

Milwaukee, Wis., U.S. A., April 27, 1912

Fourteenth Year

No. 52

Whole 717



The Socialists in Switzerland now control over 400 political offices, mostly seats in city, councils.

The dues-paying party member-ship in Belgium has increased in one year from 180,206 to 214,024.

In San Francisco at the last elec-tion 90 per cent of the women voted and only 50 per cent of the men.

call of the present executive carries. Socialist Alderman Phillips at Duluth, Minn., has introduced a bill

for the abolition of private employment

There may be exceptions, due to stupidity or misinformation, but as a rule you can set down the man who charges the Socialist movement with being against the home as a rascal.

A recent issue of La Follette's has a heading, "A Campaign for Principle," and other big plute mouthpieces are Bob should have seen the campaign for "principle" and the interests some of his followers put up in Milwaukee! of Milwaukee and unite all over the country against the Socialists. They A writer in Scribner's says that

Socialistic reforms in the hope of beat-ing back the tide of Social-Democracy. Bismark tried the same thing and made a dismal failure of it. The Newcastle, Pa., council passed a grab franchise giving a band of street car magnates a franchise grip on the city streets for 40 years. The Socialist

vetoed the steal. The expected ed in both cases,

happened in both cases.

Denmark Socialists have captured 21 seats in the municipal council, to the Conservatives' 16, the Radicals four, and the Christians' one. The social-Democratic vote was 50.473, or about 50 per cent of the total.

Greed for money is given by Admiral Dewey as the real cause of the Titantic disaster. Human lives are never taken into consideration and it is appalling, he says that the Titantic disaster.

The following statement is made

of Helmetta, has designed a Socialist pennant, made of red felt with the

The ingenuous Daniel DeLeon, while averring his regret that the Socialists of Milwaukee were not quite able to lick the two capitalist parties put together, yet manages to make the result turn upon "who pays the tax", in which he coolly lets us understand that no workingman who owns his little cottage is in reality a working-

The beard of trade of St. Joseph, Mo., sent Milwaukee Lusiness men a circular in which congratulations were offered that big business had "downed Socialism" in Milwaukee. We do not have to look very far for the reason. The Bocialist vote this year jumped from 350 two years ago in St. Joe, to 2,906 this year. No wonder the business manipulators there are hoping that Milwaukee has turned the tide!

and should be silenced, if need the bullet." This humane and

When the people oblige the Stand when the people oblige the Standard Oil octopus to go into court as a defendant and put itself to enormous court costs they must expect that it will make them pay the bill sooner or later. It is making them pay the bill now for coal oil has been put up 20 deal be left over besides for dividends for Oily John and his crew.

capitalist paper from ocean to ocean would have had scarchead editorials about it.

The only hope of the would have had scarchead editorials about it.

The fate of the floating skyscraper, of the working class to vote the Titanic is a second Slocum disaster, fitted out, whereas the Slocum had been just the Titanic is a second Slocum disaster, in the boats could be provided on the inside with of the Slocum, since the Titanic was the could be provided on the inside with of the Slocum, since the Titanic was the slocum had been just the Titanic is a second Slocum disaster, in the boats could be provided on the inside with of the Slocum, since the Titanic was the slocum had been just the Titanic is a second Slocum disaster, in the other half. The only hope of the solicity was really worse than the case of the Slocum, since the Titanic was the could be provided on the inside with of the Slocum, since the Titanic was the could be provided on the inside with of the Slocum, since the Titanic was the could be provided on the case of the Slocum should be provided on the specific part of the working class to vote down the rest. The education of the slocum had been just the Titanic is a second Slocum disaster, in the other half. The only hope of the slocum, since the Titanic was the slocum had been just the slocu the other half. The only hope of the capitalist parties is that they can get part of the working class to vote down the rest. The education of the working class has only just begun, but I want to say right here that the Socialists have no right to be anything else than elated at the prospect. The specific popular of the working men or specific properties. And those it did carry going on splendidly. The change is coming every bit as fast as it is safe for it to come. The rise of the Socialistic scalawag firm that cared to mushroom, growth. Meantime, keep of on with the steady, startly work of Slocum and the owners.

in emergency to keep people afloat in running boats is the making of profits, ime of the Carrying instance, could be so built that in a life must continue to run its risks, but it should demand as many cean with disaster they could be unshipped hastily reasonable safeguards as it can postro of that and made to serve as life rafts. They

half of these to be chosen by the work-

men.
This congress declares that all these measures so necessary to heatthful social conditions, ought to be in-

corporated in international laws and treaties, and calls on the proletarians of all countries to influence their governments for this purpose. When such laws and treaties are enacted, their enforcement should be watched over carefully, in order that they may be carried out more effectively.

WASHINGTON News

BERGER ONLY CONGRESSMAN APPLAUDED BY BOTH SIDES

The following extract is taken from The Washington (D. C.) Herald re-

garding Victor Berger in Congress;
"It is fine sport to note the effect in the house of a speech by Victor Berger, the Socialist congressman. He'll smite the Democratic party with a stuffed club and the Republicans will stuffed club and the Republicans will applaud in high glee. But it won't be many minutes until Berger picks up his war stick and takes a crack at the Republicans. Then the Demo-crats applaud and laugh as heartly as a small boy at a moving picture of a fat man falling down stairs.

Berger is the only man in congress whose speeches make a hit first on one side of the house and then on the

WASHINGTON, D. C. - Both the Republican and Democratic parties of portunity to do justice to the oppressed and underpaid postal employes by Representative Berger, the Socialist member from Wisconsin. And by a vote of 45 to 33 they declined to do

Berger offered an amendment to the

"The the complete emancipation of the proletarist, this congress holds it absolutely necessary that workingmen organize everywhere, and consequently demands the free, unlimited and unrestrained right of union and combination."

Having enacted these demands the congress quite naturally turned its attention to means by which they might be enforced or encouraged, and so it resolved to arrange an annual demonstration of the proletariat of every civilized country, which should soverment of the workers demands under the present conditions. This idea was embodied in resolutions, of which the following is a part:

"A great international demonstration is a propolitic of the workers demands under the present conditions. This idea was embodied in resolutions, of which the following is a part:

"A great international demonstration is a public authorities the enactment of an eight hour day, and that all the site decisions of the Justician of the provincian of the propose of the government by an entire and in such a manner that in all contribution is a particular to the propose of the government by an entire the enactment of an eight hour day, and that all the site decisions of the propose of the government by an entire the enactment of an eight hour day, and that all the site decisions of the propose of the government of the first day of May, 1850, by tiss the provision promoting 75 per cent will be put in force.

"In view of the fact that such a demonstration."

"In workingmen of Labor, at is convention held at 81. Louis, December 1863, this date is accepted for the international demonstration.

"The workingmen of different national demonstration is the contract of the provision promoting 75 per cent will be put in force.

"In view of the fact that such a demonstration is provision to discinnational demonstration in the provision of the provision promoting 75 per cent will be put in force an eight-hour day not be conditions of their own conditions of their own conditions of their own conditions of the conditions of the pro

the house were today given an or

instead of 75 per cent as advocated by the Democrats. In defense of his the Democrats. In defense of his amendment Berger pointed out that \$1,200 is little enough money with the cost of living having gone up over 40 per cent in ten years. "It is almost impossible to support

carefully, in order that they may be carried out more effectively.

"This congress further declares that it is the duty of workingmen to admit working women to their ranks on equal terms, and demands equal wages for equal work for laborers of both sexes and without distinction of nationality.

"For the complete emancipation of the proletariat, this congress holds it absolutely necessary that workingmen organize everywhere, and consequently

of this country nearly four million dollars to secure the eight-hour day for the printing craft, and they consider that it was well worth the heavy individual assessments to get it.

In subsequent international congress—

(Continued to 4th page.)

"Then, I am sorry for the men who created it," said Berger. "A personal about the property of the men who created it," said Berger. "A personal about both be required to have unusu talent or extraordinary ability in order to earn \$1,200 a year from our government. Divided into \$2 weeks, it means the page.)

'Methods Used to Defeat Seidel Enough to Disgust Any Fair Voter," Says Democratic Sheboygan (Wis.) Press

Sheboygan (Wis.) Press

The following extract from the Sheboygan Pressshows how the impartial newspapers of the state view the recent election in Milwaukee. In commenting on the election The Press says:

"The methods used to defeat Seidel were enough to produce disgust in the heart of any voter of fair and unbiased mind. From the time the Seidel administration assumed office up to the day of election, the capitalistic press, as represented by Charile Pfister's Sentinel, "Ike "Stephenson's Free Press and The Milwaukee Journal, kept up a continuous campaign of misrepressentations against the Seidel regime. Mountains were made out of molehills, and the same newspapers which had been slient during the notorious rule of the Rose gang, clamored loudly over every triffe during Seidel's clean administration.

"Every means possible was used to prejudice the public mind, and the recommendation of the American flag" and "redeemers of

The international May day will be celebrated this year as usual by some as

own readers had selected.

