A STE SECOND STREET

TEN YEARS ARTEF

TENTH ANNIVERSARY

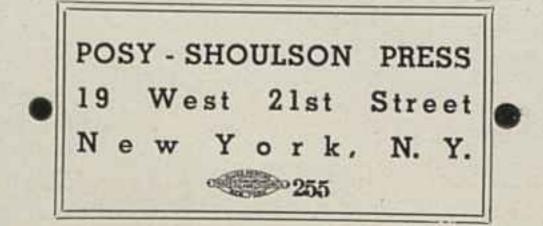
OF THE ARTEF

MARCH, 1937

5-123

Ten Years Artef, March, 1937
Box 13, Folder 72
American Left Ephemera Collection, 1875-2014, AIS.2007.11, Archives Service Center, University of Pittsburgh

Copyright 1937 by the "ARTEF" NEW YORK, N. Y.



ARTEF JUBILEE COMMITTEE

PRESIDIUM

Ben Gold Peretz Hirshbein Dr. A. Mukdoini

M. J. Olgin Benno Schneider Maurice Schwartz

EXECUTIVE

R. Adler

S. Almazov

J. B. Bailin

A. Berg

J. Boruchowitch

J. Blank

N. Buchwald

J. Boomstein

H. L. Costrel

P. Cherner

J. Dolitzky

Wm. Edlin

J. Eisen

G. Einbinder

M. Elkin

M. Epstein

L. Feinberg

B. Fenster

H. Friefeld

B. Z. Goldberg

A. Gerstenheim

G. Hochberg B. Ressler

N. Kamenetzky J. A. Rontch

A. Kurtz

M. Katz

R. Lazarson

M. Levin

H. Leivick

S. Lifshitz

E. Eisenberg Dr. M. J. Loeb E. Selnick

J. Mestel

L. Miller

P. Novik

A. Olkin

J. Opatoshu

M. Perlov

M. Goldstein M. Perlmutter

B. Rachlin

M. Zolotaroff

R. Saltzman

G. Sandler

H. Shiller

M. Shifris

I. Schneiderman

K. Marmor E. Stolerman

Sasha Zimmerman

R. Youkelson

EDITORIAL BOARD

M. Elkin

K. Marmor

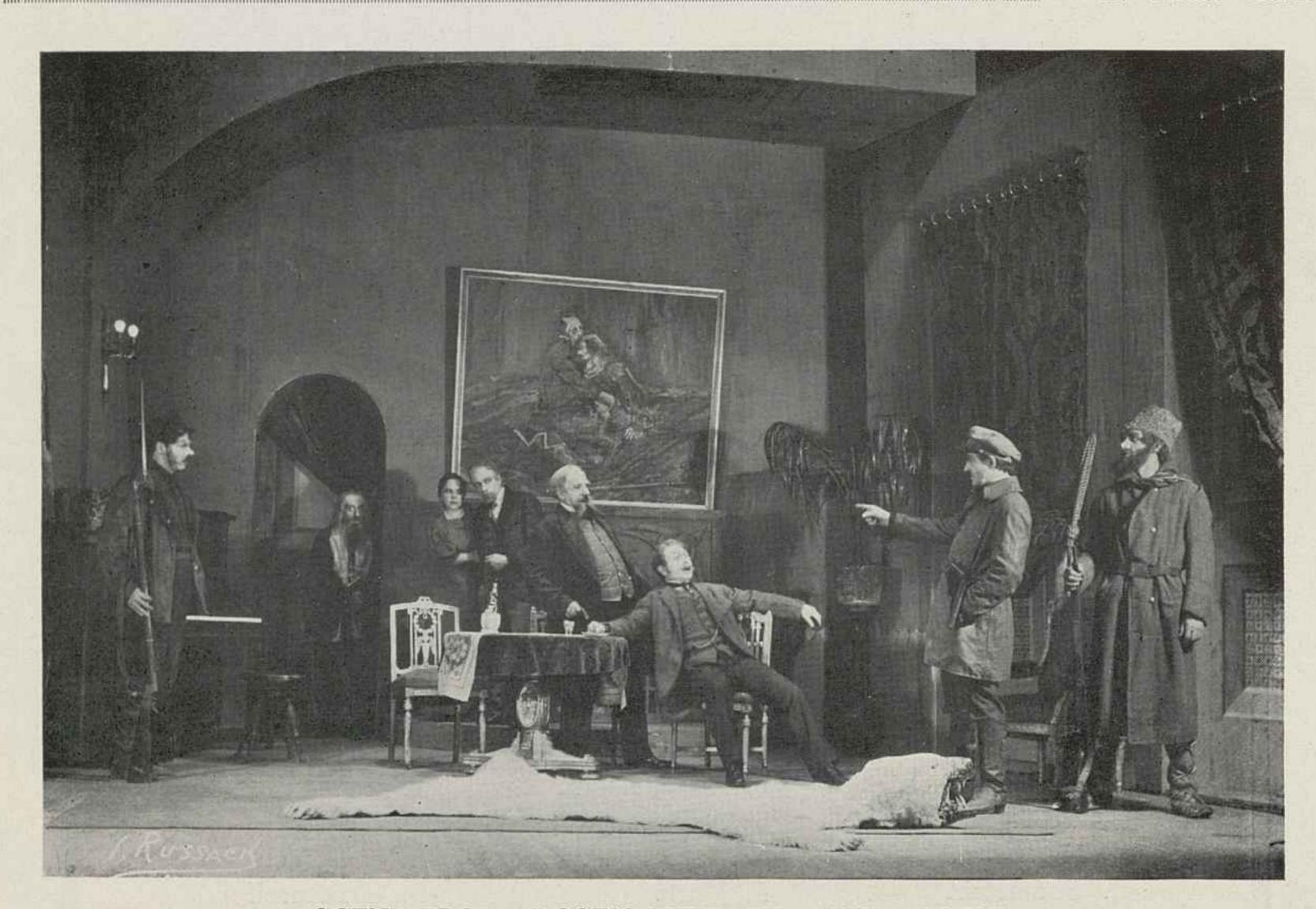
J. Mestel

J. Opatoshu

R. Youkelson

B. Fenster, Secretary

H. GENDEL, Business Manager of the Almanac



SCENE FROM "DOSTIGAYEV" BY MAXIM GORKY



FIRST ACT OF "CHAINS" BY H. LEIVICK



ing intelligentsia.

AN ISLAND OF CREATIVE ACHIEVEMENT

By JOSEPH FREEMAN

Editor of the New Masses

It is a wonderful thing to watch the transformation of the small and obscure artistic experiment into a recognized force. I remember the Artef confined to the "movement", and not even the whole of the movement. It belonged to the Jewish comrades, to that rich cultural world around the Freiheit which the rest of America ought to know but doesn't because of language barriers. It belonged to the advanced needle trade workers, to some of the Yiddish-speak-

And now Artef is on Broadway, part of America's theatre. Leading American writers, artists, actors, directors, journalists—men and women who do not understand Yiddish when they hear it but know great theatre when they see it—come to enjoy, to pay tribute, to learn. In the sea of commercial production they greet an island of creative achievement, profound imagination, rich emotion—everything that the theatre at its best should have.

This is due in part to the fact that the "movement" itself has come out of its old restricted world and has entered the national life as a respected force. Proletarian art in various forms has become a mighty stream in American art; the voice of the worker striving for a better world has been heard across the land through the medium of the writer, painter and actor who, for this reason or that, also wants a better world. America was prepared by the economic crisis to hear the message of social struggle and social transformation.

