



A REMARKABLE CARTOON.—The above cartoon appeared on the front page of the Denver Post of Nov. 10, and is one of the evidences that the old party press (the Post is Republican) sees the full significance of the recent elections in the United States. It is remarkable to see in such a cartoon the fact set forth so plainly that our party is the only one not financed by corporations. Moreover, the cartoon admits by the signs on the trees: "Republican game preserves" and "Democratic game preserves," that the Socialist gains come from both old parties.

A Wonderful Vote in St. Louis

Socialists Take Second Place in Fourth City's Special Election and Defeat Graft Bond Issue—Other Election News

St. Louis Socialist Vote.
 Republican 19,383
 Socialist 16,006
 Democrat 14,695

Social-Democracy has just followed up its remarkable successes of a week ago Tuesday by polling a tremendous vote in St. Louis. Last Friday, the Socialist candidate, Brandt, polled 16,000 votes and fell only three thousand behind the successful, Republican, candidate. He led the Democratic candidate by 1,300, and carried eight wards of the city.

The result has made a profound sensation among old party leaders in that city and has sent cold shivers down the back of graft.

On Tuesday preceding the grafters tried to get through a bond issue for more graft in connection with the free municipal bridge across the Mississippi, and the election was held on a separate day in the hope that voters would not turn out and it would slip through. The Socialists and organized labor massed to the polls, however, and defeated the proposition, an exhibition of strength that surprised the city.

The special election on the Friday following put a black mark back of the name of the old party politicians and judges who conspired to count out Comrade Brandt, when he ran at

SPECIAL NOTICE TO HERALD READERS

When the Milwaukee Leader starts, which will be about December 1, the local edition of the Social-Democratic Herald will no longer be published. Subscribers who have paid for the local edition will have their time extended for the National edition to correspond to the difference in price between the Local and National edition. The National edition will be the only edition of the Herald which will be published after the daily starts.

SPECIAL TO MILWAUKEE READERS

The Social-Democratic Herald will not be circulated in Milwaukee after the Milwaukee Leader appears. All subscription credit due Milwaukee Herald readers will be transferred to their credit on the Milwaukee Leader.

the last election for the house of delegates. First the canvassers in his ward, the Tenth, counted him out, then when the Socialists went to court and had a recount the figures showed that he was elected if all the ballots were counted, and showed also that if the doubtful ballots were rejected he would be also elected. The judge counted him out by carefully counting in some ballots and rejecting others. What the real intent of the voters was is indicated by last Friday's vote in the Tenth ward of St. Louis, where Brandt polled 1,428 votes to 840 for the Republican and 328 for the Democrat, in fact getting more votes than both combined!

Well done, St. Louis!

Editor Social-Democratic Herald, Milwaukee, Wis.
 St. Louis, Mo., Nov. 11.—St. Louis Socialists made splendid showing at yesterday's special council election and came within three thousand votes of carrying the city over the Democrats and Republicans. Socialist Council candidate Wm. M. Brandt received sixteen thousand and six (16,006) votes, the Republican Caulfield nineteen thousand three hundred and eighty-five (19,385), and the Democrat Bell fourteen thousand six hundred ninety-five (14,695.) It was only by extraordinary exertions at the eleventh hour that the Republican machine drummed up another three thousand votes.

The Socialists carried eight of the twenty-eight wards of the city, and in six other wards our Socialist party moved from third into second place. In two wards the Socialists had more votes than the Republican and Democratic parties combined. Leading old party politicians are thunderstruck over Socialist progress in view of the fact that both old parties polled less than fifty per cent. of their vote at the last general elections. In the Tenth and Eleventh wards, where most of the Brewery workers live, the Socialist vote was thirteen and fourteen hundred respectively, while the combined Republican and Democratic vote was only about eleven hundred in each of the two wards. St. Louis had two special elections within three days. Last Tuesday the Republican City Hall machine wanted

an additional two and one-half million dollars to complete the free municipal bridge. Organized labor and the Socialist party opposed the bond issue on the ground that the Municipal Assembly had no right to grant a fifty years' franchise for an electric railway over the bridge to a private corporation. We also protested against employment of imported scab labor on bridge building work. Without exception every Democrat and Republican daily paper stood by the City Hall machine and worked for the bond issue. However, the Socialists and Trade Unionists defeated the scheme at Tuesday's election. Mayor Kreismann, in order to injure the Socialists' chances, refused to call the special Council election on the same day with the bond issue vote, and called a second special election for Friday, i. e., yesterday. When the Socialists almost licked the Republican City Hall machine to a standstill yesterday, Mayor Kreismann was the most disappointed man in the city. In all of these battles our Socialist party worked harmoniously with the Central Trades and Labor Union and Building Trades Council.

G. A. HOEHN.

Victories: Later Reports

Kalamazoo, Mich., elected a Socialist alderman.
 Newport, Ky. elected a Socialist commissioner.
 Toledo, Ohio, elected a Socialist alderman.
 Mineral City, Barnhill and Midvale, Ohio, also elected Socialist mayors.
 Amsterdam, Ohio, Socialists swept the field.
 Socialists cast 27,420 votes in Greater New York, an increase of 5,000.
 Millersburg, Ind., elected a Socialist mayor.
 Reading, Pa., gave the Socialist candidate for mayor 5,267 votes to 5,275 for the Democrat and 6,207 for the Republican. Five aldermen were elected. Nearly a hundred other Socialists have been elected to minor offices all over the country besides those already printed. Election day seems to have handed a lemon to plutocracy in all parts of the land. It gave us mayors in many cities of prominence, sent a Socialist into the

Comment on Passing Events

By Frederic Heath
 A sweeping victory has just been achieved in Berlin, Germany by the German Social-Democrats, who have carried sixteen out of seventeen Berlin districts. The rising tide!

New Socialist papers are springing up from all parts of Uncle Sam's vast domain. It is a sign of the times, an evidence of the remarkable spread of

Let Us Milwaukeeize the Country

THE cry went forth through a large portion of the proletariat of the entire country: Let us Milwaukeeize our home city.

Twenty cities in various parts of the country heeded the call. The Socialists elected mayors in the states of New York, in Utah, in Ohio, in Washington, in Minnesota, and in various other parts of the country.

The gain in votes was almost uniform from New York to California, and from Minnesota to Mississippi.

The country is seething with Socialist thought. The bourgeois swindle of "non-partisan" grafting is losing its charm.

It is rather remarkable that at the primary election in Los Angeles Comrade Job Harriman received 20,183 votes against 16,790 cast for the candidate of the "good government" crowd—a so-called non-partisan organization, which unites Republicans, Democrats and reformers of the Hearst and La Follette stripe under the leadership of the labor-hater and labor-skinner Otis.

The chances for the election of Comrade Harriman are very good—although we are informed that reform-crooks from every part of the country are going to Los Angeles and are working hard for the election of his opponent.

Socialist opinion. Not all of them will live, it is true. It is often easier to start a paper than to sustain it, and always easy to misjudge the field and to underestimate the expense involved. Yet many of those started will live, and will do great service in spreading our ideas. The number of Socialist papers now is almost legion, and while the growth of the movement calls them into being, they also powerfully stimulate the growth of the movement. These are wonderful times!

Judge Richard Elsner of Milwaukee, one of the two of our elected civil court judges, has just returned from Germany, where he went for treatment for an eye affection. He predicts four and a half million Social-Democratic votes at the coming election in January, and says that everything points toward such a political avalanche as Germany has never seen. The change in sentiment for Socialism since his visit to that country six years ago, he says, is truly wonderful, while the number of Catholics who have turned to Social-Democracy is one of the great signs of the times. The monarchy feels the change and keeps itself in seclusion, as do also the higher army officers. They seem to sense the hostile atmosphere, and to feel the uselessness of parading their fine feathers.

The Right of Property

Regulation's the cure, not dissolution. So says Pres. Van Hise of the Wisconsin University, in commenting on Pres. Taft's latest political play with regard to the trusts. But the university president hastens to say that regulation is not Socialism. That claim, however, deserves a moment's thought.

In the great struggle between the principle of individualism and the principle of Socialism any attempt of the state, or the people collectively, to interfere with the rights of private

All of this is very characteristic. Because all of this happens in spite of the malicious lies that are sent out from Milwaukee by newspaper prostitutes about the failure of the Socialist administration—lies and calumnies that are reprinted daily by the biggest capitalist dailies in the country.

Of course we Socialists expected the general awakening. And especially my lecture trip in the East and in the far West gave me a taste of what was coming. Almost without exception the audience was only limited by the capacity of the hall.

There can be no question that the working class of our country is waking up. And neither the capitalist press nor a Samuel Gompers can put it to sleep again. I predict two million votes for our national ticket next year. And what is worth to us even a deal more than the votes—the ideas of Socialism are taking a strong hold of the minds and the hearts of the workers of the land.

Therefore, forward, you disinherited of the land! You have nothing to lose and a world to gain. Let us Milwaukeeize the entire country.

Victor L. Berger

Great Victory in Germany

Socialists Sweep 16 out of 17 Districts in Berlin

BERLIN, Nov. 6.—An overwhelming victory was won by the Socialists in the municipal election here today. Returns from seventeen districts show that sixteen Social-Democrats were elected, and but one Liberal.

The latest Socialist victories are a fair indication what the German Socialists will do to the ruling powers at the general Reichstag elections January 12.



Dr. James P. Reid
 First Socialist Elected to the Rhode Island Legislature

property is certainly in the direction of Socialism rather than of individualism, and Socialists can see the direction very plainly marked, even though state regulation is a pretty poor substitute for public ownership, as our Wisconsin cities have learned to their cost. In some instances public service corporations are giving worse service since being "regulated" than before. Yet, there is gain in the fact that these corporations have had to admit the right of the people to interfere with their business. This point gained can be very nicely made use of by the Socialists when the proper time comes.

Mischiefous Campaigning

In a letter bearing the imprint of the Kerr book concern in Chicago come two electioneering letters for publication signed, respectively, by W. D. Haywood and Frank Bohn, impossible candidates for the national executive committee. The letters ask for votes, in order that these two misrepresentatives of international Socialism may head the party off from working in sympathy with the trade unions. In other words, these two wish to dislodge the party without being able to give it any of DeLeon's brains. The Kerr International Review has long misrepresented the spirit of international Socialism and has done the movement no little harm in spreading false education as to Socialism. It has also done regrettable work in prejudicing union men against our party. Now it wants to get possession of the party administration for the purpose of doing still further mischief.

An interesting feature of this campaigning stunt is the declaration of one of the candidates that he does not believe in the party holding congresses. He wants the national committee to increase its activities, so as to make congresses unnecessary. Which is not exactly a democratic proposal.

News from the Field

What Comrades Berger and Nye Say in Regard to the Milwaukee Leader—Features—Near the Finish

Comrade Berger at the stockholders' meeting of the Social-Democratic Publishing Company, last Monday stated: "The Milwaukee Leader is the greatest Socialist undertaking of its kind in the English speaking world. Nowhere, in England or America has anything like it ever been attempted. It is a gigantic proposition, involving one hundred thousand dollars. What Socialist paper in the English language has ever required that much money to start? Absolutely none. The Milwaukee Leader will be a newspaper first and a propaganda paper second—but that will make it the most effective propaganda paper in the United States."

Gordon Nye, who has been chosen managing editor of the Leader, said last Wednesday, "The Leader will set a new standard of Socialist journalism in the English language. Herebefore Socialist papers have been exclusively for propaganda, even those that appear daily. The Leader will be an entertaining paper, chuck full of news, and special features, such as illustrated news from the world over, a special woman's department, organized labor, a sporting page, etc., besides Socialist articles by leading writers in the movement in this country and abroad. We have been very successful in getting the best features possible for our daily."

As to the progress made in the mechanical and editorial departments, Editor Nye stated that his staff of editors and assistants has been practically completed. The mechanical department, with the exception of an electric hoist in the press room, is also ready to begin work. The paper will have four editions per day.

all arrangements should be pushed, so that The Milwaukee Leader appear on or about December 1, and that the sale of the remaining 1,800 bonds be hurried with the utmost speed. The comrades in city, state and country are therefore urgently requested to make desperate efforts to push the subscription of the bonds among their friends and acquaintances, and also in their various organizations, if possible. As has been so often stated in this column, a bond is a simple loan for a certain period, secured by a first mortgage, and paying a definite amount of interest. Our bonds are Ten (\$10.00) Dollars each, run in series of 16, 17, 18, 19 and 20 years, are secured by a first gilt edge mortgage and bear four (4) per cent. interest semi-annually. There are only 1,800 left. Get one before they are all gone. Fill out the blank below at once and send it in along with the cash if possible. If you cannot send

us the money now, you have till December 1 to do so.

Purchasers
 Branch 18, S. D. P. 1
 Mutual Lodge No. 225, I. A. of M. 1
 Local Ansonia, Conn. 1
 German Branch, North River, N. Y. 1
 Gesangverein Einigkeit, Livings-
 ton, Ill. 1
 Arbeiter Liedertafel, Youngstown,
 Pa. 1
 Workingmen Singing Society,
 Dayton, O. 4
 Patternmakers Ass'n of Detroit,
 Mich. 5
 United Garment Workers, Local
 217, Kalamazoo, Mich. 2
 Brewery Workers Union No. 200, 1
 Milwaukee Musicians Ass'n No. 8, 10
 Elcampeo Local, S. P., Elcampeo,
 Texas 1
 Geneva Local, S. P., Geneva, N. Y. 1
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 Workmen Sick & Death Benefit
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 \$100.00 in Denominations of \$10.00 Each

I, the undersigned, do hereby agree to and with the Milwaukee Social-Democratic Publishing Company and with each and all other subscribers, to subscribe and pay for the amount of bonds about to be issued by said Company to the Citizens' Trust Company of Milwaukee, Wisconsin, as trustee, a total of said bonds in the sum of one hundred thousand (\$100,000) dollars; said bonds to be issued in denominations of ten (\$10.00) dollars, interest at the rate of four (4) per cent per annum, payable semi-annually; said bonds to be consecutively numbered and to be paid as follows: One-fifth, sixteen years; one-fifth, seventeen years; one-fifth, eighteen years; one-fifth, nineteen years; and one-fifth, twenty years from date of issue of bonds.

Said bonds to be issued and to bear interest from Dec. 1, 1911, and to be secured by a first mortgage on the go-ds, property and chattels of said company, which are to be particularly described in the mortgage when executed.

In witness whereof, I have hereunto set my hand and seal this.....

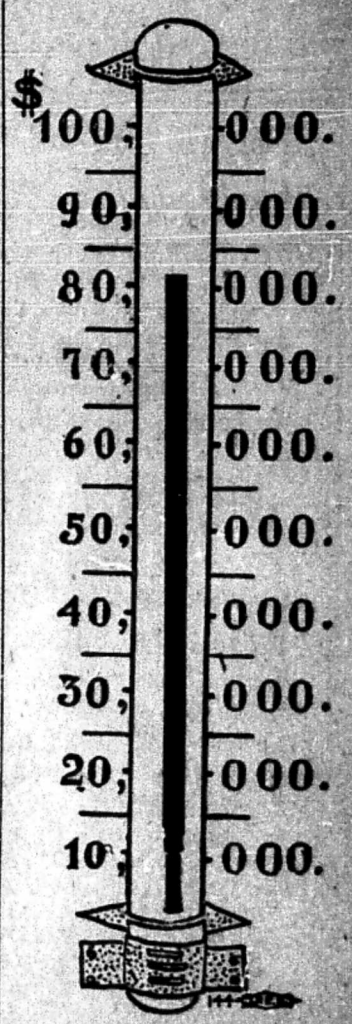
day of..... A. D. 1911.

Number of Bonds..... Name..... (Said)

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Bonds can be paid in installments of \$5.00 a month for each bond subscribed.

Enclosed find remittance of \$..... in payment for the above.



The Daily Bonds
 This Week \$82,100
 Last Week \$80,210
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Why We Honestly Fear Socialism

A peaceable elderly Englishman of a bald and scholarly aspect, inquired, following a lecture on Socialism, "Will the speaker state in one sentence what Socialism is?" He wore an air of mild gentlemanly triumph; apparently imagining that he had demanded the impossible.

But the speaker, seeming unconscious of any difficulty replied, "Certainly, Socialism is the public ownership of all natural monopolies and the means of production."

This simple definition is advanced to start with, that we may know what we are talking about. This is the essence of Socialism—public ownership of public things, the real point at issue being, "What things are public?"

The vast majority of us do not yet understand this easy and clear definition; and no wonder; for the Socialists themselves are for the most part so lost in grief over the sufferings of the poor and in rage over the misbehavior of the rich, that they find it hard to speak gently. Most of us, having but vague ideas of Socialism, fear it on several grounds, some of them easily removable as mere mistakes; others requiring careful treatment.

The mistakes are these:

Error 1. "Socialism will abolish private property."

Answer. Quite wrong. It will do no such thing. You are thinking of Communism. The early Communists like the early Christians, held all things in common, but Socialism urges no such doctrine. It does, however, restrict our definition of what is private property; just as was done when human slavery was abolished.

Slavery was once universal, and still exists in many countries. It was held legal and honest to personally own human beings—they were property. In our great civil contest of half a century since, the north, from a southern point of view—confiscated property when the slaves were freed. But from the northern point of view the slave was not property at all. This is a very vivid instance of change of opinion on property rights. Such "rights" are wholly of our own making; and change from age to age.

Error 2. Socialism would reduce us all to a dead level.

Answer. Quite wrong. Eating at the same table in the same family does not reduce brothers and sisters to the same level; some remain far smarter and stronger than others. By a wiser system of education we may greatly increase the difference in people—Socialism would not hinder it. A higher average level of income—which is what Socialism ensures, will give people a chance to differ more than they do now. Our machine-like educational system, long hours of labor, specialized monotony of mill work, and "the iron law of wages" do tend to reduce us to a dead level. Socialism does not.

Error 3. Socialists are atheists.

Answer. How anyone can say this when they know of the immense organization of Christian Socialists is amazing; but then it is always amazing to see how queerly people think. Some Socialists are atheists. So are some monarchists and some republicans. A Socialist may be an atheist, or a homeopathist, or a Holy Roller—it has nothing to do with Socialism.

Error 4. Socialists are immoral.

Answer. Again—some are; but so are some other people. The immorality of which we hear most in the papers is by no means that of Socialists; but of most prominent capitalists.

Error 5. Socialism is unnatural—you must alter "human nature" before it would be possible.

Answer. This is a very common position, based like most of the foregoing on lack of understanding. It assumes that Socialism requires a state of sublime selfishness and mutual deference, in which all men

are willing to work for nothing. But why assume this? It is no product of Socialism. Our socialistic public parks and libraries do not presuppose that people will be angels. They may tend to make them such, but the progress is not rapid enough to alarm us. In regard to this particular error we should learn that Socialism is not a totally new and different scheme of things; but a gradual and legitimate extension of previous tendencies. Human nature is socialistic—and is progressively extending socialism.

Error 6. Socialism will pay every one alike and so destroy the incentive of personal ambition.

Answer. This idea of equal payment is not Socialism. Some Socialists hold it—more do not. The essential idea of public ownership and management of public property does not include this notion of equal payment.

Error 7. Socialism will destroy competition. Competition, most of us believe, "is the life of trade;" in other words, we are supposed to work, not merely to get something for ourselves, but to get ahead of other people.

Answer. Admitting that we do; admitting that such an incentive is useful; the simple answer is that Socialism would not destroy competition.

Even in financial reward some would still be paid more than others; and far beyond this lies the larger competition for fame and glory and public esteem, which has always moved men more strongly than the love of money. This remains always open.—Charlotte Perkins Gilman.

Substitute Frantically Sought

Between the workers and Socialism there stands today only one thing—an IF.

If the capitalist class or some one acting for it, consciously or unconsciously (designedly or in response to the influence of changing conditions which produce gradations in remedies proposed for social ills), if they can devise some substitute which the people will accept, then we will not have Socialism until the substitute is tried.

They are busy on the IF. Nowhere do we find the opponents of Socialism

The McNamaras and General Otis

By Horace B. Walmaley

(Written for The Herald.)

ONE phase of this famous case—has been strangely overlooked. In a criminal prosecution, reason and common sense always ask for a MOTIVE. And when the evidence is wholly without eye-witnesses of the crime, this question becomes of the highest importance. Come, let us reason together. Whoever was guilty here, committed an act, which was certain to cause Harrison Gray Otis a tremendous money-loss—with a fair chance of killing the General at the same time.

Now, nobody can show any sufficient reason, why any one connected with labor should desire specially to kill General Otis. Labor had no quarrel with him "deeper than hell"—and which could be adequately fed on nothing short of his blood. Labor had no hatred of him that was boundless as the sea. He had done labor no wrong so limitless that every American workman that had red blood in his veins, felt that it was wrong of him to die—until some one had slain Otis.

But there are some millions of men on the earth (who can read and write)—with every one of whom General Otis has just such a quarrel. They are Philipinos. They regard him—and they regard him justly and rightly—as the greatest scoundrel politically that is now alive anywhere among the sons of men.

I say political scoundrel, for no doubt, in his private life and its relations, the general may be a model of all the conventional virtues. So was President McKinley, and President Roosevelt, and King Charles I., and George III. In fact, it was the latter's private character alone—that kept the English from running him out of England, and just as our forefathers had to run him out of America. And Franklin wrote home from London (when John Wilkes was making his famous fight for the rights of Englishmen against the tyranny of George)—that if George had not been the best man (in his private life) in England and Wilkes the worst—Wilkes would certainly have pushed George off the throne.

Politically, then, Otis is today the greatest scoundrel alive. Spain had a duke of Alva who butchered the Netherlands and made the name Spanish cruelty—a new form of hellishness. Then she had a General Weyer in the Philippine Islands who raised the Spanish record to a still higher mark of infamy. And then came this Yankee, Otis—who out-Weyerled Weyer—and of whom the Islanders in their misery could say, in the language of the Scripture, that his little finger was thicker than Weyer's loins. For Weyer, it is true, had butchered some thousands of them. But he did not slay 250,000 of them, and strangle their infant Republic besides.

In those Asiatic Islands, then, among the two million of Christian inhabitants there, whom the Roman Catholic Church has taught to read and write, there must be many thousands of lion-hearted souls who rise each day and go about their tasks, and who righteously deem the day's work not fully done, until they have cursed Otis, and for a few brief seconds have felt their pulses throb and beat and tingle with the dream of a death-grip with their own hands upon his throat.

Why should not one of these cross the Pacific and kill him? The only wonder is that the deed has not been done long ago.

Think of the thousands of boys who have come to manhood there within

We may note this peace struggle as one of the phases of the Socialist movement that isn't bad. Of course, it is neither original nor peculiar to the Socialists. It is Christianity applied.—Catholic Citizen.

