related to health, to convenience, to making a living, to secure the com-

Milwaukee Co. Organization Address all communications to E. T. Melms, County Organizer, 344 Sixth St., Milwaukee.

Sineteen (19), and Twenty (10) in a sumbered Six (6), in Glendale Invest isociation Subdivision numbered One the Village of East Milwaukee (for Town of Milwaukee), Milwaukee (for Town of Milwaukee), Milwaukee (for Town of Milwaukee), Milwaukee), Milwaukee (for Town of Milwaukee), Milwaukee), Milwaukee, Milw

formerly Town of Milwaukes), Milwaukes Informerly Town of Milwaukes, Milwaukes Informerly Town of Milwaukes, Milwaukes Informerly Town of Milwaukes, Milwaukes Informerly Town of Milwaukes Informerly Informerly Town of Milwaukes Informerly ernoon, November 20. A dance will office, 559 Scott street.

follow in the evening. Admission, 25 cents. Everybody cordially invited to Heinn's hall, 794 Forest Home ave-

m. at Waedekin's hall, 2714 North avenue. Admission, 50 cents, including refreshments. A number of valuable prizes will be awarded to the lucky Cudahy.

The Machinists' District lodge No to, I. A. M., under the auspices of the Milwaukee Federated Trades council, has arranged for a grand ball Satur-

day evening, Nov. 12, at the South Side Turner hall, National avenue. Everybody cordially invited to attend, The Seventeenth Ward branch, S.-D. P., has arranged for their annual ball, to be held at Huelsbeck's hall, end of Tippecanoe car line, Saturday evening, Nov. 19. Everybody cordial-

The South Side Macmercher Aurora has arranged for their minth annual afternoon entertainment and ball, to

rely better than you can get any-

FRIDAY. Second Ward Branch-John Catel's

The Twenty-second Ward branch,
S.-D. P., has arranged for a prize
skat toprnament, to be held
Sunday afternoon, Dec. 18, at 2:30 p.
m., at Waedekin's hall, 2714 North
Town of Lake Branch No. 4 —
Louis Pazerski's place, Ninth avenue,
between Manitoba and Oklahoma Louis Pazerski's place, Ninth avenue, between Manitoba and Oklahoma

Cudahy Branch - Koblhardt's hall, Town of Greenfield Branch - H.

Stark's hall, 1119 Lapham street. Danish Branch — 467 Fleventh street (upstairs).
Polish Branch-Woll, Dreziek's hall,

corner Becher street and Second ave South Slavonian Branch-124 Ffori

SATURDAY

Hungarian Branch — Heumann's hall, 526 Chestnut street, third floor. 'Roumanian Branch 144 Sieth street.

Milwaukee Co. Campaign Fund The following have contributed nee last week:

John Catel
William Spiegel
M. H. Whitaker
Herman Duetsch
Ernst Pullman
Frank Bauer
A. Phillipian A. Phillip W. E. Reddin Michael Giblin Italian Branch

HERE!

Our Big Sale of Boys' Clothing Extended One More Week.

Big Reductions on Overcoats, Suits, Hats, Caps, Ties, Gloves, Shirts, Collars, Socks, Sweater Coats, Waists, Underwear.



LADS! This is the Best Opportunity You Have Had For

Our Stock is Complete with all the finest weaves-best styles. Visit any one of our six big stores today.

Our experience in the clothing business prevents unwise buying. We look at the samples in the rough, and then have them made up for you with every fineness of style. Highest tailoring, talent and energy in every garment. This is a true picture of our kind of BOYS' clothing, verified at our stores. Here you'll find the full development of clothing ideals.

We sell higher quality goods than other stores because we know how, where and what to buy. These are the six great clothing stores where each new customer comes to stay.

You Are Invited to Inspect Our New Line of Boys' Clothing

Boys' and Men's Clothing

FULL DRESS SUITS, \$25, \$35, \$40. TUXEDO SUITS, \$25, \$35 MEN'S OVERCOATS BOYS' SUITS \$15 to \$25 \$15 to \$30 \$7.50, \$10, \$12 BIG REDUCTION SALE OF BOYS' CLOTHE; NOW IN PROGRESS.

Overcoats for Boys 21/2 years to 10 years, in the newest styles and shades, including our spleidid RUSSIAN overcoats—MILITARY and CONTRO-VERTIBLE COLLAR COAT, ranging in price from \$1.95 to

We have a Choice Selection of beautiful, highly tail-to 18 years old. The best in town. PRESTO COMLAR COATS—MILITARY styles and STANDARD velvet collar, at \$3.50 to \$20.00.

oys' Suits---The Newest Weaves colors and styles-os (two pants). These suits are all guaranteed-style-fig-wearing quality-and all. SIX attractive styles. SIX differ-at patterns.

FOUNTAIN PEN TICKET

Entitles Boy to Gold \$1.00 Fountain Pen, Free With Any Suit. SDH CUT THIS OUT AND BRING IT WITH YOU.

oys 50c and 75c value Knickerbocker rousers, all made of good wool, 39c grable materials..... Boys' wool fleece Union Suits. 39c 75c value, at only
Boys' heavy flannel Night Shirts, ages
to 16 years. Never sold for less 39c
than 75c, price this sale. 39c ... 79c

Every "Best Ever" Suit has these guaranteed features:
Rain proof—All Wool—Hair
Cloth Interlining—double Warp Lining—Bottom Facing—Lined
Knickers—Peg Top—Belt Straps—Wire Sewed Buttons—Taped
Seams—Absolute Guarantee—Label— \$10.00, \$7.50 and A New Arrival of Children's and Boys' Underwear

-Sweater Coats, Shirt waists-stockings-hats-caps-ties-During This Sale we have decided to present each boy getting a suit with a one dollar fountain pen-gold point-guaranteed perfect. Every boy who gets an overcoat and suit, will be given a high grade football. We purchased these premiums for this sale only.