Under these circumstances, Artef had

special advantages: it was not the product of mere concept. This working-class theatre was created by workers whose life was made up of the factory by day and the stage at night. There was emotional continuity; the life reflected on the stage was the life actually lived at the machine, on the picket line, in the tenement, at the May Day parade.

Men and women who made Artef had both the integrity and the courage of the proletariat, and theirs was the greatest gift an artist could have: their art was an inseparable aspect of their living world.

What brainstorms, what heartaches the middle-class artist has before he bridges the gulf between his education and his dawning understanding of the contemporary social struggle! What debates over art and propaganda, content and form, individual and class! With the Artef things were more clear. Life was the life of the workers; theatre was the dramatic method of presenting.

Thanks to the talent, the self-sacrifice and the courageous imagination of the men and women of Artef, we have this remarkable theatre; but thanks too to the class from which they sprang, of which they are a part, from which they draw their artistic sustenance.

Perhaps the impact which Artef has had upon the recognized American theatre will open the way to further contact between English-speaking Americans and those vast minority groups (most of them workers) whose own American life has produced a rich art in other languages—Yiddish, Italian, Hungarian, Slovak, Greek. Perhaps, too, the English-language theatre of the left will learn (it is always anxious to learn) the meaning of pure-hearted devotion to a theatre of the people whose democratic nature is itself a source of artistic strength.



AN INSPIRATION AND AN EXAMPLE

By JOHN HOWARD LAWSON

During the past two years there has been a growing recognition that the Artel is far more than a talented foreign language producing group—that it represents, in fact, one of the most vital forces in the development of the American drama as a whole. Although this recognition has been slowly dawning on theatre people and on the theatre-going public, the applause which the Artel has received has remained too small in proportion to the group's accomplishments.

The significance of the Artef lies in the fact that it is the only presently functioning collective in the production field; as such it has been able to achieve a degree of style and technical facility in ensemble work which cannot be attained under the slipshod conditions of commercial production. The secret of the Artef's glowing productions lies in the form of organization which it has adopted and in the magnificent artistic integrity which has served to preserve and strengthen the collective method. The Artet has operated modestly, on a semi-profession-

al basis; the acceptance of this limitation, the avoidance of the competitive battle of Broadway, has accounted in large measure for its ability to advance coherently, and to maintain its work on a sound social basis.

The Artef's strong progress may be contrasted with the uneven and confused development of the Group Theatre. In the case of the Group, the pressure of the Broadway system has obstructed the attempt to work collectively. Thus the brilliant individual talents assembled in the Group remained individual; this was reflected both in the organizational character of the Group and in the lack of unified style in its productions.

The Artef's history is a story of slow and painstaking accomplishment, of grueling work and devotion, of serious sacrifices which have led to impressive accomplishments. At the present time, the Artef faces what will probably be the most fruitful and most creative period of its career. To all those who believe in the theatre as a socially valid art, it serves both as an inspiration and an example.

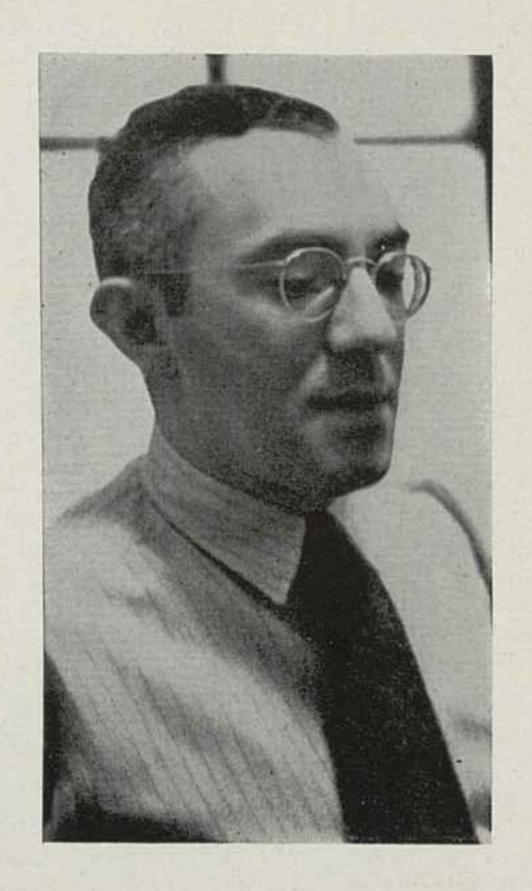
OUT OF THE SWEATSHOPS

By EMANUEL EISENBERG

THERE ARE probably as many ways of learning how to act as there are of acting: ask a practitioner, a teacher or a critic, and each will advise you along the lines of his background or prejudice. Go to a dramatic school; join the company of a versatile star; get your trimming in winter or summer stock; learn to act by acting (which is to say, taking anything whatever that comes along for the sake of picking up all you can). This is some of the counsel distributed to the young and the seeking. But during the last few years an entirely new method of studying acting has arisen. Of a Sunday night you take the long trail to 247 West 48th Street, where the striking name of Artef stands in neat little electrics above the small marquee. And it doesn't particularly matter which production of theirs you are going to see, because you are going mainly to learn about the art of acting.

One says Sunday because Sunday is the evening when actors occupied in the English-speaking theatre are free, whereas the performers in the Yiddish-speaking Artef prefer to halt from thir labors on Monday nights, the week-end being the time of their greatest attraction. Of course you can go on any night at all—and you probably will. For when the Artef makes a devotee, it makes it hard and fast. It was in no way unusual for actors and other theatre workers to come to see "Recruits" as many as six or eight times two seasons ago; and the repeaters have been almost as frequent and ardent with "200,000," the current success.

No one anywhere has had the training of these Artef players, because no one anywhere in the world of passionate theatre competition is willing to halt and take life in a slow, steady stride of learning and growth. The same thirty people have been together for ten years now and not even the severest difficulties have ever threatened even



remotely to break them up. Most of them are in and about the age of thirty. The prospect is that they will go on and on this way, unbroken. Because what keps them together is a concept and an ideal as fixed and profound as the one that animated Stanislavsky's company in Moscow. Even with the relative success of such efforts at a permanent company in America as Eva La Gallienne's Civic Repertory Theatre, the Group Theatre and the Actors' Repertory Company, the Artef is the only one which can fully lay claim to comparison with the Moscow Art Theatre—in its method of operation, its ensemble work and its widely acknowledged artistic accomplishments.