The Republic of China, the Chinese parliament, Chinese revolution under Socialist influence, etc., are queer sounds to the old mossbacks who won't recognize the fact that the world is moving after all. China's awakening means a new problem for the entire civilized world. Who can figure out today what far-reaching influence the present Chinese revolution may have on the future economic, political and social development of the entire civilized world?—Labor, St. Louis.

A Socialist Honored.—Comrade Montemartini of Rome, Italy, has been appointed general director of statistics. He is a prominent member of the Socialist party which he represents on the municipal council of Rome.—Ex.

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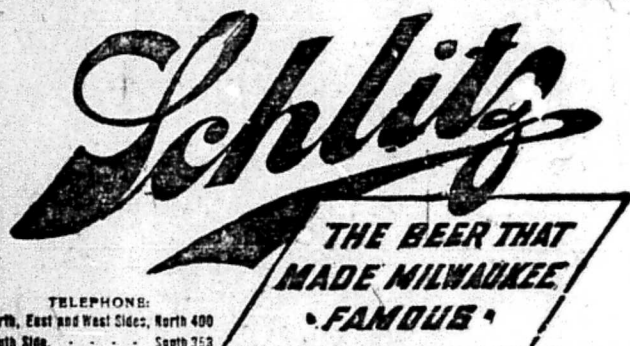
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Socialism is the New Patriotism

HUMAN life depends upon food, clothing and shelter. Only when these are assured are freedom, culture and higher human qualities possible. To produce food, clothing and shelter, land and machinery are needed. Land by itself does not satisfy human needs. It drives millions of workers into the hands of the landowner, who controls the land and machinery. The landowner is the capitalist. He is the enemy of the worker. He is the enemy of the nation. He is the enemy of the world.

Today the machinery and the land used for industrial purposes are owned by a rapidly increasing number of capitalists. They are the capitalists who control the life of the nation. They are the capitalists who control the life of the world.

The capitalists are the enemy of the worker. They are the enemy of the nation. They are the enemy of the world.

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The Call and Recall

By J. Mahlon Barnes

(Written for The Herald.)

THIS has to do with the territory of Alaska, purchased by the United States from Saint Nick of Petersburg, Russia, and first introduced to the civilized world by Jack London's "Call of the Wild."

Alaska is now an integral part of the Socialist movement of America. Among the geographical divisions not yet granted the blessings of state autonomy, Alaska, considering population, shows the largest percentage of Socialist party members. According to locals and members, it is fully entitled to erect a state organization. In fact, Alaska has more members than any one of nine states that have held state charters for years.

These gratifying results were brought about by National Organizer George H. Goebel under the direction of the national executive committee. This assignment brought down upon the national office and the committee considerable adverse criticism and the adoption of a recall motion by the national committee. Certainly, this was all due to a lack of information and because of an undercurrent of mistrust and suspicion that has lately been cultivated in certain quarters within the party. However, it is well to know the facts of this case to prevent such snap judgment in the future.

The Call

May 8, 1910, Local Deadwood, Alaska, wrote the national office an urgent plea for the assignment of a national organizer for that summer, and said in part:

"We feel confident that at least ten or a dozen new locals can be organized. Plenty of Socialism here. It would be hard to find a gang of a dozen men working together but that there were Socialists among them. Local Deadwood will be glad to pay its proportion of this organizing trip, but think if properly handled it would be made nearly, if not quite, self-supporting."

June 30, 1910, Local Seattle, Wash., by resolutions, requested the national executive committee to arrange a tour for an organizer in Alaska, and stated:

"We are of the opinion that no national organizer could be employed in territory that would yield larger results."

The Seattle resolutions were the result of communications received by it from Alaska, and the personal knowledge of a number of its members who had visited Alaska.

During the rest of the year 1910 letters of similar import came from Seattle and comrades in Alaska, the latter ones asking for arrangements to be made for the present year.

The national executive committee in sessions in August, October and December, 1910, considered these requests, the same being noted in the minutes, and at the latter session decided to make the assignment.

Announcements of the proposed trip and arrangements for the same were made from time to time in the weekly and monthly bulletins. At the beginning of this year there were about 1,000 subscribers to Socialist periodicals scattered all over the territory, and to each of these samples of seven propaganda leaflets, together with other literature, were sent in advance of the organizer.

On June 12 Comrade Goebel left Seattle as yet undecided whether to only make the coast towns or the entire tour through the interior and down the Yukon to Nome. The decision depended upon conditions and circumstances as might develop.

The trip to Nome was made, and Comrade Goebel arrived back in Seattle on September 20. The results speak for themselves and fully justify

both the opinions of the comrades making the call and the action of the national executive committee.

Locals were planted in thirteen towns, the number of members ranging from six to thirty-three, an average for each local of seventeen members. Considering the time occupied, this doubles any organizing record, regardless of district or territory, covered in the history of our party. Yet the Recall national committee motion read: "Place him..... where..... organization efforts (would be) more productive of results."

But, aside from the above extraordinary record, let us take into account the finances, and we find that the trip from Seattle through Alaska and the return to Alaska showed receipts over expenses of more than \$150, that is, the comrades and the public in Alaska paid the freight. They wanted an organizer and they more than paid for the trip, and they now want another, or several, next year.

The warm spirit of the cold North is probably best shown by the fact that several locals which did not expect a visit from the organizer, in fact advised against it, and consequently were not visited, pledged funds, and Local Deadwood alone, with thirty members, contributed \$100.

There is evidence of an international spirit that must command the respect of Socialists and is entitled to consideration. Comrade Goebel says in his report: "Having given of time and money and effort as did the Alaskan comrades, they should not find their own comrades voting to treat them the same as do the capitalist politicians at Washington—as savages and wards, to be exploited but never helped."

The national executive committee at the last meeting, October 14, again decided to "make special efforts for propaganda in Alaska."

Their election will be held in the month of August next, and a very big increase in the Socialist vote is an assured fact.

Having kept close tab on labor conditions in Alaska for several years, and besides knowing the sentiments and metal of the comrades there, I readily agree with their insistent claim, "that they have a good chance to send a Socialist delegate to congress."

But the necessary preparatory work must be done at the earliest possible date.

Is Milwaukee Only the First?

Minneapolis Tribune (Editorial).—Socialism is a philosophy, not a fraud. If it is not to dominate American government—municipal, county and national—it must be met as a coherent, reasoned, plausible and attractive theory, not merely assailed as half brother to anarchy and cousin to murder.

The growth of Socialism is a true-

ism. The United States has lagged, it is true, while Germany has advanced from 763,128 in 1887 to 3,258,968 in 1907, while France has advanced from 47,000 to more than 1,000,000 in the same period, while England has elected 29 Socialist members of parliament to our one, and 800 members of town and country councils.

Here the vote for president has practically stood still. In 1904 it was 408,230; in 1908, 420,914, but this showing is more apparent than real. Who shall say that Socialism has not spread in the eight years since the 408,000 votes were polled? In the face of the story, Milwaukee has to tell of the story Los Angeles tells by the showing of her primary for mayor?

An abolition of the private ownership of the means of production—this is Socialism. The program of intermediate steps which Socialism has adopted begins with "the securing of the political powers in every nation" advances to "the expropriation of capital," reaches then to the holding of productive property in common—the ultimate in a word is "co-operative commonwealth." Milwaukee and Los Angeles may be the starting points in "securing of the political powers" of this republic. If Minneapolis is not to follow, the obstruction must be found in argument, not in gasps or abuse.

We Look to Mars

A delegation of Martians landed in the United States to study our civilization. They visited our art museums, churches and other show places. They seemed to be favorably impressed until a Martian more inquisitive than the rest inquired, "What is that white building on the hill?"

"That," replied the guide, "that is a cancer hospital."

"Cancer! I have heard of that loathsome disease," said the Martian, and, turning to his companions, "it eats into the very soul of its victims until the agony of death itself is a relief to their torture."

Then the Martians gathered around their guide with sympathy and one exclaimed, "How kind everybody must be to everybody else in such a world as this!"

Another sighed and spoke: "The poor creatures of this world are born in pain; they cry on entering it and their mothers shriek. This globe deserves the pity of the universe. But doubtless some good issues from all this ill, for there can be no hatred here; all must be pity, love and peace."

"Stop!" shouted a Martian, "I have learned that these fools, not sufficiently cursed with hunger, cold, flood and fire and pestilence, blow one another to pieces in this pretty world."

"Yes," another interposed, "some of them suffer from an affliction they call insanity."

But the other continued: "It is indeed insanity, but they call it war." James J. Dooling, in Springfield Republican.

You Have Given Us a Program—a Method

Brockton, Mass., Nov. 8, 1911.

Victor L. Berger.

Dear Comrade:

I need not say to you that I read your weekly editorials in the Social-Democratic Herald with deep satisfaction. Each one is a lesson in itself. I know how busy you are and have contented myself with the feeling that you know I appreciate them. And I have let it go at that.

It has occurred to me, however, that even you might be pleased at a word of appreciation.

And after reading your editorial of last week on the Sherman law, and the bill you contemplate offering in Congress for the purchase of the trust industries, I feel that I could not be doing right did I not say a word in commendation of that editorial.

To my mind it is the most important utterance that has yet been made by any of the leaders of thought in the Socialist party in America. It may provoke a storm of disapproval from within the party.

But let it!

It will promote discussion. And will mark distinctly the line of cleavage between constructive Socialism and impossible Socialism.

It is the answer to the question, so long asked and so long unanswered, "How are you going to do it?" It is the answer that the American people have been waiting for.

Kautsky in his Social Revolution supports you in your position. He declares the best means of acquiring the industries is by purchase.

All these years the people have been asking, how are you going to get the industries? And the same old answer: The people will determine that when the time comes. This answer was never satisfactory. The party was in this respect drifting, not exactly purposeless, but at least without a definite means of accomplishment.

Expropriating the expropriators has never caught the sympathy of the people. Thoughtful people realized that expropriation could only come by civil war and resort to arms. A move of that kind would probably be answered by capitalism resorting to the man on horseback. Civilization may then have to go back again into the melting pot.

I want to repeat that in taking that sensible position in regard to the trusts you have taken the most advanced step that has yet been taken. The great majority of the membership will sustain you.

Up to this time we have been in the position of mere critics of capitalism. Our arraignment of it was admitted to be true. Yet during all

this time we have lacked a program, a method.

You have given that to us. And it will bring the party to a position of success as no other thing could do. The millions who have been standing with halting feet will under some policy of that kind move forward in solid phalanx to the Socialist party.

The American people are in a great measure Socialist.

They admit things ought to be better under collective control.

They have stood off sentimentally debating the fitness of the Socialist party to do the work of industrial emancipation from the bondage of capitalism. The policy you have enunciated will crystallize this sentiment for Socialism. And it will find expression at the polls.

Your proposition points the way to a peaceful acquirement by the people of the social means of production. Non-interest bearing bonds maturing upon the basis of the earnings of such industries solves the problem. By this method in a comparatively few years socialized industry could be realized. The industries would pay for themselves.

I congratulate you, Comrade Berger, in this splendid forward move you have made. I congratulate the party that you have done so.

Fraternally,

(Signed) Dan A. White.

Socialist Policy

It will perhaps surprise still more some of the excited critics of the I. P. whose effusions have been entertaining us recently to learn that the Danish Social-Democratic party officially acknowledges that it co-operates with non-Socialist parties when it deems it necessary, "to prevent beforehand the election of the most reactionary candidates." At the last general election, the party declares frankly that "we worked together with the Radical party, then in possession of the government. Our common purpose was to obtain a majority in favor of the abolition of the privileges of the senate (the house of lords) and of amending the newly passed military law in order to diminish the yearly expenses of the army and the navy." The party adds: "But owing to the absurd electoral law (the military party gained the victory; however, without our co-operation (with the Radicals) the military majority would have been still greater and more difficult to break in future."—Labor Leader (Socialist), London.

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A Socialistic Proposition for Alaska

By R. A. Daguerre

(Written for The Herald.)

United States Senator Miles Poindexter, of this state, in a speech delivered in this city on the 18th instant, as reported by the Tacoma Times, discussing President Taft's proposition to lease the coal lands of Alaska to private capitalists, said:

"I have come to this conclusion, that the government should open a coal mine, build a railroad, put on a steamship line, establish coal bunkers here at Tacoma and other ports on Puget sound, and furnish coal to the army and navy and to the people at cost. I propose to go into a campaign with others to bring that about."

"I am afraid that in any leasing system the syndicate that has been trying to steal these coal lands would show itself powerful enough to evade and defy the law," declared Poindexter.

Senator Poindexter is an "Insurgent Republican," and he will be sustained in his position as above defined by the majority of the people of this state, regardless of their party affiliations. His proposition will, of course, meet with the hearty approval of Socialists. "Uncle Sam" is a Socialist in constructing the Panama canal. Why can he not do a little Socialistic work in Alaska? Of course the Guggenheims and private capitalists, and the "Stand-patters" generally, will oppose the proposition, and will call Senator Poindexter a Socialist and an Anarch-

ist, but it is pretty certain that he has hit upon the correct course for the government to pursue in Alaska.

Yes, why not build some railroads in that country? According to a published statement of Judge Anthony Van Wagenen, fifty of the fifty-four nations of the world have government owned railroads. Turkey, Spain and the United States still let private capitalists own and operate the railroads. The people of this country are taxed to pay dividends on about seven billions of watered railway stocks. All such dishonest stocks are squeezed out of the government railways.

Tacoma, Wash., Oct. 20, 1911.

In today walks tomorrow. Schiller.

Which Nobody can Deny.—If you want to make a living you will have to work for it, while if you want to get rich, you must go about it in some other way.—Young Socialists' Magazine.

—AN—

Inquiry Into Socialism

By Thomas Kirkup

Third Edition, Revised and Enlarged, \$1.40

The aim of this book is to bring out what is fundamental in Socialism, both as contrasted with prevailing social system and with theories for which it is usually mistaken.

LONGMANS, GREEN & CO., Publishers
NEW YORK, N. Y.

The Milwaukee Leader

Milwaukee and the Socialists of America must soon have a New Metropolitan Daily Newspaper. Funds are now being raised by the sale of first mortgage bonds to Labor Unions, Socialists and Sympathizers—\$200,000 are needed. Comrades, if you want the truth, if you want to help help Milwaukee, help us start a Sizzling Metropolitan Daily Newspaper. Wake up and be alive to the greatest opportunity and need that has ever confronted the Socialists of America. Nowhere, but in Milwaukee is there such opportunity and necessity in time to do effective work before the next campaign. We must and will show up the Enemies of Liberty. We must and will throw the spotlight on the Enemies of Our Public Schools and of a Free Press, on the Foes of the Working Class, the Land Thieves, the Lumber Thieves, the Franchise Grabbers, the Political Highway Robbers; all will get their daily due in news and editorial columns.

WILL IT PAY?

With eight out of every ten workmen and women, either Socialists or Unionists, or both, and a large commercial middle class favorably disposed toward Socialism and anxious to get the patronage of our readers, are not the chances bright for financial success? We expect to succeed in getting all the large advertisers to seek our pages for display advertising. For even the largest stores could not afford to miss the publicity our paper will afford, because of the buying power it will represent. We Need You to help us swing the daily into line.

Swing it Hard—Swing it High

SUBSCRIBE FOR ONE BOND—SUBSCRIBE FOR TWO BONDS—SUBSCRIBE FOR ALL YOU CAN.

Bonds are \$1000 each—Pay 4 per cent interest—secured by a first mortgage on all the property of the Social-Democratic Publishing Co. and run in series for 16, 17, 18, 19 and 20 years.

The New Daily will be on the quiver, a live wire.

It won't be edited on the fire-cracker style, but will always be "Johnny-on-the-Spot."

While an able staff of reporters will handle the news, an energetic editorial force will drive home the message of our newspaper to the very souls of men.

A bond is a SECURED obligation, that promises to pay back at a certain date with interest a sum of money loaned. It has three important advantages for the holder:

1. Safety of principal sum invested.
2. Ready convertibility into cash, by sale or use as collateral in borrowing money.
3. A fixed and regular interest rate.

The coupons attached to the bond are small certificates specifying that on a certain date, upon presentation of the coupon, a stated amount of interest will be paid. The coupons are detached at interest time and may be readily collected.

A bond is not a share of stock. A bond is evidence of a loan—of money borrowed—and which is to be repaid. A share of stock is a certificate showing ownership to the amount of the par value stated in the certificate. The amount paid for shares of stock is not paid back.

Help Us Get the Daily
By December 1, 1911

The Milwaukee Leader

A new, vigorous and truthful Daily Evening Newspaper. First issue to appear on or about December 1, 1911. Subscription price, \$3.00 per year, \$1.50 for six months.

The new Daily will be a live A-No. 1 modern, metropolitan newspaper, eight pages or more every day, chock full of the most gripping, interesting and genuine local and telegraphic news. It will have brisk special departments, such as one for Union Labor, a Home and Women's Department, a full page, something for our Boys and Girls, plenty of healthy Sporting News, first-class Market Reports, etc. Without Milwaukee's New Daily, you will deprive yourself of the world's Vital and Important Information and News and of the best in Education and Amusement. It will be indispensable. The New Daily will mark a new era in forceful and aggressive journalism in the United States. It will be the weapon of the New Democracy—Industrial Democracy. No power will be able to bully, buy or coerce it. It will seek and admit only clean and reliable advertising. Ably edited, bright and efficient, the Milwaukee Socialist Newspaper will be as the daily sunbeams, bringing good cheer and encouragement into every toiler's home.

Bonds will not be issued until on or about December 1, 1911, for the following reasons:

1. An issue of bonds prior to this date would entail an endless waste of labor, time and money in printing and handling single ten dollar bonds with their great number of interest coupons. There will be many to purchase five and more bonds. It is more convenient to have them printed with their corresponding lesser number of interest coupons. With most of the bonds sold by December 1, 1911, we shall be enabled to judge approximately how many bonds of the various denominations will be required. The printing of 10,000 bonds may be possibly reduced to 2,500, saving printing expenses, labor in detaching coupons and space for the safe keeping of the bonds.
2. It will allow us to specifically enumerate in the mortgage the property still to be bought; and
3. It will allow us plenty of time to secure sufficient funds to retire the present mortgage of \$22,000 securing bonds now outstanding and unpaid.

Pending the issuance and delivery of bonds, all remittances will be acknowledged by receipt sent to the remitter.

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COLD CREAMS
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OF WISCONSIN**

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Have your Cloth Signs for
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Thompson's Fun and Figures

Records of Social-Democratic Deeds Shown in Pictures That Audiences Enjoy

The illustrated lecture being delivered by Carl D. Thompson, "showing the Social-Democrats have spent your money," is chock full of interesting information. It sets forth the important facts about Social-Democratic accomplishments. And it also gives a good evening's entertainment.

Rounds of laughter and applause greet some of the pictures and comment. A number of slides throw cartoons on the screen. One of these shows Capitalism looking into the muzzle of a rifle marked "Socialism." "I wonder if it is loaded?" Capitalism asks.

One cartoon shows Milwaukee greeting the sunrise, bidding welcome to the morning. The next cartoon shows three men with a hose and nozzle standing on the lake shore. They are going to put out the sunrise. They are "agin" the rising sun of Socialism.

What City Clerk Does.

Among the first of the slides is one representing the operations of the city clerk's department. The cost of the department as compared to similar departments in six other American cities next in size, exclusive of tax roll and including elections. This comparison proves that the Milwaukee city clerk is allowed about one-half as much as the average. Following is the table:

	Popu- lation	City Clerk's Dept.
Cleveland	491,401	\$15,503
Buffalo	391,629	13,788
Detroit	376,174	22,622
Cincinnati	349,316	23,098
MILWAUKEE	378,873	9,389
Newark	302,324	31,171
Minneapolis	297,527	11,994
Jersey City	248,458	16,116

Average \$18,311

Milwaukee allows about one-half as much as the average.

Many Duties; One Office.

Twenty-one various duties and responsibilities are enumerated. The city clerk's department must prepare the record and printing of the common council proceedings; render clerical service for 21 committees of the common council; execute practically all arrangements for city elections and the tabulation of results; receive applications and issue licenses in connection with 2,000 saloons, 13,000 dogs, and seven other varieties of licenses; record chattel mortgages; handle the tax roll, consisting of 3,300 pages and necessitating the employment of 25 men; publish reports such as city manual, digest of taxation and other information, both departmental and public; handles city payrolls and city orders aggregating 909 per month; administers and files official oaths of office; has charge of the city automobiles; handles correspondence, local, departmental and general; renders certified copies of official transactions, particularly those of the common council; keeps records of municipal legislation and official documents; attends to the city's official advertising. Besides this, the city clerk is ex-officio secretary of the board of review and of the election commission. It is therefore seen that when the city clerk is on the job, he has "nothing to do till tomorrow."

Economy and Efficiency.

The annual savings in the city clerk's department through innovations under the present administration are divided as follows:

On salaries \$ 480.00
17,282 names off poll lists 900.00
Posting of registration lists 1,870.00
Printing council proceedings 200.00

Total savings per year... \$3,450.00

A number of slides contrast the filing methods of the former regime with the present. The letter files of the Democrats and Republicans were the



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A. W. HAAS TELEPHONE
Fresh and Salt Meats 211 ROWELL
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WORKMEN'S FURNITURE INSURANCE

Apply to Emil Fiedler, Secretary
1731 Lloyd Street

antiquated, inefficient ones such as were in use a half century ago. The Social-Democrats have installed the modern devices that are in use by all up-to-date business establishments. A photograph of the budget for the year 1909 brings a laugh from the audience, while the 1910 durably bound and thoroughly classified document elicits expressions of admiration.

Savings by Purchasing Agent.

The total estimated annual saving effected by the purchasing department is placed at \$20,000. Street brooms formerly \$8 a dozen have been bought for \$4.80 a dozen, saving \$370 a year. On coal for the city hall a saving of \$.50 a ton has been made, amounting to \$1,000 a year. The average former price of cement of \$1.40 a barrel has been brought down to \$1.20, effecting an annual saving of \$1,600. In crushed stone, through buying at \$1.24 a square yard was formerly bought at \$1.40 a yard, a saving of \$12,800 a year has been achieved. Bicarbonate of soda formerly cost the city 3 cents a pound. This price has been cut in half, making an economy of \$300 a year.

After exhibits of other savings, Thompson shows where some of the money has gone. He shows catch basin cleaners at work handling the city's sewage, promoting the city sanitation. Then he takes the audience into the home of one of the city workers, a basement home where all the ordinary comforts of home are conspicuously absent and where there is a want of even some of the common necessities. It is then explained that the Socialist administration raised the pay of the ward gang workers from \$1.75 a day to \$2 a day in order that their living standard might be bettered. "Who objects?" asks Thompson.