Depend on "Rough Stuff."
"During their campaign the nonpartisan candidates found it difficult
to find bona-fide material for fault
inding in Mayor Seidel's administration. They depended considerably on
"red flag" speeches of the "rough-stuff"
variety, in which the Socialists were
charged with being anarchista and the
non-partisans lauded as "defenders of
the American flag" and "redesmess of
Milwaukce's good name." Fair-minded
people were compelled to smile some-

country against the Socialists. They are losing out faster than it was supposed they would when they are already flying a flag of distress and panic in this fashion! And also they are confessing that the two capitalist parties are birds of the same feather. Socialist victories keep coming in from all over the country. At Canton, Ill., where the two old graft parties united in a pharisaical Progressive league and declared that the issue was

panic of the old party managers.

The sappalling, he says, that the Titanic and only life boats for one-sixth of the passengers.

A New Jersey comrade, P. Mitchell of Helmetta, has designed a Socialist bothnant, made of red felt with the national button emblem enlarged upon t. It may be that the enemy will not that y quite so much at a red pennant as it does at a red flag.

The ingenuous Daniel DeLeon, while averring his regret that the Socialists of Milwaukee were not quite able to lick the two capitalist parties witt together, yet managers to make the sepecially the dispossessed. We can about guess what interests the others represent:

represent!

Now it develops that Pete Collins, the secretary of the dual Electrical Workers' brotherhood, has reage, and his position to give his entire time to fightly Socialism through his Militia of Christ organization, Perhaps Pete does not know that the roads all over the globe are strewn with the wrocks of chaps ever brighter than he is who set out to wipe out the cause of labor emancipation. Pete may get a living out of it for a time, but he is on a disreputable side and evolution and history and the interests of the downtrodden are all against him.

In the recent Milwaukee election

In the recent Milwaukee election the Social-Democratic party had the support of the workingmen as never before. And yet there were enough workingmen votes at the call of the capitalist crowd to overcome our increased strength. Napoleon said, it is claimed, that he could hire one-half the working class to shoot down

"Socialism is the livest thing in

While Waiting for the New Press.

The basement of Brisbane hall presents a busy scene. Carpenters, masons, concrete workers, electricians, and erectors are hustling to and fro. Work on the foundation for the new press is proceeding rapidly. Part of the new stereotyping machinery is being installed and erected. Word has just been received that the new press has been shipped. The rest of the stereotyping machinery is on the way. Partitions were torn down to make room and to change the location of the mailing and stereotyping rooms. In a few weeks the press and other machinery will be erected and running. New partitions will be in place. Then we shall be all ready for 75,000 circulation.

A CIRCULATION OF 75,000 BEFORE THE FALL ELECTION! THAT IS THE GOAL!

A CIRCULATION OF 75,000 BEFORE THE FALL ELECTION!
THAT IS THE GOAL!

But before much additional circulation can be handled satisfactorily we must get the new machinery in running order. It is for this reason, and also because of their campaign duties, that our boosters have not worked very hard at getting new subscribers for the last month.

In the meantime, boosters, CONCENTRATE YOUR ENERGY UPON THE SALE OF BONDS. These bonds bear 4 per cent interest, payable semi-annually on June 1, and December 1 of each year.

They are secured by a first mortgage on our equity in all the machinery, goods and chattels of the Milwaukee Social-Democratic Publishing Company, which according to an inventory taken January 1 consisted of the following:

One four-deck perfecting press; one 35-horsepower motor, gas and electric fixtures and con-

lishing Company, which according to an inventory taken January 1 consisted of the following:

One four-deck perfecting press; one 33-horsepower motor, gas and electric fixtures and conscious; one press pit; three metal formacus; three casting boxes; ne saw; one trimmer; one plane; one pits pit; three metal formacus; three casting boxes; ne saw; one trimmer; one plane; one pits trimming block, one matrice rolling ma hine; wenty-we imposing tables, transport chases; one elevating table; one paper truck; wenty-we imposing tables, transport chases; one new Michle fiat bed press for job work, size No. 00000, with motor just purchased; one new Michle fiat bed press for job work, size No. 00000, with motor just purchased; one new Michle fiat bed press for job work, size No. 00000, with motor just purchased; one metal size No. 2 in good condition, doing color work; one 8x12 platen press; one 12x18 platen, and one 14x22 inch Colts, all equipped with individual motors; one large Washington proof press; one Cleveland folding machine, with motor; one large 8x12 platen, with motor; one Monitor stitcher; one foot punching machine; one perforating invehine; one book press; two numbering machines; stock of paper and ink; one linetype machine; notor, extra magazines, matrices, tous and accessorie; one modern & feet by 8 feet; all kinds of type; fixtures and shelving in book store, with stock of books, cigras, tobacco and stationer; office fixtures and shelving in book store, with stock of books, cigras, tobacco and stationer; office fixtures and shelving in book store, with stock of books, cigras, tobacco and stationer; office fixtures and shelving in book store, with stock of books, cigras, tobacco and stationer; office fixtures and shelving in book store, with store of books, cigras, tobacco and stationer; office fixtures and shelving in book store, with store of books, cigras, tobacco and stationer; office fixtures and shelving in book store, with store of books, store, cic. Deaks, typewrites, other office fixtures, one addr

AGAIN, THEREFORE, WHILE THE NEW MACHINERY IS ON THE WAY, GET IN ON THE BONDS.

DO IT TODAY!

SUBSCRIPTION FOR BONDS

MILWAURIES SOCIAL DEMOCRATIC PUBLISHING COMPANY (1965,000 in Demominations of \$10.00 and \$100 Each.

I, the undersigned, do hereby agree to subscribe and pay for the amount of bonds specified and bonds being issued by the Milwaukes Social-Democratic Publishing Company, the Citizens' Trust Company of Milwaukes, Wisconsin, as trustee, the total of self bonds ing the sum of one hundred thousand (\$100.00) dollars; bearing interest at the rate of r (4) per can per annual, payable semi-annually.

The bonds were issues and bear interpret from Dec. 1, 1911, and the secured by a first regard on the goods, property and chattels of said company, sich are particularly scribed in the mortgage.

of Bonds Address in payment in payment Bonds may be said in full, or they may be paid in monthly installing the said of the said in the said of the sa

World Workers, whatever may bind ye, This day let your work be undone: Cast the clouds of the winter behind ye, And come forth and be glad in the sun.

Now again while the green earth rejoices In the bud and the blossom of May, Lift your hearts up again, and your voices, And keep merry the World's Labor Day.

Let the winds lift your banners from far lands With a message of strife and of hope: Raise the Maypole aloft with its garlands That gathers your cause in its scope.

It is writ on each ribbon that flies That flutters from fair Freedom's heart: If still far be the crown and the prize In its winning may each take a part.

Your cause is the hope of the world, • In your strife is the life of the race,

The workers' flag Freedom unfurled
Is the veil of the bright future's face.

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Be ye many or few drawn together, Let your message be clear on this day; Be ye birds of the spring, of one feather In this—that ye sing on May-Day.

Of the new life that still lieth hidden, Though its shadow is cast before; The new birth of hope that unbidden Surely comes, as the sea to the shore.

Stand fast, then, Oh Workers, your ground, Together pull, strong and united: Link you hands like a chain the world round, If you will that your hopes be requited.

When the World's Workers, sisters and brothers, Shall build, in the new coming years,

A fair house of life—not for others,

For the earth and its fullness is theirs.

MAY DAY --- ITS SIGNIFICANCE

By WALTER CRANE.

EVERYBODY MAKES

The Masses

For Sale

Comrade has \$2300 stock in the People's Realty Co. which he wants to sell because money is required to develop business. See Mr.

H. W. Bistorius Briebane Hall

READ THIS LIST

The Road to Power, Kautsky.
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Railways, Thompson.
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Eight Letters to An American
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What Is Capitalism? What Is
Socialism? Dague.
Incentive Under Capitalism.
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Ries.
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while-they last, or equal value to any-body ordering 10 copies of the Mil-seaukes Municipal Campaign Book. Price prepaid, \$2.00; single copies 25c. Milwaukee Social-Democratic

Publishing Company BOOK DEPARTMENT

May Day; Its Past and Present Significance

Well! Well! Another New Press!

capitalists alone do not want to see

The Polish landowner under Prus-

sian rule can, through a cunning system of bread usury, carried on under the "stars and stripes" of the Father-land, help to exploit 60 millions of Grmans. Good Business!

G rmans, Good Business! The Polish capitalist under Russian ruit can exploit the Russian market from the Baltic to the Pacific, protected

The Russian teror is a good thing to the South.

his congressman objecting to this bill. Make your protest as emphatic and vigorous as possible, as this is only one more strempt of the labor unions to legalize their lawlessness. We shall be glad to be advised of any action taken by you in this matter,—Youre very truly, ROBERT WUEST, Commissioner.

The bill is one which the American ederation of Labor lobby in Wash-

The bill is one which the American Federation of Labor lobby in Washington has gone back year after year and re-introduced only to see it led forth and slaughtered on ball to reise lulled into alumberous silence and death in committee rooms.

The action of the manufacturers and their effectiveness in being able to kill an American Federation of Labor bill through session after session is taken by many trades unionists as one of the exasperations that is sending organized labor along the Socialist route.