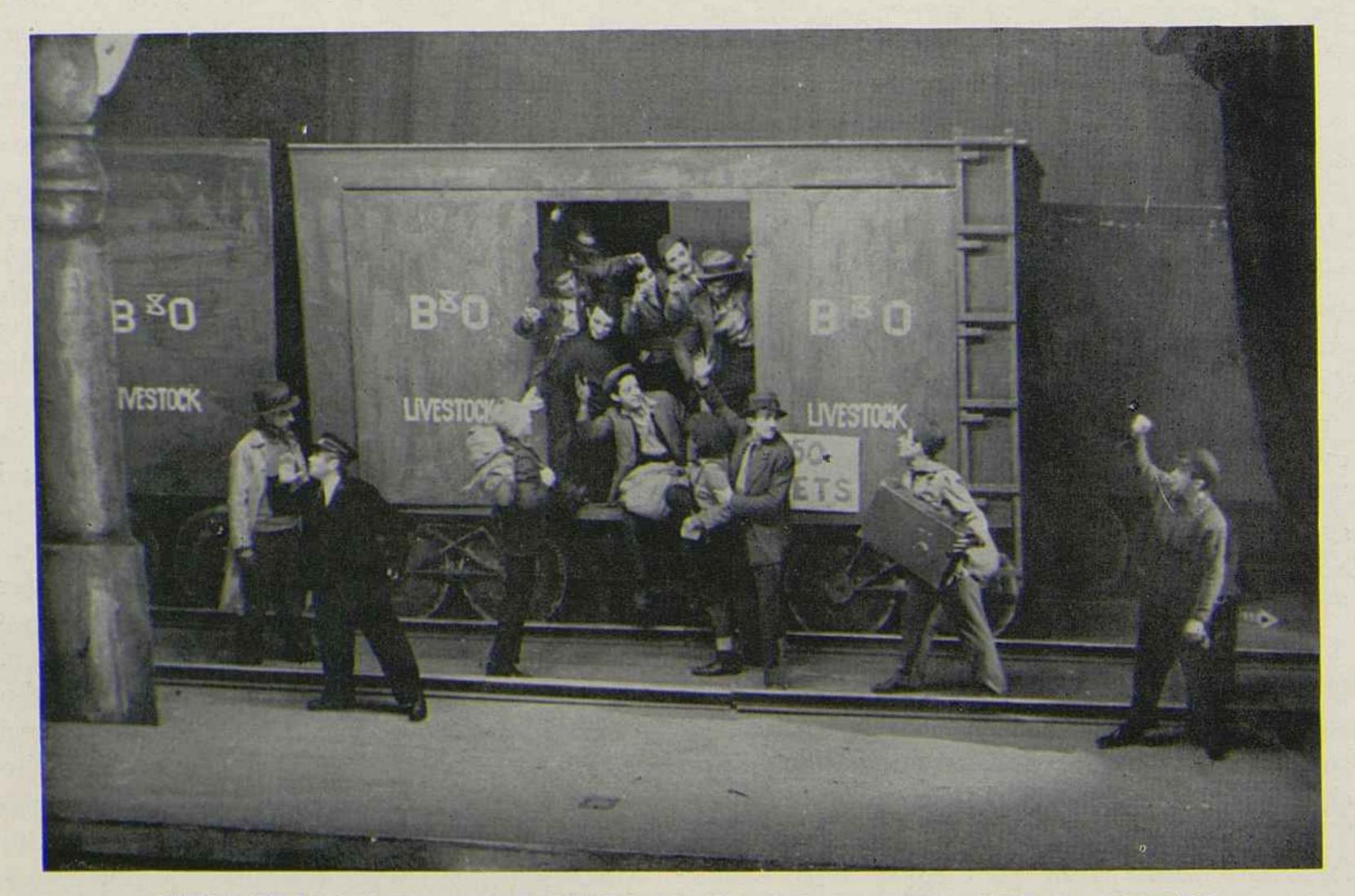
Artef is a contraction of Arbeiter Theater Verband, meaning Workers' Theatre Group—which is in itself the key to the organization. It was not quite eleven years ago that the Freiheit, a daily Yiddish newspaper, issued a call to all young workers interested in the formation of a dramatic studio. The spring-board to activity was intense discontent with the antiquated vulgarities and incredible melodrama of the Second Avenue show-shops.

With the lone exception of Maurice Schwartz, who intermittently offered a production of merit and stature, the Yiddish theatre was bare of anything approximating a sober and significant treatment of the problems of the world around us. The group of young workers who responded to the call of the Freiheit had neither the personal equipment as yet nor the technical wherewithal for production to alter the situation that they minded so much. Before anything else, a new approach had to be found, and they were there with patience to find it. Production was still very far from anybody's mind; they wanted to learn and they wanted to learn together.

Evening classes were accordingly begun in diction, dramatic literature, dancing and character interpretation. The people worked during the day at their various trades and no one was free to come at any time except at night, so that progress was even slower than it would normally be with such modest and humble beginnings. They had done two experimental productions with their teacher, Jacob Mestel, when they realized that among

the elementary knowledg they should be acquiring was the art of make-up. The famous Habima theatre had recently visited New York and then split its ranks—half of them going off to Palestine to form the national theatre there, the other half spreading out over the country here. One Benno Schneider seemed to be available and interested. They invited him and he came. A new breath suddenly entered their quiet ranks a breath of confidence and professionalism and courageous vision. Schneider was apparently teaching only the makeup problems for which he had been engaged, but imperceptibly he was insinuating a point of view and a sense of directorial style which was gradually taking iirm hold of all of the students.

The sense of professionalism began to grow; the young workers were acquiring such crafts in the theatre as went into their own trades during the day's work. By the time the third production (Schneider's first) was ready—the "Aristocrats" of Sholom Aleichem—they had been working together



SCENE FROM "THE THIRD PARADE" BY CH. WALKER AND P. PETERS



SCENE FROM "YEGOR BULICHEV" BY MAXIM GORKY

night after night for three seasons. And they presented themselves for a week-end of performancs at the American Laboratory Theatre in the East Fifties with great trepidation. The result was electrifying. A homogeneous band of youthful performers had importantly come together to give quality and color to the drama in Yiddish, and the work of an extraordinarily inventive director was very much in evidence. But such a week-end of performances was all they could do, for they had no theatre of their own—no audiences they could rely upon for regular attendance—no funds for the making of production, and (apparently the most insoluble difficulty of them all), no real time to get plays ready with any frequency because of their daily jobs and the limitations of rehearsal and study to the evenings.

But they knew there was a demand for them. They knew they had the material for significant ensemble work. They knew the kind of plays they wanted to do were hungered for by many, the play of social satire and social analysis. And they knew they had a director without peer on the Yiddish stage. It was to be several years before they would learn that many in the English-speaking theatre considered Schneider without peer there, too. So they continued doggedly, with an average of one production a season, painfully put together with painfully acquired funds—sometimes at the Heckscher Theatre on 103rd Street, other times at the Fifth Avenue Theatre on 26th Street, then again at the American Laboratory Theatre. The runs grew; their audiences were developing and looking forward to their work to the point of taking parties in advance which would guarantee



SCENE FROM "HIRSH LECKERT" BY A. VEVYORKE

the evening's receipts. Critics began to follow and examine their offerings. An executive staff came into serious being and aspired to make the Artef an intrinsic part of progressive Yiddish cultural life by establishing increasingly firmer contacts with audiences and organizing their support.

And the great day came. The tiny Edyth Totten Theatre in West 48th Street near Eighth Avenue, in very limited demand because of its intimacy and the seating capacity of 298, was suddenly available for a year's lease. The slight accumulation of funds was hastily examined; a campaign for subsidies was passionately entered upon; loans were frantically negotiated; and they took the house, renaming it the Artef and putting out a sign which announced that they were performing a comedy called "Recruits." For weeks no one was interested, the few who knew anything about it felt it was all very charming for a group ardent amateurs to be devoting their nights to play-making, but they spent their days in shops and factories, and that meant they couldn't be really professional. Also, it was known (to the same few) that the Artef players constructed and painted their own settings, sewed their own costumes, manipulated their own lights and shifted their own scenery during intermissions. All this sounded very much on the side of little theatre zeal, and almost nobody was willing to believe that it could honestly be good. And then the storm broke. It is hard to say how it began, whether it was Sam Jaffe or Herman Shumlin or Edward G. Robinson, or all of them, or just a natural concatenation of events which brought the Artef into the high glare of fame. Because they started to pour—the people from Broadway and the people who had hitherto thought all Yiddish theatre was restricted to the carnival noise and glitter of Second Avenue.