Exposes Ba' Tax Business.

Figures of particular interests to all taxpayers are thrown on the screen. The taxes of the Milwaukee Gas Light Company in 1910 were \$122,207.98. In 1911 they were \$11,765.75. And while the taxes of this big corporation were thus reduced over \$10,000 this year, it is shown that a small home owner in the Twenty-first ward whose taxes last year were \$39.60 is this year compelled to pay on the same property taxes amounting to \$53.74, an increase of about \$14.

"What did this small home owner do?" asks Thompson. "He was mad clear through. He began making an investigation. He swore that if he ever found out who it was that pushed up his taxes in such an infamous manner, he would get revenge."

"He found out who it was. And he went and bought two bonds in the Milwaukee Leader. That was his answer to the tax raise on his little home."

The high price of gas, a private monopoly product, as compared with water, a public monopoly product, were shown. On one slide were these significant facts:

65 CENT GAS.

Sworn Statement of Milwaukee Gas Light Co. to Wisconsin Railroad Commission, June 30, 1910.
Cu. ft. of gas produced.....2,654,645.500
Cost of production.....\$1,398,554.40

Cost of producing 1,000 cu. ft. 52 cents
City could reduce gas to 65 cents per thousand and reap a profit of \$300,000 per year.

Crooked Paving Game.

Going into the paving question, the lecturer exhibited a photograph of a page from the former contracts in which the specifications for asphalt were "closed." The words by which the trick was worked and Trinidad asphalt preferred were underlined.

The members of the common council who on July 27, 1903, voted to sustain the veto of David S. Rose, thus keeping the specifications for paving closed, were named. The nine Republicans who voted with Rose for the closed specifications were: Genz, Jenz, Laack, Langhoff, Luedtke, McCormack, Meredith, Schranck, Walter. The twelve Democrats who voted with Rose to keep the specifications closed were: Biersach, Fitzgerald, Himmelstein, Jankiewicz, Jesion, Kaminski, McCoy, Murphy, Steigerwald, Weiher, Zimmerman, Corcoran.

Labor Record.

Presenting the city administration's record on labor matters, the letter of Abe Gordon, general organizer for the International Garment Workers, is shown. The letter was written to a friend and published in the Chicago Daily Socialist shortly after the settlement of the garment workers' strike in Milwaukee last winter, and at a time when the strikes of the garment workers were still raging in Chicago and New York. Gordon wrote:

"I want to thank the Mayor from the bottom of my heart in the name of the United Garment Workers and the strikers at large. I want to congratulate the citizens of Milwaukee on having so sincere a Mayor, and only regret that we have not more such men."

An International Movement.

The lecture begins and closes with references to the international Socialist movement. A slide entitled "The Rising Tide of Socialism" shows the total voting power to be 8,803,000. The number of congressmen is 634. The number of Socialist city officials is 9,402.

In closing, slides are shown portraying the differences in the standard of living between poor and rich people. The sanitary and superbly equipped kitchen of the rich man is shown, followed by a photo of a squalid, filthy Third ward kitchen in a basement. An aristocratic bedroom,

Paving Repairs and New Paving

The franchises of THE MILWAUKEE ELECTRIC RAILWAY AND LIGHT COMPANY provide that the Company shall keep the paving in repair between and for one foot adjoining its tracks.

This requirement has been fulfilled, not because it was considered just, but because it is part of the contract with the city.

The Company has spent, in the last eleven years, the sum of \$689,607.62 in paving repairs in connection with its tracks.

An electric car, passing along the street on its own rails, does not touch the paving at any point. It causes no wear on the paving in any way. If no other vehicles used the street, good paving, once laid, would last indefinitely.

It is unjust to require a street railway company to pay even the cost of repairs made necessary entirely by other traffic.

The franchises, in definite terms, limit the Company's obligation to keeping its portion of existing street paving in repair, leaving all new paving, including that be-

tween the Company's tracks, to be paid for by the city.

Some of the city officials of the present administration have undertaken, recently, to compel the Company to pay for new paving, merely by using the word "repair" in describing the work to be done.

This is not only unjust; it is contrary to the terms of the Company's agreement with the city. The mere wording of a resolution, which directs the Company to "repair" certain paving by laying an entirely new pavement of a different and more costly material, cannot alter the character of the work to be done. In such case the paving is new, not a repair, and should not be paid for by the Company.

Any burden of unjust expense imposed upon the Company is an injustice to the Public as well as the Company. Whatever money the Company is obliged to pay now for paving repairs leaves just that much less for the operation of the street railway system in the best interest of the Public. If the Company were obliged to pay for new paving, in addition to repairs, that also would have to come out of the service.

The Milwaukee Electric Railway and Light Company

Wisconsin State Organization

E. H. Thomas, Brisbane Hall, 528 Chestnut St., Milwaukee, Wis., state secretary, to whom news and other matters of this department should be sent.

La Crosse.—The La Crosse Local is out for municipal markets. At their last meeting they passed the following resolutions: "Resolved, that the Social-Democratic Party of La Crosse urge upon the honorable Mayor and Common Council of the city of La Crosse the importance of establishing a municipal marketing place centrally located—one on the North side and one on the South side—with the proceeds of the sale."

It is the idea of the La Crosse Social-Democrats that a new market should be purchased in the center of the residence district, and a substantial market house erected where farmers and dealers could dispose of their products directly to the consumer.

Rush County.—Comrade Harvey reports that Comrade Ameringer held a fair-sized crowd in Ingram, and did a great deal of good there. This is the first time that a socialist speaker has ever addressed an audience in Ingram. In Hawkins also Comrade Ameringer had a good meeting. The comrades here are confronted by a serious difficulty—they cannot get a hall at any price. However, the public sentiment is strong in their favor for this very reason, the methods resorted to in order to shut out socialism from Hawkins, being so unfair as to excite sympathy in their behalf.

New Organizations.

Comrade Cook, of Madison, has written to us for a blank application for a charter. The Madison comrades wish to organize a new branch at the West end of the city. They believe this will strengthen the Madison movement and bring in some new members who cannot reach Branch 1.

State Executive Board.

The State Executive Board held a special meeting on November 11, with Comrades Becker, Melms, Brown and Thomas present, and Comrades Seidel, Thompson and Rummel absent. It was decided to engage Comrade Jacobs for one month beginning about November 20, for the purpose of lecturing, personal organization work, and the securing of subscriptions for the Leader and the Social-Democratic Herald in this state. The secretary was authorized to exchange the old safe of the organization for one better

with clean, sumptuous clothing and a wealth of carpets, draperies and furnishings precedes a cubbyhole wherein the bed occupies almost the whole room and the room never reached by daylight.

From every side expressions are heard in favor of the continuance of the picture method of driving home points on the political and economic events of the day. It is agreed that there are many people who are indifferent to what is going on whose interest cannot be roused through printed matter, who do not care particularly about going to an ordinary lecture or campaign meeting. These people wake up and take a new interest in a subject when presented in the graphic method Thompson has adopted

L. Durocher, advanced 6.00
C. B. Whitnall, treasurer 350.00
Total expenditures \$ 867.42
Cash on hand October 31 221.40
E. H. THOMAS, \$1,088.82
State Secretary.

One of the city officials who has been in office about four years appeared before the salary revision committee. He had asked for a raise. "If you get no raise, would you quit your job?" asked Ald. Henry Smith. "No," he replied. "No raise, then," said Smith. And the committee so voted.

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LAUNDRY**

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**BEST CARRIAGES for
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404 NATIONAL AVENUE

Young Men's Outfitters, Cloth-

ing, Shoes and Furnishings

Federated Trades Council of Milwaukee

HEADQUARTERS—BRISBANE HALL
TELEPHONE—GRAND 4425

Meetings on 1st and 3d Wednesday (8 P. M.)
Brisbane Hall

OFFICERS:

Corresponding Secretary—FRANK J. WEBER, Brisbane Hall, 328 Chestnut Street.
Recording Secretary—JOHN M. BROPHY, 514 Twenty-eighth Street.
Secretary—EMIL BRODIE, 1036 Eighteenth Street.
Sergeant-at-Arms—HENRY RAASCH, 1468 Third Street.
Business Agent—FRANK J. WEBER, Brisbane Hall.

EXECUTIVE BOARD—Henry Rumpel, Walter S. Fisher, John J. Handley, William Coleman, Edmund Meins, Frank King, M. Weisenflug.

LABEL SECTION—Meetings second and fourth Thursday evenings, Brisbane Hall, Chairman, William Haller; Vice-Chairman, M. H. Whitaker; Treasurer, J. Reichert; Secretary, H. P. Beck, 1115 Twenty-ninth Street.
BUILDING TRADES COUNCIL—Meetings second and fourth Thursday evenings, Brisbane Hall, Corresponding Secretary, Fred Heiter, Brisbane Hall; Financial Secretary, Henry Rumpel, Brisbane Hall. Chartered by A. F. of L. B. T. Dept.

THE UNION LABEL continues to stand for "A Noble, Manhood, a More Beautiful Womanhood, and a Happier Childhood."
The courts have not yet taken from us the right to employ. While we may, let us USE ITS POWER



News of Organized Labor

Conducted by Walter S. Fisher

Address all Communications to Room 206 Brisbane Hall

Blacksmiths.

Washington.—The blacksmiths on the Central of Georgia R. R. made a new contract with the company for a raise in wages ranging from 2 1/2 to 7 cents per hour, on a 9-hour day basis.

Previous to organization the blacksmiths of Atlanta, Ga., got 25 cents per hour and worked 10 hours a day. Since organization their wages have increased to 38 cents per hour, and the day's work reduced to 9 hours. No strike.

Butchers Gain Concessions.

Washington.—Four hundred members of Butchers' Union No. 174 of New York City have gained a material increase in wages and a substantial reduction in the hours of labor. After a strike had been threatened the employing butchers signed a two years' agreement with the union. The agreement provides for a nine and one-half hour day for the first year and a nine hour day for the second year. Store tenders are granted an increase of \$1 a week and a reduction in the hours of labor.

Ministers Adopt Minimum Wage.

Duluth, Minn.—At a convention in this city of Minnesota Baptists, a resolution was adopted establishing the minimum wage of an unmarried minister at \$700 per year and that of a married minister at \$900 per year. While it has been popular in the past to criticize the organizations of labor for establishing wage scales, it appears that the labor unions have imitators. It is to be hoped that the Baptist Ministers' Union will be successful in establishing its minimum wage without friction. The Baptist Ministers' Union is not confronted with the open shop question, as all of the Baptist ministers are members of the Baptist Ministers' Union. The men of labor extend their moral sympathy to the Baptist Ministers' Union in its effort to procure a living wage.

Schenectady Street Car Strike.

The Schenectady Railway Company's lines are completely tied up. The effort on the part of the Street Railway Employees' Association to unionize the lines of the Schenectady Railway Company has been successful, and as a result of this success, six men were discharged for joining the union, as a consequence of which a strike was called to reinstate the men. The outlook is bright for a complete victory.

A Big Increase.

The International Union of Pavers, Rammermen and Flag Layers reports that it has been successful in advancing the wages for its men in the laying of wood block pavement from \$3.20 to \$5.00 per day, without friction. This international union, while not large, has been extremely successful in increasing the wages of its members and securing splendid working conditions.

Laundry Workers in Russia.

Washington.—The general price for laundering collars is 5 cents each in Russia, with other articles in that proportion. The hours of service for the employees are from 7 a. m. to 6 p. m., with an hour for lunch, but, with an extra portion of cheap tea, a slice of black bread and a glass of vodka, the employee is usually content to prolong the service until 9 p. m. The wages paid to women are from \$4.00 to \$8.00 per month, with room and board included, but the living quarters are in the cellar and the food of the coarsest kind. Mechanics in these laundries command, under same conditions, about 70 cents a day.

Ought to be Prosecuted.

Washington.—H. W. Belpap, chief inspector of safety appliances, has recommended to the Interstate Commerce Commission that the Minneapolis, St. Paul & Sault Ste. Marie Railroad Company be prosecuted for violation of the hours of service law. This recommendation is because of a collision near Superior, Wis., July 5 last, in which four trainmen were killed and two injured. The men responsible for this collision had been on duty 18 hours and 50 minutes. Mr. Belpap reports that 107 miles of this road had no telegraph office in operation either day or night.

Foreign Wages in Natal.

Washington.—The United States consul at Durban reports that the white overseers on tea and sugar estates receive from \$40 to \$150 per month; white farm hands, \$15 to \$25; free Indians, men, \$5 to \$10, and women, \$1.25 to \$1.85 per month. The average wage for native men is about \$5, and for women about \$2.50. This foreign labor, however, is housed and fed by the employer in addition to the wages paid. The wage scale of this class of labor is rising.

Municipal Tramway Report.

Washington.—The gross profits of the Sheffield, Eng., municipal tramways for the last fiscal year were \$650,821. The amount transferred for the relief of the district rates was \$129,162. This latter sum, as the transfer indicates, is covered into the general treasury and indirectly relieves the rate of taxpayers. Those who do not own property, therefore, do not participate in the profits of the municipal tramway.

A Notable Victory.

The Maintenance of Way Employees (railroad trackmen) have won a victory on the railroads in Georgia. An organization has just been effected

and as a result their work day has been reduced from sunup to sundown to ten hours. A short conference held between the officials and the organization resulted in the establishment of the hours mentioned.

North Dakota has just organized a State Federation of Labor and affiliated with the American Federation of Labor.

Steel Workers Win.

Washington.—The strike at the Dowlat (Eng.) steel works has ended in a victory for the men. The employers have agreed to recognize all the unions and do business with their representatives.

"If you're a live citizen, you'll go to the budget exhibit and check up the city departments," says Comptroller Dietz.

"Every man who is honest does not object to being checked," says Leslie Everts, deputy comptroller. "And every man who isn't honest ought to be checked."

Federated Trades Council

Meeting of Federated Trades council, November 15, 1911.

Meeting was called to order by Bro. Brophy. Bro. Ed. Basenbury was elected chairman; Bro. Blakely was elected vice-chairman.

Roll call of officers showed all present; roll call of organizations were dispensed with.

The minutes stand approved as read. The following credentials were received and delegates seated: Marine Firemen, Lake Seamen, Travelling Goods & Leather Novelty Workers No. 40, Glass Bottle Blowers No. 15; Musicians No. 8, and Iron Molders No. 125.

Bro. Reichert reported that money was coming in slow for Labor Day picnic tickets—delegates should report back to their organizations.

Bro. Blakely reported that Rehm, who runs a buffet on Wisconsin St., had cards out without the label.

Bro. Rader stated that the Schloemer Bottling Co. was still hiring non-union teamsters, and delegates should report back to unions to help, by asking saloonkeepers to look for the union teamsters.

The report of the Ex. Bd. was taken up seriatim. The bartenders made charges against the Upholsterers' union; was settled in Ex. Bd.

A communication from State Federation of Labor, stating that Gov. McGovern was going to appoint Mr. Kuesterman on State Board of Control, and requesting us to write to the governor against appointing him.

A communication from Carpenters' union, saying that Hanson films were non-union, and the Ex. Bd. recommended a committee of three be appointed, according to constitution, was concurred in.

The following set of resolutions were adopted.

Resolution

Milwaukee, Wis., Nov. 15, 1911.

Whereas, The condition of life for the American seamen should be of the American standard, and the lives of passengers and crews of ships should be safeguarded by compelling said ships to carry competent seamen on board, therefore be it

Resolved, That we, the Federated Trades Council of Milwaukee, Wis., in regular meeting assembled, do hereby endorse said House Resolution No. 11,372, introduced in Congress by Hon. W. B. Wilson of Pennsylvania, and we do hereby appeal to Congress to enact same into law; and further

Resolved, That the secretary is hereby instructed to forward copies of this resolution to the Speaker of the House of Representatives; the senators of this state, and the congressmen of the districts in this city.

A communication from Metal Polishers No. 10, requesting that the Federated Trades Council place the Garage & Equipment Co. be placed on list as hiring non-union metal polishers.

To amend Sec. 1, Article 3, by joining the office of business agent and corresponding secretary.

To amend Section 5, Article 3, by inserting in first line that business manager.

To amend Section 10, by striking out corresponding secretary in the third line; strike out their and insert his; and by adding on the last line the business manager shall receive \$26 a week for salary.

The report of the Ex. Bd. was adopted as a whole.

The following committee was appointed on the Hansen Mailing Co. case: Bros. Chas. Hamilton, Rader and Frank Weinheimer.

The following committee was appointed on the Metal Polishers request: Bros. Joe Gressler, Krogstad and Grass.

The report of the Label Trades department was received and filed.

The bills were allowed as read.

Receipts.

Garment Workers, 71.....\$ 2.39

Bookbinders, 49.....3.00

WHICH ONE?

One city department alone spends about two million dollars of hard money every year?

Which one is it?

You can find out at the budget exhibit, November 27 to December 3.

President Kline's Stirring Words

"Never in my whole life have I been so pleased with the result of an election as I was with the returns from Los Angeles," says J. W. Kline, president of the International Brotherhood of Blacksmiths and Helpers.

"I know Job Harriman personally, have known him for a long time, and he's a prince of a man in every way," he added as he banged his fist down on his desk.

"I'm confident that Harriman will win out by a big majority at the election proper in December. I want to say that any workman who votes for Alexander doesn't understand an iota of politics and is using his influence against the true interests of labor."

Harriman Labor's Hope

"If there were no other reason for voting against Alexander (than that he gave his moral support to that dirty old tyrant, Harrison Grey Otis, at least every laboring man who has enough blood in his veins to demand justice for himself and his fellow working men ought to do everything he can to defeat Alexander by voting for the Socialist ticket."

"Whether a union man is a Socialist or not, he ought to know that a vote for Harriman is a vote for the working class."—Chicago Daily Socialist.

Engineers, 311	2.64
Engineers, 311, rent	6.00
Electrical Workers, 494, rent	6.00
Carpenters, 1,586	.38
Marine Firemen	12.00
Clothing Cutters, 195	4.80
Carpenters, 1,813	.08
Carpenters, 1,881	1.31
Carpenters, 1,748	1.88
Plumbers' laborers, 1	1.35
Carpenters, 1,519	1.59
John Reichert, Labor day tks.	7.50
Plasterers, 138	6.00
Lathers, 10	6.00
Sheet Metal Workers	6.00
Total	\$60.84

Disbursements.

Co-operative Printery, 500 letter heads	\$ 2.50
Walter S. Fisher, labor news	10.00
Ex. Board, 4 members	3.25
Frank J. Weber, 8 days	33.33
Total	\$49.08

Being no further business, meeting then adjourned. J. M. Brophy, Secy.

Wisconsin State Federation of Labor

Milwaukee, Nov. 8, 1911.

Wisconsin State Federation of Labor Executive Board session.

Walter S. Fisher chairman.

The secretary reported on a recent visit to Madison in connection with the State University. Report received and filed.

The secretary reported on having taken up with Congressman Berger the matter of reducing the cost of naturalization papers, and also the plan suggested to reduce such cost. Report received and filed.

The secretary reported in part on the State Federation of Labor convention. Report received and time extended for a full report to the semi-annual session.

The transfer of bonds to the Milwaukee Leader was approved.

The Milwaukee Addressing Co. gave notice of discontinuance of business and the matter of securing further services in addressing was referred to the secretary.

The secretary was instructed to distribute information relative to labor laws as provided in resolution No. 3, adopted by the La Crosse convention.

The secretary was instructed to mail the protest of the E. B. to the State Governor, against the appointment of ex-Congressman Gustave Kuesterman to the State Board of Control, and to request City Central bodies to do likewise. This action was deemed advisable because of Mr. Kuesterman's favorable attitude on contract prison labor.

A letter from the American Magazine refusing the request of the E. B. to publish in pamphlet form an article by Clarence Darrow, "Why Men Fight for the Closed Shop," was received and filed.

The secretary was instructed to proceed to Madison when requested to assist in the adjustment of certain trade matters.

A request to endorse Women's Suffrage was referred to the next convention.

On request of the chairman of the State Industrial Commission to have the Federation represented when important future precedents are to be established relative to the workmen's compensation law, the E. B. decided to engage the services of Attorney Michael Levin, together with a member of the board.

The matter of printing proceedings after Dec. 1 was referred to the semi-annual session.

The secretary was instructed to arrange a joint session during the semi-annual session with the E. B. of the Milwaukee Federated Trades Council for the purpose of discussing and providing plans for the improvement of certain labor conditions.

Adjournment.

Notice to the Secretaries of Affiliated Organizations.

Beginning with December next the official organ will be replaced by the "Daily Milwaukee Leader." In other words, the present official organ will not discontinue, but will become the national edition of the Leader, and "not be practical for our use."

The Executive Board will at its semi-annual session in January next provide other means of distributing official information to the affiliated organizations.

Fraternally submitted,

FRED BROCKHAUSEN, Secretary-Treasurer.



WISCONSIN STATE FEDERATION OF LABOR

OFFICIAL DEPARTMENT

General Officers

FRANK J. WEBER, General Organizer, 520-530 Chestnut Street, Milwaukee, Wis.
FREDERICK BROCKHAUSEN, Secretary-Treasurer, 653 Orchard Street, Milwaukee, Wis.

Executive Board

WM. SAUTER, 411 Center Street, Sheboygan, Wis.
WM. SOMMER, 1034 Phillips Avenue, Racine, Wis.
M. WEINER, 1877 Levee Street, Milwaukee, Wis.
WALTER S. FISHER, 1197 Eighth Street, Milwaukee, Wis.
THOMAS E. STRAUSS, 526 North Ninth Street, La Crosse, Wis.

UNFAIR—WAS IT?

The United States Supreme Court has rendered the Sherman Anti-Trust Law as including LABOR UNIONS. Complying with the terms of the decision, "Unfair List," heretofore appearing here, has been removed.

IT'S UP TO YOU!

Wage Earners! Wake up! Join the Union of your craft and the party of your class. Demand the UNION LABEL and Shop-CARD for every article you buy. For emancipation from wage slavery.

WORKINGMEN!!

There are a good many reasons why you should wear KAUFMAN & SIMON'S Tailored-Made Union Label Clothing, made to fit and fit to wear.

First—Every garment is made in our own city of Milwaukee. Second—Every garment is strictly tailor-made, so it is "MADE TO FIT."

Third—Every garment is Union Made and bears the Union Label, so it is "FIT TO WEAR."

Your clothes dealer sells them. Remember the Union and our Manufacturer's Label are in the inside breast pocket. Both stand for honesty and reliability. Demand them of your dealer and accept no other.