German tacticians reasoned that it was all-important that the British battle bc

alliance with the Radicals, but now

that this is no ionger necessary, and the latter are dependent on their own supporters alone, their weakness is clearly seen. It is becoming more and more a straight fight between Socialists and Anti-Socialists.

this come to pass.

by a Russian tariff.

Still Letter business!

The Masses The Masses the Socialist marging of the progress of manifermous margins of the progress of manifermous margins of the political wing of the progress of manifermous margins of the political wing of the progress of manifermous margins of the political wing of the progress of manifermous margins of the political wing of the progress of manifermous margins of the political wing of the progress of manifermous margins of the political wing of the progress of manifermous margins of the political wing of the progress of manifermous margins of the political wing of the progress of manifermous margins of the political wing of the progress of the matter of the progress of the p

following. They help to deliver 60,000,000 of Germans and 4,000,000 Polish workingmen to the tender mer-

cies of the German expiditers, and are proud of the fact, that 600 Polish

would give their lives to restore old

equal in scientific thoroughness

A Little Lesson in Patriotism

Men and women of Poland long to lose the day when the glorious flag of Poland shall float again as the symbol of its independence and greatness.

The Polish landowners and the Polish Collowing. They help to deliver 60, and the symbol of the polish landowners and the Polish Collowing. They help to deliver 60, and the symbol of the polish landowners and 4,000,000.

Swedenborg's great work on life after deatle 100 pages, 15cts., postpaid. Pastor Lander berger, Windsor Place, St. Louis, Missour

That Staggering 30,000!

The reported defeat of Socialism in Milwaukee is at least a victory for intelligent politics, and this victory is to be credited to what has been shrewdly branded the "un-American" landowners may take part in the blood sucking contest, called technically "the high tariff on foodstuff" of German. The classes of Poland assert that they The farsighted individuals in ever community do not care a fig for party in comparison with the common good. The Socialists in Milwaukee have com-pelled the partisans of both Republican

Poland in its glory.

For the time being, however, they deliver their countrymen up to a system of exploitation which has no and Democratic ranks to become non-partisan; and this reformation, in the nature of the situation, will be perma-

nature of the situation, will be permanent.

The Socialists in Milwaukee constitute more than one-third of the voters of that city. Neither Republicans or Democrats can prevail against them while fighting each other. Therefore, the only way to defeat the new political power in the city in question is for the rank and file of both other narries to combine.

Still Letter business!

While the rank and file of the Polish nation long for the restoration of Poland, we find the Polish landowners and capitalists contented with the Prussian and Russian rule.

To use a German phrase, the shirt of personal prosperity is ne rer to their heart, than the national coat of Polish patriotism, including the "stars and stripes" of Poland. Only the masses of Poland cun afford to be patriotic, for the big landowners, Polish though he be, does not want to lose the German graft, and the Polish caoltalist wants his yeast Russian market.

However, it seems that the ruling the British flag. And in our own country, parf'es to combine.

It will be seen that the Socialists thus succeeded in "setting the thieves to watch the thieves," so far as the habitual spoilsmen are concerned, and Milwaukee will reap a bepefit in the Milwaukee will resp a bepent in the way of an administration in which the politicians in power will be watched jealously. The grip of unscrupulous men will be jeopardized by the presence of a distinct third power the momen the city is dishonestly or incompetently governed. However, it seems that the ruling leftish flag. And in our own country, class of Poland aims to kill the patriotic feeling of the Polish masses, side it might some day endanger their business.

to fare better mancially under the British flag. And in our own country, Mr. Morgan was ready to sell, and actually sold condemned carbines to the government to be used by patriotic citizen soldiers against the fighters of

verned. Incidentally, it will be conceded by The Russian teror is a good thing to keep the workingmen in subjection and to break strikes.

The Prussian rule made 600 wealthy Polish landowners, still wealthier. So, what is patriotism good for? However, everything must serve capitalism. Polish patriotism is being used to elect men to the Prussian diet and the German parliament, who make flery speeches for Poland and its old glory. But when these representatives of the Polish people vote, they line up Incidentally, it will be conceded by fair-minded people that Socialism has not been tried in balance and found wanting in Milwaukee. Nawly endowed with authority, it has had enough handicaps iraposed by the old-time politicians to make a fair test impossible. However, the point in which frank-minded people will be chiefly interested is that Socialism has helped even if the manner has been somewhat left-handed.

is that Socialism has neighbor aven it the manner has been somewhat left-handed. It does not matter greatly who governs the cities and the country, so long to the governing is done intelligently and honestly, and any force which can won and the union preserved, as defeat would probably mean utter rout and a condition of demoralization, from which the Englishmen could not recover for many years. Only about one-third of serve to destroy the power of pernicious machines of whatever kind or stamp is a power to be welcomed.—St. Louis Times.

YOU WANT SOCIALISM Because it will make the interest of ach the interest of all.

Because it will provide conditions under which each may have the best of food.

Because it will enable each to have the best of raiment.

portant factor that received considera-tion was the jingoistic patriotism and warlike preparations of the ruling classes in Germany and Great Britian. The workers in the former country believed the best reply that could be given the war howlers was to give them a practi-cal illustration of international working-class brotherhood and friendship, which could be regarded by capitalism as an ultimatum that the tollers of the two countries will not permit themselves to Because it will insure each the best of dwellings.

Because it will gurantee to all the best of instruction.

Because it will provide amusement for

Because the children will have the opportunity of developing all their faculties, regardless of wealth.

Because humanity will cease the struggle against each other for wealth, but will wage their struggle against the forces of nature for wealth.—Labor Leader.

THE REAL TRUTH.

Milwaukee returned yesterday to politi-

"Strange how classes far apart sometimes meet on common ground." "How so?" In speaking of the outcome of the recent municipal election in Milwau-kee, the Duluth Herald has the follow-"Look at a philosopher and a sneak thief, for example. They both tak an abstract view of things." ing to say:
'After two years of a Socialist ad-

"You take my house
When you do take the prop that doth
austain my house;
You take my life
When you to take the means whereby

the Englishmen could not recover for many years. Only about one-shird of the miners in Germany being organized, the loss of a defeat in that country would not react as severely upon Euro-pean labor, and a British victory would have a tremendous moral victory in other countries as well. Another im-portant factor that received considers iton was the linguistic particulum and



This is the new press which The Leader's remarkable circulation growth from 31,000 in December to over 41,000 in March made necessary. It is now in transit and will probably be running in two weeks.

It is a "Goss Quadruple Straightline" with two folders, four decks, with one extra color and combination top deck.

The capacity of the press is 50,000 papers per hour up to 8 pages; 25,000 copies per hour up to 16 pages, and 12,500 per hour up to 32 pages.

When this machine is installed and running our press capacity will be more than doubled.

our press capacity will be more than doubled.

THE LEADER WILL THEN BE IN A POSI-

Another New Printing Machine for Brisbane Hall!

Milwaukee Socialism Keeps Growing. The Big Four Deck Press Bought

Last Year Has Not Been Able to Keep Up With the Demands of Our Three Weeklies and the Daily Milwaukee Leader!

An unprecedented act of international fraternity and demonstration of working class solidarity has just been given by the German Federation of Trade unions. Although having a coal strike on their own hands, the German unionists voted to send 500,000 marks into England to assist the British

Then, Boosters, you can run up the circula-tion as fast as you want. The faster you do it the better we will like it. But, meanwhile, confine all your energies to the sale of the remaining bonds to help pay

for the sale of the remaining bonds to help pay for this and other machinery.

After you have sold the bonds and after you have made The beader the biggest and best daily in Milwaukee, then we shall be gled to accom-modate you and get busy on your demand TO START A GERMAN DAILY.

SELL THE BONDS! PUSH THE LEADER'S CIRCULATION TO

75,0001
THEN WE WILL BE IN A POSITION TO PROCEED TO GET BUSY WITH A START FOR A GERMAN DAILY!

THE LEADER WILL. TION TO TAKE CARE OF 75,000 CIRCULT Shown again in a letter signed by Robert Wuest. "commissioner" of the National Metal Trades' association. It calls for manufacturers to wire their concressmen to stop the passage of the American Federation of Labor bill That capitalists and big employers are in politice pulling the wires to get a region of the American Federation of Labor bill That capitalists and big employers should enter "emphatic pro That capitalists and big employers are in politice pulling the wires to get in politice pulling the wires to get in politice pulling the wires to get in the committee and decree. We would ask that every member of our association wire miners are not as well organized as an employers should enter "emphatic pro The letter in full reads: Dear Sit.—The American Federation's bill, and the committee and come up in the house for the miner and come up in the house from the committee Why Socialism Must Conquer. Its Principles

Whoever has control of land and macausery controls human labor, and with it human life and liberty.

Today the machinery and the land used for industrial purposes are owned by a rapidly decreasing miso. Str. 80 long as machinery is simple and easily handled by one man, its decreasing miso. Str. 80 long as machinery is simple and easily handled by one man, its other. But when machinery becomes more complex and expensive, and requires for its effective operation the organized effort of man workers, its influence reaches over wide circles of life. The owners of such machinery become the dominant class.