The originality and audacity of "Recruits", the assured extravagance of acting style, the flights of wit and fancy in interpolated song and dance, the naturalness of such song and dance within a legitimate play, the interplay of performers in large and dazzling patterns all this took the town by its well-known ears. Plain ordinary decent folk couldn't even get a look-in for a time; they were trampled down by actors and directors and producers and even writers who were coming to find out how the miracle of an ensemble company had been worked. Actors had been practically ordered to attend by the producers whose works contained them. This is probably one of very few instances on record where sheer watching was supposed—or hoped—to impart the spectator with an equal gift.

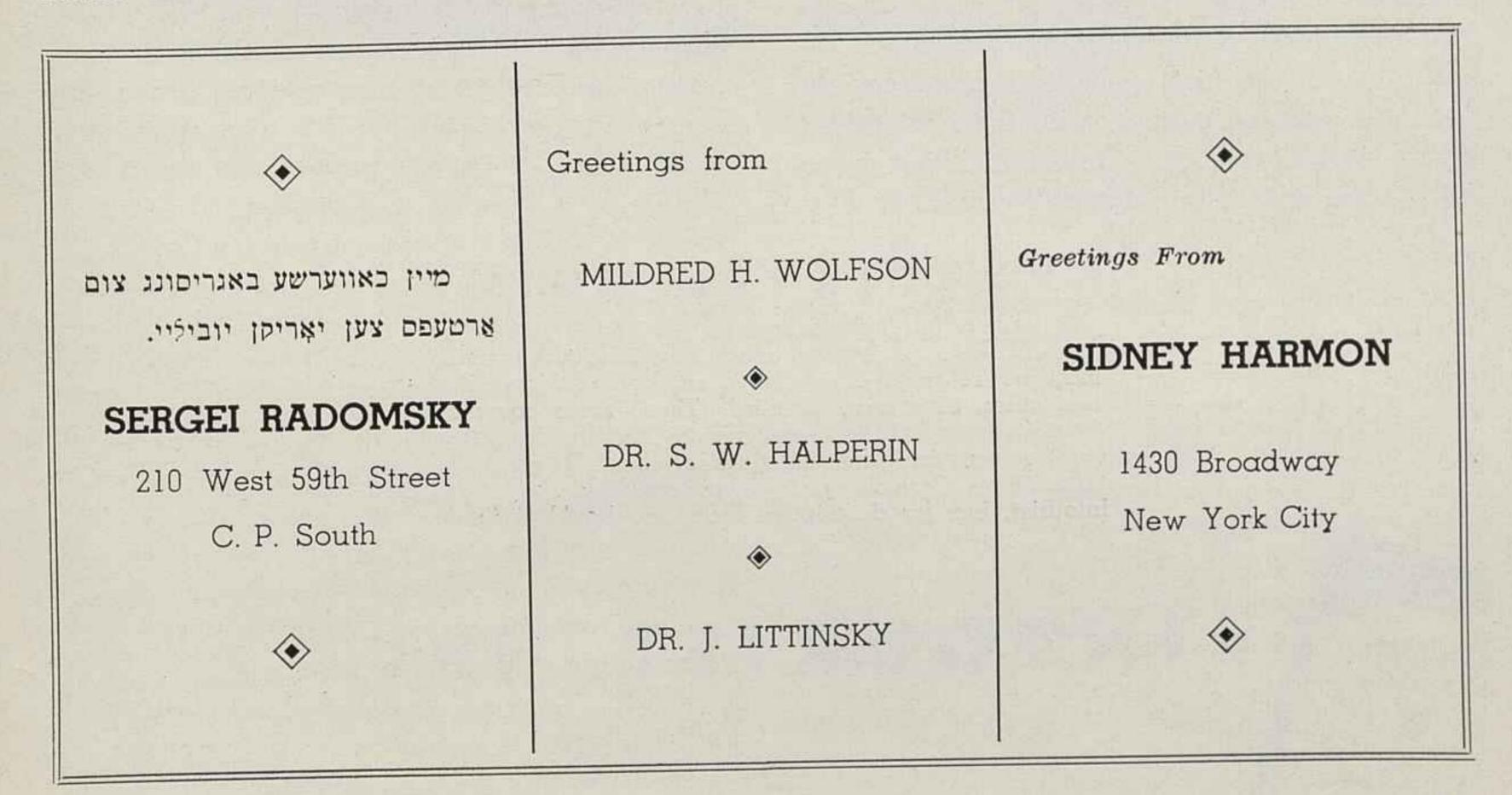
So the Artef's invasion of Broadway was spectacularly successful as artistry; the critics

from the English dailies came and cheered and renown spread wide. But it was still an experiment with these courageous young workers. In one season they obviously could not tell how surely to predict their existence as the tenants of their own playhouse on a year's lease. Before the following season, perhaps, they could calculate a really sound and professional program. Meantime they must continue as they always had in order not to be caught by privation. So daily shopwork went on, and every night they came to the theatre to perform and shift scenery, and every Monday night (supposedly their evening off) they came to rehearse and study. And no one was paid at all for his work in the theatre; his living was understood as coming entirely from his daily trade. The toll of such a regime was naturally tremendous at the end of the season; there was sickness and even collapse from overwork. For whatever little money came in had to go to the maintenance of the theatre as an establishment and this was as everybody chose.

The following season, their second on Broadway, a slight adjustment was made: a nucleus of five was selected as so important to the basic activities of production that they would have to abandon their bread-earning trades and work as full-time theatre function-

aries, supported by such funds as could be secured during the course of the season. Miraculously, it worked. But the problem of the rest of the company was still not solved. This time a revival of "Aristocrats" set the town agog and had all the actors in town piling into the tiny theatre again on Sunday nights to pick up some pointers.

This year, the tenth of their existence, complete professionalism has set in: no one works in shops during the day at all; and no actor shifts scenery now. For there are stage hands and an electrician and a house manager and all of the crew that go with a full-functioning theatre as such. Their audiences are ;now sturdy and constant their position in the world of social theatre is high. Such an organization as the Theatre Union Acknowledges that it could scarcely have come into existence without the example of the Artef. The initiative of an active newspaper, the privations and devotion of a group of thirty young socially minded shop workers, and a director who originally thought he wanted to teach makeup, have all come nobly through to form one of the staunchest, most courageous and incorruptible permanent theatres in English or Yiddish that we have today.



SOVIET UNION



One of Moscow's new 'Metro' subway stations, with the Lenin Library in the background.

A TRAVEL EXPERIENCE . . .

An established requisite in any complete plan of Europe travel, the Soviet Union commands attention. People abreast of world affairs are more and more realizing the great importance of its history-making advances in industry and agriculture, with their attendant social improvements. Travel facilities have kept pace with this progress through 20 vital

years. Intourist, the Travel Company of the U.S.S.R., provides complete service throughout this country that covers 1/6 of the world. Moscow and Leningrad are thrilling starting points for tours that may extend down the length of the Volga to the Caucasus, the Black Sea Riviera, the resorts of Crimea, the industrial centers of the Ukraine.