South Side Turn Hall

473 NATIONAL AVENUE

FOR RENT FOR

Weddings : Parties
Balls : Theatricals

WM. F. SCHMIDT

Manager and Proprietor of

TURN HALL SALOON

AHRENS & VAHL

SHOES & HATS

Men's Union Stamp
Shoes for Work and
Dress Wear

\$2.00 to \$4.00

Also a Complete Line
of Women's and Children's
Footwear

MAGAZINES

We carry a complete line of the latest and popular Periodicals at all times. Give us your order.

FRED A. WENZEL

PRESCRIPTION DRUGGIST

Cor. Clarence Street and Howell Avenue Milwaukee

FALL SUITS

Our new Fall Line of Men's and Boys' Suits and Hats are now ready for your inspection, they are beautiful.

Schuck & Schiminsky

Cor. Teutonia Ave. and Center St.

Ben Rheinfrank

Union Made Hats, Caps and Men's Furnishings

A Large Assortment of Good Merchandise

1438 BAY AVENUE

WM. GLANDER

SALOON

Cream City Beer on Tap

733 Greenfield Cor. Eleventh Ave.

Brisbane Hall Annex

BUFFET

ADOLPH HEUMANN

526 Chestnut St.

FALL SHOES

A Full Line of Men's and Ladies' Fall Shoes and Children's Jockey Boots.

When in need of shoes, try

H. T. PLITZNER

"The Shoe Man"

1275 Kinnickinnic Avenue

STOVE REPAIRS

Buy from the manufacturer direct.

Largest stock in the world.

SPEICH STOVE REPAIR CO.

130-132 W. Water.

Union Barber Shops

Always see that this card is displayed in the shop before you get a shave or haircut.

J. N. GAUER

SHAVING PARLOR

855 KINNICKINNIC AVENUE 905

Opposite South Bay St.

FRED. GROSSE

Beisbane Hall

Shaving Parlor

SHAVE AND SHED

H. KUHN'S BARBER SHOP

402 REED STREET, Corner Scott

H. C. MUNDT SHAVING

166 LLOYD ST.

The Line of Union Cigars

PARLOR

ST. CHARLES HOTEL

Barber Shop and Bath Rooms

EMIL TRIEB, Proprietor.

Wm. Smith

Shaving Parlor

835 Kinnickinnic Avenue

FELIX WICHTA

THE SOCIALIST

BARBER SHOP

500 Grove St., Reik Bldg.

B. Lakoski

UNION

TAILOR

Prices Reasonable

620 Chestnut Street

GET BUSY

Don't Miss the Great

Clothing Bargains at

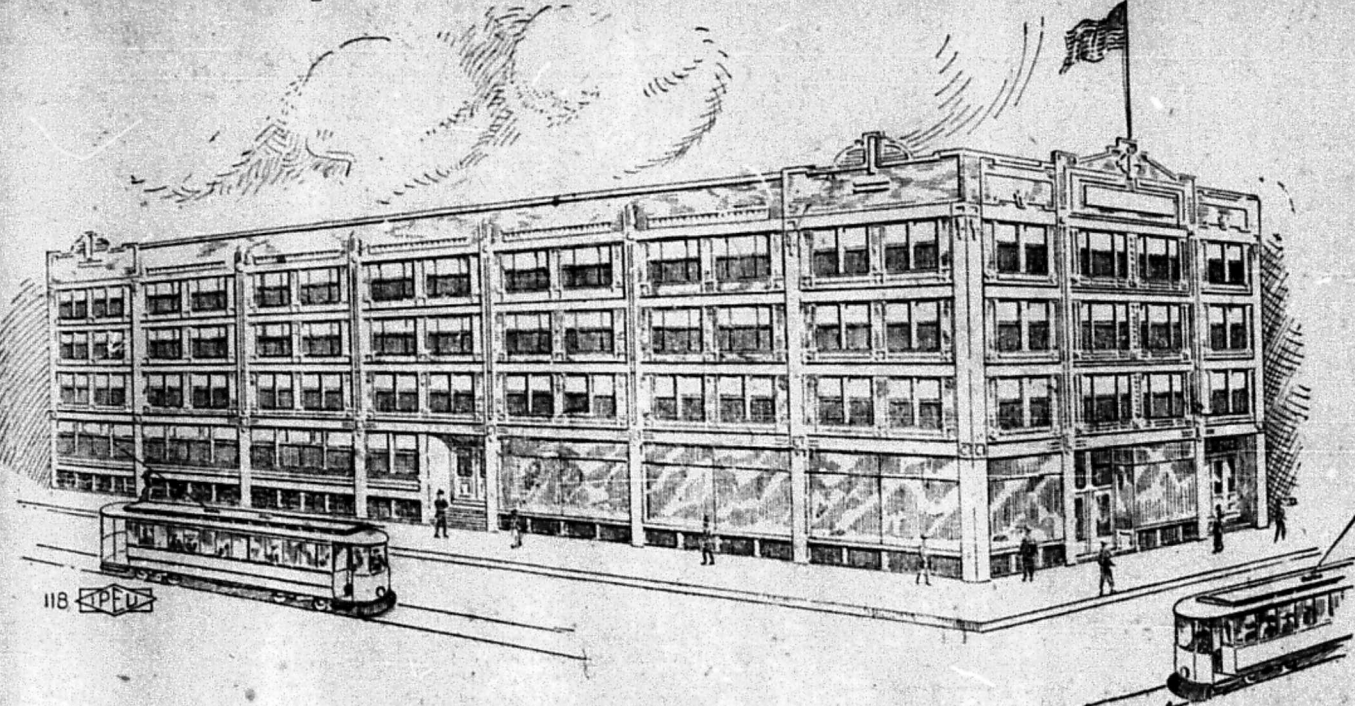
The Evolution of Socialist Party Homes in Milwaukee



OLD HEADQUARTERS—614 STATE STREET—WHERE MILWAUKEE SOCIALIST PRESS WAS BORN.



SOCIALIST HEADQUARTERS—344 SIXTH STREET—A PILE OF LITERATURE READY FOR THE BUNDLE BRIGADE



BRISBANE HALL, NEW SOCIALIST PARTY AND LABOR UNION HEADQUARTERS, WHERE THE MILWAUKEE LEADER WILL BE PRINTED.

Biggest Thing in America

Is your brain in good working order? Are you ready to take hold of a big, powerful idea?

If so, then look for a moment at these figures.

In a magazine article, Col. Charles H. Taylor, of the Boston Globe, makes the estimate that in one year "the total circulation of the newspapers of the United States was not less than 10,000,000,000 copies."

Ten billion newspapers in one year with facts and thoughts and pictures and impressions in them.

Ten billion newspapers telling the people what to think and what not to think. Ten billion newspapers that enter the very brains and lives and acts of the people.

Ten billion newspapers crammed and packed with colored and shaded statements, with poisoned and perverted information.

The knowledge and opinions of the people, the very brain life of the masses of people, controlled by a Master Class!

O, yes, there are a few Socialist papers. And there are some radical independent sheets here and there. But they do not represent a half billion out of this total of ten billion.

The thinking of the country is done for the people by the powers who

ocratic paper in his hand.

"Have you seen this Democratic mud-battery?" he said. "It is a d—d outrage, isn't it?"

I read and smiled, remembering that I happened to have my Republican friend's article still in my pocketbook. I took it out and presented it to him.

"The Democratic mud-battery is not without precedent," said I. He blushed, stammered something unintelligible and beat a hasty retreat.

Reminiscences of Carl Schurz.

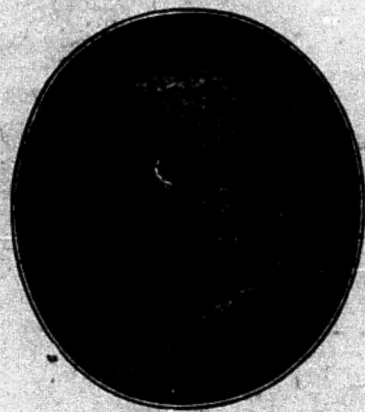
Special Premium Offer

Send \$4.00 for \$5.00 worth of Milwaukee Leader subscription cards, and we will send you postpaid a copy of the 300 page cloth bound book of fifty selected Berger editorials as premium, as soon as it is printed, which will be on or about January 1, 1912. You may have any of the following denominations:

12 months \$3.00, 6 months \$1.50, 4 months \$1.00, 3 months 75c, 2 months 50c

Below is a description of the book you get.

Berger's Broadsides



VICTOR L. BERGER

Titles of Subjects

Socialism or Communism—The Flag Fetish—The Social Evil—Give Them Hope—Down with the Senate—Words of the Saints—Do We Worship a Fetish?—Pensions for the Soldiers of the Common Weal—Will You Mend Your Roof?—Real Social Democracy—An Outworn Garment—Why the Panic Came—Capitalist Liberty—Is an Alliance Possible?—Only Equally Big Pocket Books are Equal Before the Law—We Do Not Create Classes—The Swiss System—A Lawyer-ridden Land—Jaures' Great Book—Wolves' Laws for Sheep—A Socialist's View of the Single Tax—Are Socialists Practical?—Freedom Has Fled—Moving by the Light of Reason—How will Socialism Come?—For Whom is there Freedom?—Means Towards the End—Labor Learns in the School of Experience—Socialism is a question of Development—Getting On the Band Wagon—A Few Plain Pointers for Plain Working People—Is There Any Other Way?—Social Democracy is Destined to Save Civilization—Abolish Parties? What for?—The End of the Roosevelt Episode—This Nation is Ruled by a Few Corporation Lawyers—If This Be Treason, Make the Most of It—Workingmen of Milwaukee, you Form the American Vanguard—The Force of Government is of Little Consequence—Do We Want Progress by Catastrophe and Bloodshed, or by Common Sense?—The Profit System Knows No Creed—How to Make the Change—The Women Must Find the Profits for the Trusts—In What Respect are we Better Off?—The Only Way for the People to Combat the Meat Trust—What Makes us Willing to Work and to Sacrifice?—When Peace on Earth and Good Will Toward Men will Come—The Nonpartisan Workingman is a Traitor to His Class.

The fifty selected editorials will make a three hundred page book, printed on good paper, bound in cloth on the above subjects

The Greatest Book of the Year

The Editorials Which Made History

FIFTY of the best and most striking editorials, on fifty different subjects by Victor L. Berger, which have appeared in the Social-Democratic Herald during the past ten years, will soon be printed in book form.

These editorials were the greatest factor in revolutionizing working class, public opinion in Milwaukee which resulted in the capture of the city and county of Milwaukee, and sent fourteen Socialists to the Wisconsin State Legislature and the author to Congress.

These fifty, selected, Berger editorials deal with every phase of the world wide movement of the toilers in their economic, social and political struggle for a higher life.

Victor L. Berger, better than any other living man on the American continent, has caught the revolutionary spirit of the times and interpreted it to the average man in language so simple, forceful and direct that none who read can help but understand it.

These editorials not only educate, but inspire intelligent, united working class action. They are illumined with a thorough knowledge of history and modern sociology and striking illustrations therefrom. They all appeal to the intelligent self interest of the workers as a class and point the path over which the toilers must pass to final social, industrial and political freedom.

The keynote to this volume is Working Class Education and Enlightenment and Class Solidarity on the Economic and Political field of action.

A Certainty.

That one newspaper exists to fight the battles of a railroad; that a second stopped attacking a great and corrupt corporation at the price of a loan from a bank; that a third fell into the same silence concerning the same corporation because its publisher made a profitable investment in the corporation's lands; that a fourth keeps hands off the local political gang because it borrows money from the trust company which finances the public service corporations which use the gang—all these things I know with the private certainty which is just short of public proof. The names and cities are in my mind as I write.—WILL IRWIN, in Collier's Weekly.

control the overwhelming mass of this ten billion.

We MUST have a stronger American Socialist press.

We have made splendid forward strides during the past few years. As against the sixty working-class daily newspapers of Germany, however, we have less than a half dozen in America.

As necessity arises, driving us like desperate men backed to a wall and forced to find new weapons and new methods, so here and there over America, are daily newspapers going to be established by Socialists.

The one point where a daily newspaper is a desperately needed weapon is the city of Milwaukee. Nine opposition newspapers are daily shooting their volleys of falsehood and vile insinuation.

Before we can answer one lie with our weekly paper a dozen others have been started.

You can help in this situation. You can do your share toward getting a battery started that will answer shot for shot the attacks on the Milwaukee Socialists.

Are You "Seeing Things"?

Are you one of the fools or one of the wise ones?

You have seen the magic man on the stage. He shows you the hat that's empty. Then, he takes a rabbit, four apple pies, and a lot of baby's underclothing out of the hat you saw was empty.

They try to make you think you see things you don't see at all. Read that once more and you will understand just what is what.

A Lightning Change Artist

When I opposed General Grant's re-election in 1872, I spoke in a Western town where the Republican paper, anticipating my speech, published a personal attack on me so extravagant in its violence that I cut out the article and put it in my pocketbook to show it on occasion to my friends for their amusement.

It so happened that a few years later I visited the same town in a "sound money" campaign in which the Republican candidate was on the right side; and now it was the Democratic paper of the place that fired a tremendous volley of abuse at me. The Republican editor politely visited me at my hotel, holding the Dem-

La Follette Smashes at Press

Under the heading, "Newspapers and the People," an editorial in La Follette's Weekly Magazine says that Big Business controls the newspapers. The editorial follows:

How about our newspapers? Are they helping or hindering the move-

ment for a people's government? Do they cater to the money power? Or do they reflect truthfully the happenings of the day?

Momentous questions, these. They are concerned with the forming of public opinion, and hence with democracy. Upon their answer depends in large measure the outlook for a government by People instead of govern-

ment by Property in this country.

Public opinion is the life force of democracy. Tamper with the one and you injure the other. That is why leaders of public thought are beginning to direct their attention more persistently toward this matter of a free press.

Prof. Edward A. Ross, the noted sociologist, in a recent number of

The Atlantic Monthly, discussed "The Suppression of Important News." He showed how the commercialization of the daily newspaper has transferred the control of the paper's policy from the editorial rooms to the business office. And he comes to the conclusion that—

"When all is said, the daily press has been a staggering blow to de-

mocracy."

Hon. Francis E. Leupp, writing in the same magazine on "The Waning Power of the Press," suggests that—

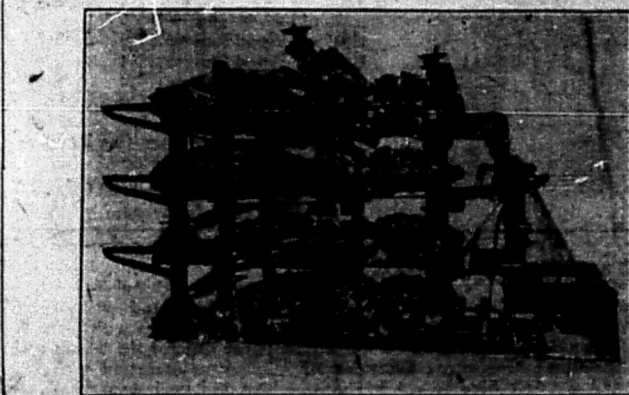
"With the capitalists' plans to promote, and powerful advertisers to conciliate by emphasizing this subject or discreetly ignoring that, is not the wonder rather that the moral quality of our press has not fallen below its present standard?"

"Tainted news," "subsidized press," "corporation organs," "inspired editorials," have become a part of current vernacular. This alone would indicate a popular distrust of newspapers—a general feeling that they are not purveyors of uncolored news and disinterested opinions.

And this distrust is well founded.

It is not that the reporters and editors of the daily press are wanting in intelligence or integrity. Quite the contrary. The men in this profession as a rule possess both qualities to a striking degree. The trouble is that they are not free agents. They are hedged in and restricted, in the handling of both news matter and editorials, by what is known as the paper's "policy." What this "policy" is to be, is determined by the business connections of the paper. Thus is public opinion perverted at its source.

In Russia the autocratic government officials decide what may be printed in the press. In this country we have a censorship quite as effective, though perhaps not so sweeping. It is the censorship of Business.



THE NEW FIVE-DECK COLOR PRESS WHICH WILL TURN OUT 15,000 OF THE MILWAUKEE LEADERS AN HOUR

Poisoned !!

How Your News is Tainted

(By John C. Carroll.)

I know that news is tainted to serve big business interests.

For I have myself so tainted news. Most big newspapers print what are known as "policy stories." Most big newspapers suppress stories to please advertisers.

I want to give specific examples, first of "policy stories," second of "suppressed stories."

The Chicago Chronicle, which ceased publication June 1, 1907, was one of the frankest papers in coloring news. For several months I covered the Board of Education for that paper. The leading figures on that board were appointees of Edward F. Dunne, then mayor of Chicago, and bitterly opposed by the Chronicle.

The orders were issued in the office that school board stories should start this way.

"As the result of Mayor Dunne's determination to play politics with the school board, in season and out of season."

Then would follow the story, whatever it happened to be. No matter what the story, it must be turned into an attack. I followed that line for about four months. The Rand-McNally Company tried to get an injunction against the replacement of its geographies and other books by cheaper and better books.

Of course, the suit was brought by a "taxpayer," a private citizen who would be irreparably injured if

the change in text books were made. Strangely enough that poor taxpayer hired Rand-McNally and Company's lawyer, a former school board attorney, noted as an authority in school law in Illinois. Collision was freely charged and the suit lost.

Somewhat, I forgot myself and wrote the real news, wrote the story as it was. I turned the story in. I heard the city editor say to another reporter: "Here, take this story and rewrite it. It's only one man's opinion. The Old Man (meaning John E. Walsh) is a heavy stockholder." The story was rewritten. It was handled so as to appear that by failure to grant the injunction the interests of poor taxpayers had been betrayed.

One night I was assigned to a meeting conducted under the auspices of the American Medical Association. One of its organizers, a physician of national reputation, spoke of exposed proprietary medicines. It was before such exposures had gone the rounds of the press and magazines. It looked to me like good stuff. I took copious notes. I went to the office and prepared to write a big story.

The story was told to the city editor: "It's true," he said. "It's a good story, but G—D— it, they advertise and we can't print it."

Assertions that news is tainted are not fakes. Men who have worked on big newspapers have had similar experiences to the ones I relate.

The Satanic Press

San Francisco also has a devil press. James Barry, editor of the Star, weekly, says, Sept. 2:

We think we know—indeed, we have the effrontery to SAY that we know—just as much of public affairs in San Francisco as does any editor "from Slattery to San Diego, or the Sierras to the sea."

One thing, particularly, we know, and it is this—that if ever there was a press whose "deep damnation" could equal the Satanic Press of San Francisco, the fact has not been historically recorded.

I can best explain what is wrong with newspapers nowadays by an example. Suppose a clever, wealthy advertising man should come to the doctors of this city and say: "Here, I am going to organize you, and advertise what you can do, and you will

make ten times as much money as you are making now." Suppose the doctors consented. How the moral tone of the medical profession would fall.

Well, that is just what is wrong with the newspaper profession. The ethics of the journalists themselves—the newspaper writers—are constantly going up. But the ethical tone of the newspapers is constantly going down. The fault is with the man who gets hold of the paper. He is a business man. He has to have considerable money, because no paper in this city is worth less than two millions. And it has been my experience that men who have amassed a million or two have lost their ideals. So the newspaper writers are bossed and wronged by the men who have no sympathy with their moral views.—Will Irwin.



Cut Glass for Christmas

Delicate and Sparkling as a Snow Flake

Nothing is more in keeping with the brilliance and beauty of yuletide than this exquisite luxury. Nothing is so practical, so sure of delighting.

We carry nothing but genuine cut glass—one grade, the highest; there is no "moulded" or pressed work here. Every piece is etched, or cut, by hand from pure rock crystal. The designs are distinctive, the price quite moderate.

Out-of-town readers are invited to avail themselves of our improved letter-order service. Memorandum packages will be sent to responsible people on request.

BUNDE & UPMAYER CO.

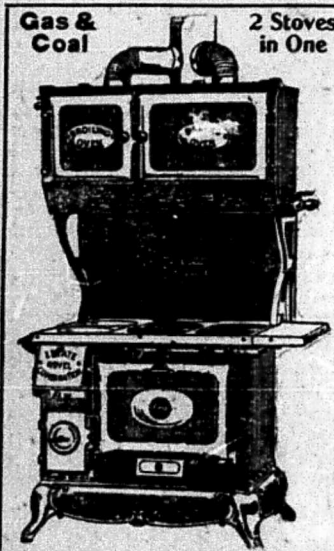
Diamond Specialists

Manufacturing Jewelers

Corner East Water
and Wisconsin Sts.



MILWAUKEE
WISCONSIN



Gas & Coal **2 Stoves in One**

From \$5.00 to \$15.00 saved on every stove if you buy direct from the factory. This offer is good all the year around. Cut this ad out and put it in your pocket book. You won't find this ad very often because advertising costs too much money. Read and see what I can save you.

Heaters	Retail Price	Factory Price
Fire Pot size 18 in.	\$60	\$45
Fire Pot size 17 in.	\$55	\$41
Fire Pot size 16 in.	\$50	\$37
Fire Pot size 15 in.	\$45	\$34
Gas and Coal Ranges	\$55	\$45
Gas and Coal Ranges	\$50	\$40
Gas and Coal Ranges	\$45	\$35

(Two in one)

Coal and Wood Ranges	\$50	\$38
Coal and Wood Ranges	\$45	\$34
Coal and Wood Ranges	\$38	\$29
Coal and Wood Ranges	\$33	\$25
Coal and Wood Ranges	\$25	\$19

The same saving on all Gas Ranges—always bring this ad along.

CHAS. SCHMIDT
159 Lincoln Avenue.

Wright to Be City Editor

Manitowoc Daily News; Chester M. Wright, who will be remembered here by a large circle of friends as editor of the former Manitowoc Daily Tribune, and for left here to go to Milwaukee, where he accepted a position as city editor on the Sentinel and later on the Journal, and then went to Los Angeles to accept the editorial chair on the California Social-Democrat, is back in Milwaukee now, and will be editor of the Milwaukee Daily Leader, the new Social-Democratic daily newspaper to be started there.

Mr. Wright left Milwaukee for Los Angeles last year, and while there had some stirring times with General Harrison Gray Otis of the Times and others who were interested with the general in a big land deal which, it was stated by some, was nothing more nor less than a land grab.

Mr. Wright is recognized as one of the foremost newspaper men in the country, and as editor of the Milwaukee Leader will undoubtedly give the Milwaukee citizens a paper worth the money and one that will make the old daily papers of Milwaukee hustle.