Boys' stylish Fall and Winter Caps, some plain, many with full in-\$1.00 bands, at 25c, 50c and

FOOT BALL TICKET Entitles Boy to Football Free With Every Suit \$5.00 or Over, or With Any Overcoat.

Uh, uh, fierce, awful, beautiful Indian Chief Suits, for the little fellow, consisting of a jacket, long trousers, trimmed and fringed in fancy colors and a beautiful headgear made of red, white and blue feathers. A regular \$1.50 value, price this sale...... 950

CUT THIS OUT AND BRING IT WITH YOU. mpt & Langhoff (c

PEBRLESS CLOTHIERS

7th Ave. and Mitchell St. 20th St. and Fond du Lac Ave.

Grove St. and National Ave. 11th and Winnebago Sts.

386-388 East Wa'er St. Third and Lloyd Sts.

"We Work Our Heads Off For You"

.....

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......

Henry Omwels
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Miss Iva Pasamen
Karl Pakerinen
I. Perkins
W. F. Muroby
R. P. Dassow
Carl A. Naestrom
Joseph Runel
I. Cheman
I. Caellar

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·····	$\sim\sim$	
F. Sorweid	.25	Robert Kietz
lav klener	1,00	
Pautke	1.00	Emil Hintz
T	1.00	George Bitters
ence Kenngar	1.50	
ohn Ochl ugust Schoeman Third, Fourth and Seventh wards, literature account tichard Beyer	1.00	I Wiegert
On Cabrana	.50	H Habason
Chied Founds and Seventh	555	A. A. Ziemann
mra, Pourn and Seventa	5.00	
wards, Hierature account		Joseph Perkowski
ichard Beyer		
friend of Richard Elsner	2.00	Frank Darget Ben. Sherer
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Crocker, C. J., 1228 Grand Av., rear.
Feldmann, Chas, 1220 Garfield ave.
Fennig, K., 405, Lincoln Avenue.
Hartmann, G. 1078 W., 700 Tenth st.
Junean Park Livery, 417 Marshall st.
Kasik, Emil J., 1038 Fifth St.
Kemper, Herman, 247 Reed st.
Kohn, M. A., 850 Th.fty-sixth st.
Miller, Sam R., 530 Market st.
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Tegen, William, 1907 Tenth st.

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Always see that this card is dis-played in the shop before you get a shave or

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Federated Trades Council of Milwaukee News of Organized Labor

Conducted by Walter S. Fisher

heels of the big strike of the Metal in wages of \$3 per teck will have Polishers, Buffers and Platers at the plant of the Ansonia Clock Co., in Michigan City, Ind.—The Amal-New York, over 1,000 men of the same gamated Woodworkers craft have gone out on strike in this formed an organization in this was called on account of the refusal members are available from the car on the part of the company to meet shops and the chair factory. The the requirements of the union. Some woodworkers' union is the largest or-

will soon be a matter of history, with complete success for the strikers.

Over 600 employers have signed dent of the Necktie Manufacturers as agreements with the union and the tailoring firms are coming to the front From now on the fight will be centered on the big shops and it is believed that they will soon be forced into submission by persistent of the control of the big shops are submission by persistent of the control of th

fited by a substantial increase in wages. Engineers driving lowages. The new agreement calls for comotives of the Mallet type—a double engine with a large single boiler will get an increase of about 20 per of that time the scale will be \$10.20.

city. Among the demands made by with one hundred members. The or the men here are the closed shop, an increase in wages, the shorter work izing of the Root San and Door fac The or day and improved working conditions tory, and the Michigan Sash and all around. The strike in New York Door factory. Five hundred work

of the strikers have been employed at the plant for the past twenty-hive years.

Meriden, Conn—Over 175 glass Painters and Paper Hangers, have workers are on strike in this city, won a sharp and short light in this The demands of the strikers are a city, and beginning Nov. 1 the mer 54 lour week, a small increase in will receive an increase in wages of wages, recognition of the union, and 25 cents per day, the master painters some voice in the matter of deciding also agreeing to employ none but union men. The members of the brook were York, N. Y.—From present therhood will also demand from the indications the strike of the custom general public 25 cents a day more tailors, which was called on Oct. 12, than the scale paid by the master

sociation, which was organized soon after the strike of the neckwear makand signing contracts every day, and ers, was declared to have signed an of the 12,000 workers in the trade agreement with the union, granting who opened the strike, all but about all demands, including the ironelad

into submission by persistent effort, adjustment of the controversy be
Peoria, III.—The Typographical tween the Virginian Railway company
union of this city recently negotiated and its engineers has been reached a new scale for the book and job printers whereby the men are bene-fited by a substantial increase in cent in wages. Engineers driving lo-STATE OF WISCONSIN, COUNTY COURT.
Milwaukee County—In Probate.
In the mutter of the last Will and Testament of Auguste Riebau, deceased
On this list day of October. 190, upon reading and filing the verified petition of Auguste Riebau, heretofore appointed, qualified and acting executive of the appear that Minne Riebau, heretofore appointed, qualified and acting executive of the last second, and restament of attention of the last will and testament of a transition of the last will and testament of the last will and testament of the last will and testament of Auguste Riebau deceased, on the sight of the last will and testament of Auguste Riebau deceased, on the sight day of October 1900, that at the time of her removal as such receivers the estate of Auguste Riebau deceased in the will ame can be appointed in the said estate of Auguste Riebau, deceased, in place of said Minne Riebau, deceased, and praying for the appointment of Auguste Bruese, of Milwale Riebau, deceased, and praying for the appointment of Auguste Bruese, of Milwale Riebau, deceased, and praying for the appointment of Auguste Bruese, of Milwale Riebau, deceased and praying for the appointment of Auguste Bruese, of Milwale Riebau, deceased and praying for the appointment of Auguste Bruese, of Milwale Riebau, deceased, and praying for the appointment of Auguste Bruese, of Milwale Riebau, deceased and praying for the appointment of Auguste Bruese, of Milwale Riebau, deceased and praying for the appointment of Auguste Riebau, deceased and praying for the appointment of Auguste Riebau, deceased and praying for the appointment of Auguste Riebau, deceased and praying for the appointment of Auguste Riebau, deceased and praying for the appointment of Auguste Riebau, deceased and praying for the appointment of Auguste Riebau, deceased and the records and the records are administration of an appointment of Auguste Riebau, deceased and the records are administration of an appointment of Auguste Riebau, deceased and the records are administration of an appoin

NOTICE!