ANY TRAVEL AGENT

will furnish full information on convenient routes to the U.S.S.R. . . . and on the many itineraries which may be selected at inclusive rates of \$15 per day first class, \$8 tourist, \$5 third. These rates cover all transportation in the Soviet union, fine hotels, meals, sightseeing, and the services of trained guide-interperters. Consult your local agent or write to Intourist, Inc. for descriptive map and booklet A.R.-3.



INTOURIST, INC.

545 Fifth Avenue, New York, N. Y. 360 N. Michigan Ave., Chicago 756 South Broadway, Los Angeles

SEE THE LAND OF THE SOVIETS

TRAVEL WITH OUR

EXCURSION of WORKERS AND DELEGATES

to the U.S.S.R. for

MAY 1ST CELEBRATION

SAILING ON

S. S. BERENGARIA April 15, 1937

VISIT

Leningrad, Moscow, Kharkow, Kiev

MAKE YOUR RESERVATIONS NOW

Travel Cheaply and Comfortably

Tour and Steamship Tickets Sold to All Parts of the World

BOOK YOUR PASSAGE THROUGH

WORLD TOURISTS, INC.

175 Fifth Ave., New York City
Algonquin 4-6656-7-8

CUNARD WHITE STAR LIMITED

Greetings from

LOUIS LIEBERSON EDWARD KAUFMAN

Stage Technicians

CURTAIN!

ARE YOU one of those who "just love the theatre" . . . does a good old belly laugh give you the horrors . . . is life, to you, too full of the "unpleasant things" . . . or are you a normal, healthy adult who takes his theatre with a hearty gusto, without being taken in by those who would make life what it isn't? In any event, a lot of folks have found that the news and reviews of stage and screen, appearing each morning in the Daily Worker (Sundays, it's the Sunday Worker), is realistic and intelligent . . . and quite to their liking. Why not step around to your newsstand tomorrow morning and make the famous "see for yourself" test?

In addition to its snappy theatre page, the DAILY WORKER takes the smoke screen off the day's headlines!

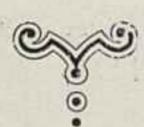
DAILY WORKER

On Sale at Metropolitan Newsstands

Greetings from

YE EAT SHOPPE

734 Eighth Avenue, New York City



Serving Delight to Your Appetite

GREETINGS TO THE ARTEF

M. ANISFELD

SARA BAILET

RUBIN BARSHAY

DAVID & YETTA BERMAN

CROWN

ANNA DICKES

SAMUEL DRACHLER

SAMUEL & LILY ENGELMAN

FRIEDS

FISHER

ROSE FINKEL

MEDICAL GUILD

GILINSKY DAVID

A. GROSS

A. GOLDBERG

GOLDFARB

ARNOLD and HADASSAH GROSFIELD

GUSSIE and JACK JAGNIATNSKY

J. R.

GREETNGS

ENCORE STUDIO, Inc.

318 West 43rd Street New York City

Tel. CAnal 6-7086

MORRIS GREENBAUM

Certified Public Accountant

401 Broadway New York, N. Y.

Dr. & Mrs. LITTMAN

220 Central Park South New York City

J. NEWMAN

Detroit, Mich.