Gross Hardware Snaps

FOR ONE WEEK ONLY

BEGINNING SATURDAY, NOV. 18th, ENDING FRIDAY, NOV. 24th

MITRE BOX AND SAW

12-inch Mitre Saw. Made of good steel, correctly tempered, solid back. 12-inch wood mitre box, 24-inch inside. Both box and saw together for this sale only. **98c**

HANDY TOOL HANDLES

WITH 10 TOOLS.

Red fancy cocobolo handle with strong chuck for holding tools, special for this week. **39c**

Wife Tool—Makes square mitre and marking gauge with regular folding rule. **25c**

Coping Saws with one doz. extra blades special at only **19c**

MANUAL TRAINING WORK BENCHES

Work Bench with two wooden vises. **\$7.50**

Hardwood throughout

Manual Training Work Bench with three drawers and quick acting vise **\$12.00**

Cabinet Work Benches with three drawers—Large cabinet. Two wooden vises. Large size, all maple top and tool rest. Just like cut. **\$14.00**

Tool Chests and Cabinets for Men and Boys, \$3 to \$25

SAWYER'S SURFACE GAUGES

9 AND 12 INCH SPINDLES

3-inch heavy hardened steel base. Have all the latest improvements. Warranted accurate. Complete with auxiliary guide at **\$2.98**

Rule Clamps for connecting two rules in one **39c**

Combination Bevels **\$1.60**

Set of six Ratchet Wrenches **\$5.00**

"Imp" Gasoline Torch **\$1.25**

Bearing Scrapers, set of three **\$2.00**

Carbon Scrapers, set of three **\$1.00**

JEWEL

Stoves and Ranges

\$1.00 Per Week

"Stewart" "Monarch" "Champion"
Stoves Malleable Coal and Gas

Jewel Stove Catalog Free

"IF IT'S FROM GROSS, IT'S GOOD"

Ph. Gross Hardware Co.

126-128 GRAND AVENUE

Mullen Puts One Across

All summer and all the fall months, the disappointed contractors and the newspaper supporters of the nonpartisan political movement have been shooting criticisms at Supt. Mullen because the so-called binder course was left out of the pavements this year. Mullen has stated repeatedly that this "binder course" is useless and he has furnished the testimony of most of the leading paving experts of the country to back his position. This claim of Mullen is now strengthened beyond dispute, because the one piece of asphalt pavement in Milwaukee which is admittedly the most superior has been cut through and has been found to be without a binder course. The following letter was sent to Commissioner Briggs by Mullen:

Dear Sir:

We have recently learned that, in the borough of the Bronx, New York City, there has recently been laid on 188th street, between Aqueduct and Sedgwick avenues, a little over 5,000 square yards of bituminous or asphaltic pavement, consisting of 4 inches of 1-3-6 concrete and 1 1/2 inches of straight sand mixture sheet asphalt wearing surface. This work was completed on Tuesday, October 24, 1911.

We are also informed that a con-

tract has been let for laying 40,000 square yards of a similar pavement, consisting of 4 inches of concrete and 1 1/2 inches of sheet asphalt wearing surface on City Island avenue for the entire length of this street.

Recent investigations by us prove conclusively that Jefferson street, between Broadway and Mason streets, in this city, in front of the Hotel Pfister, which was laid twenty years ago, was not laid with a binder.

This section of Jefferson street is always pointed to as the best asphalt pavement ever laid in Milwaukee.

There are cases too numerous to mention where straight sheet asphalt and stone mixture or stone filled sheet asphalt pavements have been laid without binder with entire success. The older pavements in Washington City, some of which are still in existence and in perfect condition, were not laid with binder course, while many of the pavements since laid and which have not worn well, were laid with binder course.

This is but some of the overwhelming evidence to prove the folly and waste of the use of the binder course between the concrete and the wearing surface of asphalt pavements.

C. A. Mullen,
Supt. of Street Const.

Mullen has just received a letter from Mr. Samuel A. Greeley, who was until recently superintendent of the city incinerator.

Mr. Greeley is now travelling both in the United States and in Europe as an expert on incineration, and he writes Superintendent Mullen his following observation in the matter of asphalt paving in Europe.

"I wish to tell you a little about some repair work on an asphalt pavement in front of the opera house in Frankfurt, Germany.

"The men were replacing a section of about 60 feet long by 15 feet wide. The edges were cut cleanly all the way around, and the foundation was swept clean, so that I got a good look at the pavement. It consisted of a concrete base and an asphalt surface without an intermediate course.

"I shall say that the asphalt surfacing was not over two inches thick, the remainder of the pavement looking firm and true."

It would seem from the above that in Europe also they believe in laying asphalt pavements without a binder or intermediate course, and that Milwaukee is therefore not alone on this proposition.

after a disturbance of this kind.

It often happens that the baby goes into convulsions without the mother realizing that there is anything wrong with the child. In other cases, and particularly when there is a high temperature, the mother may have a warning of the impending convulsions by rolling of the muscles of the hands and face, and sometimes by a marked pallor spreading over the baby's face.

If the baby has convulsions, the mother should loosen the clothes around the neck and body so that the child may be able to breathe freely. The baby should be turned on its side so that the saliva will run out of the mouth and not back into its throat. It is common for mothers to put a child with convulsions into a warm bath and this is a good plan, but care must be taken not to burn the baby with water that is too hot. A cold cloth or an ice bag should be kept on the baby's head while it is in the hot bath. By adding a little mustard to the water the effect of the hot bath is more marked, but the mother should not add sufficient mustard to cause severe irritation of the skin. All that is required is that the skin should become quite red.

When the convulsion ceases the baby should be taken out of the bath and wrapped in a warm blanket without waiting to dry the baby with a towel. As so many convulsions are caused by disturbance of digestion, it is well to give the baby an anema of warm water in order to flush out the bowels. If the result is not good, this may be repeated in a short time.

If the convulsion comes on soon after the child has eaten something indigestible, it is a good plan to make the baby vomit as soon as the convulsion has ceased and the baby is breathing well. This may be done by putting the finger well back into the baby's throat.

In most cases it is well to give the baby a teaspoonful of castor oil as soon as it is able to swallow. Castor oil will sweep out the indigestible food or the poisonous material which is being absorbed into the system.

After the convulsion is over the baby should be kept quiet for a number of hours. Give the stomach a rest from the food, and give the baby small sips of water.

Live Questions

A very old book that is read by many people says, "The fool is known by a multitude of words."

So it is with the "nonpartisan" prattlers and chatters who are talking about experts in city service.

Of course, experts are wanted.

An expert is a man who knows how. The fellow who don't know how is not an expert.

Never before has Milwaukee had so many men who know how in the city service.

Never before have there been so many experts on the job in Milwaukee. Some of these men have made remarkable, distinguished advances in perfecting city business. But the "nonpartisan" prattlers and chatters have shut their mouths about this while they have spilled out millions of foolish words about "experts needed."

They are not shameful. They are only cheap and tawdry and sorry to look at like to women who are driven to sell themselves for a living. It goes with the system.

BOYS! BOYS! BOYS!
WANTED.

Good Boys 12 years or over, to carry The Milwaukee Leader.

Call after school, or any time on Saturdays, at Room 207 Brisbane Hall, and ask for FRED. VOGT, Circulation Manager.

CAN YOU TELL?

Can you tell how much Milwaukee pays for police service?

Can you tell how much Milwaukee pays for fire protection?

Can you tell what the profits of the water department was last year?

Can you tell how much the health department costs the city each year?

How much do you know about the business of this town you live in?

Why not go to the budget exhibit, Nov. 27 to Dec. 3.

Socialism in the Backwoods

The town of Webster, in Burnett County, may not be as celebrated as Daniel or Noah Webster. To tell the truth and nothing but the truth, there are only four houses in Webster, and the best way to reach it is in a flying machine. The latter not being available, I boarded a gravel train piloted by a Socialist and got there in a fashion.

But what the people in and around Webster lack in numbers they make up in quality, for I found in the little place a fine active bunch of comrades. Lots of live young Socialists, for the oldest of them, Comrade Hotchkiss, a former railroadman, is as young as any of them.

We had a splendid meeting. The dance hall was packed to the door and the crowd listened attentively until nearly eleven o'clock, after which time the seats were removed and dancing started.

The collection yielded six dollars and the dance nine dollars. The kind of movement that is in Webster can be duplicated in every rural township in northern Wisconsin. The farmers are as much exploited by the market as the city proletarians are by the shop owners, and they are easily reached with Socialism.

OSCAR AMERINGER.

How Capital Develops a Country

Years ago the good people of Bayfield County, Wisconsin, bonded themselves to the tune of \$240,000 to build a railroad for the benefit of the lumber trust. After the land had been

cleared of the wealth of timber and the last log had been shipped over the road that Jack built, the company proceeded to tear up the track. In this it was prevented by the farmers, who rallied with shotguns and rifles to the defense of their (?) beloved road. The road is still in operation. Every other day a mixed freight train trails melancholy from the town of Iron River to Washburn and return. The road is saved. So are the pine stumps and the charred logs. So are the bonds issued by Bayfield County. They still draw interest with undiminished force in spite of their age.

Ashland County was not quite as fortunate as its neighbors. It bonded itself to the tune of \$150,000 to build the Cook logging road. One day there came an end to the logging and the timber corporation tore up the track and sold the rails for old iron. But, thanks to God, it left the bonds unmolested, and Ashland County is still owing \$75,000 on the Cook logging road that once was, and is no more.

Glory, everlasting glory to the grand old Republican party that gave millions of timber land free gratis to the corporation. It would not bond the people to build railroads for themselves, but graciously allowed the dear public to bond itself for the benefit of private corporations. Fortunately for the people, the land which the state presented to the corporations is still left and may be purchased from them for \$15.00 per acre, stumps, rocks, and bonded indebtedness thrown in.

OSCAR AMERINGER.

Child Welfare Department

Convulsions or Spasms.

Convulsions and spasms are more likely to occur during the first year of life than at a later period. This is because the brain is growing so rapidly, and is so easily disturbed. The brain of a child grows more during the first year of its life than during all the following years. Poorly nourished children, especially those suffering from rickets, are more likely to have convulsions than strong children.

Babies who inherit from their ancestors an unstable nervous system are more likely to have convulsions than are babies whose ancestors have strong nervous systems.

Strong, healthy babies often have convulsions because their indigestion has been disturbed by improper food. If the baby gets "table food" during the first year the mother is doing her part to bring on convulsions. Some mothers give their babies sausage, candy, cakes, doughnuts, etc., and then they wonder why the baby suddenly goes into convulsions.

Tainted milk, too frequent feeding, and occasionally over-feeding though the milk is good, will produce sufficient disturbance of digestion to cause convulsions. Any cause that is sufficient to produce vomiting and diarrhoea with fever may result in convulsions.

Convulsions sometimes come from a disease of the brain itself, or they come at the beginning of some fever, such as scarlet fever, pneumonia, etc.

Every mother should know that each time the baby has a convulsion it is easier to cause the next convulsion. In some cases convulsions are so frequent during the first year that they become almost a habit and are then caused by very slight disturbances.

In our previous talks we emphasized the importance of giving the baby's stomach a rest whenever there was a marked disturbance of digestion. At this time the mother should not tempt the child with food, but by giving water frequently the baby may be kept without food for twenty-four hours. This gives the stomach a rest and the baby is able to digest food when it is taken. The food should be made weaker for two or three days.

What is Milwaukee's Duty to Its Babies?

1. Milwaukee should teach all mothers to care for their babies wisely. A baby has a right to an intelligent mother. Let the city establish such and so many schools for mothers that no woman can advance the excuse of ignorance for killing her baby or impairing its health. Let this education begin before the birth of the child.

2. Milwaukee should assist all mothers so that, when taught, they will be able to care for their babies.

(a) This can be accomplished by providing medical supervision where no private physician can be employed.

(b) The assistance of trained nurses.

(c) The highest quality milk, at a reasonable price, for babies whose mothers cannot nurse them.

(d) Financial assistance for poor, overworked mothers.

3. Milwaukee should take care of babies when they are sick. This can be done by seeing that hospital and dispensary facilities are adequate.

CAN MILWAUKEE AFFORD TO DO ITS DUTIES TO THE BABIES?

The cost of a baby funeral is \$75.00. The cost of 675 needless baby funerals is \$50,000.00. The money value alone of 675 babies saved and of the increased health of the babies who live, runs up into the millions. The gain in life and happiness can not be measured.

Answer. Milwaukee not only can afford to do its duties to the babies, but it must, or be indicated for criminal negligence in permitting this needless slaughter of innocents. A start in the right direction has been made. Get behind and push!

Value of Good Will

If you can't satisfy, you can't sell—nothing very long. That's a fixed rule. Nothing convinces the thinking purchaser like citing to him a friend or acquaintance who has and is getting good, thorough satisfaction out of a piano you once sold him.

For forty years the backbone of our business has been good will—good will gained by giving every man a full hundred-cent value for his dollar—an instrument of sterling worth, no matter what he paid for it.

"Sterling worth" does not necessarily mean a high price. "No matter who you are—or what you have to spend—we have the right instrument at the right price."

Our line of pianos, players, and player pianos has no equal in the Northwest. It contains everything from carefully designed, tasteful uprights at very moderate prices to almost any instrument of higher grade you could wish. At least see us before you buy.

**J. B. BRADFORD
PIANO CO.**

411 Broadway

Established 1872



\$2.00 \$2.25 \$2.50

We have a large assortment of Men's Union Made Work Shoes in Black and Tan at above prices. They are good values and ought to interest you.

S. & H. Green Trading Stamps Given FREE With Every Purchase.

The American Shoe Store

575-577 Mitchell Street

Meeting Halls for Rent

A few dates are still open for the Small Hall in Brisbane Building

Tuesdays, Thursdays, Fridays and Saturdays are open for engagement for the large hall in Brisbane Building

Unions, Societies and Organizations are requested to investigate these halls. They are high, well ventilated and fireproof. The building is a modern structure, built entirely by Union Labor. They are splendid halls to hold meetings.

Branches of the Social-Democratic Party and other organizations will find these halls excellent and convenient for lectures. Take up the matter with your organization. The big hall ought to be used every Sunday afternoon for this purpose. Why not organize for such weekly Sunday afternoon lectures?

People's Realty Co.

**528-532 CHESTNUT STREET
MILWAUKEE, WIS.**

A NEW DEPARTURE

We have established a Book and Cigar Stand in the Lobby of BRISBANE HALL.

You will find the cheapest line of Union-Made Cigars and Tobaccos always on hand.

Our stock of Pipes is complete and up-to-date.

Books, Magazines, Stationery of all kinds, View and Comic Cards are handled hereafter at this new stand, as well as down stairs.

Your fuel orders will be taken at this stand and given prompt attention.

Brisbane Hall Book and Tobacco Store

528 Chestnut Street
Down Stairs and Lobby.

A great event is about to happen in Milwaukee! An event which will have a far-reaching influence all over the country. The Milwaukee Socialists are about to start a daily paper. And this Socialist daily (The Milwaukee Leader) will at last give the working people a square deal. It will print the truth which the workingman wants to read. It will secure through its news agencies and reporters just the news which the capitalist dailies are suppressing because they are afraid of angering the Interests, the big capitalists and the corporations.

It will be a live daily in every sense of the word. It will have every department which you find in the other dailies—markets, sporting page, a women's page which your wife cannot afford to miss, and something for the little folks. You can assure your neighbors that they can well afford to drop the capitalist daily which they are now taking and subscribe instead for the Milwaukee Leader. They will get a first-class metropolitan newspaper with nothing left out. Push the circulation of The Milwaukee Leader! Push it now! The success of The Leader will depend upon the number of subscribers with which it starts. Do your Share.

Subscription Price by mail to all parts of the Country, 12 months \$3, 6 months \$1.50, 4 months \$1, 3 months 75c

A Peep Behind the Curtain

Some Things You Should Know About Newspapers Will Be Found on this and the Following Page

This paper will tell you some things you ought to know about how your newspapers are edited and controlled. Many of the articles deal with the capitalist press in Milwaukee but you will soon find out, if you are not already aware of it, that the newspapers in your community are muzzled and controlled in the interests of big business, the same as they are in Milwaukee.

The Milwaukee Leader will be published to tell the news truthfully. It will tell facts about special privilege corporations, the street railway and gas franchise thieves, the paving robbers, the tax dodgers, the big business grabbers and the whole truth about how the common people are robbed while at work and coming and going to work through low wages and high prices.

The experience of the Milwaukee Socialist administration demonstrates beyond a shadow of doubt that the people of Milwaukee will not know the truth about what the Socialist administration has accomplished if the big Milwaukee daily papers can help it.

How can it be otherwise when you consider who owns and supports these papers?

The Journal, Sentinel, Germania and Free Press all have millionaire backing. They are a millionaire press. They are so hopelessly tangled up with Big Business interests that it is useless and ridiculous to expect them to tell the truth on small issues. But on every big real issue, the whole Milwaukee daily press stands committed to Big Business interests.

They have changed, colored, and shaded the news. They have suppressed and thrown out news. They have on occasions told lies, deliberate untruths. These things they have done to keep back government by the producing class—all in the interest of special privilege corporations, the street railways, the franchise thieves, the paving robbers, the tax dodgers and the big business grabbers.

Not one line or paragraph can you find in any Milwaukee paper by which the paper is pledged to public ownership of public utilities; city and state initiative, referendum and recall, including judges; and strict enforcement of tax laws. The millionaire class and the millionaire press is always and everywhere against these measures.

Nor is this all. Day by day an attack is being carried on by cunning underhanded methods with a plan behind it of splitting, crippling and destroying the labor movement.

These are some of the reasons why Milwaukee must have a new daily paper, The Milwaukee Leader. It will tell all other papers in the country in standing for working class rights, for city self-government, for the initiative and referendum, for strict tax administration—for all the splendid, practical, necessary measures on which today the gagged and smothered press of Milwaukee and the country is silent as though dead and unable to speak.

What is true of the capitalist controlled daily papers of Milwaukee is true of them in every city and town in the country.

You are requested, therefore, to look through this paper you are now holding in your hand. Read it from beginning to end. And you will see that Milwaukee desperately needs this new daily paper. You will be glad it is on the way to you. You will find it to be an eye-opener and a mind liberator.

The workingmen of Milwaukee are noted for big things—big, daring enterprises. And this latest enterprise has a big hope and a big outlook before it. Such a newspaper, not a mere propaganda paper, has never before been attempted in the United States, except in the case of the New York Vorwarts, which is on a successful basis, as are also scores of working class dailies of Germany and other European countries.

Capitalism cannot long endure when once the masses of the people understand how the cards are stacked and the game played, so that they always lose.

We Want the Whole Truth

By Robert Hunter

One day I sat with half a dozen of the best writers in this country.

One of them earns a salary as large as that of the president of the United States. Another earns more than \$50,000 a year. The other three or four earn no less than \$20,000 a year.

You can hardly pick up a magazine without seeing their names.

What one of them writes, ten million persons read. Hundreds of thousands read eagerly every word written by the others.

But there is no single one of these WAGE EARNERS who is not heartily sick of his job.

Not one of them will write lies, but not one of them can write the whole truth.

One evening one of these writers said to me, "I've got to quit it. I can stand it no longer. I spent all day yesterday with the proprietor of a great magazine. I had to fight for EVERY LINE AND EVERY WORD I wrote."

Another said to me, "Do you suppose if I came into the Socialist and labor movement I could make a living? I want a BARE LIVING, and a CHANCE TO SAY THE WHOLE TRUTH."

The whole truth—for these men are

Socialists.

Not a single magazine or newspaper will permit them to preach that truth.

That is not strange; and the men who blame the editors and proprietors of the great magazines and newspapers are often themselves the very ones to blame.

A DOLLAR a year from every member of a trade union would mean a tremendous and powerful labor press.

It would mean a free press, owned and controlled by the workers, to tell the truth, the whole truth.

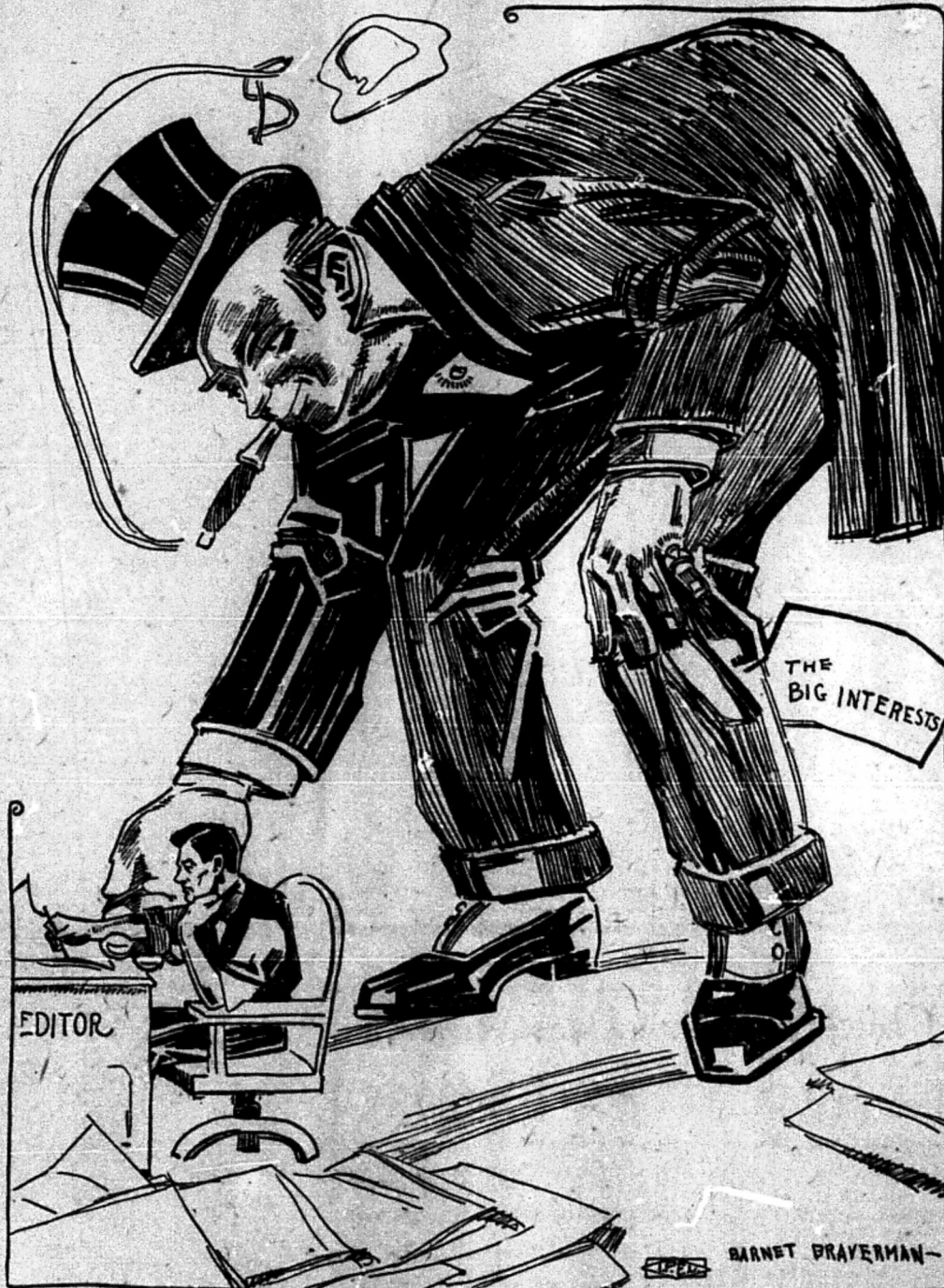
It would mean that the labor movement, instead of sweating and starving its editors, could give them a decent living wage.