In proportion the number of such machine is proportion and the number of such machine their power in the nation and in the world increases. They being ever larger masses of working people under their control, reducing them to the point where muscle and brain are their only productive property. Militons of formerly self-employing workers thus become the helpless wage slaves of the industrial masteri.

resent order at the hands of the dominant ass.

The wage workers are therefore the most elemined and irreconcilable antagonists of an ruling class. They suffer most from the unes of class rule. The fact that a few capalists are permitted to control all the gountry's districted in sources and social tools for their distriction of the sources and social tools for their dividual profits and social tools for their dividual profits and social coles for their dividual profits and social coles for social and the social evils of our time. In soile of the organization of rutts, pools of combinations, the capitalists are powerless, regulate production for social ends. In soile of the organization of rutts, pools of combinations, the capitalists are powerless or regulate production for social ends. Instrict are largely conducted in a planless anner. Through periods of feveral activity is strength and health of the workers are exclusively used up, and during version of forced idleness the workers are frequently duced to garvation.

pressions and crises which paralyze the nation every fifteen or twenty years.

The capitalist class, in its mad race for profits, is bound to exploit the workers to the requirement of their physical, moral and mental welfare to their physical, moral and mental welfare to their physical, moral and mental welfare to its own insatishle greed. Capitalism keeps the masses of workingmen in poverty, destitution, physical exhaustion and ignorance, it drags their wives from their homes to the mill and factory. It snatches their chidren from the playgrounds and after homes to the mill and factory. It snatches their chidren from the playgrounds and after homes to the mill and factory. It snatches their chidren from the playgrounds and after homes to the mill and factory. It snatches their chidren from the playgrounds and formed minds into dollars. It disflures, mains and kills in mines, on railroads and in factories. It drives millions of workers into the ranks of the minto beggary, vagrancy and all forms of them into beggary, vagrancy and all forms of them into beggary, vagrancy and all forms of crime and vice.

To maintain their rule over their fellow men.

them into beggary, vagrancy and all twisters or rime and vice.

To maintain their rule over their fellow men, the capitalists must keep in their pay all organs of the public powers, public mind and public conscience. They control the dominant parties and, through them, the elected public officials. They select the executives, brile the legislatures and corrupt the courts of justice. They own and censor the press. They dominate the educational institutions. They own the nation politically and intellectually just as they own it industrially.

The attention between wage workers and

rmerly self-employing workers thus become be helpiess wage slaves of the industrial saters.

As the economic power of the ruling class over the development of the best of the power of the ruling class of the best of the be

ship of the land and means or production as in for explicitation.

The basis for such transformation is rapidly developing within present capitalist society. The factory system, with its complex machinery and minute division of labor, is rapidly destroying all vestiges of individual production in amanufacture. Modern production is already very largely a collective and social process. The great trusts and monopolic which have which are organized on a national scale and when the production is already to the means of social transformation. The collective ownership of all industries which are organized on a national scale and when competition has virtually ceased to exist.

The party is primarily an economic and political movement. It is not concerned with matters of religious belief.

In the struggle for freedom the interests of all modern workers are identical. The struggle is not only national but international it embraces the world and will be carried to the world victory by the united workers of the world workers of the world and sympathizers of all other classes to this end, is the mission of the Socialist movement. In this battle for freedom the party does not strive to substitute working class victory, to free all humanity from classical end of the control of the structure of the control of the co

As measures calculated to strengthen the working class in its fight for the realization of this ultimate aim, and to increase its power of resistance against capitalist oppression, we advocate and pietge ourseives and our elected officers to the following program:

GENERAL DEMANDS.

GENERAL DEMANDS.

1—The immediate goverament relief for the unemployed workers by building schools by reforesting of entover and waste lands, by reclamation of arid tracts, and other useful public works. All person employed on such works shall be employed directly by the government under an eight-hour work-day and at the prevailing union wages. The government shall also lown money to states and municipalities without the funds of tabor organizations for the purpose of assisting their unemployed mineral purpose of assisting their unemployed mineral power as will lesses the widespread misery of the workers caused by the misrule of the capitalist class.

4—The extension of the public domain to include mines, quarries, oil wells, forests and water power.

The scientific reforestation of the lands, and the reclaims of swamp lands. The land so reforested or reclaimed to be permanently retained as a part of the public domains. o—The absolute freedom of press, speec and assemblage.

INDUSTRIAL DEMANDS.

The improvement of the industrial conn of the workers.

By shortening the workday in keeping
the increased productiveness of machinery. By securing to every worker a rest of not less than a day and a half in such week.

(c) By securing a more effective inspection
of workshops and factories.

(d) By for sidding the employment of
children under 18 years of age.

(e) By forbidding the interstate transportation of the products of child labor, of
convict labor, and of all uninspected factories.

(f) By abolishing official charity and
substituting in its place compulsory insurance
sgainst unemployment, illness, accidents, inrailtism, old age and death.

FOLITICAL DEMANDS.

5—The extension of inheritance taxes, graduated in proportion to the amount of the bequests and to the nearness of kis.

9—A graduated income tax:

10—Unrestricted and equal suffrage for men and women, and we pledge ourselves to engage in an active campaign in that direction.

11—The Initiative and referentian, proportional representation and the right of recall 13—The abolition of the power usurped by the supreme court of the United States to pass upon the constitutionality of legislation enacted by congress. National laws to be repealed or abrogated only by act of congresor by a referendium of the whole people.

14—That the constitution he made amendale by majority vote.

15—The concentration of further measures of the continue of the structure of the continue of the structure of the continue of the constitution be made a department. The bureau of education to be made a department. The torestion of a department of public health. POLITICAL DEMANDS

ACROSS

DENMARK.—At the municipal terms of hard labor varying from 2 to 8 elections at Copenhagen, our party years, and 23 to exile in Siberia. Only polled 50.473 votes out of a total of 103.040. (In 1909 our vote was 44.845 out of 95,319.) This gives our party 21 seats instead of 20—that is, exactly half of the shole number. The radicals have four seats, the Anti-Socialists 16 as before, and there is also Miss Blom, of the Home Mission, who has been on of the Home Mission, who has been on the council since 1909, sometimes sup-porting our comrades, and sometimes taking part with the reactionaries. Besides Miss Blom there are five other women on the council, of whom two— Miss Crone and Mrs. Anna Johansen are Social-Democrats, two Anti-So-cialists, and one Radical. Before the introduction of the proportional system in 1909, our comrades had an electora

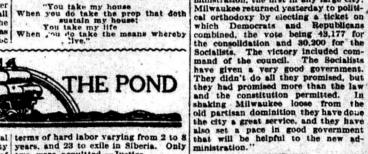
last week the Socialist members attempted to secure recognition of the picture is one of the milis I worked eight-hour workday principle, with a lin. It don't look like an office in a washington. four-hour limit for minors, but were defeated 456 to 92. Later on another effort will be made to secure the reform.

legislation.

POLAND.

South Africa.—In Tunis, Socialism is making marked headway. At an election recently held for legislative between character and reputation, party of the worker sets the whole power of the worker sets the whole power of being members of the Polish of the worker have those system of industry and say that they may thereby lay hold of the whole system of industry and socialist party were condemned to ville.

South Africa.—In Tunis, Socialism is making marked headway. At an election recently held for legislative between character and reputation, party and the worker have those systems of industry and socialist party were condemned to ville.



Germany.—The German parlia-ment last week voted down a resolution calling upon the government to establish the minimum wage as a principle. The measure was introduced and fought for by the Socialists, but opfought for by the Socialists, but op-posed by the government parties. Now the Socialists will force the issue of legalizing an 8-hour day in all indus-tries and place the ruling class, which promised during the recent elections to be liberal with labor legislation, on

France-In the French parliament

...............

LAWRENCE BOY WRITES

BERGER HE GETS \$6

A WEEK SINCE STRIKE

WASHINGTON, April 15.—

Socialist Congressman Berger has
e received a picture postal card of from Little Sammy Goldberg, the of 14-year-old mill worker, who testiefied at the congressional hearing of the congressional hearing from Little Sammy Goldberg, the
14-year-old mill worker, who testifed at the congressional hearing
on the Lawrence outrages recently.
Written in a child's scravil, the
postal card, bearing a colored
picture of one of the Lawrence
mills read:

• "Kiss to you and your wife • (Here followed a dozen X's). The Washington. From the first boy
 who spoke before the committee.
 Samuel Goldberg. I new got \$6

The Democracy of Socialism not the Democracy of Called, but the father may take an average of the conditions of th Jeffersonian Individualists

LENA MORROW LEWIS in The Masses.

in The Masses.

Capitalism has perhaps contributed more to the progress of the human race than all other systems combined. Notwithstanding this, its inefficiency and inadequacy to any longer meet the economic wants of the great mass of humanity are the strangest proof of its ultimate disappearance. Society is instinctively seeking to readjust itself to a more rational social order, and in this struggle to reorganize and and in this struggle to reorganize and to construct the new social order, there naturally arise two schools of thought, two phases of interpretation—the Indi-vidualist and the Socialist.