Dr. David Kavaler

544 Dumont Ave. Brooklyn

CARL KUBRIN PAT KUBRIN

24 East 68th Street New York City

WORTH

400 Fifth Ave. New York Bet. 36th & 37th Sts.

I. KETZOWITZ

MARTIN KORNSTEIN

PH. KUSHNER

SKLAR and KAGAN

A. MERSON

ROSE OSLINKER

DAVID and ROSE PAJUS

DORA PALMBAUM

LOUIS PORTNER

A. S. ROUTANSKY

Dr. MORRIS H. RUBINSTEIN

I. SIDLER

SAM SKYDEL

ALEX SHAPIRO

JOSEPH STEINBOOK

H. SCHMUKLER

H. STAROBIN

H. SOCOLON

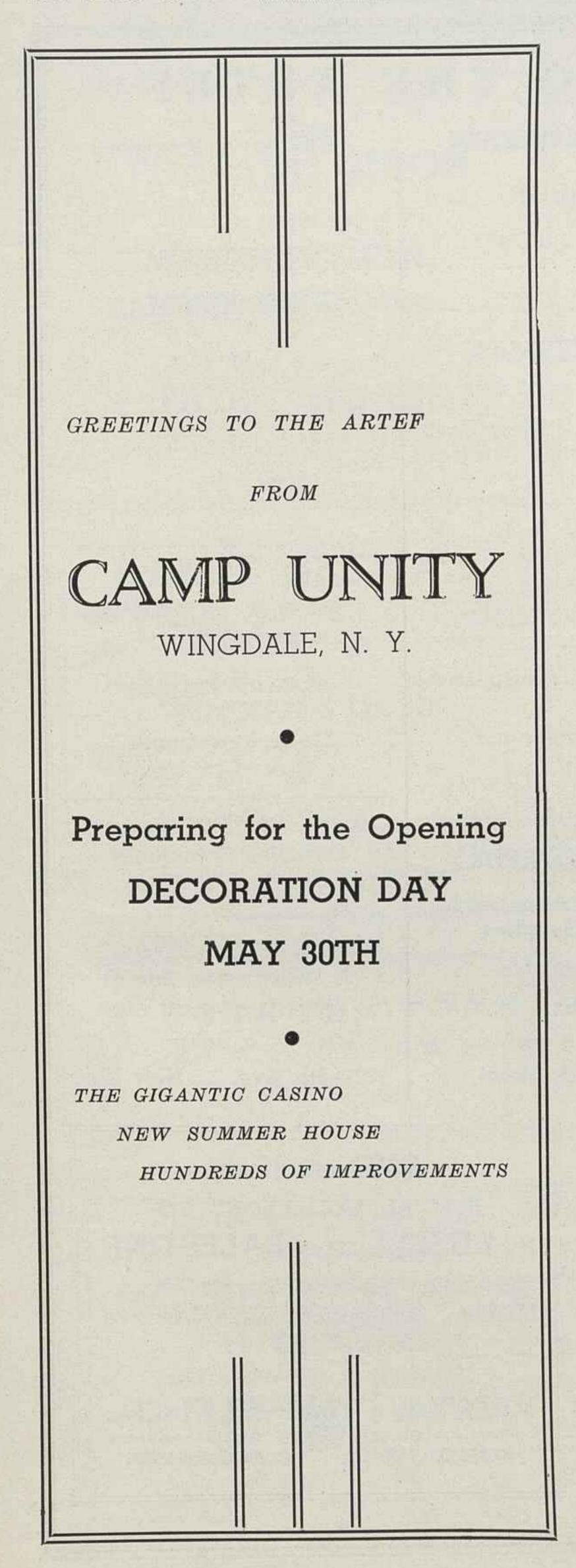
S. TANSKY

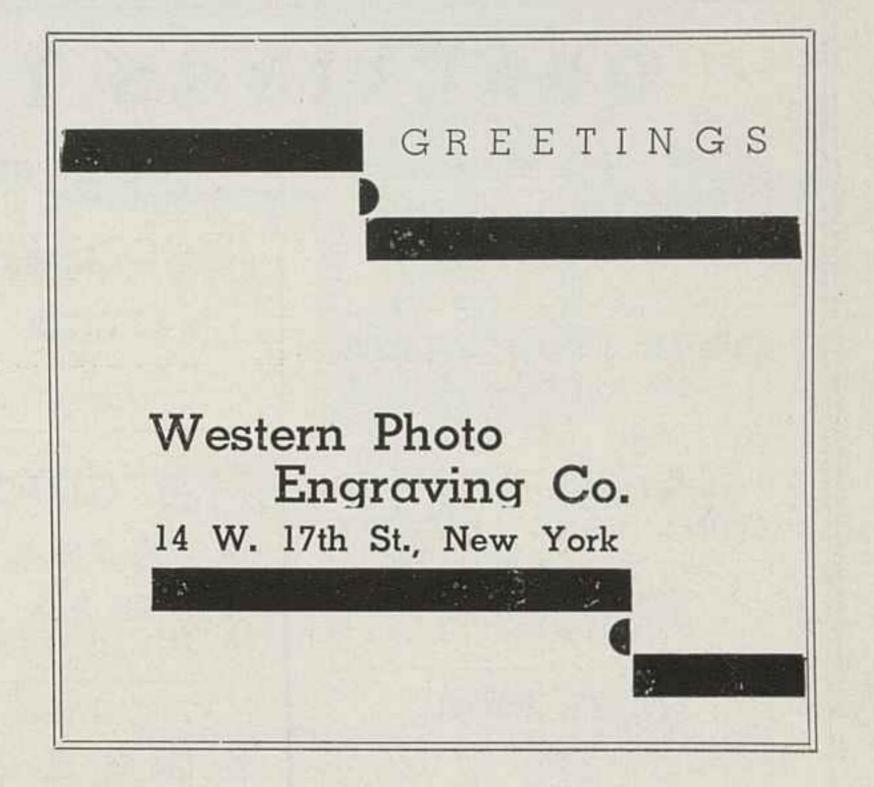
R. WEISMAN

W. WINTER

M. WINARICK

S. ZELDIS





מיר באגריסן דעם ארטעף קאַלעקטיוו צו
זיין צען יאָריקן יוביליי.
מר. און מרם. מאקם לעווין



GREETINGS TO THE ARTEF

ROSE JAY WOLFSON

601 West 115th Street New York City

CIRCLE FOOD STORES

695 Ninth Avenue New York City

MODEL HAND LAUNDRY

310 Second Avenue New York City

LATZER BROS.

205 Second Avenue New York City

Mr. EICHENBAUM

Plumbing Supply Co. 69 3rd Avenue, N. Y. C.

STITSKY Family Shoe Store

Brandet Shoes

@ Low Prices

Stores Located at: 649 E. 9th Street 145 Second Avenue N Y. C.

KAVKAZ RESTAURANT

332 East 14th Street New York City

JOSEPH SILVERSTEIN

Chemist of

OXYOZON SANITARY SUPPLY CO.

B. GLUCKSMAN

I wish you a great success

785-8th Ave. New York

CUT - RATE

BUTTER & EGG MARKET

Al. Olshansky Chas. Irony

1748 Second Avenue New York City

LOUIS A. TITEFSKY

Radio Refrigeration and Electrical Supplies

Easy Payments

Ave. A & 10th St. N. Y. C.

Brooklyn Branch

2049 — 86th Street

Charney's Provisions

172 Orchard St. N. Y. C

R. WASSERMAN

M. D.

230 East 12th Street New York City

CHickering 4 - 3543-3544

K-ART PAINT CO., Inc.

Painters' Supplies

754 Eighth Avenue New York City

JERRY REMITO (Barber) 253 West 48th Street

The Best of Luck

Tel. LOngacre 5-9660

A Delicatessen Bite at

HORTON'S

is a delite

New York 791—8th Ave.

RIGHT AROUND THE CORNER OF ARTEF THEATRE

COMRAS

CUT-RATE DRUG CO.

NEW YORK CITY 780 EIGHTH AVENUE Bet. 47th & 48th Sts.

SODA FOUNTAIN

ALL MAKE-UP (Discount Allowed) CUT RATE DRUGS

COMRASINE COLD CAPSULES Absolutely Guaranteed to Stop Your Cold Within 24 Hours or Money Returned

\$300 and up SPECIAL EXCURSIONS TO 5. RUSSIA and PALESTINE

Including England France, Poland, Belgium, Switzerland, Turkey, Greece and Italy





16

GREETINGS FROM

The THEATRE UNION

presenting

"MARCHING SONG"

By John Howard Lawson

Now Playing

BAYES THEATRE

44th Street west of Broadway
45¢ to \$1.50

DANCE RECITALS

BENJAMIN ZEMACH & GROUP Sunday, April 11, at 9 P. M.

DORIS HUMPHREY, CHARLES WEIDMAN & GROUP Sunday, April 25, at 9 P. M.

75¢ and \$1.00

Tickets reserved by phone—mail
YOUNG MEN'S HEBREW ASSOCIATION
Lexington Avenue at 92nd Street
ATwater 9—2400

ש השרציקע בשגריסונג צום 10

יאריקן יום טוב פון ארטעף.

מ. גורעווימש

דער איינציקער אידישער טעאטער אין די בראָנקם

MC KINLEY SQUARE THEATRE

BOSTON RD. & 169th ST. BRONX, N. Y.

Tel. INtervale 9-5339

באגריסט דעם ארטעף מש. גאָלדשמיין, ל. שעכמער, מ. לאסקי



THE OPEN ROAD

IN THE

SOVIET UNION

Through its own independent American representation in the Soviet Union, and by virtue of long-established connections with Intourist and other Soviet Institutions, The Open Road affords the enquiring traveler exceptional opportunities and advantages.

You may go with a group under the leadership of an authority on Soviet life—paying a fixed inclusive price for the trip. Or you may make your own plans and travel independently.

Students and members of the professions are invited to submit their travel problems without obligation or expense.

THE OPEN ROAD

Department 19.

8 WEST 40th STREET

NEW YORK

געזונט, גליס, סוססעס, ווינש איך דעם ארטעף קאָלעסטיוו צו זיין צען יאָריסן יובילעאום.

מעקם פערפער

ניו יאָרק

איסט בראָדוויי 228

GREETINGS TO

A R T E F

LOUIS B. BOUDIN SIDNEY E. COHN

METH & GROPPER

Theatrical Costumers

83 SECOND AVENUE
NEW YORK CITY

"The Place to Buy Bargains"

MEYER HARRIS

Theatrical and Outdoor
Stage Lighting

MODERNIZED EFFECTS

341 WEST 47th STREET NEW YORK CITY

Phone LOngacre 5-6840



אָפיציעלער ארטעף פאָטאָגראפער

454 Third Avenue New York City

באגריסט דעם ארטעף צו זיין צען יאָריסן יוביליי



All Artef Photo Engravings done by the

A MERICAN
PHOTO-ENGRAVING CO.,

Inc.

35 E. 20th St.

New York

COMPLIMENTS OF

ZAUDER BROS., INC.

Official Wig Makers for the Artef Theatre

115 WEST 47th STREET NEW YORK CITY

FARMFOOD

Vegetarian Restaurants

Congratulations on the 10th anniversary of the Artef.

Our experience in preparing fresh vegetables and dainty whole wheat pastries has made our restaurants popular for the past 16 years.

Luncheons from 40c Dinners from 60c

142 West 49th St. (East of Broadway)
FOR AFTER THEATRE SNACKS
Open Daily Including Sundays & Holidays

104 West 40th St. 30 West 32nd St.

Open Daily Except Sundays Until 9 P. M.