It would mean that the labor movement could command the services of the best brains in the country.

But how often labor asks that its editors and agitators work without rest, labor without reward, suffer persecution without praise, and sometimes martyrdom without honor.

A dollar from each man. Do you know what that would mean? That we may have the truth—that eyes may be opened and minds made free!

Why the Capitalist Press Does Not Print All the Truth



The Big Fellow Will Not Work on The Milwaukee Leader

Business Prospects of a Socialist Daily in Milwaukee

Assets Which Would Be Worth a Fortune to a Capitalist Newspaper Enterprise Are At Our Disposal Without a Cent of Cost

The most powerful and far-reaching weapon wielded by the capitalists to retain their power in industry and government is the modern newspaper.

The modern daily newspaper is not published primarily either to make money or tell the news. The daily newspapers in our cities today are owned by interested groups of capitalists who publish and circulate them to shade and color the news and mold public opinion in the political, industrial and social interest of the groups which control them.

While these groups of capitalists often have fierce struggles within their own ranks, their papers can always be depended on to unite against the toilers when there is a break between any group of capitalists and their wage workers to better their working or living conditions.

These capitalists, either as individuals or as groups, maintain these papers to influence public opinion regardless as to whether the papers pay running expenses or not.

HOW IT WORKS OUT.

When you think of the "Milwaukee Sentinel," a group of big capitalists and their political and financial interests, headed by Charley Pfister, instantly comes to your mind. Is that not true? Mr. Pfister's reporters and editors write the news and editorial comment with the coloring intended to mold public opinion in the interest of his particular group of capitalists.

The Sentinel will be maintained regardless as to whether it proves a profitable business in itself or not.

The Free Press is the Spokesman of another group of capitalists

headed by Isaac Stephenson. "Uncle Ike's" reporters and editors color the news and shape their editorial comment in the interests of that group of capitalists and their political henchmen. How much money do you think Uncle Isaac has spent to color the news FOR YOU?

Thus it is also true with the other daily papers in Milwaukee; they each voice the aspirations and sentiments of some group of special business interests.

GREATEST CLASS VOICELESS.

There is only one great important group of people in the city which has no daily voice or tongue to speak its sentiment. This is the salary and wage-working class.

This class far outnumbers all other classes combined in this city. It is also by far the most useful class in the community. Why should it not be heard?

You workers also constitute the great majority of newspaper readers in any city. The working class, in Milwaukee, at least, has become conscious of its own interests, and demands a means to voice its sentiments and aspirations on current daily events.

WITH YOUR SUPPORT THE "DAILY LEADER" WILL BE SELF-SUSTAINING FROM THE START.

So much is this the case, that the Milwaukee Daily Leader promises to be a self-sustaining business venture from the day it makes its appearance. Its greatest asset is the demand for it.

Where a new capitalist paper would be compelled to spend large sums of money to secure a constituency, 25,000 or 30,000 people are anx-

iously awaiting the Daily Leader's arrival and ready to greet it with enthusiastic support.

This waiting support means that we will be able to approach the advertising public with business propositions that in the nature of things must look good to people who must get their business information before the public. The readers of the Daily Leader will be no small portion of "the public" from the day it appears and takes its place as one of the leaders of thought, not only in Milwaukee but in every state in the union.

The day the "Leader" appears in Milwaukee the time for suppressing and misrepresenting working class industrial and political news will be largely a thing of the past.

MAKE SUCCESS DOUBLY SURE.

To make success doubly sure, sufficient capital to equip the plant and organize a first class staff, \$100,000 capital is considered the smallest amount that would meet the demand.

Every Socialist and every "real progressive" should assist in this work, at least, to the amount of purchasing one \$10 bond.

While it is very desirable to make the Daily Leader self-sustaining from its inauguration, the primary object is to forge an intellectual weapon to fight the battles of the toiling masses on the economic and political field.

You can surely venture \$10 in this all important undertaking. REMEMBER, the building is ready. The big five-deck color press is in place and the electricity is connected. Thirty thousand people are waiting eagerly for the Leader to appear.

Subscribe for one or more of these bonds today.

Why Writers Lose Jobs

Milwaukee Newspaper Man Startles Milwaukee Newspaper World With Blunt Truth

Once a year the reporters, writers and editors of the Milwaukee Press Club have a big, happy night.

They all go together and see a good play and then have a banquet at their rooms up on the third floor on the northwest corner of East Water and Mason streets.

FREE FOR A DAY.

On this occasion, they issue a book. They call it "Once a Year." And in this book they write freely. They write what they please. They turn loose and say things. They "roast" the mayor and they make jokes about the common council, and almost everybody.

In the midst of the fun, however, are some serious things. And last year the writer of the foreword told the straight and terrible truth. He was a responsible man holding an important place. And when he said that newspapers hold back the truth and that news writers are not free to write the truth, he was telling one of the secrets of the trade right out in public.

LOSE THEIR JOBS.

He said in this foreword, "We long to tell you Truths—the great, good Truths and the smaller, grimmer ones. Down in our hearts we wish that we might. Sometimes we try; usually we lose our jobs."

The next day two of the daily papers called him a fool and none of the others dared to say anything.

The play which the press men attended was a Maud Adams play. And the foreword which this responsible editor wrote is here printed in full just as it appears in the Press Club book:

FOREWORD.

We are glad that you are here; and we hope you will like our Maud Adams.

This is really the whole message of this page. We pen this foreword because it is the custom. We do not insist that you read it; nor do we think that many of you will. Why should you?

And yet you read all that we can write; word by word, line by line, you read.

In days of yore we wore away our quills that you might read, and you cried for more. Then we fashioned pens of steel, and they, too, wore away, because yet you cried. Now we have made presses. To their whirling call of "faster! faster!" we are writing for you today. And yet you are not satisfied.

PUBLIC'S FEAR.

You demand all that we can give—except Truth. How you fear Truth!

You fill the coffers of those who employ us, to savor our pens. You pour gold into your presses that our Truths may be cloyed. You offer ducats for our honor and pieces of eight for our self-respect.

You do not understand? Then hear:

When we scratched each sentence with our quills we gave you ideals. We wrote real newspapers then, and built them on principle, and faith and a sure intent. You wanted ideals—for you were a simple people.

MUZZLED.

Now? You are no longer simple. You do not want principle; you want publicity. And you fear Truth. And you are the real conductors of our newspapers. You buy us through the gilded office "downstairs." Through them you muzzle us and dare us to print what we know. And, because you hold our bread, we perforce sell our honor.

So now we write handbills. On one day we tell you of you how great are the others of you; and on another day we tell the others of you how great are part of you.

THINK IT OVER.

We bid you think it over, when next you cry your wrath against our newspapers. WE LONG TO TELL YOU TRUTHS—THE GREAT, GOOD TRUTHS AND THE SMALLER, GRIMMER ONES. Only you would then withhold our bread.

Ours is a passing profession.

Oh, there will always be writers of handbills. They will bow to you obsequiously, and fawn at your feet, and bring you a "Please, good sir, and what may we print of your going and coming today?"

COSTS US OUR JOBS.

But the fearless, high principled writers, of the long gone days of the quill, are passing as commercialism grows. And down in our hearts we who yet remain, wish that we might be like them. SOMETIMES WE TRY; USUALLY IT COSTS US OUR JOBS.

We like our Once a Year because it is not subsidized. We do not often take advantage of that fact; but it is nice to know that we might.

In the pages that follow we offer you nothing unusual, nothing very much better than we offer you sometimes in your daily newspapers. Only, while we wrote it, we were free from the enslaving bonds, whose ends run to your gold filled hands.

So again, we're glad you're here. And we hope you are enjoying our Maud Adams.

Two Men Have A Talk

"What do you mean when you say that the newspapers tell lies?" said the man with the dachshund.

"Well," said the man with the bulldog, "not long ago, one Milwaukee newspaper, the Free Press, said that the president of the University of Wisconsin was a grafter. That was a lie. And not long ago, the Journal said that the Social Democrats and the La Follette Republicans were secretly arranging to join hands and work together politically. That was a lie. A short time before that, the Journal said the Progressive Republicans and the Social Democrats in the state legislature had traded votes and log-rolled. That was a lie."

"Do you know any more?" said the man with the dachshund.

"Yes," said the man with the bulldog. "The Daily News came out one day with a story that hundreds of suits would be started against the public works department and paving and other work all blocked and tied up. It was a lie. The Journal said that city officials were under suspicion for swearing to false accounts and would be indicted for perjury. The Journal said Congressman Berger lives in an aristocratic mansion in Washington. Both were lies. The

night before election in November, 1910, the Evening Wisconsin said the Social-Democrats had spent \$20,000 in the campaign. It was a lie."

"But how about the Sentinel? You haven't said a word about the all-day and all-night Sentinel," said the man with the dachshund.

"The Sentinel is different," said the man with the bulldog. "It is about the only honest, aggressive liar we have in Milwaukee. The Sentinel stands for corporations and the big interests. It says so loud and strong nearly every day. Everybody knows it. An honest liar of this kind is much safer and better than a ducking, juggling liar like the Journal, Free Press or News. They never fight anything but sham battles. They are masked batteries fighting under cover for the big interests."

"I see," said the man with the dachshund. "You mean the Sentinel is a straight, honest liar and everybody knows it, while the Journal is a hypocritical liar and fools some people."

"That's it, exactly," said the man with the bulldog. "They are all good fellows, but they are all liars. I read 'em all and I like 'em all. But I believe only half of 'em. I read between the lines—see?"

SENSATIONS

Do you know what would be the greatest sensation and the finest reading matter to keep you awake a month? It is nothing else than a list of things forbidden in capitalist newspaper offices, the list of things which the reporter on a capitalist paper is

told not to mention, not to breathe about.

Most capitalist papers forbid the word Socialism from being mentioned. Try it upon them now. Every cent spent on a capitalist paper is contribution to the treasury of the enemy.—Charles Edward Russell.

No Matter in What Part of the Country You Live, You Are Invited to Give The Milwaukee Leader a Boost

DAVIDSON

Milwaukee's Leading Theater
SHERMAN BROWN, Manager
FOUR NIGHTS Starting Sunday
Mat. Wednesday
AUGUSTUS PITOU PRESENTS

CHAUNCEY OLCOTT

In his new play
MACUSHLA
(PULSE OF MY HEART)
Mr. OLCOTT sings Four New Songs
Nights, Best Seats \$1.50, Mat. Best Seats \$1.00

THREE NIGHTS Starting Thursday
Matinee Saturday

GEO. EVANS

HONEY BOY
MINSTRELS
SIXTY CORKERS
SEE—THE WISTERIA BOWER
THE DIXIE DERBY
Nights 25c to \$1.50
Matinees 25c to \$1.00

BIJOU

Beginning Matinee Tomorrow 2:30
Other Matinees Wednesday and Saturday

Farwell Tour of The Little
Napoleon of Melodrama
HARRY CLAY BLANEY
As Willie Live in His Greatest Success

Across the Pacific

FULL AND ORIGINAL PRODUCTION
Rough River Brass Band Concerts Daily
Watch for the Big Street Parade.
Next—The House Next Door
The Play that you have been waiting for.

SHUBERT

Sunday Matinee 2:30 only
Sousa's Band of Sixty Soloists
Prices: Main Floor \$1.00, Balcony 75c,
Gallery 50c.
Sun. Ev. & all Week Mats. Wed. & Sat.
MR. HOLBROOK BLINN
IN
THE BOSS
by EDWARD SHILTON
Direction WM. A. BRADY
Prices: Eve. 25c to \$1.50. Mats. 25c to \$1.00

MAJESTIC THEATRE

Monday Matinee and all Week
10 Acts—Sole Week—3 Rehearsals
Vm. H. Thompson
in "The Wise Rabbi"
Ramus Grand Opera Co.
in "La Fete of St. Agathe"
Gould & Ashby
The Whittakers
Carlton
Alma Youlin
Sumford & Thompson
Coke de Loese Trio
World Events Film
Bargain
Matinee
Daily
10c to 35c
Evenings
10c to 75c

CRYSTAL

2:45-8:30-9:30
Week of Nov. 20th
That Ever Popular Local Favorite
MISS LILLIAN MORTIMER
in "Po White Trash Jinny"
Supported by a Selected Company
5—Other Great Features—5
PRICES—10-20-30c

Impress

Starting Sunday Matinee, November, 19.
Hearken All Ye Ye Fans and Baseball Bugs
"SIX" "SEVEN" "EIGHT" "NINE" "TEN"
The (4) Ball Players (4)
Baseball Songs—Baseball Stars—Baseball Heroes—Baseball
Buffoonery
(8) THE METZGER TROUPE (8)
Positively the Most Sensational Gymnastic Exhibi-
tion Ever Presented
HARRY VON FOSSEN
"The Real Minstrel Man" That's All
Princes Luba Ivoroff
In Folk Song, Akadika Dances and Native Music
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New Breezy Vocal Hits and Sparkling Wit

STAR

Sunday Matinee and all Week
Biggest and Best Show in Burlesque
MINER'S AMERICANS
with ADOLPH ZINK
the Lilliputian Comedian and a great big
Beauty Chorus
Ladies Main Floor Seats Mats. 10c
Friday Night is Amateur Night
Mention the HERALD to all our
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Fighting For Better City Health

Social-Democrats Put Sixteen More Men On Sanitary Inspection—Part of Socialist Program Which All Citizens Will Approve

"I would welcome attack on the Social-Democratic party if that attack is because the city administration has increased the force of the health department with sixteen inspectors," is the opinion of one Social-Democrat.

"This is the most socialistic thing that has been done by the present administration," he adds. "Altogether, this year and last, twenty-one inspectors have been added to the health force of the city. Very few things can be pointed out among the accomplishments of the administration which are more socialistic, more for the benefit of the working class directly."

What Expert Says.

The American Medical association two years ago sent an able, brilliant man over the country with a message. He lectured in most of the larger cities on the subject "Preventive Medicine." This is a rather new phrase. It means "Take care of the baby so that it won't get sick." It means, "Watch you food and air and water supply, so that you will prevent disease." And this doctor said that the time is coming, and is not far off, when people will call on doctors to show them how to keep well instead of waiting until they are sick to call on the doctor.

Prevention of Bad Conditions.

Prevention—building a fence at the top of the precipice instead of waiting at the bottom with an ambulance. Prevention—locking the barn before the horse is stolen.

That is the modern idea. And that was the idea in mind when the Social-Democrats last year added five more sanitary inspectors to the health department force.

It was the idea in mind when an ordinance was passed this month adding ten sanitary inspectors, four milk inspectors and two food inspectors to the health department force.

Poor Milk Inspection.

Take a glance at the milk inspection situation. The city of Milwaukee gets its milk supply from 1,900 shippers. While most of these are located in Milwaukee county, some of them are in Waukesha and Ozaukee counties, and a few as far as a hundred miles away.

To keep watch on these 1,900 shippers and guard against dirty barns, dirty cows, diseased cows, foul shipping wagons, and general crimes against decency and cleanliness, Milwaukee has had two (2) lonely milk inspectors.

Dr. Gerhardt A. Bading, former health commissioner, stood for this policy: "With a criminally high death rate among babies, with a city milk supply admittedly under suspicion on all sides, this official went on satisfied year after year during four years of administration with two milk inspectors to keep tab on 1,900 shippers. Not only did this "non-partisan" express satisfaction with the situation. He went further, and had the nerve to turn back money from his yearly appropriation into the city treasury and then brag publicly of the transaction as though it indicated efficiency.

How Milwaukee Compares.

Only a small percentage of the farms supplying the city with milk were being inspected. The high death rate among babies was known to be due in part to bad milk supply. Yet this "non-partisan" official made a grandstand exhibition of "economy."

The city of Detroit has nine (9) milk inspectors, as against the two (2) Milwaukee has had. The city of Buffalo has had nine (9) milk inspectors, as against the two (2) Milwaukee has had. The city of Cleveland has had fourteen (14) milk inspectors, as against the two (2) Milwaukee has had.

Yes, the Social-Democrats have created "four more jobs."

Yes, the Social-Democrats have "framed up more positions in the city service."

Health Department Important.

And if the money were available—if a crowd of sharks and respectable thieves had not plundered the city and put it in a hole financially—still more inspectors of milk would be hired by the Social-Democratic administration.

When a baby tosses in its crib, twitching its legs and twisting its neck just before surrender to the Last Messenger, the tragedy traces back to mixed causes. Bad milk, bad air, bad clothing, bad attendance, any or

all of these have a share. Now, a good health department is a fighting arm of every home in the city. The working class especially cannot afford either the time or the money to test food and supervise the sources of milk supply. Neither does the man or woman of modern civilization have the time to specialize, and prove up all the discoveries and devices and ideas of modern science that are for better health.

Cheapness is Folly.

Health today is very much a community matter, a co-operative affair, a social problem and a social responsibility.

No one department of a city government will indicate its co-operative intelligence and its social conscience more clearly than its health department.

A cheap policy in health affairs shows a cheap regard for human life. The desperate financial condition of the city has stopped the Social-Democrats from getting into action the health protection machinery imperatively needed. Yet it may be stated positively that more headway has been made the past year under Health Commissioner Kraft than was made during the entire previous ten years.

Of the five members added to the sanitary police last year, two were assigned to sanitary inspection. The system of eleven districts was rearranged into thirteen districts.

Best Sanitary Inspection Yet.

With the money allowed on request of Commissioner Kraft this year, the city will be reorganized into twenty-five districts for sanitary inspection, one inspector for each ward of the city. This will give the city of Milwaukee the most complete, thorough and satisfactory health and sanitation inspection thus far known here. And it will be a service that will compare favorably with the best to be found in any other American city.

At the present time, one man must attend to the sanitary inspection of the Fourteenth ward. This is a district taking in as many people as there are in the whole city of Racine, Wisconsin.

One man has been in charge of the sanitary inspection of the Seventeenth ward. It is only necessary to know how large a territory this is to understand that one man of a certainty cannot render proper service in so large a district.

Our Dirty Milk.

You ought to look carefully over this table of figures. They tell you a story. It is not a pleasant story. But it is the truth.

AUDITORIUM No People's Concert Sunday

The hall is in use by the Flower Show Association

And in a case of this kind, no matter how ugly and dirty the truth is, you ought to take hold of it.

Here are the figures about dirty milk,—about milk that was unfit for human food.

This milk was on sale. If you or your wife or anybody from your house had gone out and tried to buy this milk, the dealers would have sold it to you.

They would have taken your cash and in exchange they would have given you stuff unfit for food.

Bad Stuff Confiscated.

Here is the record of milk and cream so bad that it was taken away from the wagons and poured into sewers—also milk that was so bad that dealers were forbidden to sell it, though permitted to take it back and make butter of it if they chose.

And you will find also in this record the number of cases of dealers "caught with the goods on," selling rotten milk and therefore dragged into court and made to pay fines.

Also, there is here the number of dealers handling milk below standard, suspicious milk. They were warned. This record is complete, as it appears

in the files of the health department, accessible to any who want names and dates more specifically:

A Milwaukee Milk Record.

	Milk Confiscated, Qts.	Milk Returned, Qts.	Cream Confiscated, Qts.	Cream Returned, Qts.	Dealers Warned.	Shippers Warned.	Cases in Court.	Amt. of Fines.
Jan.	54	32	33	224	1	2	4	\$ 25.00
Feb.	288	32	96	288	6	18	23	195.00
Mar.	1872	448	96	128	7	19	5	175.00
April	896	96	27	18	7	150.00
May	192	64	3	6	1	25.00
June	736	96	800	420	4	16	2	50.00
July	362	96	576	144	6	11	1	...
Aug.	416	32	1	27	1	25.00
Sept.	248	320	84	180	2	14	2	50.00
Oct.	360	5	7
Total No.	5434	1120	1685	1480	62	138	46	\$695.00

In addition to the above, there was confiscated during this period 3,040 quarts of sour, filthy milk and 160 quarts of sour, filthy cream. Thirty-four milk cans were destroyed because they had for a long time stood near open sewers and were completely unfit for holding clean milk for clean people.

Inspectors Are Active.

The many different kinds of work done by the sanitary inspectors are shown below in a report of the work done by each of nineteen inspectors on November 11, 1911. This day, according to Joseph Dreyfus, chief sanitary inspector, was less active than many days.

"It will be noticed," says Mr. Dreyfus, "that the work varies with seasons of the year. At this period, much time of the inspectors is spent in the handling of cases of contagious disease. The home must be placarded while the house is under quarantine. The inspectors attend to the transfer of patients to the isolation hospital. Sometimes an inspector has acted as a supply messenger, procuring for a quarantined home the necessary things from drug stores and groceries. Outdoor work such as inspection of manure and garbage boxes and vaults, is continued throughout the year but such work as cleaning of yards naturally ceases at the time of snow fall. School inspection is usually a daily task of the inspector and reports are made by him personally. I believe this branch of the service has been forging to the front in the recent past. With the opportunity now presented to the men to better themselves by means of instructions in the form of lectures,

9 a. m.; 10 sanitary inspections; 3 contagious disease calls; 3 inspections of dogs confined; 1 typhoid fever case inspection; house-to-house inspection in Ghetto; reports of cases filed.

E. OLSON: Inspector, Eleventh ward and on special duty Twenty-third ward; office, 8 a. m. to 9 a. m.; one inspection with Inspector Koceja; 5 sanitary inspections; 1 typhoid case; 1 inspection of suspected dog; 1 school inspection; 6 blocks of alley inspection; report of cases filed.

R. KUHN: Inspector Twentieth ward; office 8 a. m. to 9 a. m.; 13 sanitary inspections; 3 contagious disease calls; 1 school inspection; report of cases filed.