Between thee two types there is a controversy, a wide difference of opin-ion, as to whether or not the future state of society will place the individual

The claim of the individualist is that the Socialist state will become a tyrant and that the rights of the individual will be completely obliter-

For the purpose of clarifying the issue let us analyze and compare these two let us analyze and compare these two types. Our ideas and concepts evolve out of the subsoil of material and economic environment and experience. The more highly organized a body is the greater its capacity of fife, the better it is qualified for appreciating and enjoying life. The hand tool meant limitation in the machine process gives

only be solved by men working together. The men who made the
machines were dependent on those
who bought the coal and the ore from
the earth. Those who made the shoes
and wove the cloth were DEPENDENT
on those who made the machines.

Let us look still further into the study of huran society, and the relation of the individual to society, and the relation of the individual to society, and the relation of the servations and deductions we arrive at in the biological world obtain in the doctrine of rotation in office. This doctrine of rotation in office belongs to in the biological world obtain in the doctrine of rotation in office belongs to the part of the principle of rotation in office belongs to the principle of rotation in office belongs to the principle of rotation in office belongs to the certain departments appointed men to certain departments in the city government who are far because the principle of rotation in office. This in the city government who are far because the principle of rotation in office belongs to the part of the hand tool.

Specialization means dependence. Specialization means service in a particular department does not disqualify him from being able to select and appoint the man who is properly qualified to fill a position in the government who are far because the disquality of the hand tool.

The correct of the city, has appointed men to certain departments of the hand tool.

Specialization means dependence. Specialization means service.

Specialization means dependence. Specialization means dependence. It has been claimed that the right to hold of other conditions than that of other conditions that the right to hold of other conditions that the right to hold of the provide deas of the principle of rotation in office. This is the city government who are far other conditions of the hand tool.

The city government who are far of the hand tool.

The city government who are far of the hand tool.

conomic environment.

The savage with his bow and shelter. It was also his means of defense.

In the days of the hand tool the man who had access to a few acres of land and owned a few tools could supply all the necessities of life. He was independent of the rest of the world. He was sufficient unto himself. All ethe economic processes were within the economic processes were within the apprix of himself. All ethe look still further into the study of the apprix of himself. All ethe look still further into the study of the apprix of himself. All ethe look still further into the study of the individual to society, and see if the object of the look of th

r and climate beautifully.

Binder Course Eliminated. The binder course of crushed stone

and asphalt has been eliminated in the "Milwaukee type." It has been declared to be only a method of giv-ing the contractor a little more work to do, and of selling a little more asphalt. Whether to put back the

the best service.

Efficiency, ability, must be qualities required in the officials who are to serve society in the future.

One does not himself necessarily

May Insure Payement.

efficiency, the term for the holding of an office not to be determined by an arbitrary rule, but whether or not those holding office are the best persons that can be secured for the place. The Socialist surrenders his personality

One does not himself necessarily have to possess the qualities required to fill a position to be able to select for the common good.

The Socialist surrenders his personality for the common good.

The body politic, functioning through the services of the social expert, will be render better service to the individual than ever was possible in the days Socialist executive of that city, has render better service to the individual appointed men to certain departments than ever was possible in the days

of insurance premium to the contractor who laid the payement, that the stuff he laid would not blow away. Just why the city should pay for a guar-antee that the contractor's work would stand up, has never been explained in complacency and amusement at some a clear and satisfactory manner.

May Insure Payament.

May Insure Payament.

The Milwaukee Election—The results of the late elections that has been held in various towns and cities throughout the United States are

I the National Sailors and Firemen's Union of Great Britain and Ireland, and minor organizations allied. The union is a member of the international federation of seamen's unions, which threatened strike about a year ago but whose demands were granted by the White Star line and other companies.

"Most of the crew that went down were union men," said Fred Clark, business agent, Firemen and Coeks' union.

The bill backed by the union which has been introduced by Congressman Wilson, H. R. 11372, contains provision that steamships shall be equipped with boats sufficient for the maximum number of persons aboard. When the bill was before committee in congress, it was pointed out by officers of the seamen's union that there are not enough life boats on most vessels.

day.
"I feel as though I can get back into the ranks now and fight like fury. I am gratified and can look with

society that lives upon the toll extracted from the working class. Journals loyal to exploiters have screamed with delight that the non-partisan ticket in the city made famous by the brewing

been in the organized fight against the

white plague for three years.

Had a Union Crew

The steamship Tite:sic was a "closed shop" boat, the sailors, firemen, coal passers, cooks and other workers being members of the National Sailors and Firemen's Union of Great Britain and Ireland, and many passers are supported to the National Sailors and Firemen's Union of Great Britain and Ireland, and page 1888 and 1888 an

Told in a nutshell every week by P.
LITICAL ACTION, the spicy little les
let newspaper. It has siready achiev
stupendous success and should be re
by every voter in the land. You can
afford to be without it.

Learn What You Can of City Administration

Prof. Parsons' book, "The City for the People" will instruct you. Cloth, \$1.00, postage 20 cents. Paper 50 cents, postage 17 cents. Anybody ordering this book, cloth paper bound will receive

1 Copy Municipal Compaign Book Milwaukee Social-Democratic

Publishing Co., Book Department Brisban Milwaukee, Wisconsin.

For Fifty Cents Each

and 7 Cents Postage Collectivism and Industrial Evelu-tion—Emil Vandervelle.

Evolutionary Socialism—Ed. Ber

Brisbane Hall Book Store MILWAUKEE, WIS.

MUSIC AND HISTORY.

Slow-to-see saw that he knew noth-

Slow-to-see saw that he knew nothing much about it and said so.

"Well you see, I am thinking about orchestra music," says Wiseguy, "Do you know what is the main part of it?" Slow-to-see didn't. "Well it's the basses. The hornblowers and riditpiets don't amount to as much after all. "I bought O'Neal's History of the Workers in America. You have all kind of histories, but mighty few people investigate the past of the workers. It isn't perhaps as dramatic, but you can learn a great deal from such a history, things you would otherwise never become aware of. From O'Neal's History of the Workers, I learned, that the groundwork of historical deeds are resting, and depend wholly upon the masses of the people amongst whom they take place. And then I also understood that the bornblowers, the soloiss, the singers and the first violins don't make all the music on the orchestra, but that the basses are a main part of the whole. And real history isn't make The capitalist journals that are now giving expression to outbursts of joy seem to forget that the strength of the Socialist party in Milwaukee forced Big Business to issue its dictum that all political parties must amalgamate to defeat the Socialist party.

These journals again seem to be blind to the fact that the Socialist vute in Milwaukee, cast on April 2nd, is the largest vote ever polled by the party, and they seem to forget that the 30,200 people who voted for Socialism will be missionaries, mingling with the people, and spreading the doctrines of industrial emancipation until Capitalism must go down before the invincible power of men and women who are demanding economic liberty for humanity.—Miners' Magazine. make all the music on the orchestra, but that the basses are a main part of the whole. And real history isn't made by hornblowers, heroes nor first violina, but by the masses. Exactly as we would prefer good music to bad music, so we must prefer good, glorious history to bad, inglorious history. And in order to help our country to make glorious history, everybody must read O'Neal's 'HISTORY OF THE WORK ERS IN AMERICA."

Price 50 cents paper bound; \$1 cloth

The Socialists have often been bound, at the Milwaukee Social-Demo-called dreamers. It isn't because they are asleep.

Price 50 cents paper bound; \$1 cloth bound, at the Milwaukee Social-Demo-cratic Publishing Co., Book Depart-ment, Milwaukee, Wis.

True as Shooting—A soldier in a capitalist army is a workingman who is paid to murder other workingmen upon the order of the ensiavers of the workingmen.—Tollers' Defense.

The Mecca of Socialist and **Union Labor Activity**

Brisbane Hall, Milwaukee, the Home of The Herald and the New Socialist Daily, The Milwaukee Leader, a Veritable Beehive. The Stock is Nearly Gone. \$37,675 Has Been Sold. Get Some While Chance Remains. No Better Investment Can Be Found

Brisbane Hall is one of the Socialist sights of America, and no Socialist who comes to Milwaukee and is taken through the building is able to repress his surprise and excitement over what he has seen. It is a veritable bee-hive of labor union and Social-Democratic activity, a monument in solid concrete to the movement that has now come into com-

ment in solid concrete to the movement that has now come into commanding position.

The building was erected by the political and industrial labor movement, that is, by the workers in those movements, by means of a realty company. Shares of stock were issued up to \$40,000, and these were so readily taken that today we can announce that almost the entire issue has been sold. As a matter of fact, there are only two thousand, three hundred and twenty-five dollars' worth still unsold—a remarkable fast. When the company was incorporated the shares were issued at \$25 each. A share makes as fine and steady an investment as anyone could ask for. And there's

ONLY \$2,325 OF STOCK STILL TO BE HAD!

ONLY \$2,325 OF STOCK STILL TO BE HAD!

Brisbane Hall has proved a good investment from the day it was opr ned for tenants. Every available room is now occupied by first-class tenants. The typesetting machines and the equipment of the editorial rooms for the Milwaukee Leader are now installed on the fourth floor, which was reserved for that purpose.

