The Campaign Primer

by

for Young

See the Cow

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SOCIALIST PARTY OF THE UNITED STATES
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HOW MANY SOCIALISTS ARE THERE IN THE PARLIAMENTS OF FOREIGN COUNTRIES? TAKE ITALY FOR INSTANCE: THE PEOPLE OF ITALY ARE REPRESENTED IN THEIR CONGRESS BY 159 SOCIALISTS.

THERE ARE MANY SOCIALISTS IN THE PARLIAMENTS OF OTHER COUNTRIES.

DON'T YOU THINK THE UNITED STATES WITH OVER 100 MILLION PEOPLE, MOST OF THEM WORKING-MEN AND WORKINGWOMEN, OUGHT TO BE REPRESENTED BY SOCIALISTS IN ITS NATIONAL PARLIAMENT AND STATE LEGISLATURES? AND, WHY NOT ELECT A SOCIALIST PRESIDENT?

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SOCIALIST PARTY OF THE UNITED STATES

CHICAGO, ILL.

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IS THIS A SPIDER? IT IS. WHAT IS ITS OTHER NAME? THE CAPITALIST SYSTEM. HAS HE GOT AN ANT IN HIS WEB? HE HAS. WHAT IS THE ANT'S OTHER NAME? WORKINGMAN. DOES THE SPIDER LIKE TO HAVE THE ANTS ORGANIZE? NO, HE PREFERENCES TO DEAL WITH THEM "INDIVIDUALLY."
IS THE MAN THROWING A FIT? HE IS. WHY? BECAUSE HE SEES A SOCIALIST GOING INTO PUBLIC OFFICE. WOULD HE BE THROWING A FIT IF THE MAN WERE A DEMOCRAT OR A REPUBLICAN? O, NO! HE HAS BEEN SENDING THEM TO STATE LEGISLATURES FOR A LONG TIME.
NO, THIS IS NOT A LOG IN THE STREAM; IT IS AN ALLIGATOR. WHY DOES HE GROW TO LOOK LIKE A LOG? TO FOOL HIS ENEMIES. CAN HUMAN BEINGS FOOL THEIR ENEMIES IN THIS WAY? SURE. CAN GOVERNMENTS FIX UP THEIR APPEARANCE TO LOOK LIKE DEMOCRACY? THEY CAN. BUT THEY DON'T FOOL AS MANY PEOPLE AS THEY USED TO.
DOES A COBWEB CATCH FLIES AND OTHER LITTLE INSECTS? IT DOES. CAN A BIG BUMBLE BEE BUMP HIS WAY THROUGH THE COBWEB? EASY.
HAVE MOTHER AND FATHER A WORRIED LOOK? THEY HAVE. WILL THE WORRIED LOOK COME OFF? NO. NOT UNTIL THEY GET SENSE ENOUGH TO VOTE FOR SOCIALISM. WHAT IS SOCIALISM? IT IS—BUSINESS, OPERATED FOR PUBLIC BENEFIT INSTEAD OF PRIVATE PROFIT.
DOES THE MAN LIKE TO JUMP LIKE A DOG FOR HIS FOOD, SHELTER AND CLOTHING? NO. BUT THE BOSS PULLING THE STRINGS TELLS HIM IT DEVELOPS HIS CHARACTER—AND PROVES THAT HE HAS "BRAINS."
HAS THE SMALL SHOP-KEEPER GIVEN UP TRYING TO BE A BIG CAPITALIST? JUST ABOUT. AT LAST HE BEGINS TO REALIZE THAT HIS STORE IS ONLY A SELLING PLACE FOR THE TRUSTS. WHAT'S HE DOING NOW? HE'S TRYING TO KEEP THE WOLF FROM THE DOOR.
THIS IS A PICTURE OF THE DEFENDERS OF SOVIET RUSSIA. IT IS CALLED THE RED ARMY, BECAUSE THEY CARRY THE RED FLAG THAT REPRESENTS THE BROTHERHOOD OF MAN.

IT IS RED TO SYMBOLIZE THE RED BLOOD THAT FLOWS IN THE VEINS OF ALL WORKERS NO MATTER WHAT COUNTRY THEY LIVE IN.

FOR THREE YEARS THESE BRAVE SOLDIERS HAVE FOUGHT AGAINST THE ALLIED ARMIES AND COUNTER-REVOLUTIONISTS, WHO ARE BACKED BY THE BIG BUSINESS INTERESTS OF THE ALLIED NATIONS.

AT ONE TIME THEY WERE ATTACKED FROM THIRTEEN DIFFERENT DIRECTIONS BY THE BIG BUSINESS GOVERNMENTS WHO KNOW THAT THE TRIUMPH OF SOCIALISM MEANS AN END TO THEIR POWER. THEY HAVE ALWAYS WANTED PEACE, BUT ARE WILLING TO DIE FOR THEIR IDEALS IF THEY HAVE TO.

LEON TROTZKY IS THE COMMANDER-IN-CHIEF OF THE RED ARMY.
WHAT ARE THE MEN DOING? ONE IS TALKING ABOUT THE MERITS OF CAPITALISM, AND THE OTHER ABOUT SOCIALISM. IS IT A DEBATE? NO! YOU CAN Seldom GET A REPUBLICAN, A DEMOCRAT, OR AN ELOQUENT CORPORATION LAWYER TO DEBATE WITH A SOCIALIST. BUT EVERY EFFORT IS MADE TO KEEP THE SOCIALIST FROM TALKING. WHY? BECAUSE TRUTH HURTS.
HAVE GREAT AUTHORS, ECONOMISTS, AND STATESMEN OF THE PAST—BELIEVED IN SOCIALISM AS A PRACTICAL SCIENCE OF GOVERNMENT? THEY HAVE. MANY NAMES SHINE THROUGH THE DARKNESS OF HISTORY. OUR PICTURE SHOWS ONLY A FEW OF THE GREAT NAMES. BUT THERE ARE THOUSANDS OF DISTINGUISHED MEN AND WOMEN IN ALL PROFESSIONS IN THIS DAY WHO ARE SOCIALISTS.
AND THIS IS NICOLAI LENIN, PREMIER OF THE ALL-RUSSIAN SOVIET GOVERNMENT.

LENIN IS THE ORGANIZING BRAIN IN ESTABLISHING AN INDUSTRIAL COMMONWEALTH IN A COUNTRY OF 180 MILLIONS OF PEOPLE, THE SIZE OF WHICH IS ABOUT ONE-QUARTER OF THE ENTIRE WORLD.

IS HUMAN PROGRESS ALWAYS MISUNDERSTOOD AND CRITICISED BY THOSE WHO ARE SATISFIED WITH THINGS AS THEY ARE? IT IS.
WHAT IS THE MAN DOING? HE IS MIXING STALE WATER BY—POURING IT FROM ONE GLASS TO ANOTHER. HE CALLS IT:—FUSION. WILL OIL MIX—WITH WATER?——IT WILL NOT.
SOCIALISM

FOR THE BETTERMENT—OF MEN, WOMEN AND CHILDREN.

VOTE THE SOCIALIST TICKET STRAIGHT.
"To laugh that we may not weep"

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