WM. FITZLAFF: Inspector Nineteenth and Twenty-second wards; office 8 a. m. to 9 a. m.; 5 sanitary inspections; 4 contagious disease calls; 1 school inspection; alley inspection; reports of cases filed.

J. MAHKOM: Inspector Second and Fifteenth wards; 5 sanitary inspections; 6 contagious disease calls; 2 disinfections; 1 placarding; reports of cases filed.

H. BURK: Inspector Seventh and Third wards; 3 sanitary inspections; 4 orders served; 2 school inspections; 8 interviews pertaining to alleys; report of cases filed.

S. KOCEJA: Inspector Fourteenth ward; office 8 a. m. to 9 a. m.; 13 sanitary inspections; 1 inspection with Inspector Olson; 1 school inspection; reports of cases filed.

H. DOLGE: Inspector Ninth and Tenth wards; office 8 a. m. to 9 a. m.; special work with building inspector's office; alley inspection; special work with Inspectors Kuemmerlein and Finch; 4 contagious disease calls; 8 sanitary inspections; attempted to serve order, waited from 7:30 to 9 p. m.

H. TEGGE: Inspector Eighth and Twenty-third wards. On sick leave.

A. KLOTZ: Inspector Twelfth and Seventeenth wards; collected mail for office; at office 8 a. m. to 9 a. m.; 11 sanitary inspections; 1 fumigation of tuberculosis quarters; report of cases filed.

O. HANSEN: Inspector Fourth and Sixteenth wards; office 8 a. m. to 9 a. m.; 1 typhoid fever inspection; 2 sanitary inspections; 3 cases of contagious disease conveyed to hospital; report of cases filed.

W. KUEMMERLEIN: Office 8 a. m. to 9 a. m.; delivered and brought in cultures; transferred material to isolation hospital; special plumbing inspection; conveyed 3 cases of contagious disease to hospital.

H. KLUGE: Inspector Twenty-first ward; office 8 a. m. to 9 a. m.; 10 sanitary inspections; 1 contagious disease call; reports of cases filed.

What Do You Eat?

Seventy per cent of the food products confiscated by the health department this year would have been sold and consumed if they had not been seized and destroyed, is the opinion of Inspector Bryant.

The wide field of work which the department has to cover is indicated in the fact that a single candy factory in Milwaukee makes twelve million pounds of candy per year and the total output of the candy factories is above twenty million pounds of sweet stuffs. Candy, of course, is a quasi-luxury, but potatoes, fruit and other necessities, come into the city in tremendous quantities.

Hotels, restaurants, bakeries and boarding houses, are all proper fields for regular inspection. Rigid, constant work along this line is opposed only by the places that are ill-kept and dangerous to health. All the clean places that are giving their patrons good service feel the welcome sign to the Kraft Food Guards.

pers' utterances and give labor some of the bright Cochems scintillations! It ought to, but it will not. It knows the things that old party political rules require it to keep hidden from its gullible readers!

The poor Journal is now sorry it began its voting contest. The reason? That's clear. The way the votes haven't come in has exposed the Journal's poor standing with the people. It is spending a lot of money to save its face in the matter. Just give this a thought, too. A nonpartisan "movement" financed by a wealthy newspaper owner—what a wonderful "uprising of the people," it is to be sure!

Just before you start out on a sniping trip, look over The Herald advertising columns. Whatever it is you want to buy, The Herald advertisers can offer you good advantages. Just at good prices and better goods from Herald advertisers.

By investing your savings in Certificates of Deposit you secure for yourself many distinct advantages.

You can find out all about these advantages by making an inquiry at Window No. 1 of this Bank.

The First National Bank of Milwaukee

Journal Counts False Votes!

Have another laugh on the Journal, now! The fact is, its nonpartisan stunt has been a succession of laughs from the start. It has been a joke for the people and a deep humiliation for the Journal political schemers.

A week ago last Saturday this great journal, with its "big circulation" and its desperate measures to round in the votes, offering money for votes and so on, showed up a total of only \$116 votes.

Then followed a strenuous hunt for more votes, by its well known methods, and with lots of noise about how the people were voting en masse for its job lot of left-over politician candidates, and as a result its total for the entire week was the pitiful little sum of 433 votes! Ye gods and little shrimps!!

One almost feels sorry for the dirty sheet in its predicament. Such a poor showing, after getting its vote-getting down to a system. Perhaps you do not know what its system is. Listen.

The Journal sent out blank ballots through its newsboys and offered to pay five cents for each vote. The newsboys have been trying to earn the nickels, but they have brought in so few that the names thus secured have been but few compared with the regularly enrolled subscribers of the paper. So the names have been compared and the subscribers that have not voted are waited on by a corps of rounders, hired for the purpose. Even this, which is quite a system, you'll admit, has been barren of appreciable results.

But there's worse to be told. Of the 5,549 total reported last Saturday a certain percentage of the votes WERE FICTITIOUS! We have the proof at this office. We will give you a little of it as an earnest of what we say.

Take for instance the case of John Schulte, a leader in the trade union movement. The Journal boy left him a blank ballot. He refused to fill it in. Then the newsboy called and got the blank ballot back. In a few days Bro. Schulte received a printed letter of thanks for his vote from the Journal. He was mad, and laid for the newsboy. And the boy, in fright, admitted that in order to get the five cents he had himself filled in the vote. But he admitted more than that.

"I have filled in quite a number," he said, "The others are doing it, and we get five cents for each one."

We have already made the claim that the Journal was printing fictitious votes, and this week it replied by saying that it investigates every vote. What rot.

Case after case comes to our attention. Even as we are writing this, in

walks a comrade with the envelope and the Journal letter of thanks for a vote that the Journal mailed to Mr. W. Wissen, 552 Sunny Lane. Mr. Wissen never even received a blank from the Journal! He sent in no vote!

Do you begin to see the joke?

Resolutions on the Death of J. J. McNally

Whereas, We, the comrades of the Third Ward English branch of the Social-Democratic party of Local Milwaukee, have learned of the sudden death of our branch comrade, the late Mr. James J. McNally, 505 Cass street, and

Whereas, It has been our good fortune to work side by side with Comrade McNally in the army of men striving for economic freedom, and we have become aware thereby of his sterling manhood and earnest character, now therefore be it

Resolved, And it hereby is resolved by the members of the Third Ward branch assembled, that we express to the wife and relatives of our late comrade our deep regret for his death, our earnest appreciation of his loyal and devoted services to the cause of Socialism and our heartfelt sympathy with those whom he has left, and furthermore be it

Resolved, That these resolutions be prepared and presented to the wife of our late comrade.

Third Ward English Branch,
Fred H. Wolfe, Secretary.

Teachers' Benefit

The Milwaukee Teachers' Association has undertaken to create a hospital fund for its members, and also to make a substantial contribution to the proposed mortuary fund. To further the establishment of these funds, the association will give a benefit performance at the Davidson theatre, Monday evening, Nov. 20. Chauncey OLCOTT, the well known actor in "Macushla," will be the feature. Mail orders will be honored.

Nothing can stay the rising tide of Socialism all over the world.—Col. Henri Watterson.

SURE!

Don't be a fool. You don't know it all. There isn't a man in Milwaukee or anywhere else that knows it all.

Go to the budget show, November 27 to December 3. Pictures, lectures, maybe a little music. And a whole lot to learn.

ETHICAL HALL LECTURES

"Socialism, the Basis of Good Will" by Harvey Dee Brown
SUNDAY, NOV. 19, 1911, 8 P. M.
At 538 Jefferson St.
This invites You Good Musical Programme

A great event is about to happen in Milwaukee! An event which will have a far-reaching influence all over the country. The Milwaukee Socialists are about to start a daily paper. And this Socialist daily (The Milwaukee Leader) will at last give the working people a square deal. It will print the truth which the workingman wants to read. It will secure through its news agencies and reporters just the news which the capitalist dailies are suppressing because they are afraid of angering the Interests, the big capitalists and the corporations.

It will be a live daily in every sense of the word. It will have every department which you find in the other dailies—markets, sporting page, a women's page which your wife cannot afford to miss, and something for the little folks. You can assure your neighbors that they can well afford to drop the capitalist daily which they are now taking and subscribe instead for the Milwaukee Leader. They will get a first-class metropolitan newspaper with nothing left out. Push the circulation of The Milwaukee Leader! Push it now! The success of The Leader will depend upon the number of subscribers with which it starts. Do your Share.

Subscription Price by mail to all parts of the Country, 12 months \$3, 6 months \$1.50, 4 months \$1, 3 months 75c

A Peep Behind the Curtain

Some Things You Should Know About Newspapers Will Be Found on this and the Following Page

This paper will tell you some things you ought to know about how your newspapers are edited and controlled. Many of the articles deal with the capitalist press in Milwaukee but you will soon find out, if you are not already aware of it, that the newspapers in your community are muzzled and controlled in the interests of big business, the same as they are in Milwaukee.

The Milwaukee Leader will be published to tell the news truthfully. It will tell facts about special privilege corporations, the street railway and gas franchise thieves, the paving robbers, the tax dodgers, the big business grabbers and the whole truth about how the common people are robbed while at work and coming and going to work through low wages and high prices.

The experience of the Milwaukee Socialist administration demonstrates beyond a shadow of doubt that the people of Milwaukee will not know the truth about what the Socialist administration has accomplished if the big Milwaukee daily papers can help it.

How can it be otherwise when you consider who owns and supports these papers?

The Journal, Sentinel, Germania and Free Press all have millionaire backing. They are a millionaire press. They are so hopelessly tangled up with Big Business interests that it is useless and ridiculous to expect them to tell the truth on small issues. But on every big real issue, the whole Milwaukee daily press stands committed to Big Business interests.

They have changed, colored, and shaded the news. They have suppressed and thrown out news. They have on occasions told lies, deliberate untruths. These things they have done to keep back government by the producing class—all in the interest of special privilege corporations, the street railways, the franchise thieves, the paving robbers, the tax dodgers and the big business grabbers.

Not one line or paragraph can you find in any Milwaukee paper by which the paper is pledged to public ownership of public utilities; city and state initiative, referendum and recall, including judges; and strict enforcement of tax laws. The millionaire class and the millionaire press is always and everywhere against these measures.

Nor is this all. Day by day an attack is being carried on by cunning underhanded methods with a plan behind it of splitting, crippling and destroying the labor movement.

These are some of the reasons why Milwaukee must have a new daily paper, The Milwaukee Leader. It will tell all other papers in the country in standing for working class rights, for city self-government, for the initiative and referendum, for strict tax administration—for all the splendid, practical, necessary measures on which today the gagged and smothered press of Milwaukee and the country is silent as though dead and unable to speak.

What is true of the capitalist controlled daily papers of Milwaukee is true of them in every city and town in the country.

You are requested, therefore, to look through this paper you are now holding in your hand. Read it from beginning to end. And you will see that Milwaukee desperately needs this new daily paper. You will be glad it is on the way to you. You will find it to be an eye-opener and a mind liberator.

The workingmen of Milwaukee are noted for big things—big, daring enterprises. And this latest enterprise has a big hope and a big outlook before it. Such a newspaper, not a mere propaganda paper, has never before been attempted in the United States, except in the case of the New York Vorwarts, which is on a successful basis, as are also scores of working class dailies of Germany and other European countries.

Capitalism cannot long endure when once the masses of the people understand how the cards are stacked and the game played, so that they always lose.

We Want the Whole Truth

By Robert Hunter

One day I sat with half a dozen of the best writers in this country.

One of them earns a salary as large as that of the president of the United States. Another earns more than \$50,000 a year. The other three or four earn no less than \$20,000 a year.

You can hardly pick up a magazine without seeing their names.

What one of them writes, ten million persons read. Hundreds of thousands read eagerly every word written by the others.

But there is no single one of these WAGE EARNERS who is not heartily sick of his job.

Not one of them will write lies, but not one of them can write the whole truth.

One evening one of these writers said to me, "I've got to quit it. I can stand it no longer. I spent all day yesterday with the proprietor of a great magazine. I had to fight for EVERY LINE AND EVERY WORD I wrote."

Another said to me, "Do you suppose if I came into the Socialist and labor movement I could make a living? I want a BARE LIVING, and a CHANCE TO SAY THE WHOLE TRUTH."

The whole truth—for these men are

Socialists.

Not a single magazine or newspaper will permit them to preach that truth.

That is not strange; and the men who blame the editors and proprietors of the great magazines and newspapers are often themselves the very ones to blame.

A DOLLAR a year from every member of a trade union would mean a tremendous and powerful Labor press.

It would mean a free press, owned and controlled by the workers, to tell the truth, the whole truth.

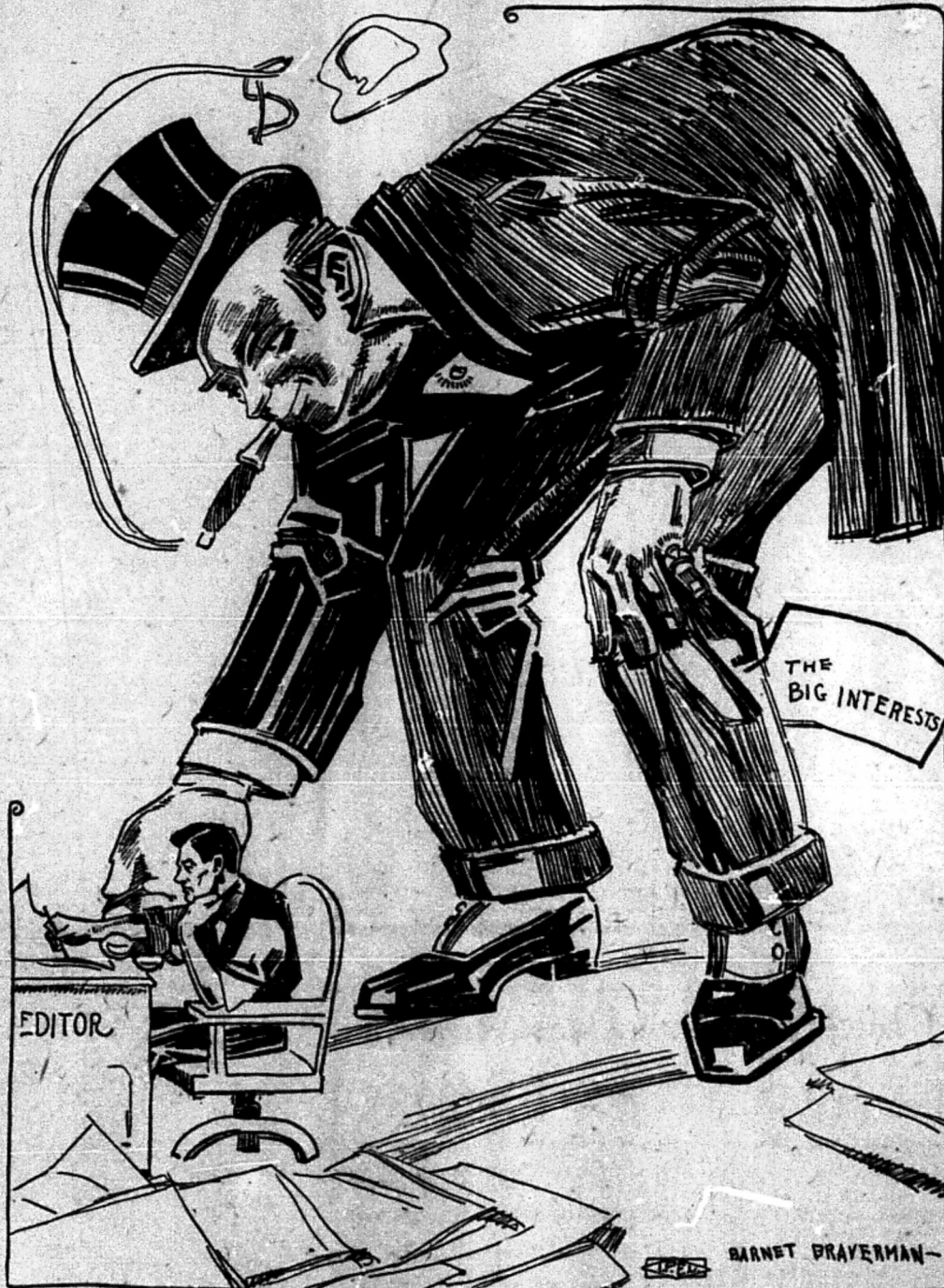
It would mean that the Labor movement, instead of sweating and starving its editors, could give them a decent living wage.

It would mean that the Labor movement could command the services of the best brains in the country.

But how often Labor asks that its editors and agitators work without rest, labor without reward, suffer persecution without praise, and sometimes martyrdom without honor.

A dollar from each man. Do you know what that would mean? That we may have the truth—that eyes may be opened and minds made free!

Why the Capitalist Press Does Not Print All the Truth



The Big Fellow Will Not Work on The Milwaukee Leader

Business Prospects of a Socialist Daily in Milwaukee

Assets Which Would Be Worth a Fortune to a Capitalist Newspaper Enterprise Are At Our Disposal Without a Cent of Cost

The most powerful and far-reaching weapon wielded by the capitalists to retain their power in industry and government is the modern newspaper.

The modern daily newspaper is not published primarily either to make money or tell the news. The daily newspapers in our cities today are owned by interested groups of capitalists who publish and circulate them to shade and color the news and mold public opinion in the political, industrial and social interest of the groups which control them. While these groups of capitalists often have fierce struggles within their own ranks, their papers can always be depended on to unite against the toilers when there is a break between any group of capitalists and their wage workers to better their working or living conditions.

These capitalists, either as individuals or as groups, maintain these papers to influence public opinion regardless as to whether the papers pay running expenses or not. HOW IT WORKS OUT. When you think of the "Milwaukee Sentinel," a group of big capitalists and their political and financial interests, headed by Charley Pfister, instantly comes to your mind. Is that not true? Mr. Pfister's reporters and editors write the news and editorial comment with the coloring intended to mold public opinion in the interest of his particular group of capitalists.

The Sentinel will be maintained regardless as to whether it proves a profitable business in itself or not. The Free Press is the Spokesman of another group of capitalists

headed by Isaac Stephenson. "Uncle Ike's" reporters and editors color the news and shape their editorial comment in the interests of that group of capitalists and their political henchmen. How much money do you think Uncle Isaac has spent to color the news FOR YOU?

Thus it is also true with the other daily papers in Milwaukee; they each voice the aspirations and sentiments of some group of special business interests. GREATEST CLASS VOICELESS.

There is only one great important group of people in the city which has no daily voice or tongue to speak its sentiment. This is the salary and wage-working class.

This class far outnumbers all other classes combined in this city. It is also by far the most useful class in the community. Why should it not be heard?

You workers also constitute the great majority of newspaper readers in any city. The working class, in Milwaukee, at least, has become conscious of its own interests, and demands a means to voice its sentiments and aspirations on current daily events. WITH YOUR SUPPORT THE "DAILY LEADER" WILL BE SELF-SUSTAINING FROM THE START.

So much is this the case, that the Milwaukee Daily Leader promises to be a self-sustaining business venture from the day it makes its appearance. Its greatest asset is the demand for it. Where a new capitalist paper would be compelled to spend large sums of money to secure a constituency, 25,000 or 30,000 people are anx-

iously awaiting the Daily Leader's arrival and ready to greet it with enthusiastic support.

This waiting support means that we will be able to approach the advertising public with business propositions that in the nature of things must look good to people who must get their business information before the public. The readers of the Daily Leader will be no small portion of "the public" from the day it appears and takes its place as one of the leaders of thought, not only in Milwaukee but in every state in the union. The day the "Leader" appears in Milwaukee the time for suppressing and misrepresenting working class industrial and political news will be largely a thing of the past. MAKE SUCCESS DOUBLY SURE.

To make success doubly sure, sufficient capital to equip the plant and organize a first class staff, \$100,000 capital is considered the smallest amount that would meet the demand.

Every Socialist and every "real progressive" should assist in this work, at least, to the amount of purchasing one \$10 bond.

While it is very desirable to make the Daily Leader self-sustaining from its inauguration, the primary object is to forge an intellectual weapon to fight the battles of the toiling masses on the economic and political field.

You can surely venture \$10 in this all important undertaking. REMEMBER, the building is ready. The big five-deck color press is in place and the electricity is connected. Thirty thousand people are waiting eagerly for the Leader to appear. Subscribe for one or more of these bonds today.

Why Writers Lose Jobs

Milwaukee Newspaper Man Startles Milwaukee Newspaper World With Blunt Truth

Once a year the reporters, writers and editors of the Milwaukee Press Club have a big, happy night.

They all go together and see a good play and then have a banquet at their rooms up on the third floor on the northwest corner of East Water and Mason streets.

FREE FOR A DAY.

On this occasion, they issue a book. They call it "Once a Year." And in this book they write freely. They write what they please. They turn loose and say things. They "roast" the mayor and they make jokes about the common council, and almost everybody.

In the midst of the fun, however, are some serious things. And last year the writer of the foreword told the straight and terrible truth. He was a responsible man holding an important place. And when he said that newspapers hold back the truth and that news writers are not free to write the truth, he was telling one of the secrets of the trade right out in public.

LOSE THEIR JOBS.

He said in this foreword, "We long to tell you Truths—the great, good Truths and the smaller, grimmer ones. Down in our hearts we wish that we might. Sometimes we try; usually we lose our jobs."

The next day two of the daily papers called him a fool and none of the others dared to say anything.

The play which the press men attended was a Maud Adams play. And the foreword which this responsible editor wrote is here printed in full just as it appears in the Press Club book:

FOREWORD.

We are glad that you are here; and we hope you will like our Maud Adams.

This is really the whole message of this page. We pen this foreword because it is the custom. We do not insist that you read it; nor do we think that many of you will. Why should you?

And yet you read all that we can write; word by word, line by line, you read.

In days of yore we wore away our quills that you might read, and you cried for more. Then we fashioned pens of steel, and they, too, wore away, because yet you cried. Now we have made presses. To their whirling call of "faster! faster!" we are writing for you today. And yet you are not satisfied.

PUBLIC'S FEAR.

You demand all that we can give—except Truth. How you fear Truth!

You fill the coffers of those who employ us, to savor our pens. You pour gold into your presses that our Truths may be cloyed. You offer ducats for our honor and pieces of eight for our self-respect.

You do not understand? Then hear:

When we scratched each sentence with our quills we gave you ideals. We wrote real newspapers then, and built them on principle, and faith and a sure intent. You wanted ideals—for you were a simple people.

MUZZLED.

Now? You are no longer simple. You do not want principle; you want publicity. And you fear Truth. And you are the real conductors of our newspapers. You buy us through the gilded office "downstairs." Through them you muzzle us and dare us to print what we know. And, because you hold our bread, we perforce sell our honor.