Brisbane Hall is one of the finest buildings in Milwaukee, and every Socialist and union man and woman in Milwaukee is proud of it as the home of labor. It is centrally situated at the corner of Sixth and Chestnut streets, a live business part of the city. Remember, \$37,675 of the stock is already disposed of.

It is a four story and basement fireproof brick, cement and iron building. The foundation is built to support an eight-story building when the time comes that it will be needed. This building will be in good condition 50 years from now. Real estate in this part of the city is rapidly increasing in value, and from all appearances will continuate do so indefinitely.

GOOD AND SAFE INVESTMENT.

GOOD AND SAFE INVESTMENT.

The present income from the rents assure good dividends on the investment. If you have a little money to invest, look into the desirability of this stock. Full information will be sent to anyone who will

drop a card inquiring for it.

By investing in the People's Realty Company stock you accomplish two things: You make a good investment and at the same time use your money where it will be doing spl-ndid service for the cause of Socialism and the toilers. Do it NOW!

itrary.

Charles A. Mullen, the paving expert who formulated the new plan of paving for Milwaukee, said that any pavement that would pass inspection and the fast against Librarian McLenegan, employing his own lawyers to do so; and that his appointment was confirmed.

Alderman Bogk had made the fight against Librarian McLenegan, employing his own lawyers to do so; and that his appointment looked like an attack on the librarian. Nevertheless Bogk's appointment was confirmed.

Alderman For how pass introduced a resolution in the form of a petition to the state legislature to pass a mon-partisan election law for the city at the approach pass instruction.

VOLUME 1

MILWAUKEE, APRIL 27, 1912

NUMBER 10

Lincoln and the Fledgling



It is said that one day when Abraham Lincoln ing on horse-back along a country road with members of his cabinet,

a country road with members of his cabinet, he passed a tree from which a haby bird had fallen. It was giving forth a plaintive little chirping. The president rode on quite a distance beyond the tree when he stopped his horse and said: "Gentiemen, the cry of that little bird haunts me. Please remain here while I go and put it back in its nest." He rode back got off his horse, caught the baby bird, climbed up the tree and tenderly placed the young thing in the nest from which it had fallen. This kindly act proved Mr. Lincoin to be a greater man than if he had been a famous general and killed his thousands in battle. Those who have made a careful study of Mr. Lincoin's writings and know of his hundreds of acts of personal kindness manifested through his life, say if now alive he would be known as a Socialist. In fact many of his public speeches and messages contain Socialistic propositions.

R. A. DAGUE.

The Boys and the Toad

The Boys and the Toad

Two boys were once fishing on the banks of an Ohlo creek. They had built a smell fire from sticks and barks of trees lying about. Finally, a toad came hopping along. Tom laid down his fishing rod, and with a stick flipped the toad into the edge of the fire. It emitted a cry of pain as it leaped out of the hot ashes. Tom threw the little animal in again and again it sprang out crying plaintively. Tom was about to repeat the cruel act when the other boy, Bob. protested, and in fact, physically interfered, and he and Tom had a fight over the matter. That was nearly 60 years ago. Tom grew to manhood; he was cruel to his wife who divorced im; he grew wealthy, but had few friends; he died dishonored and under the charge of being a cri ainal. Bob is an old man now. He is a Socialist and his fellow men: he says he holds no envy or ill feeling toward any man, woman or child. He says Socialism is a good practicable religion. His advice to all boys and girls is to be kind to animals. If you are kind to them

when young, you will grow up to be kind to all humanity. Intelligence of Dogs

Dogs are said to be the most intelligent of

Dogs are said to be the most intelligent of all animals. In all countries they are the favorite pets, In Switzerland they are largely used by milkmen and bakers especially, in drawing all sorts of light carts in the city in delivering bread and milk to patrons. Vegetable dealers and butchers also use them in delivering goods. These dogs are large and strong, being of the Mastiff or St. Bernard race.

They are very intelligent and of kind disposition. A dog is man's most constant friend. Instances are related where, after the master's death and burial, his dog would lie on the grave, refusing to eat until he starved to death. How immeasurably less kind than dogs are some people. Morgan's and Carnegie's steel trust, with six hundred millions of watered and fraudulent stocks, works its men 12 hours a day for small wages, and the tollers are soon incapacitated and used up and their health ruined. In the cotton mills little children are so overworked that their health is soon utterly wrecked, and they die off young—all this murderous cruelty that the capitalists may add more millions to their mountains of wealth. After Socialism triumphs, the temptation will be removed which now causes many men to be less kind than are St. Bernard dogs.

The Protection of the Weak

Years ago, when a herd of buffeloes on the western prairies were attacked by hunters, the females, caives and aged animals, went to the center of the herd, and the males defended them from all sides. In this action these stupid looking animals manifested both intelligence and love. Under the present selfish business system humans do not show as much affection and kindness to the weak and defenseless of their kind as the wild buffalo. Our system of "Individualism" is founded on selfishness. Under this system the strong, the crafty and powerful, not only do not protect the weak, but they enslave them, and exploit them, and when no longer able to make profits for them they are cast out to beg or steal or starve. Individualists cry, "No restraint shall be put on our incentive to acquire great wealth, for to the victor belongs the spoils." These individualists are not natur-

evolved the workers became more and more DEPENDENT on each other. And out of these new material con-ditions, this new economic environment,

ority from confirming Mayor Seidel's appointment of Sherman Brown to fill

a possible vacancy existing on the police and fire commission, due to the de-cision of Judge Wickham. They suc-ceeded in literally talking the outgoing council to death. It was the day of the "non-partisans," and President Melms

Flowers In Profusion.

The flowers brought in at 3 o'clock fairly obscured half of the council chamber from the presiding officer's sight, compelling some of the members to stand in the sisle.

Acting City Clerk Henry Ohl called the new council to order, City Clerk Thompson being sick in bed.

Thompson being sick in bed.
Alderman Cornelius Corcoran, was
mominated for president of the common
council by Alderman F. C. Fass, and
Alderman Albert J. Welch was nonlinated for the same position by Alderman
Alldridge. Corcoran was elected.

Hanny Ohl presented the gavel to

Simmons is Named.

artisans," and President Melms m have things pretty much their

The independence of the worker with the hand tool has given place to the dependence of fac worker with the machine.

A new sense of social dependence takes precedence over the independtakes precedence over the independ-ence of the individualist.

In the organic world the simple in the organic world the simple celled organism performs all the func-tions of ite life with but one or few cells. As we ascend in the scale of life, the functions become specialized, until we reach the human, and there we find most highly spcialized organisms The life only continues when each and every vital organism does its part. The heart cannot do the work of the every vital organism does its part. The heart cannot do the work of the stomach, or the liver the work of the

IT HAPPENED

IN MILWAUKEE

everybody a chance, ordered the roll-

Milwaukee's New Council Starts

wesday afternoon.
With all the clatter of a parliamentary isbuster, the minority fought to present the noil Social-Democratic manual from confirming Mayor Seidel's that). Then followed the roll call on the suspension of the rules without putting the previous question. (It takes a skilful chairman to do rity from confirming Mayor Seidel's that). Then followed the roll call on the suspension of the appointment, the confirmation of the appointment, the confirmation of the appointment.

Alldridge. Corcoran was ejected.

Henry Ohl presented the gavel to President Corcoran, who briefly acknowledged the honor thus again thrust upon him. He promised to be fair to all members of the council, and treat them as equals, subject to Roberts' rules of order and the city charter.

Alderman Schwefel nominated Peter P. Leuch for city clerk, while Alderman Strehlow nominated Carl D. Thomponerous the section is the form of a petition to the state legislature to pass a non-partisan election is we for the city at the approaching special session, which was trained to make the committee on legislation.

Session is Ended.

The session was then adjourned by President Corcoran.

rules of order and the city charter.

Alderman Schwefel nominated Peter
F. Leuch for city clerk, while Alderman
Strehlow nominated Carl D. Thompson. Roll call elected Leuch by the
party vote of 26 to 11.

After the reading of the mayor's
message the council took up the report
of the retiring city clerk on the letting
of the bids for the city printing. The
matter having been explained by the about among the flowers parking at

matter having been explained by the about among the flowers, barking at presiding officer. Alderman Bogk moved the chairman now and then. And that the rules interfering with the immediate passage of a resolution Manson and the deciding voice of a subscript the proper sity officials.

authorizing the proper city officials to make the contracts for all except the Polish printing. The chair declared the rules suspended, if no one objected, but the chair did not see nor hear him.

Alderman Aldridge objected, on the chair did not see nor hear him.

Alderman Aldridge objected, on the chair did not see nor hear him.

Twice the Social-Democrats scored.

Alderman Aldridge objected, on the ground that none of the papers proposed as the officials newspapers of the city carried the union label.

This brought applause from the back to 1904, when the same question was handled in the same way. The present. But the motion was adopted.

Next came the reading of the mayor's pointment of Fred G. Simmons as ommissioner of Public Works, to take

Next came the reading of the mayor's appointment of Fred G. Simmons as Commissioner of Public Works, to take effect at once.

Alderman Aldridge was on the floor at once, with a series of questions relating to the pending litigation concerning paving between the streets, to the character of pavement to be permitted the company between the tracks, and to the work of track elevation soon to start; and then demanded to know whether the proposed commissioner held any stock in the street car company. (Applause.)