New York

HIPPODROME

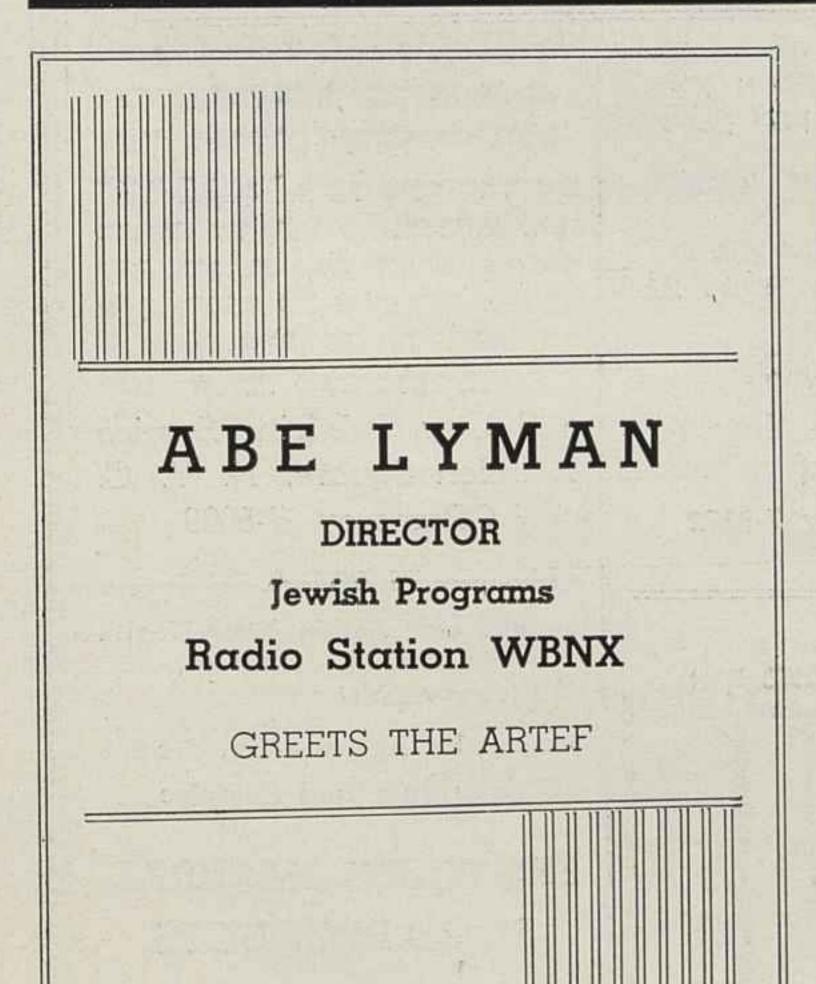
Sixth Avenue

43rd and 44th Streets, New York

6,300 SEATS

available for Meetings, Concerts,
Spoting Events.

MUrray Hill 2-6301



GREETINGS

MANHATTAN MOULDING CO.

1864 BOSTON ROAD BRONX, N. Y.

CRAWFORD

CUSTOM QUALITY

CLOTHES

NEW YORK'S LARGEST CLOTHING CHAIN

50 STORES TO SERVE YOU

GENSUP

STATIONERY CO., Inc.

Stationery :-: Mimeo Supplies
Printing

Special Prices for Organizations

41 EAST 14th STREET NEW YORK CITY

CAFE EUROPA and

MODERN CHESS CLUB

323 East 13th Street New York City אין 5 מינוט קענט איר פאר־ וואנדלען יעדן בעט ספרינג אין א

קאומש אַדער דעי בעם.

קויפט א סעט פיסלאך פאר 2.00 דאלאר ביים דערפינדער

יוסף שאפירא

156—2nd Ave. New York Apt. 64 Tel. GRamercy 7-0172

צו סעקרעפארן פון א. א. א. א. און אנדערע אָרגאַניזאציעס און אנדערע אָרגאַניזאציעס דער סמאַר פובליסיטי סוירוויס דרוקט סירקולארס, בריוו, קארט־לאך, בילעטן. אלץ ווערט געמאכט שיין, ראַיעל און פּינקטלעך אונטער דער אויפזיכט פון דובר דער אויפזיכט פון דובר א. מ. מאנדעלבוים.

Red Star Publicity Service

Red Star Publicity Service

1 Union Square, N. Y. C.

GRamarcy 7-5089

איך באגרים דעם מרטעף קמלעקטיוו

M. GOTTLIEB HARDWARE

119 3rd Avenue, New York City (Near 14th Street)

TOmpkins Square 6-4547

Regain and Retain Your Health

SEND FOR

Free Diet Information, Health Literature and Samples

BROWNIES NATURAL FOOD PRODUCTS

101 E.t 16th St. New York
Phone: GRamercy 5-2568

GREETINGS TO THE ARTEF

PATRONIZE

COOP MARKET

2700 Bronx Park East Bronx, N. Y.

COOPERATIVE DINING ROOM

2700 Bronx Park East Bronx, N. Y.

PAUL'S APPETIZING STORE

651 Allerton Avenue

SCHMIDT'S PHARMACY

Allerton Avenue Station

PRIZAND BAKERY

661 Allerton Avenue

LIEBHOBER'S BARBER SHOP

665 Allerton Avenue

COOP. COLONY TAILORS

2700 Bronx Park East

DR. I. STAMLER

Dentist

2700 Bronx Park East

MAX GANAPOLER

2711 White Plains Ave.

DR. H. SLATKIN

R. H. ISAACS, M.D.

304 East 178th Street

BEST WISHES

Dr. SOL GINSBERG

25 Mosholu P'kway Bronx, N. Y.

A. WAINSTON, M. D.

1950 Daly Avenue

Phone INtervale 9-8168

SCHWARTZMAN'S RESTAURANT

Orders Taken for Parties and Gatherings

1764 Hoe Ave. Bronx, N. Y.

HUDSON MEN'S SHOPS

E. SOSHEN

106 W. 125th St. N. Y. C.

דעם ארוערטייזמענט. רעדוקציע פאר די 10 פראָצענט רעדוקציע פאר די וועלכע וועלן בריינגען מיט זיך דעם ארווערטייזמענט.

מיינע בעסטע גרוסן דעם ארטעף קאָלעקטיוו.

LEON BENOFF

General Insurance Broker 391 E. 149 St. N. Y. מיין הארציקע באגריסונג דעם ארטעף שפּילער קאָלעקטיוו.

זעצט פאָר אייער גוטע ארבעט.

DR. MARTIN J. LOEB

RUBIE EDID

3447 De Kalb Avenue

HERZL NEUFELD

371 Beekman Avenue

דר. מארים לעווים

כאוויירים נ. און פ. ראדער

דר. און מרם. מינקין

יצחק אלחנן ראַנטש

אונזערע הייסע גרוסן דעם איינציקן אידישן ארבעטער טעאטער אין אמעריקע.

שלום עליכם פאָלק שול 1

איך ווינש אייך ווייטערדיקן און איך גרעסערן דערפּאָלנ.

הוירש

דאון-מאונער שולן דיסמריקמ

באגריסט דעם ארטעף צו זיין צען יעריקן יוביליי.

•

הארציקע גרוסן אונזער אַרטעף! וויליאמסבורגער שול 43 ביים א. א. א.