Headquarters of John F. Deitz Fam-ily Defense Fund, 26 Cawker Building

Milwankee, Wis., Nov. 1, 1910. My Dear Sir: The words above ell you what we are doing. We are making an appeal for help and we need the assistance of every citizen who believes in justice, not only for us, but for everybody.

If I could personally talk to you

I am sure you would see that we have been much wronged. All I can tell now is that father and every one of us are innocent of each and every charge made against us. We have not only been wrongfully accused, but mistreated, persecuted and much maligned. I do not want to recite here a detail of facts, nor do I want to appeal to your sympathies, nor ex cite your prejudices, but I do wa to appeal to your sense of justice.

If we are guilty and have offended the dignity of the law; if in protect-ing our home, we have been guilty of crimes; then let punishment in its direst form be visited upon us. Ten years of persecution runs the story of my father's life. He has been way-laid, shot at. His stock has been wetropelitan Block. laid, shot at. His stock has been poisoned, his goods have been threatened with fire. My little brother. Frank died from drinking water from the well which had been poisoned, and sister Myra almost met the same kind of death, and Myra has been shot down, and Leslie and I were shot to the same in the same water of the same water and at without chance or notice. American flag which always waved from our house was the first claimed to shoot in the name of the . Father and mother and bro Leslie are charged with the erime of murder, and it is a fact that neither one of them fired a shot on the day that Hart was killed. Time and space prohibits me from speak-ing more, but believe me when I say we are innocent. At least we ask vo to hold in reserve your judgment until our innocence has been established.

The lumber trust desires to exter-minate us so they can hold the rest of the people likewise situated in fear. You know we are charged with several serious crimes, including mur sary for a proper and complete vin-dication of all of us. We are poor, and we have been kept poor.

Any assistance that you may give us will be more than appreciated and a personal receipt will be mailed you therefor. Our fight is your fight, for this is a contest which shall determine whether the trusts or people shall rule. This is a light for the good name of Wisconsin and for the law of right. All we ask is justice and a fair trial, and we look to every citizen of Wisconsin to give us jus-tice. Are you with us?

N. B.—Make all cheeks, drafts and money orders payable to John Reich-ert, treasurer John F. Deitz Defense Fund.

Don't neglect to order your coal now. When the next cold snap comes there will be a rush for fuel. You can avoid delay by ordering now, this very day. Write or 'phone this

Let us take care of your printing troubles: that's our particular busi-ness. Give us an idea of what you want and we'll do the rest. You'll be pleased. Address The Co-operative Printery, 344 Sixth Street, Milwaukee.

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235 West Water Street, Germania Building

Wood Coke

Order from H. W. Bistorius

and the party derives some I sates quality and prompt del

The newspaper mailers' strike took sensational turn the other day when State Federation of Labor refused permission to The Chronicle-Tele-graph and other Pittsburg papers to take pictures of the convention be-cause of a strike in their mailing rooms. The convention was called for the purpose of indersing the Keystone party, but failed to do so, partly e the chief organ of the new party. The Leader, is employing scab labor in its mailing room. The vention was held at Greensburg.

Boys Wanted

Newsboys to sell the SOCIAL-DEMOCRATIC HERALD on down-town streets. Good chance for live boys to make no less than \$1.50 on Saturdays. Let us hear from you, Ask for Mr. Bistorius. this office.

Let our advertisers know where you

TRY THE HERALD **CLASSIFIED "ADS"**

WANTED To do addressing for societies merchants, etc. Low prices, quick service RAPID ADDRESSING CO., 846 Sixth M. Milwanker.

WANTED—Orders for imitation typawritten letters; cannot be told from the original CO-OPERATIVE PRINTERY, 244 Sixth St., Milwauker.

WANTED - Orders for "Socialism Plain." fourth edition. This office. 1 ANTED BRANCHES and other society
to purchine their Skat and Schafskopf Scu
Carda, bearing the union label, from us. Fi
teen cense a dozen. COOPERATIVE PRINTERY, 845 Sixth St.

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RECEIPT BOOKS, 60 in a beck, with the major label, suitable for unions, branches

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For personal injury. No charges if unsu-essful. Special and prompt attention gua-nteed. Bonded Rapid Collecting Agenc no., 1012 Rullway Kichange Bidg. Phor Main 3786. Ap. 22-47.

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AGENCY, INC. or. Railway Exch. Bidg., Milwauke, and largest in the west. Twelve I bonded representati es all over Owned and managed by Milwauk

A. W. HAAS

anid county, prior to said hearing.

By the Court: JOHN C. KAREL,
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UNION HEADQUARTERS 193 FOURTH STREET

Franchises? What Are They?

The franchise of a street railway, or any other public utility, is a contract between the company and the city for the use of the streets in furnishing transportation, electric light, etc., for the Public.

There is no money or property value in the franchise itself. The franchise enables the company to build and operate the property for the use of the Public, restricting the company to fair and reasonable charges for the service furnis! ed

The franchise gives the company the right use certain restricted space in the city ets in serving the Public. In making of this privilege, the company must mish all the capital and take all the risks the business.

In accepting a franchise, the company gates itself to the performance of a blic duty according to the terms and contions of the franchise, subject to public regulations and various restrictions laid down by the city.

A franchise is of value to the Public because of the service which the people receive rom the company holding the franchise. This value is great or small according to the usefulness of the service.

Public service companies are allowed to use the streets because in that way they can serve the Public best at reasonable rates.

Because of the great cost of city real estate, a company could not buy a private right-of-way for a railway, nor land for the poles and wires of an electric lighting system. If any company should try such a plan its prices for service would have to be so high that only people of great wealth could pay them. Therefore, streets are used in the interest of the Public.