So now we write handbills. On one day we tell you of you how great are the others of you; and on another day we tell the others of you how great are part of you.

THINK IT OVER.

We bid you think it over, when next you cry your wrath against our newspapers. WE LONG TO TELL YOU TRUTHS—THE GREAT, GOOD TRUTHS AND THE SMALLER, GRIMMER ONES. Only you would then withhold our bread.

Ours is a passing profession.

Oh, there will always be writers of handbills. They will bow to you obsequiously, and fawn at your feet, and bring you a "Please, good sir, and what may we print of your going and coming today?"

COSTS US OUR JOBS.

But the fearless, high principled writers, of the long gone days of the quill, are passing as commercialism grows. And down in our hearts we who yet remain, wish that we might be like them. SOMETIMES WE TRY; USUALLY IT COSTS US OUR JOBS.

We like our Once a Year because it is not subsidized. We do not often take advantage of that fact; but it is nice to know that we might.

In the pages that follow we offer you nothing unusual, nothing very much better than we offer you sometimes in your daily newspapers. Only, while we wrote it, we were free from the enslaving bonds, whose ends run to your gold filled hands.

So again, we're glad you're here. And we hope you are enjoying our Maud Adams.

Two Men Have A Talk

"What do you mean when you say that the newspapers tell lies?" said the man with the dachshund.

"Well," said the man with the bulldog, "not long ago, one Milwaukee newspaper, the Free Press, said that the president of the University of Wisconsin was a grafter. That was a lie. And not long ago, the Journal said that the Social Democrats and the La Follette Republicans were secretly arranging to join hands and work together politically. That was a lie. A short time before that, the Journal said the Progressive Republicans and the Social Democrats in the state legislature had traded votes and log-rolled. That was a lie."

"Do you know any more?" said the man with the dachshund.

"Yes," said the man with the bulldog. "The Daily News came out one day with a story that hundreds of suits would be started against the public works department and paving and other work all blocked and tied up. It was a lie. The Journal said that city officials were under suspicion for swearing to false accounts and would be indicted for perjury. The Journal said Congressman Berger lives in an aristocratic mansion in Washington. Both were lies. The

night before election in November, 1910, the Evening Wisconsin said the Social-Democrats had spent \$20,000 in the campaign. It was a lie."

"But how about the Sentinel? You haven't said a word about the all-day and all-night Sentinel," said the man with the dachshund.

"The Sentinel is different," said the man with the bulldog. "It is about the only honest, aggressive liar we have in Milwaukee. The Sentinel stands for corporations and the big interests. It says so loud and strong nearly every day. Everybody knows it. An honest liar of this kind is much safer and better than a ducking, juggling liar like the Journal, Free Press or News. They never fight anything but sham battles. They are masked batteries fighting under cover for the big interests."

"I see," said the man with the dachshund. "You mean the Sentinel is a straight, honest liar and everybody knows it, while the Journal is a hypocritical liar and fools some people."

"That's it, exactly," said the man with the bulldog. "They are all good fellows, but they are all liars. I read 'em all and I like 'em all. But I believe only half of 'em. I read between the lines—see?"

SENSATIONS

Do you know what would be the greatest sensation and the finest reading matter to keep you awake a month? It is nothing else than a list of things forbidden in capitalist newspaper offices, the list of things which the reporter on a capitalist paper is

told not to mention, not to breathe about.

Most capitalist papers forbid the word Socialism from being mentioned. Try it upon them now. Every cent spent on a capitalist paper is contribution to the treasury of the enemy.—Charles Edward Russell.

No Matter in What Part of the Country You Live, You Are Invited to Give The Milwaukee Leader a Boost

DAVIDSON

Milwaukee's Leading Theater
SHERMAN BROWN, Manager
FOUR NIGHTS Starting Sunday
Mat. Wednesday
AUGUSTUS PITOU PRESENTS

CHAUNCEY OLCOTT

In his new play
MACUSHLA
(PULSE OF MY HEART)
Mr. OLCOTT sings Four New Songs
Nights, Best Seats \$1.50, Mat. Best Seats \$1.00

THREE NIGHTS Starting Thursday
Matinee Saturday

GEO. EVANS

HONEY BOY
MINSTRELS
SIXTY CORKERS
SEE—THE WISTERIA BOWER
THE DIXIE DERBY
Nights 25c to \$1.50
Matinee 25c to \$1.00

BIJOU

Beginning Matinee Tomorrow 2:30
Other Matinees Wednesday and Saturday

Farwell Tour of The Little
Napoleon of Melodrama
HARRY CLAY BLANEY
As Willie Live in His Greatest Success

Across the Pacific

FULL AND ORIGINAL PRODUCTION
Rough River Brass Band Concerts Daily
Watch for the Big Street Parade.
Next—The House Next Door
The Play that you have been waiting for.

SHUBERT

Sunday Matinee 2:30 only
Sousa's Band of Sixty Soloists
Prices: Main Floor \$1.00, Balcony 75c,
Gallery 50c.
Sun. Ev. & all Week Mats. Wed. & Sat.
MR. HOLBROOK BLINN
IN
THE BOSS
by EDWARD SHILTON
Direction WM. A. BRADY
Prices: Eve. 25c to \$1.50. Mats. 25c to \$1.00

MAJESTIC THEATRE

Monday Matinee and all Week
10 Acts—Sole Week—3 Rehearsals
Vern. H. Thompson
in "The Wise Rabbi"
Ramus Grand Opera Co.
in "La Fete de M. Zola"
Musical "UTTS"
by G. Ashby
The Whittaker
Carlton
Alma Youlin
Sumford & Thompson
Coke de Loese Trio
World Events Film
Bargain
Matinee
Daily
10c to 35c
Evenings
10c to 75c

CRYSTAL

2:45-8:30-9:30
Week of Nov. 20th
That Ever Popular Local Favorite
MISS LILLIAN MORTIMER
in "Po White Trash Jinny"
Supported by a Selected Company
5—Other Great Features—5
PRICES—10-20-30c

Impress

Starting Sunday Matinee, November, 19.
Hearken All Ye Ye Fans and Baseball Bugs
"SIX" "SEVEN" "EIGHT" "NINE" "TEN"
The (4) Ball Players (4)
Baseball Songs—Baseball Stars—Baseball Heroes—Baseball
Buffoonery
(8) THE METZGER TROUPE (8)
Positively the Most Sensational Gymnastic Exhibi-
tion Ever Presented
HARRY VON FOSSEN
"The Real Minstrel Man" That's All
Princes Luba Iviroff
In Folk Song, Kadishka Dances and Native Music
KITTY ROSS
New Breezy Vocal Hits and Sparkling Wit

STAR

Sunday Matinee and all Week
Biggest and Best Show in Burlesque
MINER'S AMERICANS
with ADOLPH ZINK
the Lilliputian Comedian and a great big
Beauty Chorus
Ladies Main Floor Seats Mats. 10c
Friday Night is Amateur Night
Mention the HERALD to all our
advertisers.

Fighting For Better City Health

Social-Democrats Put Sixteen More Men On Sanitary Inspection—Part of Socialist Program Which All Citizens Will Approve

"I would welcome attack on the Social-Democratic party if that attack is because the city administration has increased the force of the health department with sixteen inspectors," is the opinion of one Social-Democrat.

"This is the most socialistic thing that has been done by the present administration," he adds. "Altogether, this year and last, twenty-one inspectors have been added to the health force of the city. Very few things can be pointed out among the accomplishments of the administration which are more socialistic, more for the benefit of the working class directly."

What Expert Says.

The American Medical association two years ago sent an able, brilliant man over the country with a message. He lectured in most of the larger cities on the subject "Preventive Medicine." This is a rather new phrase. It means "Take care of the baby so that it won't get sick." It means, "Watch you food and air and water supply, so that you will prevent disease." And this doctor said that the time is coming, and is not far off, when people will call on doctors to show them how to keep well instead of waiting until they are sick to call on the doctor.

Prevention of Bad Conditions.

Prevention—building a fence at the top of the precipice instead of waiting at the bottom with an ambulance. Prevention—locking the barn before the horse is stolen.

That is the modern idea. And that was the idea in mind when the Social-Democrats last year added five more sanitary inspectors to the health department force.

It was the idea in mind when an ordinance was passed this month adding ten sanitary inspectors, four milk inspectors and two food inspectors to the health department force.

Poor Milk Inspection.

Take a glance at the milk inspection situation. The city of Milwaukee gets its milk supply from 1,900 shippers. While most of these are located in Milwaukee county, some of them are in Waukesha and Ozaukee counties, and a few as far as a hundred miles away.

To keep watch on these 1,900 shippers and guard against dirty barns, dirty cows, diseased cows, foul shipping wagons, and general crimes against decency and cleanliness, Milwaukee has had two (2) lonely milk inspectors.

Dr. Gerhardt A. Bading, former health commissioner, stood for this policy: "With a criminally high death rate among babies, with a city milk supply admittedly under suspicion on all sides, this official went on satisfied year after year during four years of administration with two milk inspectors to keep tab on 1,900 shippers. Not only did this "non-partisan" express satisfaction with the situation. He went further, and had the nerve to turn back money from his yearly appropriation into the city treasury and then brag publicly of the transaction as though it indicated efficiency.

How Milwaukee Compares.

Only a small percentage of the farms supplying the city with milk were being inspected. The high death rate among babies was known to be due in part to bad milk supply. Yet this "non-partisan" official made a grandstand exhibition of "economy."

The city of Detroit has nine (9) milk inspectors, as against the two (2) Milwaukee has had. The city of Buffalo has had nine (9) milk inspectors, as against the two (2) Milwaukee has had. The city of Cleveland has had fourteen (14) milk inspectors, as against the two (2) Milwaukee has had.

Yes, the Social-Democrats have created "four more jobs."

Yes, the Social-Democrats have "framed up more positions in the city service."

Health Department Important.

And if the money were available—if a crowd of sharks and respectable thieves had not plundered the city and put it in a hole financially—still more inspectors of milk would be hired by the Social-Democratic administration.

When a baby tosses in its crib, twitching its legs and twisting its neck just before surrender to the Last Messenger, the tragedy traces back to mixed causes. Bad milk, bad air, bad clothing, bad attendance, any or

all of these have a share. Now, a good health department is a fighting arm of every home in the city. The working class especially cannot afford either the time or the money to test food and supervise the sources of milk supply. Neither does the man or woman of modern civilization have the time to specialize and prove up all the discoveries and devices and ideas of modern science that are for better health.

Cheapness is Folly.

Health today is very much a community matter, a co-operative affair, a social problem and a social responsibility.

No one department of a city government will indicate its co-operative intelligence and its social conscience more clearly than its health department.

A cheap policy in health affairs shows a cheap regard for human life. The desperate financial condition of the city has stopped the Social-Democrats from getting into action the health protection machinery imperatively needed. Yet it may be stated positively that more headway has been made the past year under Health Commissioner Kraft than was made during the entire previous ten years.

Of the five members added to the sanitary police last year, two were assigned to sanitary inspection. The system of eleven districts was rearranged into thirteen districts.

Best Sanitary Inspection Yet.

With the money allowed on request of Commissioner Kraft this year, the city will be reorganized into twenty-five districts for sanitary inspection; one inspector for each ward of the city. This will give the city of Milwaukee the most complete, thorough and satisfactory health and sanitation inspection thus far known here. And it will be a service that will compare favorably with the best to be found in any other American city.

At the present time, one man must attend to the sanitary inspection of the Fourteenth ward. This is a district taking in as many people as there are in the whole city of Racine, Wisconsin.

One man has been in charge of the sanitary inspection of the Seventeenth ward. It is only necessary to know how large a territory this is to understand that one man of a certainty cannot render proper service in so large a district.

Our Dirty Milk.

You ought to look carefully over this table of figures. They tell you a story. It is not a pleasant story. But it is the truth.

AUDITORIUM No People's Concert Sunday

The hall is in use by the Flower Show Association

And in a case of this kind, no matter how ugly and dirty the truth is, you ought to take hold of it.

Here are the figures about dirty milk,—about milk that was unfit for human food.

This milk was on sale. If you or your wife or anybody from your house had gone out and tried to buy this milk, the dealers would have sold it to you.

They would have taken your cash and in exchange they would have given you stuff unfit for food.

Bad Stuff Confiscated.

Here is the record of milk and cream so bad that it was taken away from the wagons and poured into sewers—also milk that was so bad that dealers were forbidden to sell it, though permitted to take it back and make butter of it if they chose.

And you will find also in this record the number of cases of dealers "caught with the goods on," selling rotten milk and therefore dragged into court and made to pay fines.

Also, there is here the number of dealers handling milk below standard, suspicious milk. They were warned. This record is complete, as it appears

in the files of the health department, accessible to any who want names and dates more specifically:

A Milwaukee Milk Record.

	Milk Confiscated, Qts.	Milk Returned, Qts.	Cream Confiscated, Qts.	Cream Returned, Qts.	Dealers Warned.	Shippers Warned.	Cases in Court.	Amt. of Fines.
Jan.	54	32	33	224	1	2	4	\$ 25.00
Feb.	288	32	96	288	6	18	23	195.00
Mar.	1872	448	96	128	7	19	5	175.00
April	896	96	27	18	7	150.00
May	192	64	3	6	1	25.00
June	736	96	800	420	4	16	2	50.00
July	362	96	576	144	6	11	1	...
Aug.	416	32	1	27	1	25.00
Sept.	248	320	84	180	2	14	2	50.00
Oct.	360	5	7
Total No.	5434	1120	1685	1480	62	138	46	\$695.00

In addition to the above, there was confiscated during this period 3,040 quarts of sour, filthy milk and 160 quarts of sour, filthy cream. Thirty-four milk cans were destroyed because they had for a long time stood near open sewers and were completely unfit for holding clean milk for clean people.

Inspectors Are Active.

The many different kinds of work done by the sanitary inspectors are shown below in a report of the work done by each of nineteen inspectors on November 11, 1911. This day, according to Joseph Dreyfus, chief sanitary inspector, was less active than many days.

"It will be noticed," says Mr. Dreyfus, "that the work varies with seasons of the year. At this period, much time of the inspectors is spent in the handling of cases of contagious disease. The home must be placarded while the house is under quarantine. The inspectors attend to the transfer of patients to the isolation hospital. Sometimes an inspector has acted as a supply messenger, procuring for a quarantined home the necessary things from drug stores and groceries. Outdoor work such as inspection of manure and garbage boxes and vaults, is continued throughout the year but such work as cleaning of yards naturally ceases at the time of snow fall. School inspection is usually a daily task of the inspector and reports are made by him personally. I believe this branch of the service has been forging to the front in the recent past. With the opportunity now presented to the men to better themselves by means of instructions in the form of lectures,

9 a. m.; 10 sanitary inspections; 3 contagious disease calls; 3 inspections of dogs confined; 1 typhoid fever case inspection; house-to-house inspection in Ghetto; reports of cases filed.

E. OLSON: Inspector, Eleventh ward and on special duty Twenty-third ward; office, 8 a. m. to 9 a. m.; one inspection with Inspector Koceja; 5 sanitary inspections; 1 typhoid case; 1 inspection of suspected dog; 1 school inspection; 6 blocks of alley inspection; report of cases filed.

R. KUHN: Inspector Twentieth ward; office 8 a. m. to 9 a. m.; 13 sanitary inspections; 3 contagious disease calls; 1 school inspection; report of cases filed.

WM. FITZLAFF: Inspector Nineteenth and Twenty-second wards; office 8 a. m. to 9 a. m.; 5 sanitary inspections; 4 contagious disease calls; 1 school inspection; alley inspection; reports of cases filed.

J. MAHKOM: Inspector Second and Fifteenth wards; 5 sanitary inspections; 6 contagious disease calls; 2 disinfections; 1 placarding; reports of cases filed.

H. BURK: Inspector Seventh and Third wards; 3 sanitary inspections; 4 orders served; 2 school inspections; 8 interviews pertaining to alleys; report of cases filed.

S. KOCEJA: Inspector Fourteenth ward; office 8 a. m. to 9 a. m.; 13 sanitary inspections; 1 inspection with Inspector Olson; 1 school inspection; reports of cases filed.

H. DOLGE: Inspector Ninth and Tenth wards; office 8 a. m. to 9 a. m.; special work with building inspector's office; alley inspection; special work with Inspectors Kuemmerlein and Finch; 4 contagious disease calls; 8 sanitary inspections; attempted to serve order, waited from 7:30 to 9 p. m.

H. TEGGE: Inspector Eighth and Twenty-third wards. On sick leave.

A. KLOTZ: Inspector Twelfth and Seventeenth wards; collected mail for office; at office 8 a. m. to 9 a. m.; 11 sanitary inspections; 1 fumigation of tuberculosis quarters; report of cases filed.

O. HANSEN: Inspector Fourth and Sixteenth wards; office 8 a. m. to 9 a. m.; 1 typhoid fever inspection; 2 sanitary inspections; 3 cases of contagious disease conveyed to hospital; report of cases filed.

W. KUEMMERLEIN: Office 8 a. m. to 9 a. m.; delivered and brought in cultures; transferred material to isolation hospital; special plumbing inspection; conveyed 3 cases of contagious disease to hospital.

H. KLUGE: Inspector Twenty-first ward; office 8 a. m. to 9 a. m.; 10 sanitary inspections; 1 contagious disease call; reports of cases filed.

What Do You Eat?

Seventy per cent of the food products confiscated by the health department this year would have been sold and consumed if they had not been seized and destroyed, is the opinion of Inspector Bryant.

The wide field of work which the department has to cover is indicated in the fact that a single candy factory in Milwaukee makes twelve million pounds of candy per year and the total output of the candy factories is above twenty million pounds of sweet stuffs. Candy, of course, is a quasi-luxury, but potatoes, fruit and other necessities, come into the city in tremendous quantities.

Hotels, restaurants, bakeries and boarding houses, are all proper fields for regular inspection. Rigid, constant work along this line is opposed only by the places that are ill-kept and dangerous to health. All the clean places that are giving their patrons good service feel the welcome sign to the Kraft Food Guards.

pers' utterances and give labor some of the bright Cochems scintillations! It ought to, but it will not. It knows the things that old party political rules require it to keep hidden from its gullible readers!

The poor Journal is now sorry it began its voting contest. The reason? That's clear. The way the votes haven't come in has exposed the Journal's poor standing with the people. It is spending a lot of money to save its face in the matter. Just give this a thought, too. A nonpartisan "movement" financed by a wealthy newspaper owner—what a wonderful "uprising of the people," it is to be sure!

Just before you start out on a sniping trip, look over The Herald advertising columns. Whatever it is you want to buy, The Herald advertisers can offer you good advantages. Just at good prices and better goods from Herald advertisers.

By investing your savings in Certificates of Deposit you secure for yourself many distinct advantages.

You can find out all about these advantages by making an inquiry at Window No. 1 of this Bank.

The First National Bank of Milwaukee

Journal Counts False Votes!

Have another laugh on the Journal, now! The fact is, its nonpartisan stunt has been a succession of laughs from the start. It has been a joke for the people and a deep humiliation for the Journal political schemers.

A week ago last Saturday this great journal, with its "big circulation" and its desperate measures to round in the votes, offering money for votes and so on, showed up a total of only \$116 votes.

Then followed a strenuous hunt for more votes, by its well known methods, and with lots of noise about how the people were voting en masse for its job lot of left-over politician candidates, and as a result its total for the entire week was the pitiful little sum of 433 votes! Ye gods and little shrimps!!

One almost feels sorry for the dirty sheet in its predicament. Such a poor showing, after getting its vote-getting down to a system. Perhaps you do not know what its system is. Listen.

The Journal sent out blank ballots through its newsboys and offered to pay five cents for each vote. The newsboys have been trying to earn the nickels, but they have brought in so few that the names thus secured have been but few compared with the regularly enrolled subscribers of the paper. So the names have been compared and the subscribers that have not voted are waited on by a corps of rounders, hired for the purpose. Even this, which is quite a system, you'll admit, has been barren of appreciable results.

But there's worse to be told. Of the 5,549 total reported last Saturday a certain percentage of the votes WERE FICTITIOUS! We have the proof at this office. We will give you a little of it as an earnest of what we say.

Take for instance the case of John Schulte, a leader in the trade union movement. The Journal boy left him a blank ballot. He refused to fill it in. Then the newsboy called and got the blank ballot back. In a few days Bro. Schulte received a printed letter of thanks for his vote from the Journal. He was mad, and laid for the newsboy. And the boy, in fright, admitted that in order to get the five cents he had himself filled in the vote. But he admitted more than that.

"I have filled in quite a number," he said, "The others are doing it, and we get five cents for each one."

We have already made the claim that the Journal was printing fictitious votes, and this week it replied by saying that it investigates every vote. What rot.

Case after case comes to our attention. Even as we are writing this, in

walks a comrade with the envelope and the Journal letter of thanks for a vote that the Journal mailed to Mr. W. Wissen, 552 Sunny Lane. Mr. Wissen never even received a blank from the Journal! He sent in no vote!

Do you begin to see the joke?

Resolutions on the Death of J. J. McNally

Whereas, We, the comrades of the Third Ward English branch of the Social-Democratic party of Local Milwaukee, have learned of the sudden death of our branch comrade, the late Mr. James J. McNally, 505 Cass street, and

Whereas, It has been our good fortune to work side by side with Comrade McNally in the army of men striving for economic freedom, and we have become aware thereby of his sterling manhood and earnest character, now therefore be it

Resolved, And it hereby is resolved by the members of the Third Ward branch assembled, that we express to the wife and relatives of our late comrade our deep regret for his death, our earnest appreciation of his loyal and devoted services to the cause of Socialism and our heartfelt sympathy with those whom he has left, and furthermore be it

Resolved, That these resolutions be prepared and presented to the wife of our late comrade.

Third Ward English Branch,
Fred H. Wolfe, Secretary.

Teachers' Benefit

The Milwaukee Teachers' Association has undertaken to create a hospital fund for its members, and also to make a substantial contribution to the proposed mortuary fund. To further the establishment of these funds, the association will give a benefit performance at the Davidson theatre, Monday evening, Nov. 20. Chauncey OLCOTT, the well known actor in "Macushla," will be the feature. Mail orders will be honored.

Nothing can stay the rising tide of Socialism all over the world.—Col. Henri Watterson.

SURE!

Don't be a fool. You don't know it all. There isn't a man in Milwaukee or anywhere else that knows it all.

Go to the budget show, November 27 to December 3. Pictures, lectures, maybe a little music. And a whole lot to learn.

ETHICAL HALL LECTURES

"Socialism, the Basis of Good Will" by Harvey Dee Brown
SUNDAY, NOV. 19, 1911, 8 P. M.
At 538 Jefferson St.
This invites You Good Musical Programme