The presiding officer checked the applause. It was the first that seemed to amoy him. He insisted that while the people were welcome, they must be quiet.

Alderman Logk took up the cudgels for the new commissioner, saying that he would take his oath of office, which answered all questions as to whether he would do his duty; and that he was informed that Simmons held no shares of stock in the North American company or any other street car company.

Alderman Welch prointed out that there is in process of construction a municipal electric light plant, which the people had voted for many times, and he wanted be by assured that the new commissioner would represent the wishes of the people of Milwaukee in this matter, rather than the interests of the electric light company in whose employ he had been, and use all his efforts to complete the plant.

Alderman Koerner insisted upon the

street car company's recent employe as

old council was adjourned sine previous question, and the presiding President Melms at 3 o'clock officer, saying that he wanted to give

yank off your shoulders in a single

pert wo years.

Nevertheless, on the strength of the criticisms made by the candidates of the newly elected administration, the question is, "Will the new commissioner of public works be willing to separate the city from five cents per square yard of asphalt pavement laid by contractors, for which the city gets nothing in return?

Then there remains the problem of the open or closed specifications. It has been demonstrated that under the old specifications the only kind of asphalt used was the Trinidad asphalt. now a matter of history.

But the results of the election in the city of Milwaukee have brought about by far the most editorial comment in the journals that are pledged to the interests of that element in

kind of will keep him busy for some time.

Citizen Seidel likes being an expansion at all just now. I have several things under consideration, which will keep him busy for some time.

"Have you any definite plans for the future?" he was asked.
"Nothing at all just now. I have several things under consideration, but fitted to rest up and fill only of these few engagements in the meanist two years he is reposing comfortably "How do you like being an exmayor?" Mr. Seldel was asked this morning.

"Fine. It's great," he exclaimed the second of the of beer has swept into office, and for two years will wield the official aceptre in Alliwaukee. The capitalist journals that are now

Every Week.

EMOCRATIC HERALD

MILWAUKEE SOCIAL - DEMOCRATIC PUBLISHING COMPANY

FREDERIC HEATH VICTOR L BERGER

Entered at the Milwaukee Postoffice as Second-Class Matter, August 20, 1901.



TO CELEBRATE MAY DAY.

LONDON.—May day, this year, is to be declared a general labor holiday, although it falls upon a week day. It is to be made the occasion of the greatest labor demonstration ever seen greatest labor demonstration ever seen in this country. Hitherto the principal May day celebrations have been held on the first Sunday in May. In South Wales 250,000 workers will stop work on May 1, to attend the demonstrations. The greatest meetings in the country will be held in Cardiff, Liverpool, New Castle and Dundee.

The Indianapolis Star says:

According to all accounts the Socialist administration in Milwaukee under Mayor Seidel was fairly well conducted. Even the nonpartisan opposition that rose in united force and Ernest Untermann.

defeated Seidel's re-election made no

DALY CITY, Cal.—As a result of the municipal election heldhere last week, Daly City is to have a Socialist adminintration.

SAN DIEGO, Cal., April 20.—The investigation of the free speech troubles today before Commissioner Weinstock, personal representative of Governor Johnson, assistant superintendent of the water works, as one of the vigilantes. A wealth citizen testified that Moore is notorious for brutal treatment of animals. Moore demanded that Weins took bear testimony of 1,000 business men in private, but the commissioner declared there would be no star chamber proceedings. He held that evidence not fit for the public was not worth having.

A complete tabulation of the vote will appear in the May issue of The	Month!
Dullada	
Meta Berger	19,71
Page Wood-Simons	18.48
Leny Morrow Lewis	
Lucila Twining	8 36
Winnie E. Barnstetter	7.56
May M. Strickland	7.48
May M. Strickland	7.44
Elizabeth H. Thomas	6.0.
Theresa Serber Malkiel	6,08
Anita C. Block	0,66
M. Octavia Ploaten	0,07
Lotta Burke.	5 22
Ethel Whitehead	5.16
Mary E. Garbutt	4.83
Esther L. Edelson	. 4,35
Carrie G. Block	4.34
Antoinette F. Konikow	. 4,35
Jennie Arnott	4.26
Emma D. Cory	3.91
Prudence Stokes Brown	3.46
Esther Sponable Wright	3.01
Blanche Riehn	2.58

International Secretary.

Rich Riot vs. Poverty Pangs

And all the time that these heartless plutocrats engage in their iuvarious excesses and licentious exhibitions there are breadlines of hopeless workers standing the streets of the great cities, tens of thousands of families on the edge of starvation are kept alive by public and private charity, and such misery and suffering is revealed in congested centers as was no more intensely felt by the plebians and slaves of Rome or the sansculottes of France. lutocrats engage in their iuxurious kreesses and licentious exhibitions there re breadlines of hopeless workers tanding to the streets of the great lities, tens of thousands of families in the edge of starvation are kept live by public and private charity, and suffering is realed in congested centers as was no nore intensely felt by the plebians and slaves of Rome or the sansculottes of France.

Charles Schwab spent over \$4,000,000 ob build a manishon in New York that the declined to live in when it was limited.

Howard Gould built a \$1,000,000 pawns, is rotten to the core, and cannot provide the first continue forever? No, it cannot. It is in conflict with all sense of justice, against all natural or divine concepts of equity, and at war with the best thought of the age.

Class privilege is on trial for its life, and no compromise can be affected by dillentate reformers and the patchwork of political politroons.

A system that in a few short generations has transformed a nation of freemen into a land of masters and dependents in which a few thousand individuals own all and many millions are mere pawns, is rotten to the core, and cannot

Howard Gould built a \$1,000,000 country mansion that he seldom sees, a \$250,000 barn for his cows and a \$150,000 hen house, with a fence around both costing \$10 per foot.

Anna Gould is said to have a bed valued at \$1,000,000 and Mrs. Mackay is the possessor of a bath tub that cost \$20,000.

over \$2,700 a year on her pet poodle. Another has a house built for her dog. a Queen Anne cottage, with carpets, lace curtains, etc., and the pup-eats out of aliver dishes and is attended by a dog

governess.

There are any number of dogs in New

Croesus was the richest man in Rome.
His total wealth was estimated as the equivalent of \$5,000,000 in American money. He would hardly be counted a third-rate millionaire today, where Rockefeller's unnual income alone is computed at a dozen times the whole Croesus fortune. Every three months Carnegie's profits amount to more than all of the Croesus wealth, and the same is true of the Morgan, Ryan, Vanderbilt, Astor and other incomes.

In fact, wealth is pouring in upon the rich of America so rapidly that their most reckless extravagances fall far short of dissipating their annual incomes.

And all the time that these heartless plutocrats engage in their iuxurious excesses and licentious exhibitions there

Howard Gould built a \$1,000,000 pawns, is rotten to the core, and cannot endure.

"Ill fares the land and to hastening ills

where wealth accumulates and mer decay."

is the possessor of a bath tub that cost \$50,000.

A society paper recently estimated that there are 6,000 women in New York alone who annually spent \$10,000 or more on their wardrobe.

One woman is known to have spent over \$2,700 a year on her pet poodle.

Jenerson, Jackson, Madisoi, Lincoin and other statesmen repeated; warned against the dangerous tendeucies that were developed by capitalism even in their own day, and now this country is repidly-approaching a crisis that cannot be averted.

Either the money power must surren-der or the people must acknowledge its complete rule, which latter condition will unquestionably result in a revival-of There are any number of dogs in New York who wear coasts this winter valued as high as \$200 each, and many are arrayed in collars studded with diamonds and rubies worth hundreds of dollars.

There are thousands of emaciated little children slowly dying of starvation (Citizen.

WHY THE TITANIC WENT DOWN

SOCIAL-DEMOCRATIC HERALD



By CHESTER M. WRIGHT.

More than 2,000 of them are out there deep in the Atlantic, cold, lifeless, dead. Scores more are back on land, bodies

shattered, minds wrecked, almost dead. Other hundreds are with them, safe, sound, but with the terrible haunting cry of the great death in their ears, the cry that will stay with them through all of the days and nights until eternity claims

And to this Capitalism may point and

say, "I DID IT!"

The condemnation to be heaped upon Capitalism and the White Star line, through which it claimed its toll, is so through which it claimed its toll, is a condemnation that can only be conveyed through the anguish of thousands of

tortured souls.

The 2,000 dead look back to land, 2,000 pairs of sightless eyes are turned toward the murderers and the soundless voices of 2,000 perished souls cry back to the White Star line offices, "You and your system

murdered us." The thousands of bereaved relatives and friends of the helpless ones who were hurled into the deep raise their voices in terrified accusation and they too cry, You and your system did it!"

The great tragedy is over, but its memory, the mark of its terrific blow, will remain even unto the third and fourth generation, a staggering indictment of The System that calls for profits instead of human safety.

It is an indictment written in human blood, punctuated with the echoes of dying shrieks; an indictment literally written in all the horror and revulsion of he wholesale murder of helpless human

The good and the sympathetic of all the world will mourn for a time for those who are gone and will suffer for a time with those who are bereaved. During every second of that time The System will go on taking more lives, wrecking more homes. It may never again claim its toll in just that way, but in other ways it will work just as surely, just as unerringly.