Because The Milwaukee Electric Railway and Light Company has its tracks and wires in the streets, it must have a franchise. If its cars could be run without tracks and wires, and if electric current could be carried to the consumers in wagons, the company would not have to go to the city for authority to do business.

The Milwaukee Electric Railway and Light Company

Sunday Auditorium Concert

The people's concert on Sunday Fantasia—Les Huguenots, Meyerbeer afternoon will be held in the annex of the Anditorium, owing to the fact that the main hall will be occupied by the flower show. The band will be stated that the main hall will be occupied by the flower show. The band will be stated that the main hall will be occupied by the flower shows. tioned in the rotunda, the seats being arranged facing it, in both Juneau and Kilbourn halls, casable of together accommodating 2,500 people. Kilbourn hall will contain the care

The program, by the Christopher Bacn Symphony orchestra, is as fol-

(a) Augelus. (b) Fete Boheme

Angel Eyes. Amo.

In Dear Old Tennessee, Any Little Girl That's a Nice Little Girl Is the Right Little Girl for Me.

Steady Employment, High Wages

By William Restelle Shier.

WORKINGMEN need never be assumed of highting for higher wages. It is quite the fashion to seek for more of the good things of life. Business and professional men have set the example by their in cessary when we higher rents the control of the country by sixty-foot target walls and in encouraging in the control of the country by sixty-foot target walls and in encouraging in the control of the country by sixty-foot target walls and in encouraging in the control of the country by sixty-foot target walls and in encouraging in the control of the country by sixty-foot target walls and in encouraging in the control of the country by sixty-foot target walls and in encouraging in the country by sixty-foot target walls and in encouraging in the country by sixty-foot target walls and the country by sixty-foot target walls and in encouraging in the country by sixty-foot target walls and the country by sixty-foot target wall walls and the cou men have set the example by their in-cessant scheming for higher rents, higher to a

bigher t.es.

The average worker in Canada and the United States receives no more than twelve dollars a week. Many receive less than this, a few receive more. Some get as low as five dollars a week, some as much as forty dollars a week. But taking them all together and striking an average, twelve dollars a week is what the man or woman gets who actually produces the wealth.

Supposing there are 500,000 trains and 40,000 ours, not 500,000 trains and 40,000 ours, not 500,000 trains and 40,000 ours, not 500,000 trains

sistence wage is not always obtain able fifty-two weeks in the year Steady camployment is not one of the blessings conferred upon us by the present industrial system. Hundreds of thousands of us are often out of a displacing those who have got a momentary foothold on the great industrial machine, making them take their time in the gring army of decision.

every able-bodied person willing to work may be assured work that is at once useful and remunerative. And by this same method the wages of all the poorly-paid workers can be downled within ten years.

But their greatest menace lies in the fearful way they drag down wages. The struggle for bread compels them to underbid you for employment. They are willing to take

Richard Cobden, the noted English statesman, once condensed all the big books on political economy into a very ters's sentence. "When two masters run after the same workman," he said, "wages rise. But when two workmen run after the same master, wages fell."

Now, it this great army of job seekers could only be given work without throwing their neighbors out of their jobs, everybody would have bread.

Well, that is quite possible. There is lots of work to be done, government work, I mean, that could be

Some Facts

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Largest and finest selection.

Best known makes.

SPECIAL LOW PRICES— You save \$10 to \$65 on stoves bought here.



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We make a study of stoves. We will help you select the

J. Kornely 806-808 Third St.

"The Leading Stove House"

My Little Kangaroo. Star Spangled Banner

Now that would not be so bad if it were not for the high prices and for the grin fact that even this bare subsistence wage is not always obtainable fift the subsistence wage is not always obtainable fift the subsistence wage.

Now there is a method whereby their turn in the grim army of de-every able-bodied person willing to spair, the army of out-of-works.

the poorly paid workers that bled within ten years.

The one thing above all others that keeps wages at a low level is the competition among the workers them selves. This competition is due to there being more workers than there are jobs.

[Moyment. They are willing to take lower wages. And hence the workers on the inside must accept as low wages as the efficient workers on the outside are willing to offer themselves for.

Now, if this great army of job seek-are goodd only be given work with-

ment work, I mean, that could be made to absorb this surplus supply

Supposing the state gave employment to but 300,000 men by carrying out vast public works, such as re-claiming marsh lands, irrigating arra-ble desert lands, reforesting denuded lands, building magnificent roads, beautifying cities, constructing large public baths and founding great institutions for the instruction and the amusement of the masses, then the money paid to these workers would be spent in buying food and clothing and shelter, thereby infusing life into many of the basic trades and thus indirectly mening up employment to the remaining 200,000.

But before such a program can be

carried out the workers must them-selves control the government. Canada.

A Hold-Up

Some time ago the ward superin-endent was changed in the Twentieth ward for the good of the service. Then it developed that the retiring ward superincendent (a Democrat) had neglected to make his report to the tax office of the cutting of weeds and the clearing of snow in that ward for the past year. He claimed he had no time to make up the report and three days in order to get the report and he had the nerve to claim the pay for the three days. The affair is at-tracting a good deal of talk in the

CITY HALL-Institute of Munic-

CITY HALL—Institute of Municipal and Social Service

The fifth week of the Institute of Municipal and Social Service which will open next Monday, will be devoted to the general topic—"The Care of Those Wholly Dependent Upon Society"; pampers, the aged and infirm, and the hopelessly diseased. Friday evening lectures will be given in the city hall, upon the general topic of "Poverty." by the Rev. W. F. Greenman, Harvey Dee Brown, and Mrs. Auna Garlin Spencer. These lectures are free.

John Deitz

"Away with these law-books,
Of mystic pages
And technic hooks and crooks
Too deep for sages.

Fools in fear may shake, Come death in nobler practice Before I shall take This law confounded justice."