א. לייב, ס. צוקערמאן, ב. ליינער, פ. גאָלדבערג, ס. קליין, ב. אליווער, ד. ראבינאָוויטש, ע. גילווארג.

דעם אַרטעף

מעאמער

דעם שטאָלץ פון דער אַמעריקאַנער אידישער אַרבעטער באַוועגונג, אַ פלאַמיקער גרוס צום צען יאָריקן יוביליי.

פּאָראויס צו ווייטערע קינסטלע־ רישע דערגרייכונגען.

דיסטריקט ביוראָ קאָמפּאַרטיי פון ניו דזשוירזי י. מאַלאַמוט, סעק. מיר ווינטשן אונזער אַרטעף גרויסע דערפּאָלגן.

וויליאמסבורגער שול 42 ביים א. א. א. א.

א. לייב, ז. מענזדארף, פ. גאָלדשטיין, וו. טשודנאָווסקי, ל. שניצער, ס. מאנדעלל, י. זעל, ס. ראָזען. פרוי מענעס.

•

אַ באַגריסונג פון שול 6, א. א. א.

ברענטש 585, ארב. רינג

J. OLSHANSKY Silk & Woolens

30 Belmont Avenue Brooklyn, N. Y.

RATNER'S RESTAURANT

103 Second Avenue New York City

Phone WAdsworth 3-9835

C O H E N 'S Bakery and Lunch

4210 BROADWAY
Bet. 178th & 179th Sts. N. Y. C.

בינע ארבעטער פון פּאָלקם טעאַטער באַגריסן דעם א ר ט ע ף

דזשטָ ליבערסאן ה. גרטָסמאן ס. וואלינסקי ל. פלארמאן ס. קאהן

 \Diamond

שוישפּילער פון פּאָלקם מעאַמער באַגריםן דעם אר מעף

לעטן גטלד מאָמאס און מאלי גארפינקעל יצחק לופינסקי משה פעדער לייב קאדיסטּן פאַלא קליידי ברענטש 225, ארב. רינג

STAHL & THALER

K O S H E RMeat and Poultry Market

681—9th Ave., New York Cor. 47th Street

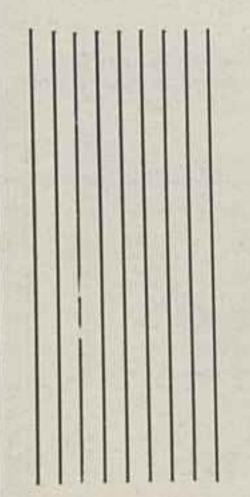
Miss ROSE LIFSHITZ

340 Macon Street Brooklyn, N. Y.

S. & R. BARBER SHOP 62 Herzl Street Brooklyn, N. Y.

SOLOMON GLASS

3029 West 24th Street Brooklyn, N. Y.







כאווער און כאווערטע גודמאן

פון

HOTEL CAPITOL LIVINGSTON MANOR NEW YORK

באגריסט דעם ארטעף טעאטער צו זיין יוביליי

ציוויליזאציע אין די בערג א באָנגעלאָ פארן זומער אין מןירט קאָל לאָניע

מיינט א געזונטן, פריילאכן, אינטערעסאנטן זומער אויף א שענערן אופן

לייגט ניט אפ

רופט אָפּ אָדער שרייבט

יוסף שאַפּיראָ

156 Second Ave.

New York

Tel. GRamercy 7-0172

טענים, בייזבאָל, הענט באָל, פּריוואטער קוועלענדיקער טייך.

ווען איר זייט אין לייקוואוד פארבריינגט אייער וואקאציע אין א היימישער און חברשער אט־ מאָספערע. פארבריינגט אייער וואקאציע אין

VEGETARIAN HOTEL WOODRIDGE

NEW YORK

:-: חברשע אטמאָספערע

בראלעטארישע פרייזן :־:

קאַנצערטן און פארוויילונגען

אונטער דער אויפזיכט פון די צוויי ארטעף שוישפּילער

גענדל און פריילאך

Greetings from

HOUSE OF JOY

ARKIN & KOSOFSKY, Mgrs.

SO. FALLSBURGH SULL. CO., N. Y.

Open All Year

MOROFFF'S HOTEL

מ. מאַראָף, פארוואלטער

712 Clifton Avenue Lakewood, N. J.

Compliments of

COMPASS TRAVEL BUREAU

55 West 42nd St., New York City

LOngacre 5-3070

Specialists in travel to Soviet Union. Authorized steamship agents for all lines. Operators of very interesting and inexpensive independent and conducted tours headed by prominent leaders.

ב. מאוד פון מאודים זומעריי

באַגריסט דעם אַרטעף צו זיין צען יאָריסן יוביליי און ווינשט אים לאנגע יאָר.

MAUD'S SUMMERAY
NORTH BRANCH
SULLIVAN CO., N. Y.

JUBILEE CELEBRATION

TEN YEARS ARTEF

Saturday Evening, March 13, 1937 at the HIPPODROME

PROGRAM

PARTI

1)	FREIHEIT GESANG FAREIN	Songs
2)	JOSEPH BULOFF	RECITATIONS
3)	DR. A. MUKDONI	GREETING
4)	CELIA ADLER	"TELEGRAM" (Scene)
5)	S. LIFSCHITZ	TEN YEARS ARTEF
6)	LILLY SHAPERO	DANCE

INTERMISSION TEN MINUTES

PART II

7)	MENACHEM RUBIN	Songs
8)	LILLIAN TAIZ IN	A SCENE
9)	M. OLGIN	GREETING

10) "KOIFT, KOIFT KOINEM".

Goldfaden Musical Review by Morris Shifris

Music Arranged by Morris Rouch—Dances by Lillian Shapero

Sets Designed by Moi Solotaroff—Costumes by Moi Solotaroff and Sol Anisfeld
Direction by Jacob Mestel and Benno Schneider

CAST OF CHARACTERS IN ORDER OF APPEARANCE

1st Herald Ch. Brisman	Sholemuni H. Bender				
2nd Herald	Kunilemel M. Goldstein				
Bobe YachneS. Silverberg	Kalmen-Shadchun A. Cohen				
Bassia D. Drute	Eliokem S. Levine				
Mirele (Her Step Daughter) A. Babac					
1st Peddler S. Nagoshiner					
2nd PeddlerM. Freidman	Organ GrinderJ. Gostinsky				
3rd PeddlerA. Eiser					
4th PeddlerL. Rymer	Turks: Gwirtzman, C. Don, Holtz, A. Sandroff,				
5th PeddlerT. Todrina					
1st Fish Peddler S. Anisfeld					
2nd Fish PeddlerM. Kirsh					
1st ButcherA. Hirshbeir					
2nd ButcherA. Shapiro	Women: H. Bailey, S. Kallenberg, E. Sharoff.				
3rd ButcherA. Sandroff	Men: Gwirtzman, C. Don, Holtz, A. Lipton.				
Policeman M. Eisenberg	A. Sandroff, Zucker, M. Klapper, Schnei-				
A CustomerF. Low					
Her MaidZ. Lerner	Solo ("Shtei Oif Mein Folk" and a "Turkish				
Pancake VendorsG. Ruslser, L. Rymer	Song")				
MaxI. Welichansky	I. GLADSTONE				
Hotsmach L. Freilich					
A Little Girl					
Steinway Piano Used					