The only acceptable reparation for the lives of those who have gone from us is the life of that which took them—the life of the brutal, pillaging, mu ...ering, profitpiling System that stands back of its human agents and compels them to do its bidding.

The only atonement for the record of The System is the death of The System.

(SEE PAGE 3)

to them through the tacking th

OUR YOUNG FOLKS

ally less loving than the wild buffaloes, but are made selfish by custom and teachings which came down to us from a cruel age. Socialists propose a business system under which human beings would manifest as much kindness as do beings would manifest as much kindness as do the shaggy animals of the plains.

R. A. DAGUE.

What's the Answer?

May I have the pleasure of introducing myself to you? though whether you have thought of me much or not, you ought to know me well, since I am your constant companion.

You may imagine what a great admirer of you I am, for I pay what is said to be the highest compliment-that of imitation. I try to copy your every movement. When you take up a book, you may see one in my hand; when you dance, I dance; when you walk, I walk; when you sit still, I sit still.

I imitate the cut of your clothes exactly, but not the color, for I am always in mourning, and wear a quiet suit of dark grey or black. You need not guess from this that I prefer gloom and darkness, for you will not see me in the dark

No; being grave and sombre myself in dispo sition, the light attracts me by the law of contrast, and when the sun comes out, out come f. It does me good! I get stronger directly. The only time when I do not like him is when he is only time when I do not like him is when he is too uppish, as one might say, and looks down from the loftiest height he can reach upon everybody; then his haughty ways displease me so much that I shrink away under your feet. The power I have of growing little or big is very useful to me in that way. I am fond of all light, whether moonlight, electric light, gas or candlelight. The cheerful blaze of the fire is so inspiriting to me, that when the flames dince I dance, too.

splitting to me, that when the flames dance I dance, too.

One of my strongest characteristics is humility. You will find me taking my place humbly at your feet, and allowing you to tread on me as I lie on the ground. Sometimes, however, I get up, for a change, and lean against a wall. I am silent as the grave, even when my lips are seen to move. Wheels may pass over me, but I never utter a cry. You will see me as you go walking or running before, behind, or at the side of you, but yet I never get in your way. I attend on beasts, birds, and fishes as well as on human beings; yes, and on in animate as well as animate things.

animate things.

Artists possess one curious power over me, for without using a spark of fire they can make me warm or cool at their will. In general I am of a cold habit, so that people like to be in my company on a hot, scorching day.

An event has been related by a biographer of mina, though I do not myself remember it, of a man who was so foolish as to part company with me for ever. But it certainly did not answer, for it is said he missed me so much that his life became planten to him. So I advise you to accept my company and make the best of it.

What am I?

Truthful Words of Carlyle

Many a man thinks that it is goodness that keeps him from crime, when it is only his full stomach. On half allowance he would be as ugly and knavish as anybody. Don't mistake potatoes for principles.—Thomas Carlyle.

There never came from the lips of man more truthful words than the above from Thomas Carlyle. It is an easy matter for a man in a comfortable home and a well-filled larder, to respect the law and merit by his acts and conduct the title of law-abiding citizen. The man who is supplied with the neces-saries of life and at times enjoys some of the luxuries, is but little tempted to of the luxuries, is but little tempted to become a lawbreaker. But the man who feels the pinch of hunger and the in-solent sneer that is usually accorded the victim of poverty, is always tread-ing the dangerous pathway that leads to a prison cell.

Every student of social questions is realizing more forcibly than ever that poverty breeds crime.

The young lady surrounded by the comforts of life and shielded by the affection of loved ones, is deserving of no vast amount of credit because she no vast amount of credit because she retains upon her brow the crown of chastity. But the woman who has met the storms of life's battle, who has felt want clutching at her vitals and remained unsulfied, is a heroine whose womanhood is worthy of the most glowing tributes that can be plucked from the flowers of rhetoric.

Criminals are the product of wrong economic conditions, and when the time comes that the earth will be blessed with a humane civilization, man will become what he was intended to be, "the noblest work of Ged."—John M. O'Neill. O'Neill.

Trusts will always be enemies of the people. No law can hold them in check. The only way is to nation-alize all great industries.—George Bernard Shaw.

Puzzles WORD CONTEST.

A cloth bound Socialist story will be given the reader sending in the largest list of words made from letters of the word "SOCIALISM?". The contest will close on May Day, May 1. In case of a tie in the number of words the answer mailed first—taking distances from Milwaukee into consideration—will be adjudged the winner.

Answer to Rebus No. 5: "Masters seldom believe in pursuading. (M asters cell dumbell-e v inn purse-wading.)



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BUNDLE RATES

WEEKLY BUNDLES.

Receipts for remittances on subscriptions received from outside the city of Milwaukee are cknowledged by the NUMBER ON THE WRAPPER. To these separate receipts are never

NOTICE—To Change Address

First.-Always give both old and new address.

Second.-Return wrapper in which the paper went to old address. If you will follow these instructions there will be no delay in getting your paper to your new address. The return of the wrapper with the old and new address eliminates all complications.

May Day---Its Significance

es of the working class the Paris pro-posal for May Day observance was reiterated and made to also include a demonstration of labor solidarity relative to the emancipation of labor from capitalistic exploitation, also a protest against war, this latter being added to its purpose by an international con-gress held in London in 1896.

We have in the foregoing sketched the historic basis for the observance of May Day, the action taken internationally at various congresses to which the observances in various countries

the observances in various countries respond.

At times the yearly celebrations are quite marked, at other times somewhat passive, more so in the United States than elsewhere, as a matter of fact. There are two principal reasons for this: One, the climate, for most of the big industrial cities are in the north, where the weather the first part of May is usually forbidding. The second is the most valid. It is the fact that this country has a regular labor day—the first Monday in September, which is a legal holiday and which is recognized by the labor unions. There is reluctance to try to set up a rival labor day, for our effort should be to unite the working class, not to divide it. There are two principal reasons for this: One, the climate, for most of the big industrial cities are in the north, where the weather the first part of May is usually forbidding. The second is the most valid. It is the fact that this country has a regular labor day—the first Monday in September, which is a legal holiday and which is received by typesetters the country has a regular labor day—the first Monday in September, which is a legal holiday and which is received by the labor unions. There is reluctance to try to set up a rival palor day, for our effort should be to unite the working class, not to divide it.

But all this does not prevent us from giving May Day some observance. Meetings should be held. Addresses given. Articles on shorter hours and world peace gotten into the newspapers. And so on. Recognition of the day

should not die out, it should be persisted in for the good that can be accomplished educationally and for the sake of agita-tion. Long live the first of May!

Editor, Social-Democratic Herald:—We see in the Milwaukee election which was held April 2 the same old political trick which originated in Pilate's hall nearly 2,000 years ago. There were three factions working against Christ or the truth—first the priesthood, then Pilate and Herod were emissaries on the same ground that the Democrats and Republicans are now, but they saw if they overthrew Christ they must unite and work together. Just the same thing was done in your last election.

S. Glens Falls, N. Y.

Washington

The Builders' Column

Get the 1912 Milwaukee Socialist Campaign Book

It contains 224 pages of classified, illustrated and indexed facts about the Milwaukee Socialist administration and the Socialist movement of the world that you cannot afford to neglect to have at your command.

Take the subscription blank you find in The Herald and get a club of four new readers at the low club rate of four for \$1.25 and we will send you the 1912 Campaign Book. Please mention in your letter that you want the 1912 Campaign Book as a premium.

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Wherever The Social-Democratic Herald goes, Socialism and Socialist organization grows. There is no locality where the Herald has been used extensively that is without a live and growing Socialist

Order a bundle of Heralds for free distribution. You get them in

any quantity desired for a half cent a copy.

Get that neighbor of yours; get that shopmate; get that friend to read The Herald. That, together with the pressure and capitalist system is subjecting them to, will have the desired results.

THE MILWAUKEE 1912 VICTORY.

Now that the smoke of battle has cleared and we have had time to view the late battlefield and analyze the results there is not a Socilaist in Milwaukee but who realizes that our victory of 1912 was much greater than that in 1910 when we won the offices.

This is not only the conclusion the Socialists of Milwaukee and

other parts of the country have come to, but it is the conclusion that the sober second thoughts of all who are capable of analyzing the re-

sults have arrived at. Think of it! The sham battles and Punch and Judy show forces. with Big Business pulling the strings, between the Republican and Democratic politicians that have been enacted at every election since the Civil war, are gone forever, so far as Milwaukee is concerned.

NAKED AND UNMASKED.

They fused every old thing, good, bad and indifferent, in the capitalist system to win a momentary victory. But this so-called victory left capitalism naked and unmasked before a gazing and aston-

What happened in Milwaukee will soon happen in every city and town in the country and the states and nation will soon follow

along the same line.

Then the issue will be clear and the class line visible to all. The work of Socialist propaganda and education will advance from now on with a speed that will make the old-time Socialist workers dizzy.

Push the Social-Democratic Herald in your community and watch the results on election day next November.