If you are looking for printing of the better sort—the kind that attracts attention and brings business, you will ask us to give you figures. We strive to please. The Co-operative Printery, 141 Sixth Street, Milwaukee.

THE MOST STUPENDOUS SUCCESS OF THE YEAR. POLITICAL ACTION Invites Yes to Aid in Securing

ONE MILLION SUBSCRIBERS This new Milwaukee Socialist worldy leaflet newspaper is worded in pointed, direct, simple English, a pages, oxt3, and is modeled after the type which resulted in the great Socialist victory in that city.

The ablest writers and thinkers on the continual are contributors to its columns, which contain the finest articles on municipal, state and national questions of universal interest and cover the industrial, political and social problems now up for solution.

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Price as cents a year. In clubs of five so cents.

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ACHENMAIER My Big Sale Is In Progress Only Union Made Clothing Sold

My entire \$40,000 stock to be sacrificed regardless of cost. There's not room here to tell you of all of my bargains---my store is full of them. This is a square deal. I am going out of business. My stock must be converted into cash as quickly as possible. 25 salesmen and cashiers wanted.

Men's Stylish Overcoats



My entire stock of Overcoats goes with the rest, at prices that will sell 'em quick... What's the use trying to describe them? You will come and see them for yourself. They are largely from the factories of Clere, Syracuse, N. Y .--- fine, honest goods.

\$25.00 Overcoals, \$18.75 \$20.00 Overcoats, \$14.75 \$18.00 Overcoats, \$12.75 \$15.00 Overcoats, \$ 9.75 \$12.00 Overcoats, \$ 8.75

A small lot, about 50, Each to 14 years, value up to \$1.50

FURNISHING GOODS SACRIFICED All my \$1.00 and \$1.25 Shirts now

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BO	Willes.		-	9
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1000 Pairs 25c Sus-

penders, new styles . . .

All my Cluett \$1.50 Shirts now at only.

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NECKWEAR! NECKWEAR! Every soc, 75c and \$1.00 Tie in the house, none reserved, smart, snappy styles, from the hest makers in the United States—

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My Suit Stock is incomparable. Nothing old or shop worn, no old styles to work off---Blue and Black Serges, Vicunas, Fancy Worsteds --- all the better grades made by Clere, Syracuse, N. Y .--- Do not fail to come early. Getthe pick of stock for little money.

\$25.00 Suits for \$18.75 \$20.00 Suits for \$14.75 \$18.00 Suits for \$12.75 \$15.00 Suits for \$ 9.75 \$12.00 Suits for \$ 8.75

A lot of \$1.50 Working Pants, double seam, never come off buttons, durable in every way

Each

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Men's \$2.00 New Shape Fall Hats, \$1.29 now at only.

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Hats, now at only.

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\$1.69

500 Boys' Hats and Caps, assorted styles, vour choice at

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NECKWEAR! NECKWEAR!

2,000 of the best 25c Ties that were ever sold in Milwankee. I have a reputation on these-

CORNER THIRD AND STATE

At the Theaters Next Week

Skinner at the Davidson next Mon-day, for a week, in a new production that promises to be the most distinct dramatic novelty of the dramatic season. The vehicle selected is a



The new play is entitled "Your Hum-ble Servant." It is a foregone con-clusion that "Your Humble Servant" will prove a dramatic offering of su-

CRYSTAL-Vaudeville

The all star vaudeville bill with Mr. and Mrs. Bob Fitzsimmons in the feature position will close their Milwankee engagement on Sunday night. The vaudeville program for the coming week is the most pretentious as well as aritistic and meritorious entertainment of the sort that has ever been carded at the Crystal. The aggrega-

DAVIDSON-"Your Humble tion is headed by the Original Amer-Charles Frohman will present Otis Flairly entitled to the position of top-skinner at the Davidson next Mon-day, for a week, in a new production that promises to be the most distinct that promises to be the most distinct ten weeks ago and will be seen in one ten weeks ago and will be seen in one ten weeks ago and will be seen in one ten weeks ago and will be seen in one ten weeks ago and will be seen in one ten weeks ago and will be seen in one ten weeks ago and will be seen in one ten weeks ago and will be seen in one ten weeks ago and will be seen in one ten weeks ago and will be seen in one ten weeks ago and will be seen in one ten weeks ago and will be seen in one ten weeks ago. ten weeks ago and will be seen in one of the comedy parts.

BIJOU—"Sia Hopkins"

A rural comedy drama in which there is nothing even suggesting caricature of the Posey type of people, is "Sis Hopkins," the most delightful and satisfying rural play on the stage



jou tomorrow afternoon. Miss Rose Macrille will again be seen in the title role for the last time. "The Adventures of Polly" will be seen here next week at the Bijou.

week. There will be the regular mati-nees on Wednesday and Saturday.



This will be the most important event of the season musically and drama-

A positive sensation is aunounced as the feature act which opens at the Empress Sunday afternoon, with the act of the Three Roehrs in their loop the loop in the revolving globe, said to be the most sensational act ever attempted by human being. The balance of the bill will contain several new acts from the east making their first Milwaukee appearance.

While delivering a lecture at Por-tage last Friday night against Social-ism, Prof. J. C. Monaghan, the man who tried to use the public school lecture platform to besturch the Milwankee Social Democrats, was strick-en down with apoptexy.

GAYETY—Burlesque

One of the largest and most ex-

One of the largest and most expensive shows on the circuit will be seen here next week at the Bijou.

ALHAMBRA—"The Chocolate Soldier" the Oscar The Chocolate Soldier" the Oscar Straus comic opera based on George Beruard Shaw's brilliam Salire. "Arms and the Man," comes to the Alhambra theater Sunday night for the special feature will be Mr. Hascal saw their ad.

and company, presenting James J. Corbett's powerful little dramatic sketch, "Pals."

MAJESTIC-Vaudeville

Jane Courthope and company, in-cluding her son Master Ross, come to the Majestic theater as the headline feature for the week beginning Mon-



day afternoon when they will some here for the first time in the sensa-tional dramatic success, "Lucky dramatic success, "Lucky are especially engaged as an added

EMPIRE-Vaudeville

Aimie in a spectacular and origina electrical illusion and fire dances heads next week's bill at the Empire Others are: Barnes & King, Five American: Gypsies, Allie and Leslie Hasson, Ada James and Empirescope

COLUMBIA-Vaudeville

UNION BREAD

The following Jones Deve Pestau-rants use union label bread: Jacobe, Third and State streets. U.S. Restaurant, Third street, near Second Ward Bank. Miller Cafe, East Water and Mason streets.

Mason atreets.
Moll & Thaney, East Water, and Mishigan streets.
Kiesel Realaurant, Mason street, between East Water street, and Broadway.
Albion Hotel, Michael Street, between Jefferson and of the on streets. Windsor Hotel, Milwankee street, opposite Shubert the ster.
Walter's Restaurant, 200 Third st.

HENRY *ASHTON*

By ROBERT ADDISON DABUE

atyle, with enoughlo stall worked in to mai paint which and interesting as a strong fraument for on every page. "Heery can before the reader all and pro and con on the go of Socialism Every

fages - Price 50 Cts.; Paper Cover, 25 Cts.



Social-Democratic Publishing Company

342-344 Sixth Street

The Strength of the Social-**Democratic Administration**

VERYBODY (except a few soiled office seekers) admits that the Social Democrats are making good in the city administration They will make good in the county in the same way. They will make good They was The the same way. They

The Social Democrats make good everywhere. And the reason for this Jeast one of the principal rea-

DAVIDSON

One Week Starting Monday Night Mats. Wed. and Sat.

Charles Frohman presents

and Harry Leon Wilson Prices: 25c to \$1.50-Seats sciling.

Coming: J. E. Dodson in "THE HOUSE NEXT DOOR"

CRYSTAL Week of November 14 Best Show of the Season

loleen Sisters Wire Walkers

> Waiman Violinist.

American Newsboys

Carl McCullough Impersonator

Buch Brothers Those Bounding Sailors

Crystalgraph and

Crystal Trio PRICES: 10c, 20c and 30c

Beginning Mat. Tomorrow 2:30 Other Matinees Wed. and Sat. 12th and Farewell Sesson

There Ain't no Sense in Doin Nuthin' for Nobody What Never Done Nuthin' for you."— SIS HOPKINS.

THE ARTISTIC COMEDIENNE

Rose Melville "Sis Hopkins"

A PLAY OF PURPOSE A PLOT OF SENSE

The Pastoral Comedy Hit Carefully Selected Company New Music New Specialties NEW and SPECIAL SCENERY

See the FAMOUS "Snakentine Dance" Next Play---"The Adventures of Polly"

AJESTIG THEATRE

Jane Courthope & Co. in "Lucky Jim" Merrill and Otto
James Thornton
Edwards' Boys & Girls
Mr. Hugh Lloyd
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Bargain Matinee Every week day 10c to 35c

Every Evening 10c to 75c

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'Imperials'

with HARRY L. COOPER, ("Happy Heinie")

25-Real Show Girlies-25 two Up-to-date Musical Satires "A Glorious Night" and "Heinie's Hotel"

NOLUMBIA THEATRE Eleventh and Walnut Streets

EXTRA!

"100 LILLIAN MORTIMER

A Play Full of Heart Interes

A Case of Dirty Politics

What Messrs. Cochems, McGreal and Niezorawski Did on Election Day

triot Cochems! The man who put La will make good will make good are.

Yiron The man who put La continuation for the presidency at the national Republican convention. How pleased Milwankee In the deal were the convicted graf.

In this Democratic stronghold Mc.

gressite" and cleaner up of dirty po-lities—went up in his automobile on clection day to the second precinct of crooked work and were able to head

sons-for their remarkable success, i wonderful facility for taking advantage of all the resources within

They know how to use the forces that are at hand. What is more important, they have the will to use them. The Social-Democrats make use of the wonderful resources of the state university. They use the pubstate university. They use the pub-lic schrols, they co-operate with the civic societies, the park board, the police force, everything and anything that can help and is willing to help the Socialists know how to use it.

ed the headquarters of its ex-tension division in the city hall. All of "State" tyranny, or "State" inter-the splendid force of this university ference, of "State" ownership, which is recognized everywhere as one of the best in the world, will be made use of by the administration. Other administrations might have

nsed the university in the same way. But they did not want to. They had no use for this sort of thing. The Socialists have

the civic societies. want and work for better schools, social centers; they were instrumental in securing Mr. Ward to take charge of the centers; they agitate for home rule, direct legislation, etc. Now, all this is in direct line with the program of Socialism. And therefore the So-cialist administration gladly takes ad-

vantage of all this.

Scientists, inventors, philanthropists, charity workers, students, investigators from all over the country, take a wonderful interest in the ef-forts of the administration.

And why is this? Because the Socialist administration moves in the direction of scientific advance and prog-

And what the administration will accomplish for the city by reason of these qualities, it will accomplish for the real state; which is the people the county, for the state and the national transfer of the city by reason of these qualities, it will accomplish for the city by reason of these qualities, it will accomplish for the city by reason of these qualities, it will accomplish for the city by reason of these qualities, it will accomplish for the real state; which is the people accomplish for the county, for the state and the national transfer of the county, for the state and the national transfer of the county.

What the Socialists Want

T a time when so much is being hitherto the "state" has been a narrow A written and said about Socialdo not understand, or wish to mis-represent it, a Socialist may be for-given if he offers a few explanations. What do the Socialists want? What does Socialism mean?

Socialism means that the country shall belong to the people. It mean that the city shall be the property of The anti-Socialists make great play

But to the Socialist the word "State" is synonymous with the word "People." Here is a great difference; and this

cent words of the Bishop of Man-chester. The bishop says: "The true Socialism which would

The administration also finds many level up by aiding individual effort ways to use the splendid activities of the civic societies. These societies want and work for better schools, sowant and work for better schools and better rich and the poor, to counteract the false Socialism which levels down. deifying the state, whereas the state means only those who win in the race

for power."

The bishop uses the word "state" in its individual sense.

Let us substitute the word "people the word "state," and the absur-of the scares raised by anti-Sodity

cialists will be apparent.

The people will tyrannize over the people. That is to say, we shall ty-rannize over ourselves!

The people will appropriate the people's goods. That is to say, we shall collectively rob ourselves of our own wealth. No. The

The Socialist is not afraid of

written and said about Social-ism, especially by persons who some and costly control of the many wish to mis-may be for-At present the word 'state" is not

synonymous with the word "people." The land is not the people's land The government is not the people government.

But the land, the government, the gislatures and congress are monop dized almost entirely by the privi eged classes "State" ownership, "state" tyranny

"state" interference, exist today. We have to bear them now; we have to submit to them now; we have to PAY or them now.

The people, as such, own nothing And the Socialists demand that the people shall own everything. Not the "state," the "people,

great is the difference between the word "state" and the word "people."

Indeed? And who decides those matters now? Who decides what a man shall work at? Here, then, we come upon the first of the Socialist demands: the demand

that there shall be work and life for The right to live and the right to

work are two rights which Socialism would demand for every citizen. There shall be freedom, and plenty. and knowledge, and honor, and work

for the whole people! Do the anti-Socialist champions of slavery, snobbery, pewerty, child la-bor, female labor, child hunger, ignorance, unemployment, sweating and

the real state; which is the people.

The anti-Socialist dreads the state, and with good reason. For state, and with good reason. For state, and with good reason. For state, and with good reason.

Just now-replace your worn-out kitchen stove with this equipment

The combination will not cost you as much as a coal stove, and you can cook with gas the year around.

The kitchen heating attachment will burn coke or any solid fuel-kitchen sweepings, paper, scraps and even garbage. It will keep your KITCHEN comfortable

all the time, at very small cost.

Then the cabinet gas range is the great-

est saver of fuel, of time, and of labor, that we have ever put into the kitchen.

Note the oven arrangement-you can cok from five to eight things at once with ONE fire.

These cabinet ranges cost but \$6 ...ore than the old low-oven stoves.

You are invited to inspect this new equipment in our salesroom, at the Gas Office, 182 Wisconsin St.

Ask for Mrs. Rorer's souvenir booklet, "How to Make Salads," free at our office.



A satisfied customer is our best advertisement. Notify us promptly of any defect in your service.

Town Topics by the Town Crier

For sale or adoption: A rag baby Apply to Chas. A. A. McHeisdorf. Let Charley turn to Katherine for sympathy No one else feels any for

Campaign lying went out of fashion for a few months last Tuesday in Mil-

The Health commissioner will start a war on bedbugs. Now watch McGee tremble!

Our opinion of McGee has not changed since election. He only merits profound contempt. No one will shed tears over the re

tirement of Sport McGee from the district attorney's office. And then there ought to be a fumigation! The Social Democrats cleansed

Milwaukee of Rose, and now they will cleanse it of the more contempt-able, though smaller stench of a Mc-Did you notice the big American

The next assembly will be made up of sixty Republicans, twenty eight Democrats and twelve Social-Demoerats, and the senate of twenty seven Republicans, four Democrats and two

Nov. Milwaukee will have a straight, rageous when people are in a hurry o go to and from work, and the peo ple will not stand it.

> Neacy is reported to have sent word in to his wage slaves at the Filer-Stowell plant before election, that they must not talk Socialism. Thursday morning one free-born American citizen who had dared call his soul his own, was fired—and you can eas-

Judging from the campaign mate Judging from the campaign mate-rial used by old party candidates and the Free Press, Sentinel and Wiscon-sin; some people must have been giv-en the impression that the Social-Democrats were crazy fellows who were only watching for the chance to stab their own nation in the back.

McGee says the old parties ought to fuse. This comes as a delicious joke from a fellow who could not even be true to his own running mates in his own party. Men who put up deals against the men in their own camp couldn't be any less crooked-minded in a fusion camp, and mutual confidence would go flying to the dogs.

flag flying from the flagstaff of the new Herald building Wednesday, that he had lost his official snap, Fred That's our answer to the dirty slan-Cords went up to his office in the court house and blubbered. But Cords forfeited all sympathy when at a recent noon day meeting he hurled vulgar and slanderous charges at a Social-Democratic candidate. It showed he was in on the Heisdorf policy—a policy, by the way, that helped to unhorse him and his pals. Cords went up to his office in the

about him a choice-crowd of heelers, employes and others. They went in-side the building and glanced in through the glass doors of the reg-ister of deeds office, to see what was

belabor the supervisors with choice but unprintable language and wound up with ordering them from the building—that's the joke! Under the building—that's the joke! Under the law the building is in charge of the supervisors. When the supervisors finally departed, Maas sought the engineers in the basement and heaped imprecations on their heads, on the theory-an erroneous one-that they had informed the supervisors that he was keeping the building open.

state tickets and candidates that it considered McGovern, Schmitz and Jacobs equally entitled to respect as candidates, the La Crosse Leader-Press has this to say of the Social-Democratic party:

"And then there is the Social-ist party, which goes a little fur-ther than the Democratic and still a little further than the Rea fittle further than the Republican. Time was when to be a Socialist was to be considered a crank, but that time has passed. The Socialists are giving the city of Milwaukee AN ADMIRABLE. ADMINISTRATION and there

covered that the court house was be-ing kept open by Maas as a political headquarters and that he had gathered

is no reason to fear that the state would go to ruin should they be entrusted with the conduct of af-fairs at Madison, a contingency not to be expected now, but which is not improbable in the not distant future."

Mr. Beggs is running his gravel trains so as to interfere with the passenger cars on his lines. This is simply out supervisors happening that way dis-

The Maynards at the Ethical

Tonight and tomorrow night at Ethical hall, 558 Jefferson street, R. A. Maynard and Mila Tupper Mayn-ard will speak. Subject: Human Conservation. Through a misunderstand-ing Mr and Mrs. Maynard were dated in Milwaukee two weeks earlier than they had intended—but the meetings will be held as stated. The admission will be free and comrades are requested to spread the notice.

Six million eggs were recently dumped into New York harbor. Why? Because they had been kept so long in cold storage that they were spoiled. Why were they kept in cold storage when we are paying such ruinous prices for our food supply? Simply to keep up these extortionate prices. Now, if the people had control of the means of production and distribution, you may be sure that the people would have eaten these eggs instead of feeding them to the fishes. Let the nation own the trusts! Otherwise the trusts will not only OWN, but also STARVE THE NATION.



Sunday Night and All Week, tinees Wednesday and Saturday. The Whitney Opera Comgany in The Chocolate Soldier

With the Chicago Organization, Famous Singing Chorus and Opera Comique Orchestra. Evenings, 25c-\$2. Matinees, 25c-\$1.50. Next-LOUIS MANN in THE CHEATER

GAYETY Wash Matines Beginning Sunday P. M. Jack Singer's Great Behman Show AT PALM BEACH

Extra: Los Hascall & Co. present James J. Corbett's Dramatic Playlet PAL8

in Two Acts and Three Scenes

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Socialistic Ladies' Aid Society of fee and cake. All friends of the se the North Side will arrange a prize ciety are cordially invited to attend. Let our advertisers know where you saw their ad. be held on Thursday afternoon, Dec. 8, at Dornauf's hall, 2714 North avenue. Admission will be 15 cents,

which will include the serving of cof-

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FIFTH WEEK PROGRAM City Hall Friday Eve. Nov. 18

Rev. W. F. Greenman Harvey Dee Brown M. General Topic, "POVERTY" Mrs. Anna G. Spencer

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A Positive Sensation-(3) Rochrs (3) Van Dyke & Fern in Hilarious Humor The Mimic Four in "The Day After"

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from life: "What Money Couldn't Buy" MATINEE DAILY -

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If you were attracted by the neat and durable binding that some other firm got from us would that set you to compare your last folder or catalogue job from the other printer with ours? Would you still doubt our statement, that every job turned out from our bindery brings a new one? Just put us to the test! Reliable work at reasonable prices.

THE CO-OPERATIVE

342-344 Sixth Street, "Proce Grand 2384 Milwaukee, Wis

Reformer Cochems! Virtuous Pa | the Eighteenth ward-the Polish pre- | some of it off, but the returns tell the vention. How pleased Milwanker to the first state of the a force for clean politics?

Let the following facts speak for didate for sheriff, themselves—and we ask clean Repub.

Cochems and N themselves—and we ask clean Republicans to read them carefully.

After a campaign full of scandators untruths and standards the virtuous Mr. Cochems—reformer and "property of gressive" and cleaner up of dirty politics—went up in his automobile on the company of the company of

Mr. Berger's Election
Milwaukee Daily News: The Social-Democrats have recorded a second victory in Milwaukee which Milwaukee Daily News: The So-cial Democrats have recorded a sec-ond victory in Milwaukee which places county and city administrations fact that to Mr. Berger has come the

reasonably to be anticipated. Per-cialist propaganda in this community, haps the situation in the outcome with Mr. Berger's contribution has been haps the situation in the outcome with Mr. Berger's contribution has been the largest element of doubt was that far the largest, in talent, effort and trelative to congressman in the Fifth time. With a determination highly district where Victor L. Berger has been chosen to the national legislature.

No doubt the Socialists from their of hope was the primary fruit of the standpoint will regard this fear as one of the first importance to their propagands in that it is a recognition that in the city and county nasing wholly

What The Milwaukee Papers Say

Mr. Berger's Election
aukee Daily News: The Somocrats have recorded a secmocrats have recorded a No member of the party in the state

wholly in their charge. It also results highest recognition yet given to any in the election of a member of congress.

The conditions prior to election were such as to make the result one reasonably to be anticipated. Persident and the men who have the result one reasonably to be anticipated. Persident in the success of the South of the state or in the nation would more fittingly, earnestly, not to say vigorously, represent it in congress than Mr. Berger has come the same of the party in the state or in the nation would more fittingly, earnestly, not to say vigorously, represent it in congress than Mr. Berger has come the same of the party in the state or in the nation would more fittingly, earnestly, not to say vigorously, represent it in congress than Mr. Berger has come the same of the party in the state or in the nation would more fittingly, earnestly, not to say vigorously, represent it in congress than Mr. Berger has come the same of the party in the state or in the nation would more fittingly. The Sentinel's Real Opinion
Said the Milwankee Sentinel: The
Social-Democratic county ticket has

we are not of those who assur relative to congressman in the Fifth district where Victor L. Berger has been chosen to the national legisfature.

No doubt the Socialists from their standpoint will regard this fear as one of the first importance to their propaganda, in that it is a recognition that has a feature in it of national significance. The claim can be made fairly with color, as political victories go, even though the victory may not be wholly an expression of the growth of Socialism in a scope wider than the congressional district involved.

The election of Mr. Berger will accomplish one thing in the political arena. It terminates finally the in sistent Cochemic congressional candidacy.

Those who likes a few section of accomplish one of its progress could not have been builders of similar movements fail in being justly recognized and men of less qualification and merit come into that which the superior capacity and constructive mind should have been appreciation of a final search and constructive mind should have been assumed that this bodes ill for the cause of law and order and property rights in this country. Our Social-Democratic citizens will be in control of the country dand order and property rights in this country. Our Social-Democratic party's hands.

In all this work Mr. Berger has been essentially fundamentally instructive and nearly for the cause of law and order and property rights in this country. Our Social-Democratic citizens will be in control of the country machinery for the reuse of responsibility will inspire and nerve them to the duty of using it well and justify for the welfare and property rights in this country. Our Social-Democratic citizens will be in control of the country machinery for the country machinery for the veltar and order and property from the country of responsibility will inspire and nerve them to the duty of using it well and justify for the welfare and proper